



IBM Software Group

# z9 Executive Software Briefing

## Maximize Your Investments in Mainframe Software

***Ray Jones***

***WW Vice President, z Software***

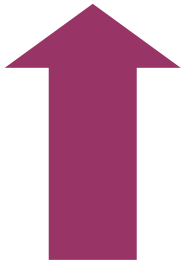
March 2006



@business on demand.

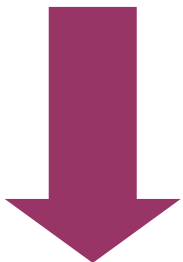
# The New Face of z/OS

## Simplifying and Modernizing the Mainframe for the New Generation of IT Professionals



### Fill the pipeline with new talent:

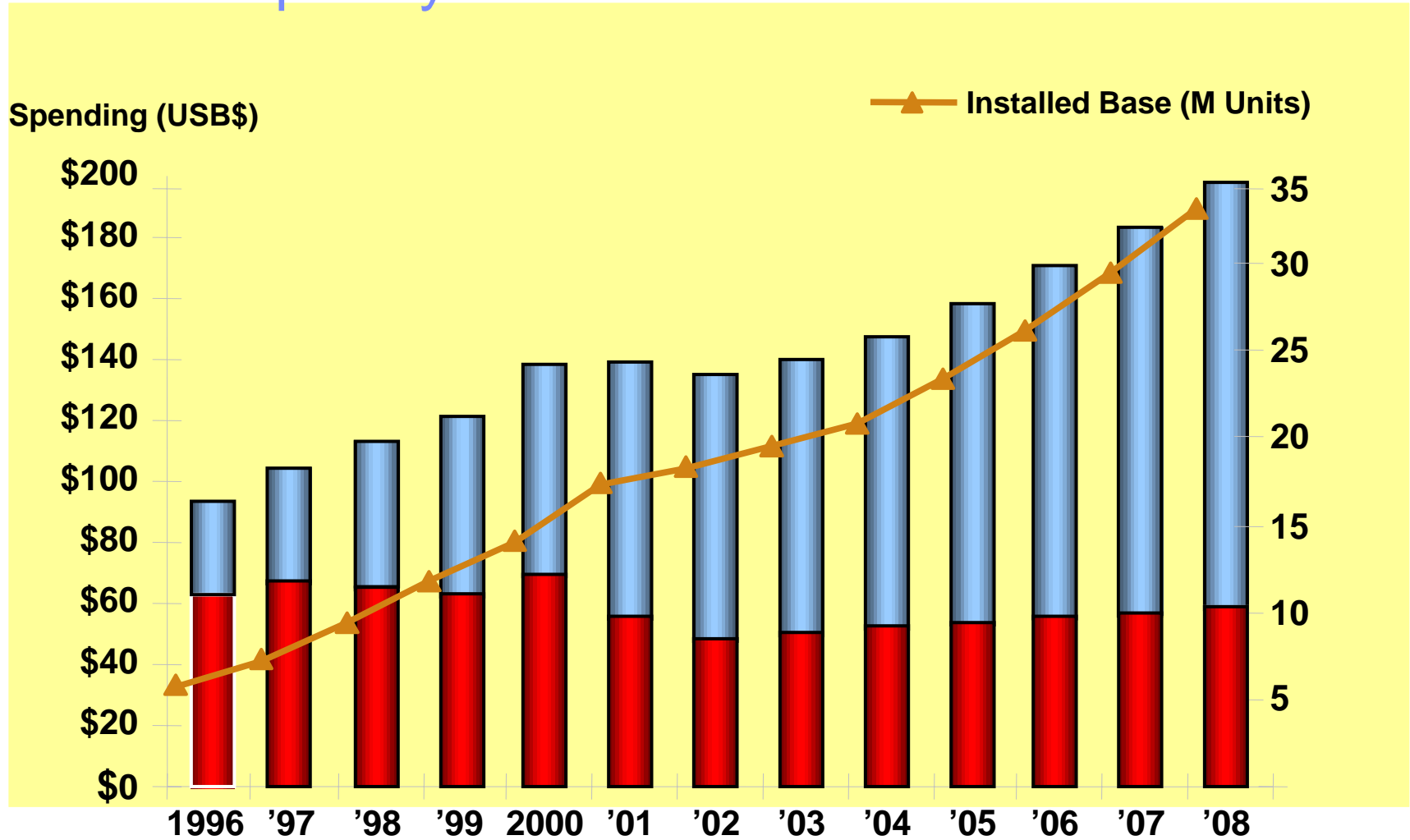
- IBM Academic Initiative is reaching out to colleges and universities
- Emerging Country Mainframe Growth Initiatives
- WebSphere z/OS Application ISV Porting Initiative



### Reduce **z/OS complexity**; make it easier to develop experts:

- Eliminate, automate, and simplify complex tasks
- Modernize the “face” of z/OS
  - Maintain current “faces” for experienced users
- Leverage cross-platform management solutions from IBM

