



Latest Server Technology and Strategies – System z10

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Agenda

- **The New Enterprise Data Center**
- **The role of System z in the data center**
- **Introducing the System z10 Enterprise Class**



IT organizations are challenged by a set of operational issues

Challenges



Costs & Service Delivery

Rising costs of systems and networking operations

Explosion in volume of data and information

Difficulty in deploying new applications and services



Business Resiliency & Security

Security of your assets & your clients' information

Growth of compliance requirements

Systems and applications need to be available



Energy Requirements

Rising energy costs & rising energy demand

Power & thermal issues inhibit operations

Environmental compliance & governance mandates

The New Enterprise Data Center: An evolutionary new model for efficient IT delivery . . .



New economics: Virtualization with optimized systems and networks to break the lock between IT resources and business services

Rapid service delivery: Service management enables visibility, control and automation to deliver quality service at any scale

Aligned with business goals: Real-time integration of transactions, information and analytics - and delivery of IT as a service

Stages of Adoption

Simplified

Drives IT Efficiency



- Physical consolidation and optimization
- Virtualization of individual systems
- Systems, network and energy management
- Resiliency & security

Shared

Rapid deployment



- Highly virtualized resource pools – “ensembles”
- Integrated IT service management
- Green by design

Dynamic

Highly responsive and Business Goal Driven



- Virtualization of IT service
- Business-driven service management
- Service oriented delivery of IT

IBM System z: The Cornerstone of the New Enterprise Data Center

- **Simplified: Change the Operational model to reduce cost**
 - Operational superiority through Extreme virtualization and leading management
 - Robustness through leadership security and availability
 - Save more by adding further virtualized applications
- **Shared: Today's ultimate shared resource pool**
 - Processors, memory and channels can be shared across all the applications
 - Hundreds of applications can share resources on System z simultaneously
- **Dynamic: automating service delivery to meet new business needs**
 - Automated provisioning and management optimize for high value services
 - Services can be added or deleted on the fly
 - Applications can be integrated with centralized enterprise-wide real time data



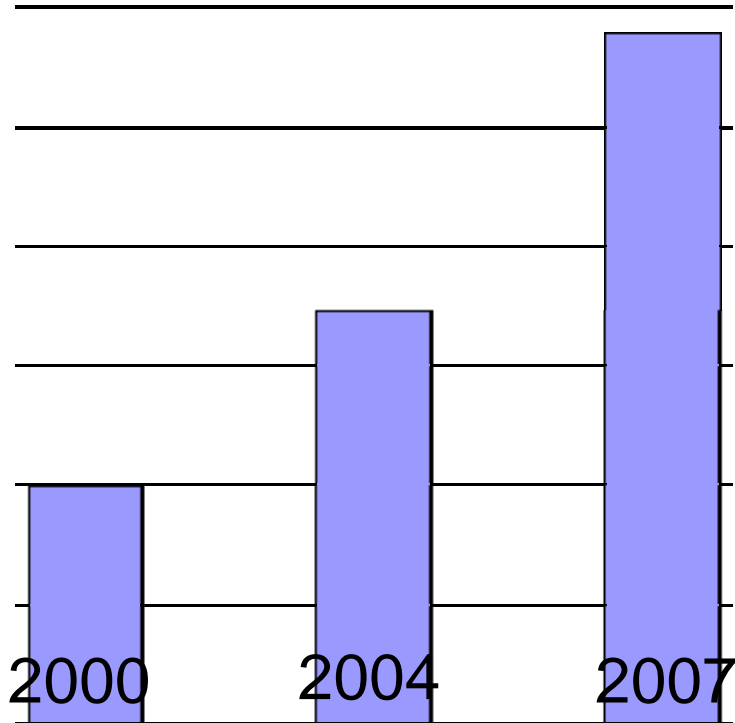
System z clients are tackling these challenges today

- Enterprise modernization and SOA
- IT Consolidation and Virtualization
- Improving Energy Efficiency
- Delivering Business Resiliency

