Welcome to Our Executive Briefing

Delivering Value Faster Through Better Use of Existing Assets

ON DEMAND BUSINESS

Gregory Adams, IBM Business Unit Executive, System z Software Sales

Agenda

Introduction and Welcome

(Gregory Adams, Business Unit Executive, System z Software Sales)

Mainframe Strategy and Direction – Improving Total Cost of Ownership

(Dot Alexander, Vice President Americas, System z Software Sales)

Enabling Information as a Service – Unleashing the Power of your Data

(Dan Wardman, Vice President, Information Management Tools

Coffee Break

Exploring a Shorter Path to Cost Savings – Leveraging Existing Assets for On Demand Applications
(James Rhyne, Director & Distinguished Engineer, Application and Integration Middleware Software)

IT Service Management – Securing and Managing your Application and Data Resources
 (James Chong, Vice President, Application Management, Tivoli Software)

Closing Remarks – Roundtable Lunch with Speakers - Patio

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Thank you for Attending our Executive Briefing

Presentations can be downloaded at
www.ibm.com/software/zseries/execbrief_May23

Lunch will take place on the Patio