# Cost of Complexity



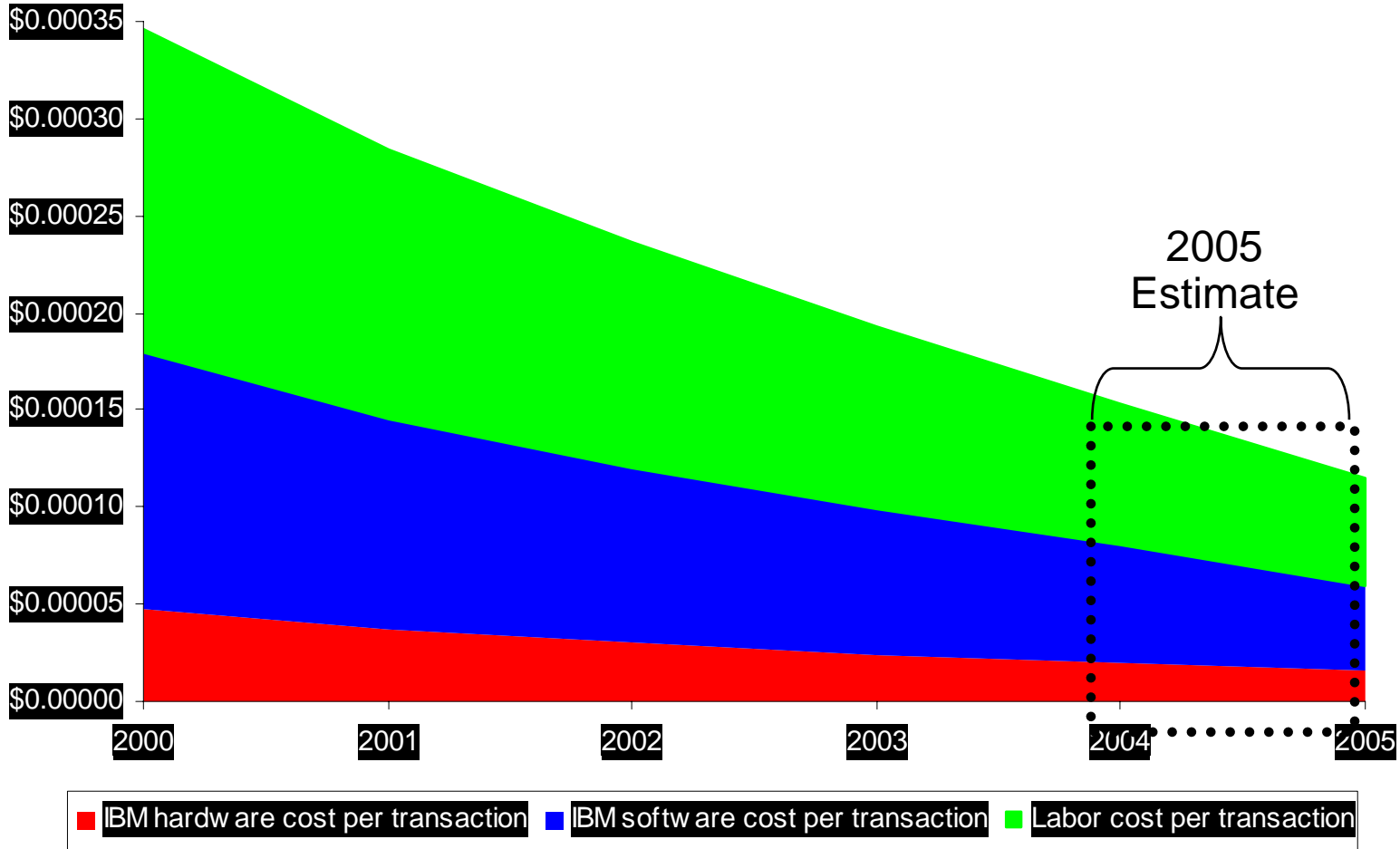
**New server spending (USM\$) 3% CAGR**

**Cost of mgmt. & admin. 10% CAGR**



# Mainframe hardware, software & labor costs have decreased 17.3% per year

**Decrease in average price per transaction YTY for the last 5 years**