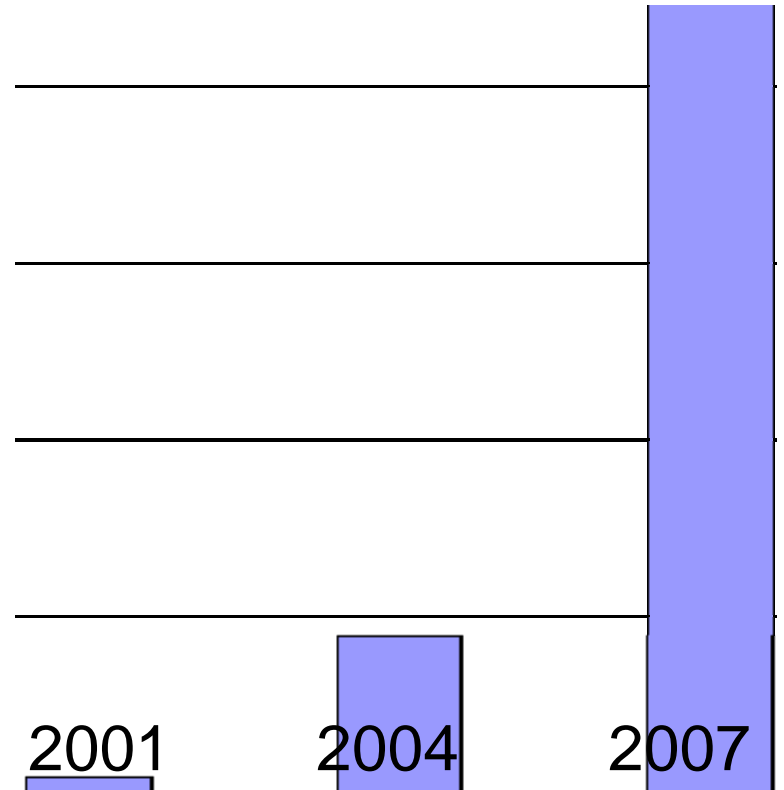


System z Workload Growth

Specialty engines successfully target client issues



System z total inventory



Specialty Engine total inventory

Introducing...

The IBM System z10 Enterprise Class

*The worlds' most powerful
enterprise computing platform*



Introducing the IBM System z10™ Enterprise Class... a marriage of evolution and revolution

Evolution

- Scalability and virtualization to reduce cost and complexity
- Improved efficiency to further reduce energy consumption
- Improved security and resiliency to reduce risk
- New heights in storage scalability and data protection

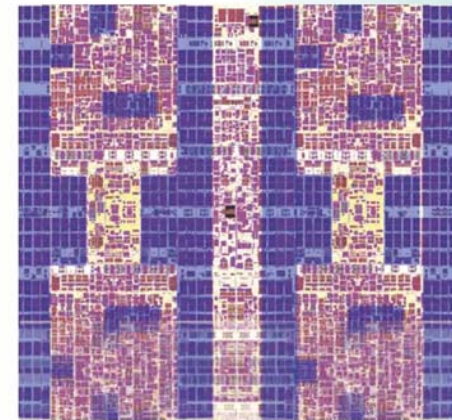
Revolution

- 4.4 GHz chip to deliver improved performance for CPU intensive workloads
- ‘Just in time’ deployment of capacity resources
- Vision to expand System z capabilities with Cell Broadband Engine™ technology



Making high performance a reality

- **New Enterprise Quad Core z10 processor chip**
 - 4.4 GHz - additional throughput means improved price/performance
 - Cache rich environment optimized for data serving
 - 50+ instructions added to improve compiled code efficiency
 - Support for 1MB page frames
- **Hardware accelerators on the chip**
 - Hardware data compression
 - Cryptographic functions
 - Hardware Decimal Floating point
- **CPU intensive workloads get performance improvements from new core pipeline design**



**Enterprise Quad Core
z10 processor chip**

Focused performance boost *Hardware Decimal Floating Point*

**Up to 10X improvement
in decimal floating point
instructions**

- **Decimal arithmetic widely used in commercial and financial applications**
- **Computations often handled in software**
- **First delivered in millicode on the System z9 - brought improved precision and function**
 - Avoids rounding and other problems with binary/decimal conversions
- **On z10 EC integrated on every core giving a performance boost to execution of decimal arithmetic**
- **Growing industry support for hardware decimal floating point standardization**
 - Java BigDecimal, C#, XML, C/C++, GCC, DB2® V9, Enterprise PL/1, Assembler
 - Endorsed by key software vendors including Microsoft® and SAP
 - Open standard definition led by IBM



