



WebSphere Service Oriented Architecture for System z

Attend one of our free technical education seminars to learn the value that System z™ and IBM application development tools can bring to your SOA implementation.

The business goal is clear: An On Demand IT environment that can quickly respond to changing and highly competitive markets. This requires flexible business processes that are part of a well-integrated enterprise, and the most cost-effective way to accomplish that is by reusing existing assets. It's a new way of thinking and it comes with a new set of methods and tools that take application integration to the next level: A Service Oriented Architecture (SOA) powered by the mainframe. Learn how to go from designing an SOA roadmap unique to your business objectives, to management of that new environment as it delivers results.

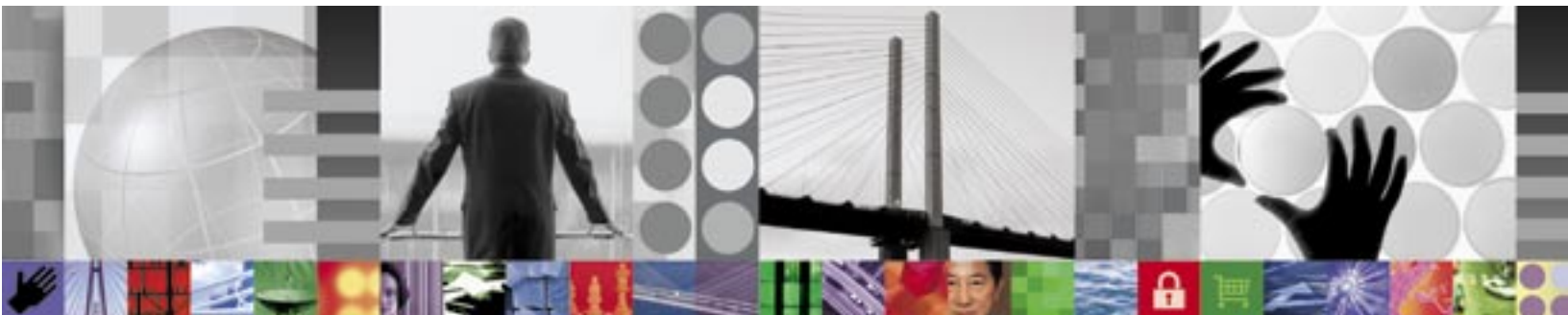
IBM is hosting a series of live seminars in cities across North America that are designed for technical professionals, including application development management, application developers and application architects. These seminars give attendees a unique opportunity to interact with technical professionals who have in-depth knowledge of WebSphere® and tools to help you implement a Service Oriented Architecture.

In this one-day seminar, **WebSphere Service Oriented Architecture for System z**, you'll learn how to:

- *Break down business processes so stakeholders can clearly define business models that reduce inefficiencies*
- *Improve productivity across application development groups by integrating core application assets for reuse*
- *Build a WebSphere "business grid," a dynamic, goal-directed application environment for running mixed application types and workload patterns*
- *Quickly generate advanced user interfaces for core applications*

Register online today!

This technical seminar will help you better understand IBM's newest WebSphere and SOA-related offerings, and leverage your existing investments to support an On Demand operating environment. Visit ibm.com/software/zseries/soaseminars right now to locate the seminar nearest you.



Agenda

Morning

- Introduction and SOA overview
- Modeling and assembling SOA components for the mainframe
- Deploying new applications

Afternoon

- Integrating applications for improved efficiency
- Business process management
- Managing a mainframe SOA environment

Locations and dates

Atlanta

September 26, 2006

IBM
4111 Northside Pkwy.
Atlanta, GA
03F23 - Auditorium

Costa Mesa

October 11, 2006

IBM
600 Anton Blvd.
Costa Mesa, CA
Room 221

San Francisco

October 12, 2006

425 Market St.
San Francisco, CA
Training Room 20240, 20th Floor

Boston

October 17, 2006

IBM
20 Maguire Rd.
Lexington, MA
Boston Common Room

Minneapolis

November 9, 2006

IBM
650 Third Avenue South
Minneapolis, MN
Lake Minnetonka Room



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