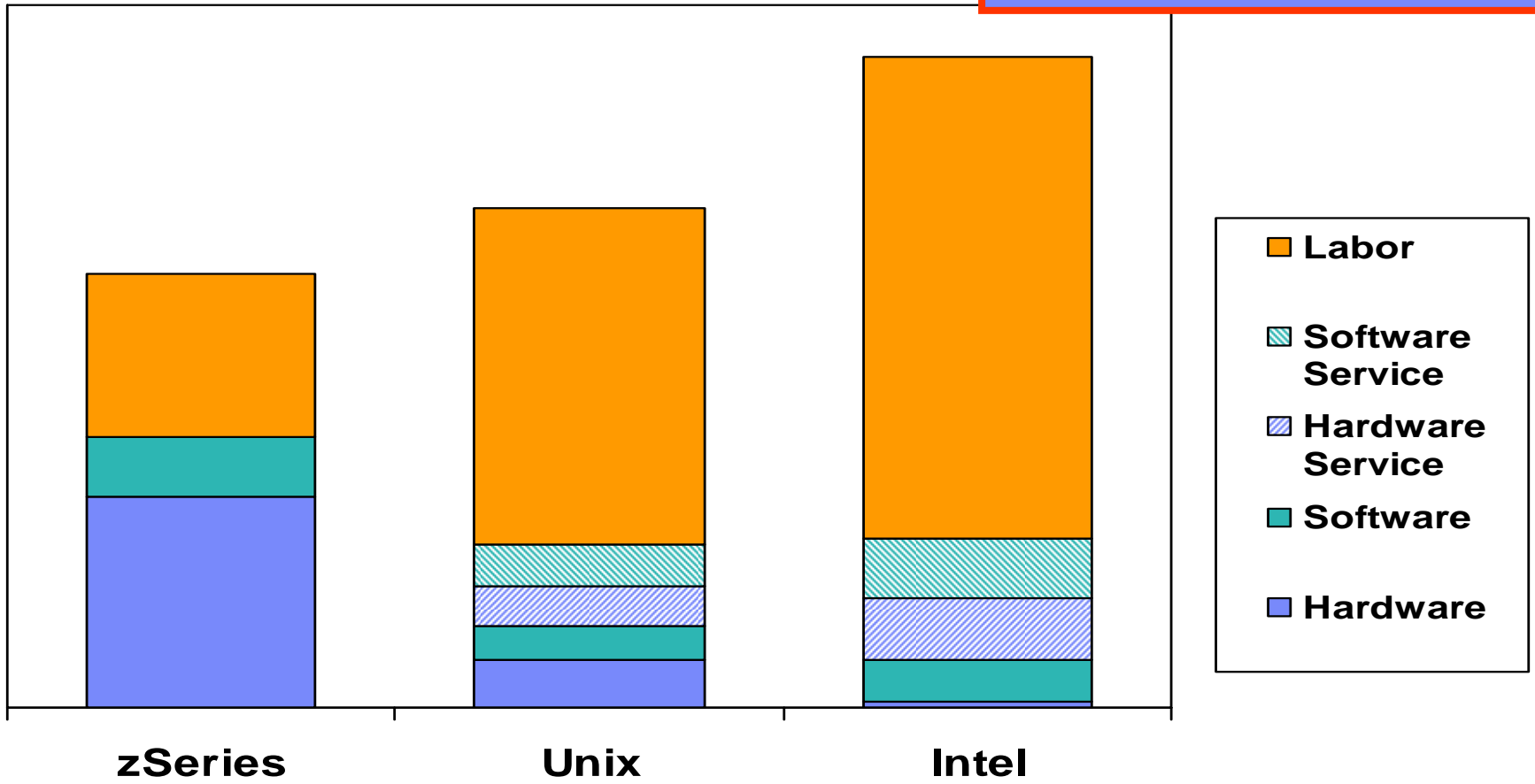
Source: zProject Office



# The Total Cost of Ownership View

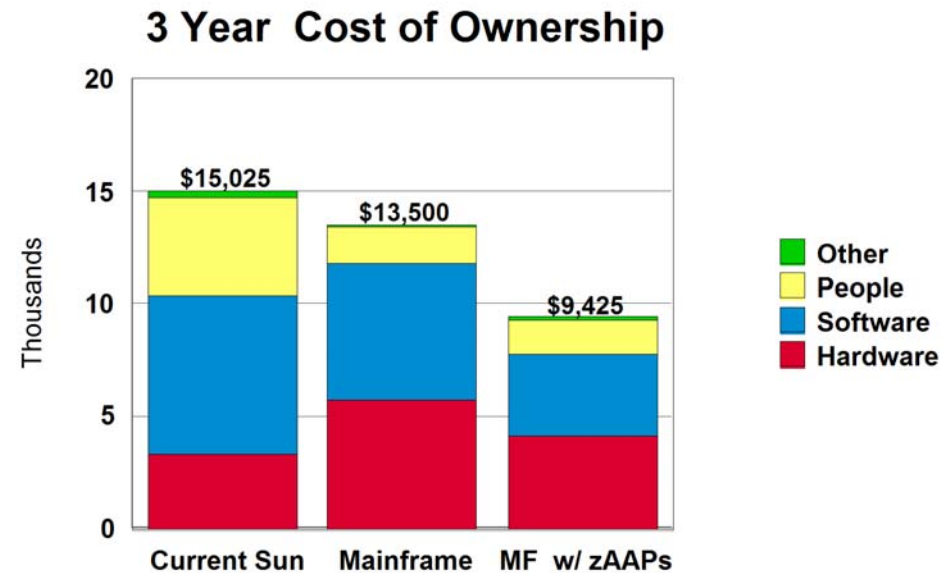
**Total cost over 4 Years**

*Distributed servers have higher service, monitoring and support costs – and cost more to develop and implement!*