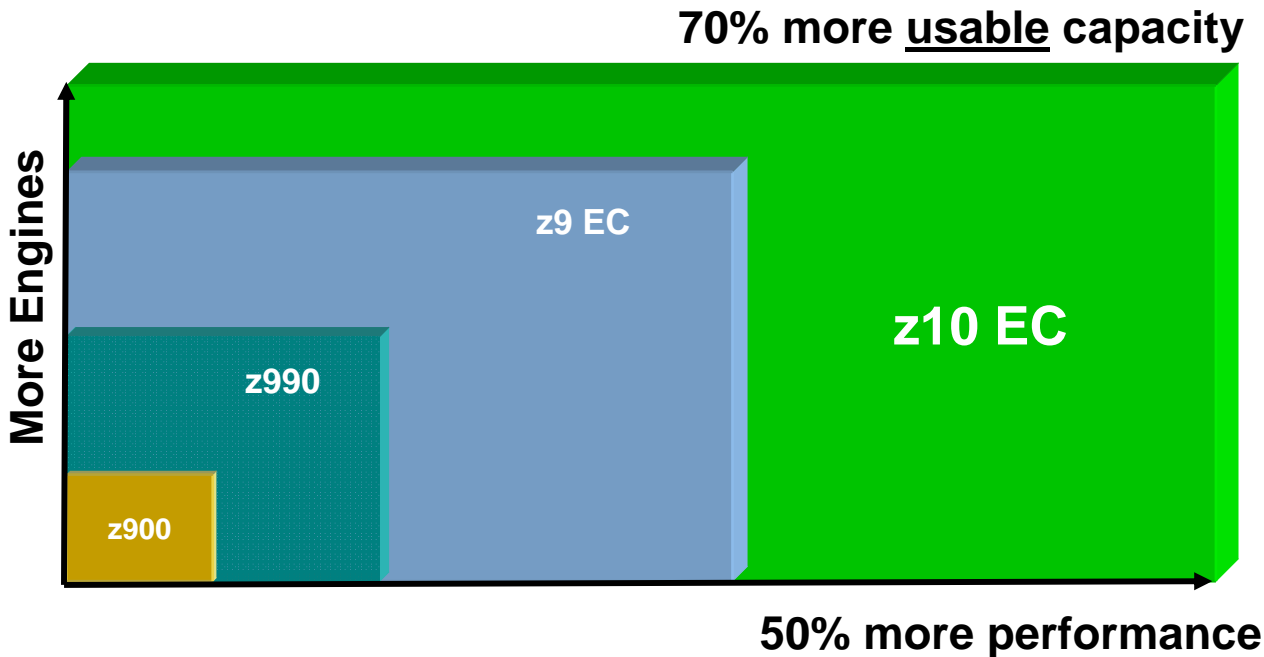
***Bringing high performance computing benefits to
commercial workloads***



Unprecedented performance and capacity

Transforming the economics of the data center

- **Lower software license costs**
- **Lower labor costs**
- **Lower energy and facilities costs**



- **50% average increase in specialty engine performance**
- **Up to 2x performance increase in CPU intensive tasks**
- **Up to 10x improvement in decimal floating point instructions**

"IBM's z10 EC is the computer industry's pinnacle systems platform. Blow-away performance, increased capacity, and expanded memory makes this system the absolute best scale-up architecture — bar none — in the computing industry

Joe Clabby, President, Clabby Analytics 2008

Continuing the modular design for flexibility *Facilitates upgradeability and availability*

IBM System z10 Enterprise Class (z10 EC)

Machine Type: 2097

5 Models: E64, E56, E40, E26, E12



Processor Units (PUs):

- One to four book modular design
- Sub-capacity available up to 12 CPs
- Enterprise Quad Core technology – 4.4 GHz
- Enhanced capacity 64-way model
- 17 PUs per book (17 and 20 for Model E64)
 - New core sparing technology
 - More SAPs per system
 - Configurable PUs allow you to design the system to meet your needs (e.g. CPs, specialty engines, SAPs)

Memory:

- Up to 1.5 TB / 384 GB per book
- 16 GB HSA separately managed and not included in customer purchased memory
- Books connected in star topology via L2 cache



I/O:

- 6 GBps InfiniBand host buses for I/O
- FICON/FCP Enhancements
- New OSA-Express3 10 GbE¹
- InfiniBand Coupling Links¹

¹ Planned availability 2Q08

Helping to drive down the cost of IT

Now even more workloads can benefit from zIIP

- **zIIP can help to integrate data across the enterprise by optimizing resources and lowering the cost of ownership for eligible data and transaction processing workloads**
 - Centralized data serving - First to exploit zIIP were workloads such as BI, ERP, and CRM applications running on distributed servers with remote connectivity to DB2 V8
 - Network encryption - zIIP becomes an IPsec encryption engine helpful in creating highly secure connections in an enterprise
 - Serving XML data – zIIP is enabled for XML parsing, first to exploit this is inserting and saving DB2 9 XML data over DRDA® 
 - Remote mirror – zIIP becomes a data mirroring engine with zIIP assisted z/OS Global Mirror function (zGM, formerly XRC) helpful in reducing server utilization at recovery site (with z/OS V1.8 and above) 
 - Exploiting of zIIPs by ISVs
- **zIIPs offer economics to help you**
 - **PLUS** zIIP price is same for z10 EC as z9 EC and we offer no charge MES upgrades when moving to new technology



**IBM System z10 Integrated Information Processor and
IBM System z9 Integrated Information Processor**

zAAPs – not just for Java anymore!

More new application technology exploiters, more new benefits

- **zAAP designed to help implement new application technologies on System z**

- Java was the first exploiter – lowering the cost of computing for WebSphere® Application Server and other Java technology-based applications
- z/OS XML System Services (introduced with z/OS V1.9 and rolled back to V1.8 and V1.7) helps make hosting XML data and transactions on System z more attractive. DB2 9 and Enterprise Cobol V4.1 are the first exploiters.

Available
9/07

- **.... and more on Java**

- SDK6 on z10 EC designed to deliver improved performance over SDK5 on z9 EC
- New function on z10 EC may benefit Java performance
 - New z10 processor chip design and more available server memory .. plus in 2Q08 –support for new decimal floating point on z10 EC by Java BigDecimal *
- **PLUS** zAAP price is same for z10 EC as z9 EC and we offer no charge MES upgrades when moving to new technology

System z = z10 EC, z9 EC, z9 BC, z990, z890

*IBM System z10 Application Assist Processor and
IBM System z9 Application Assist Processor*

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Consolidation with Linux gets a “green light”

System z servers may help customers become more energy efficient:

- Deploy energy efficient technologies – reduce energy consumption and save floor space

Economics of IFLs and z/VM[®] help to drive down the cost of IT

- IFLs attractively priced, have no impact on z/OS license fees, and z/VM and Linux software priced at real engine capacity
- ‘No charge’ MES upgrades available when upgrading to new technology



Consolidation on System z

Potential savings up to 80% compared to x/86 implementations

DGTI Quebec on System z9

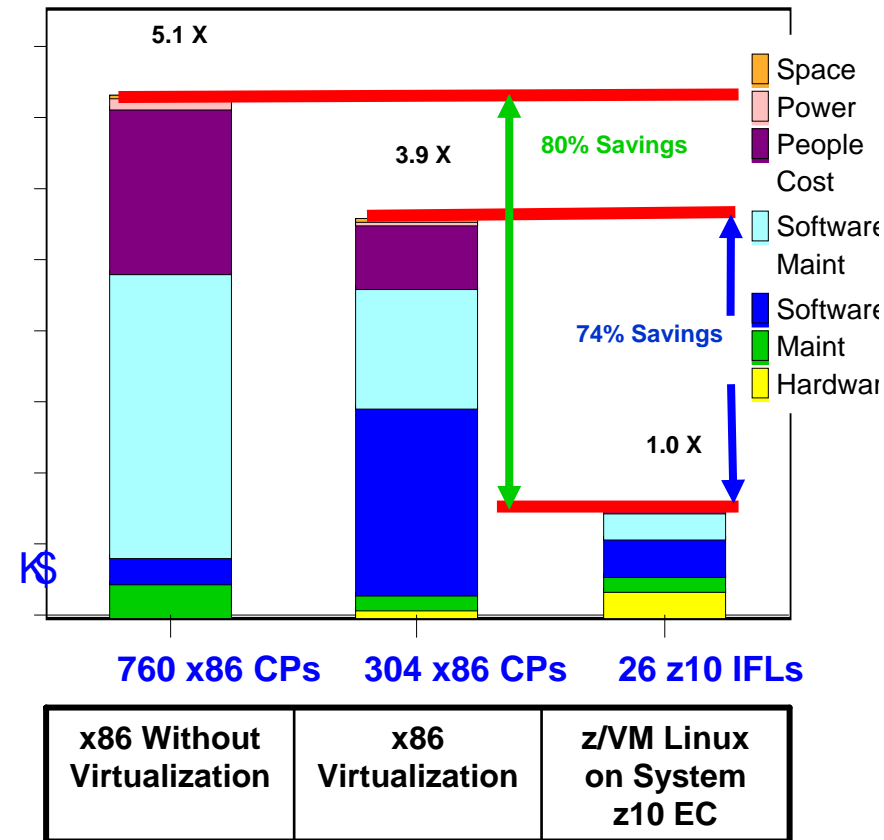
- 60 UNIX servers to 5 IFLs on z9
- Increased capacity by over 2.5X