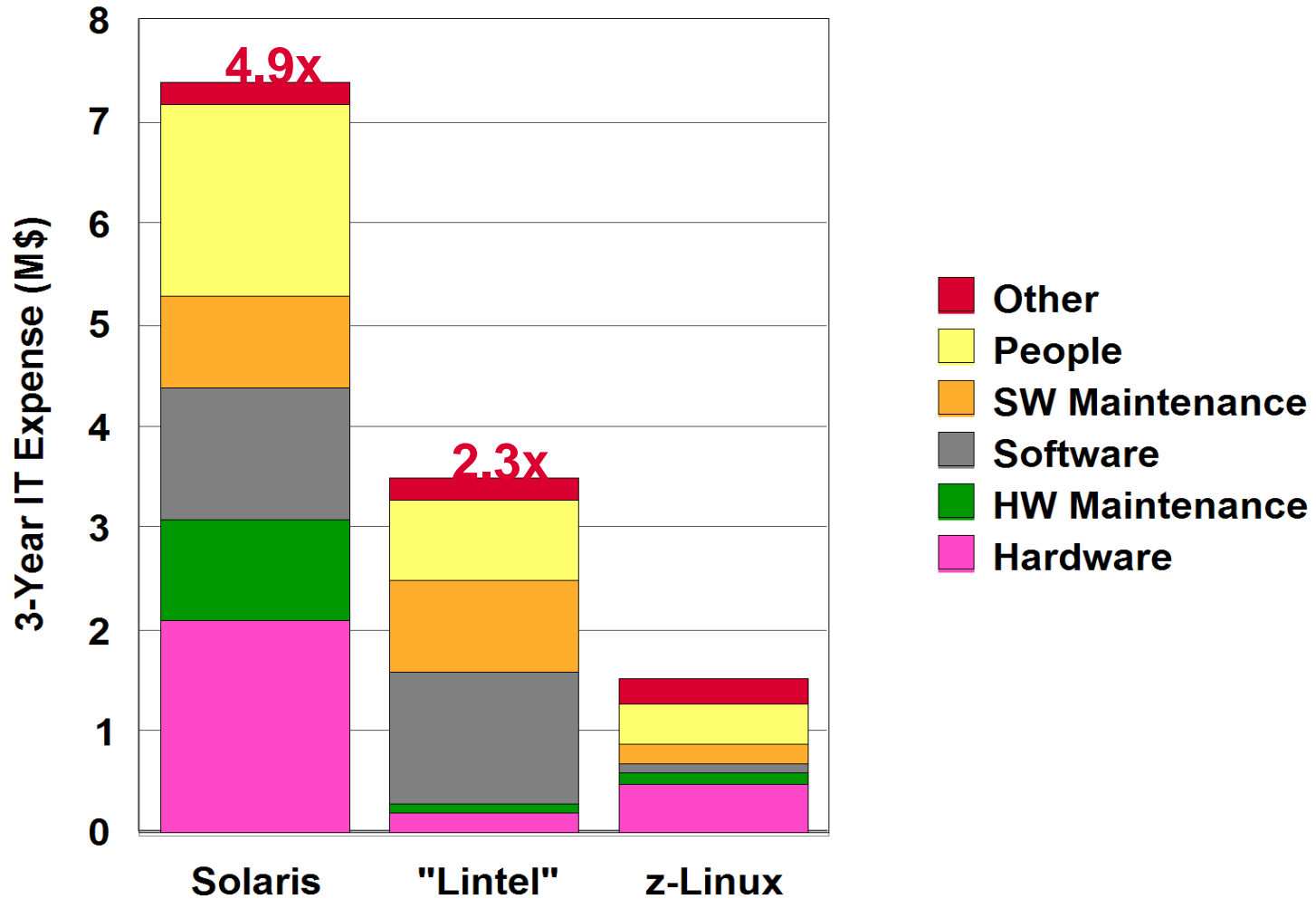


# People costs are often *hidden* in distributed implementations

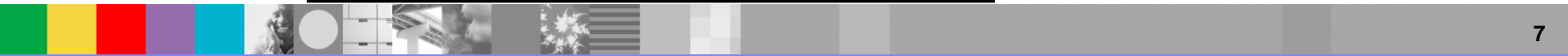
- In a recent typical study, a customer thought they only had 24 UNIX servers
  - ▶ But these were just the PRODUCTION servers
  - ▶ In addition they had 49 servers for Development, Test and Disaster Recovery
- They needed 44 people to support these servers and \$7M software
  - ▶ Running at only 20% utilization
- A comparable zSeries implementation would have required just 20 servers
  - ▶ Requiring 16 people to support
  - ▶ Using \$6M software (over 3 years)
- They thought the Solaris environment was 1/5 the cost of the mainframe...  
...but in fact the **zSeries TCO was 37% less**



# Web Trading Application Costs



**Sun 3-year cost ~ 4.9 x z-Linux**  
**Lintel/Windows 3-year cost ~ 2.3 x z-Linux**



## Types of DB2 for z/OS Workloads That May Benefit from zIIP

### 1 -ERP or CRM application serving\*

- For applications, running on z/OS, UNIX, Linux, Intel, or Linux on System z, that access DB2 for z/OS V8 on a System z9 109, via DRDA over a TCP/IP connection DB2 gives z/OS the necessary information to have portions of these SQL requests directed to the zIIP



### 2 - Data warehousing applications\*

- Requests that utilize DB2 for z/OS V8 star schema parallel queries may have portions of these SQL requests directed to the zIIP when DB2 gives z/OS the necessary information

### 3 – Some DB2 for z/OS V8 utilities\*

- A portion of DB2 utility functions used to maintain index maintenance structures (example LOAD, REORG, and REBUILD INDEX) typically run during batch, can be redirected to zIIP.

\* The zIIP is designed so that a program can work with z/OS to have all or a portion of it's Service Request Block (SRB) enclave work directed to the zIIP. The above types of DB2 V8 work are those executing in SRB enclaves, portions of which can be sent to the zIIP.



# z/OS 1.8 Trends and Directions

## Scale

- Up to 4 TB real storage in single z/OS image
- Increased serialization support for DB2, middleware

## Performance

- Better device management
- Improved z/OS USS performance

## Optimization

- Improved WLM management for zAAP workloads
- Better management of batch workloads in a Sysplex

## Availability

- Improved Sysplex & GDPS recovery times

## Application Integration

- Optimized to consolidate distributed applications on z/OS
- Optimized set of SML parsing services for middleware

\* All statements regarding IBM future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only.



## Security

- Improved RACF interoperability across platforms
- Key encryption enhancements

## Networking

- Autonomics for monitoring and recovering IP in a sysplex
- New facilities for configuring IPv6

## Ease of Use

- Health Checker integrated into z/OS Management Console
- Improved hardware configuration diagnosis

## Enterprise-wide Management

- Enterprise workload management enhancements
- A new version of the Common Information Model (CIM)

# IBM Virtualization Engine – Complete Portfolio



IBM Virtualization Engine

Virtualization Planning Tools

## Virtual Access

Programmatic access

Virtual view

VE Console



IBM TotalStorage Productivity Center

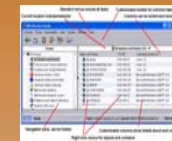
## Virtual Management

Workload & performance managers  
Resource management, modeling, mapping



Enterprise workload management

Workload virtualization



Resource management



Resource dependency & mapping

## Virtual Resources

Resource virtualizers  
Partitioning, virtual machines, I/O, networks, VTS

IBM Server & Storage Systems



System z9  
zSeries

TotalStorage



xSeries



BladeCenter



pSeries

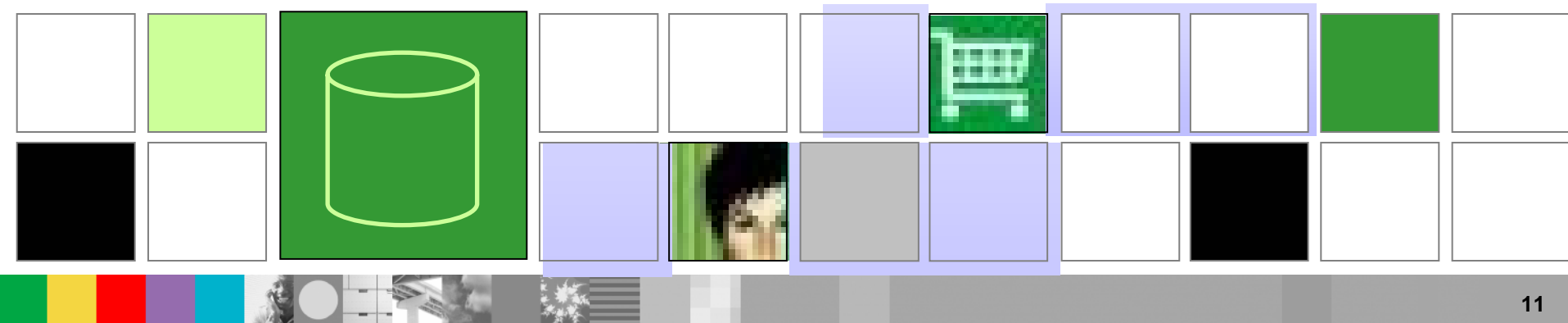


OpenPower

iSeries

## DB2 for z/OS vNext – Addressing corporate data goals

- Improved IT Infrastructure In Support of Compliance Efforts
  - ▶ Trusted security context
  - ▶ Database roles
  - ▶ Auditing capabilities
  - ▶ Encryption improved
- Simplify development and porting
  - ▶ Many SQL improvements that simplify porting
  - ▶ Native SQL stored procedures
  - ▶ Default databases and tables paces
  - ▶ Automatic unique indexes to support primary keys
- Decrease Complexity and Cost
  - ▶ Fast table replacement
  - ▶ Partition by growth
  - ▶ Table append
  - ▶ Volume-based COPY/RECOVER
  - ▶ Optimization Service Center
- Evolve Your Environment & SOA
  - ▶ Integrated XML
  - ▶ WebSphere integration