Nationwide Insurance on System z9

- 250 Servers to 6 IFLs on z9
- Will save \$16M over next 3 Yrs

Large Linux environment on z10 EC

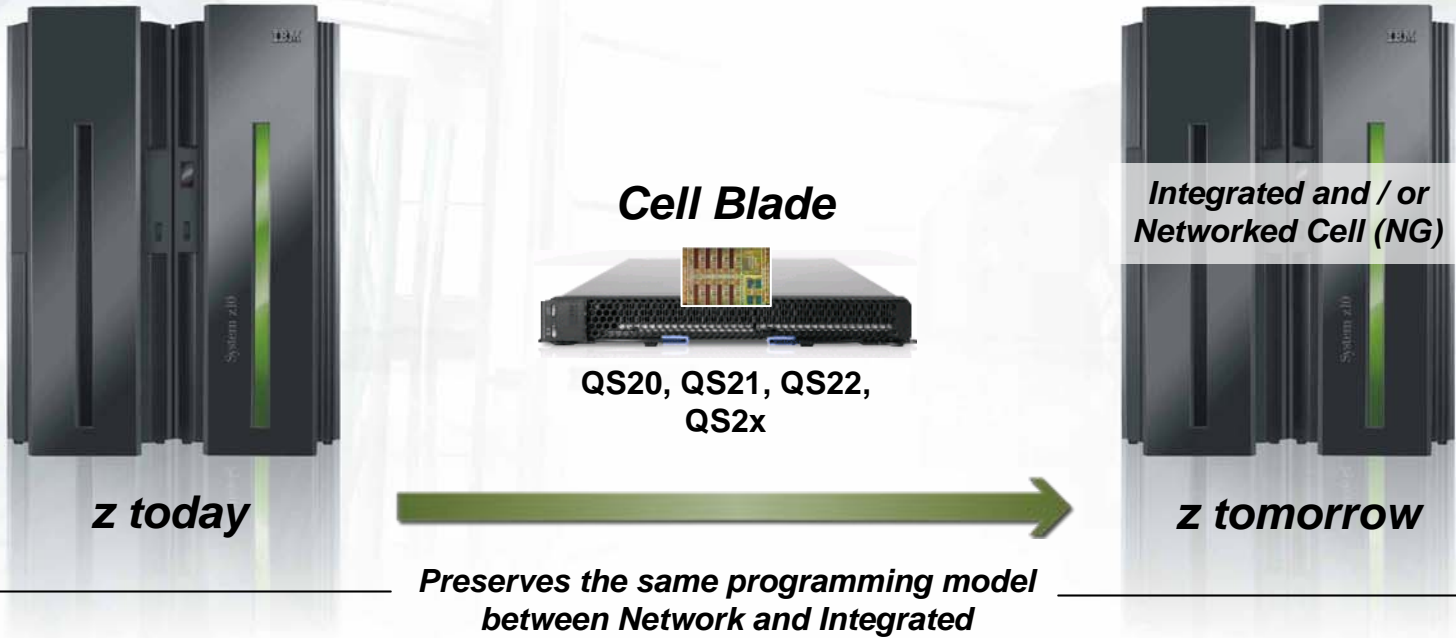
- 760 x/86 Servers to 26 IFLs
- Save up to 80% over 3 Years
 - Up to \$30M in savings



Potential savings of up to 80% when consolidating to System z10 EC and Linux versus distributed x86 Servers

System z and Cell Broadband Engine – The Vision

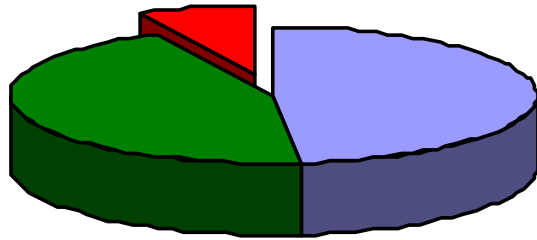
A 'Marriage' of Two Technologies that Perfectly Complement Each Other



Keeping your system available is central to our design

Continuing our RAS focus helps avoid outages

Sources of Outages - Pre z9
-Hrs/Year/Syst-



- Scheduled (CIE+Disruptive Patches + ECs)
- Planned - (MES + Driver Upgrades)
- Unscheduled (UIRA)

Impact of Outage

	Prior Servers	z9 EC	z10 EC
Unscheduled Outages	✓	✓	✓
Scheduled Outages	✓	✓	✓
Planned Outages		✓	✓
Preplanning requirements			✓

Increased Focus over time

Just in time capacity gives you control

- **Permanent and temporary offerings – with you in charge**
 - Permanent offerings – Capacity Upgrade on Demand (CUoD), Customer Initiated Upgrade (CIU)
 - Temporary offerings include On/Off Capacity on Demand (On/Off CoD) , Capacity Backup Upgrade (CBU) and a new one – Capacity for Planned Event (CPE)
- **No customer interaction with IBM at time of activation**
 - Broader customer ability to order temporary capacity
- **Multiple offerings can be in use simultaneously**
 - All offerings on Resource Link
 - Each offering independently managed and priced
- **Flexible offerings may be used to solve multiple situations**
 - Configurations based on real time circumstances
 - Ability to dynamically move to any other entitled configuration
- **Offerings can be reconfigured or replenished dynamically**
 - Modification possible even if offering is currently active
 - Some permanent upgrades permitted while temporary offerings are active
- **Policy based automation capabilities**
 - Using Capacity Provisioning Manager with z/OS 1.9
 - Using scheduled operations via HMC



Tracking energy consumption within the infrastructure

- **ResourceLink™** provides tools to estimates server energy requirements before you purchase a new system or an upgrade
- **Has energy efficiency monitoring tool**
 - Introduced on IBM System z9 platform in April 2007
 - Power and thermal information displayed via the System Activity Display (SAD)
- **New IBM Systems Director Active Energy Manager (AEM) for Linux on System z V3.1**
 - Offers a single view of actual energy usage across multiple heterogeneous IBM platforms within the infrastructure
 - AEM V3.1 energy management data can be exploited by Tivoli® enterprise solutions such as IBM Tivoli Monitoring, IBM Tivoli Usage and Accounting Manager, and IBM Tivoli OMEGAMON® XE on z/OS
 - AEM V3.1 is a key component of IBM's Cool Blue™ portfolio within Project Big Green



Protecting with IBM's world-class Business Resiliency and Security solutions

- Preplanning capabilities to avoid future planned outages, e.g. dynamic LPAR allocation without a system outage
- 100 available capacity settings – 30% more than z9 EC
- Integrated enterprise level resiliency for heterogeneous data center disaster recovery management
- Policy driven flexibility to add capacity and backup processors
- Basic HyperSwap improves storage availability *
- Integrated cryptographic accelerator
 - Advanced Encryption Standard (AES) 192 and 256 and Stronger hash algorithm with Secure Hash Algorithm (SHA-512)
- Tamper-resistant Crypto Express2 feature
 - Supports high levels of security for demanding applications
 - Fully programmable and configurable
 - High scale performance for SSL transactions
- Trusted Key Entry (TKE) 5.2 with optional Smart Card reader
- System z – the only platform that is EAL5 certified