# CICS Directions

**CICS provides technologies for an On Demand world**

- ✓ Application Transformation
- ✓ Integration
- ✓ Operational Efficiency

**CICS ensures lasting value of applications in modern Enterprise solutions**

1/02

## CICS TS V2.2

- Support for EJB'S
- JDBC/SQLJ Access to DB2 Data
- JCICS access to VSAM data
- ECI over TCP/IP
- Integrated Translator for COBOL & PL/I

**EJB support**

12/03

## CICS TS V2.3

- Performance improvements for Java programs
- Addition of CICS Web Support to the JCICS classes
- Interactive debugging for COBOL and Java applications
- SOAP for CICS
- Performance improvements in CICS-DB2® attachment

**High Performance  
JAVA**

03/05

## CICS TS V3.1

- Web Services capabilities to extend apps to SOA
- Support for industry leading SSL protocol
- Optimised CICS data exchange capabilities
- New interfaces for Enterprise Management
- Leverage WD4Z for application transformation and integration.
- Enhanced C/C++ programs performance

**Web Services**

next 24  
Months

## CICS TS V3.n

- CICS-to-CICS connection with an IP network
- Enhance Web Service capabilities
- Higher application performance efficiency
- Extend Web Services support for COBOL data types
- Enterprise wide workload management
- Remove capacity restraints relating to resources

**SOA**

# Is re-writing COBOL logic appropriate?

## ■ Significant business intelligence exists in legacy

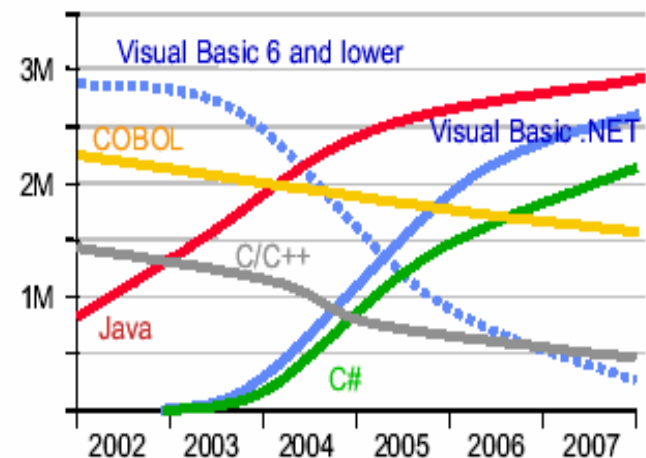
- ▶ "200 Billion lines of COBOL code in existence" *eWeek*
- ▶ "5 Billion lines of COBOL code added yearly" *Bill Ulrich, TSG Inc.*
- ▶ "Between 850K and 1.3 Million COBOL developers" *IDC*
- ▶ "Majority of customer data still on mainframes" *Computerworld*
- ▶ "Replacement costs \$20 Trillion" *eWeek*

## ■ Rewriting - is it an option.....

- ▶ How long will it take? (lose strategic benefit)
- ▶ Who will do it?  
(Who has the business knowledge?)
- ▶ Can you certify accuracy of your business model?
- ▶ How much will it cost?
- ▶ Risk?
- ▶ Longer path lengths

### Developers

From an estimated worldwide market size of 7 million "professional" developers



M = million

Gartner

## Flexible IT requires Service-Oriented Architecture (SOA) tools from IBM

Branham Group has done the analysis vs MS .NET!

“IBM Tools are more productive for building robust server side applications”

- **Model key components of the app**
- **Build Web Services from scratch**
- **Build Web Services from existing code**
- **Build a portlet**
- **Build a portlet & attach to core systems**