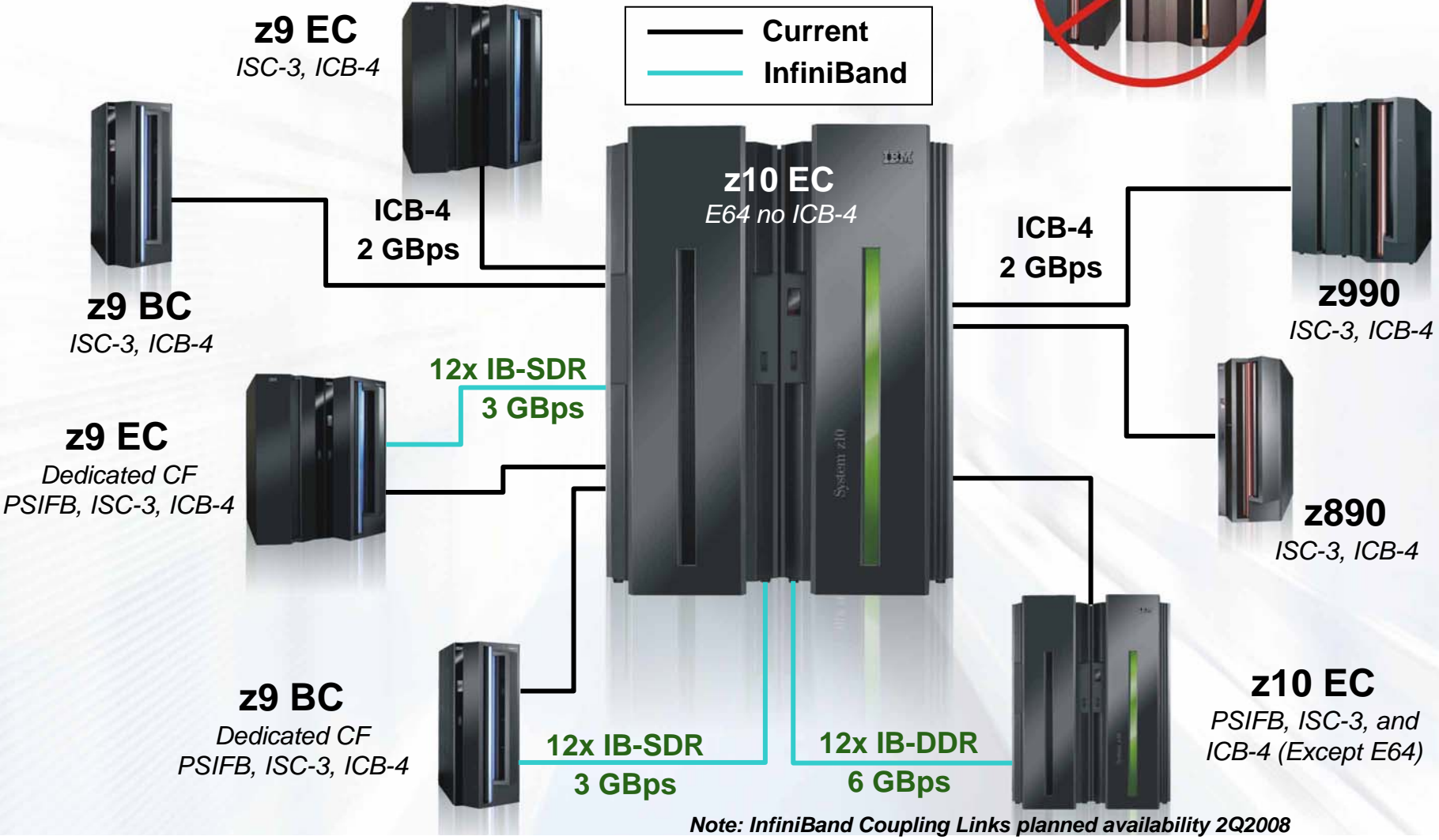


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z10 EC Parallel Sysplex coexistence and coupling connectivity



z800, z900
Not supported!



Efficiently Managing Information Growth

The Industry's Best Information Storage Infrastructure for System z!

- **Innovation that Scales!** Taking storage capacity to the extreme with **4x the capacity** for System z environments*
- **Innovation that Saves!** Significant **reduction in cost** enabled to automate your information storage failover process
 - System z customers can leverage IBM Basic HyperSwap for single site automated volume failover.*
 - Reduced cost for z/OS Global Mirror (XRC) solution possible with zIIP assisted offload and DS8000 Extended Distance FICON
- **Innovation that Performs!** Up to **95% faster data resynchronization** to restore a customer's disaster recovery protection across data centers using DS8000 and GDPS*
 - As it copies only changed data, z/OS Metro/Global Mirror Incremental Resync can greatly reduce time required to resync mirrored sites (in some cases, from hours to minutes), after a GDPS Hyperswap, maintaining information integrity and reducing network bandwidth required*.

IBM System Storage DS8000



z10 EC



z9 BC

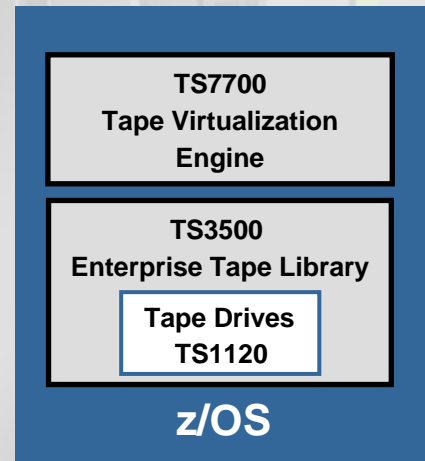
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Efficiently Managing Information Security and Capacity

The Industry's Best Information Archiving for System z!

- **Innovation that Protects! Tape Virtualization Engine**
 - Only the IBM Information Infrastructure ***securely archives information*** to tape with exclusive encryption capability and deep integration with z/OS Key Management.
 - ***New*** three Site GRID configuration automatically copies tape data to remote sites for enhanced business continuity.
- **Innovation that Simplifies! SAN made simple for System z environments**
 - **SAN Director** simplifies your infrastructure by extending support to 4Gbps for today's information needs and providing a future foundation for ***next generation SAN fabrics*** with forward and backward compatibility!

IBM Information Infrastructure Virtualized and Encrypted Tape Solutions for System z



Operating systems

z/OS

- Providing intelligent dispatching on z10 EC for performance
- Up to 64-way support
- Simplified capacity provisioning on z10 EC
- New high availability disk solution with simplified management
- Enabling extreme storage volume scaling
- Facilitating new zIIP exploitation

z/TPF

- Support for 64+ processors
- Workload charge pricing
- Exploit encryption technology

z/VSE™

- Interoperability with Linux on System z
- Exploit encryption technology
- MWLC pricing with sub-capacity option



Linux on System z

- Large Page Support improves performance
- Linux CPU Node Affinity is designed to avoid cache pollution
- Software support for extended CP Assist instructions AES & SHA

z/VM

- Consolidation of many virtual images in a single LPAR
- Enhanced management functions for virtual images
- Larger workloads with more scaleability

z/OS V1.10 Preview - Integration with the z10 EC

Supporting System z innovation, raising the IT bar and taking System z to the next level of...