**IBM 2.4x faster**

**IBM 2.1x faster**

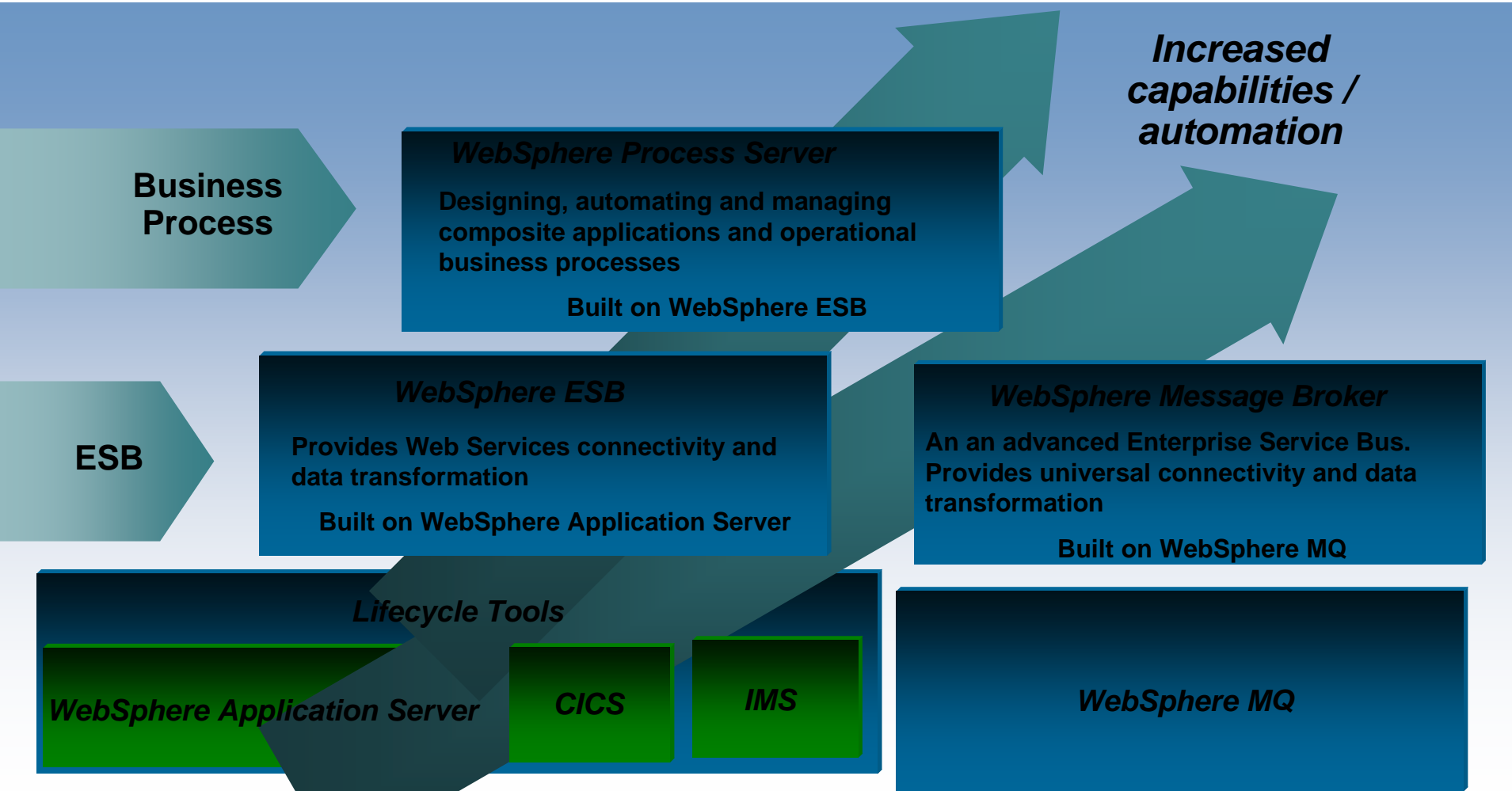
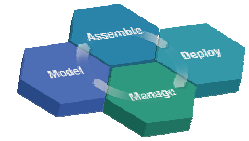
**IBM 2.6x faster**