... scalability and performance

- HiperDispatch for intelligent dispatching of work for optimized performance¹
- Up to 1TB of real memory² and 64 processors (zIIPs, zAAPs, and CPs)³ per LPAR
- Extended Address Volume (EAV) capability for large storage volumes, improved storage management^{4,5}
- Large (1 MB) pages expected to reduce memory management overhead for exploiting applications³
- Support for Hardware Decimal Floating Point enables high performance computing for your commercial workloads³
- Support for InfiniBand Coupling Links^{1,6}

... networking and connectivity

- Policy-based networking helps create a network responsive to your application needs¹
- Automatic intrusion defense capabilities⁴

...availability

- Basic HyperSwap – for high availability disk^{3,*}
- Parallel Sysplex and GDPS enhancements

... simplified operations

- Capacity Provisioning Manager can monitor systems and dynamically activate / deactivate capacity³
- New z/OS Management Facility – planned – a single, modern, Web-browser based management console for z/OS, intended to simplify day to day operations and administration of a z/OS system. *

....improved economics

- Additional XML exploitation of specialty engines³
- zIIP assisted z/OS Global Mirror (XRC)³

(1) available with z/OS V1.7 with appropriate maintenance

(2) available with z/OS V1.8 and appropriate maintenance, 1TB memory on z10 E56 and E64 only

(3) available with z/OS V1.9 and appropriate maintenance

(4) planned for z/OS V1.10

(5) with appropriate storage

(6) Planned availability 2Q08

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Protecting your investment in IBM technology

- **Designed to protect your investment by offering upgrades from z9 EC and z990 to the z10 EC**
- **Full upgradeability within the System z10 family**
 - Upgrade to Model E64 will require a planned outage
- **Temporary or permanent growth when you need it**
 - New provisioning architecture



So what's in the announcement for the z9 BC?

The server for small to medium enterprises

- **IBM storage advantages for System z**
 - Enabling extreme volumes with EAV
 - z/OS Global Mirror (XRC) enabled for zIIP
 - z/OS Metro/Global Mirror Incremental Resync *
 - Tape Virtualization Engine
 - SAN768B for next generation SAN
- **Enterprise wide disaster recovery with GDPS 3.5**
- **Basic HyperSwap with z/OS ***
- **Updated redirect workloads for zIIP and zAAP**
 - IPSec, XML Parsing, z/OS Global Mirror
- **Great server for 'distributed' mainframe computing**
- **Full participation in a Parallel Sysplex with a z10 EC**



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Announcing New IBM Services for System z10: Providing premier service and support for the enterprise

IT Server optimization and integration services

- *Reduce complexity in the IT infrastructure*

Implementation Services for Parallel Sysplex

- *Help move to a centralized data server while protecting data integrity*

Implementation Services for GDPS

- *Industry-unique integrated and automated end-to-end recovery across multiple platforms*

Implementation Services for Tape Systems

- *Tape encryption for compliance and information lifecycle management*



A Growing Community...

- Over 4,000 applications – up 600 in 2007
- Over 1,100 Linux applications – up 260 in 2007
- Over 1,200 ISVs – up 67 in 2007
- Academic Initiative - Over 400 schools and more than 40,000 students



Collaborate to Innovate

OpenSolaris™ for System z under z/VM

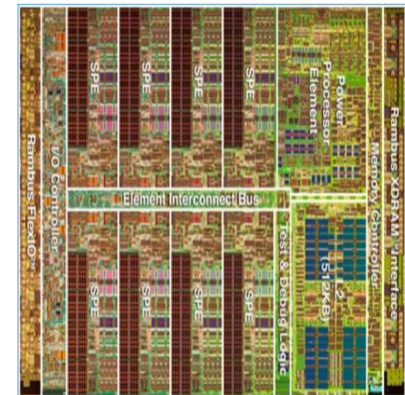
SAP Business Intelligence Accelerator

“GameFrame” with Cell Broadband Engine



SINE NOMINE
ASSOCIATES

opensolaris™



Cell Broadband Engine

z10 EC: Extending leadership capabilities for The New Enterprise Data Center

- **70% greater Capacity**
 - Huge expansion of virtual resource pool
 - enables consolidation of hundreds of additional applications
- **Just in Time capacity to help deliver optimal service to the business**
- **IBM Tivoli Service Management Center for System z**
- **Extended resiliency & security**
- **Green by design**



The Future runs on System z...

...The Future begins today



The System z10 Enterprise Class

"The IBM mainframe has been a key part of our IT infrastructure over the years, with clear cost benefits, but this new system takes that value proposition a leap ahead. The capacity and scale of this system changes the economics of the mainframe and is a significant step forward in addressing our constantly evolving technology needs."

Sandee Kotowski, Manager of Mainframe Infrastructure, Hewitt Associates.

Latest Server Technology and Strategies – System z10



Thank you.



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ESCON*	Parallel Sysplex*	zArchitecture*
eServer	ResourceLink	z/OS*
FICON*	System p	z/VM*
FlashCopy*	System Storage	z/VSE
GDPS*	System x	zSeries*
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