**IBM 2.2x faster**

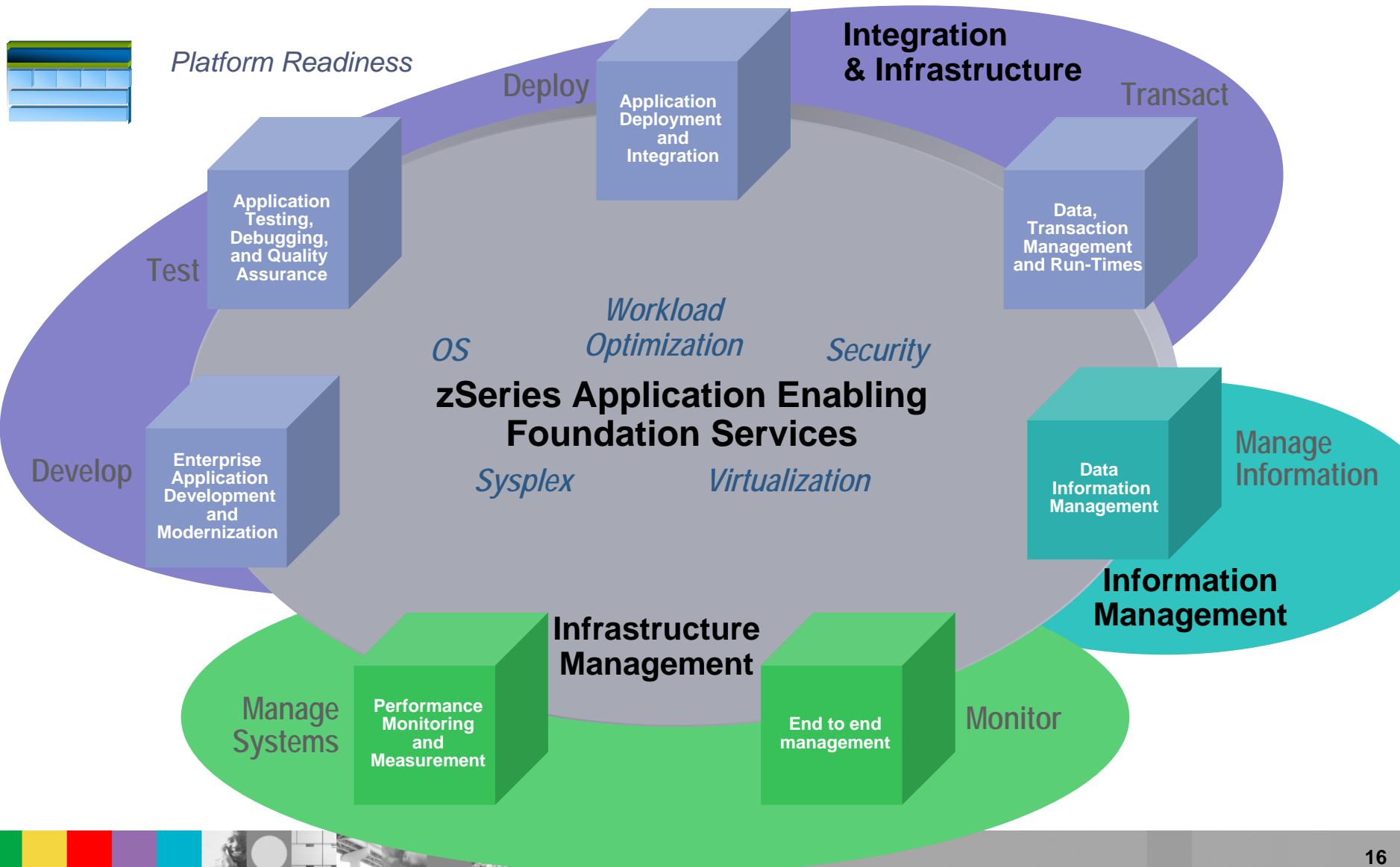
**IBM 3.2x faster**



# Flexible Options for a z SOA Environment



# zSeries Integrated Tools Portfolio

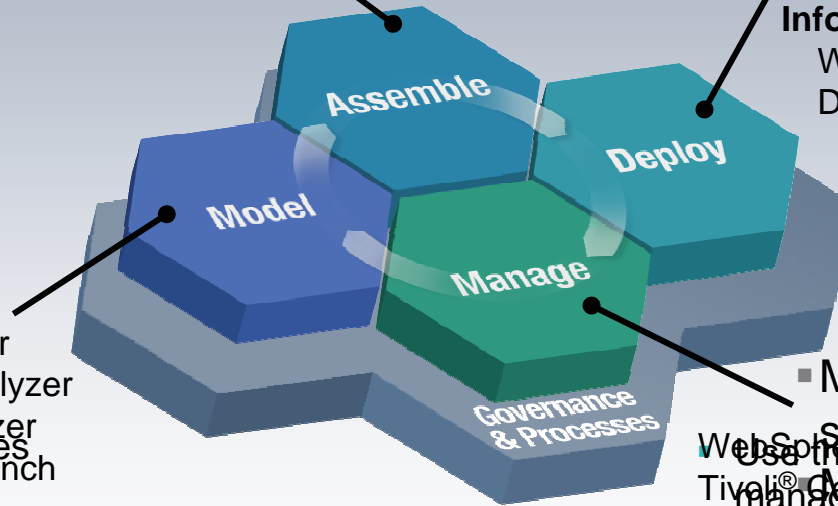




# The SOA Lifecycle

- Build JADA or COBOL apps
- WebSphere Integration Developer
- WebSphere Developer Construct & Test
- Compose Web Services from existing
- Enterprise COBOL and PL/I Compilers
- CICS and IMS transactions
- Problem Determination Tools

- Gather
- Analyze Concepts Modeler
- WebSphere Studio Asset Analyzer
- Model & Simulate
- CICS Interdependency Analyzer
- Reusable business services
- Asset Transformation Workbench



**Process:**

- Integrate people
- WebSphere Message Broker for z/OS
- Integrate processes
- WebSphere Extended Deployment
- Connect
- Manage and integrate information
- Enterprise Gateway

**People:**

WebSphere Portal for z/OS

**Information:**

WebSphere Information Integrator  
DataStage TX

- Manage applications & services
- WebSphere Business Monitor and Tivoli® Governance Identity Manager
- management tools to reduce operational overhead
- CICS Operations Tools
- Monitor business metrics

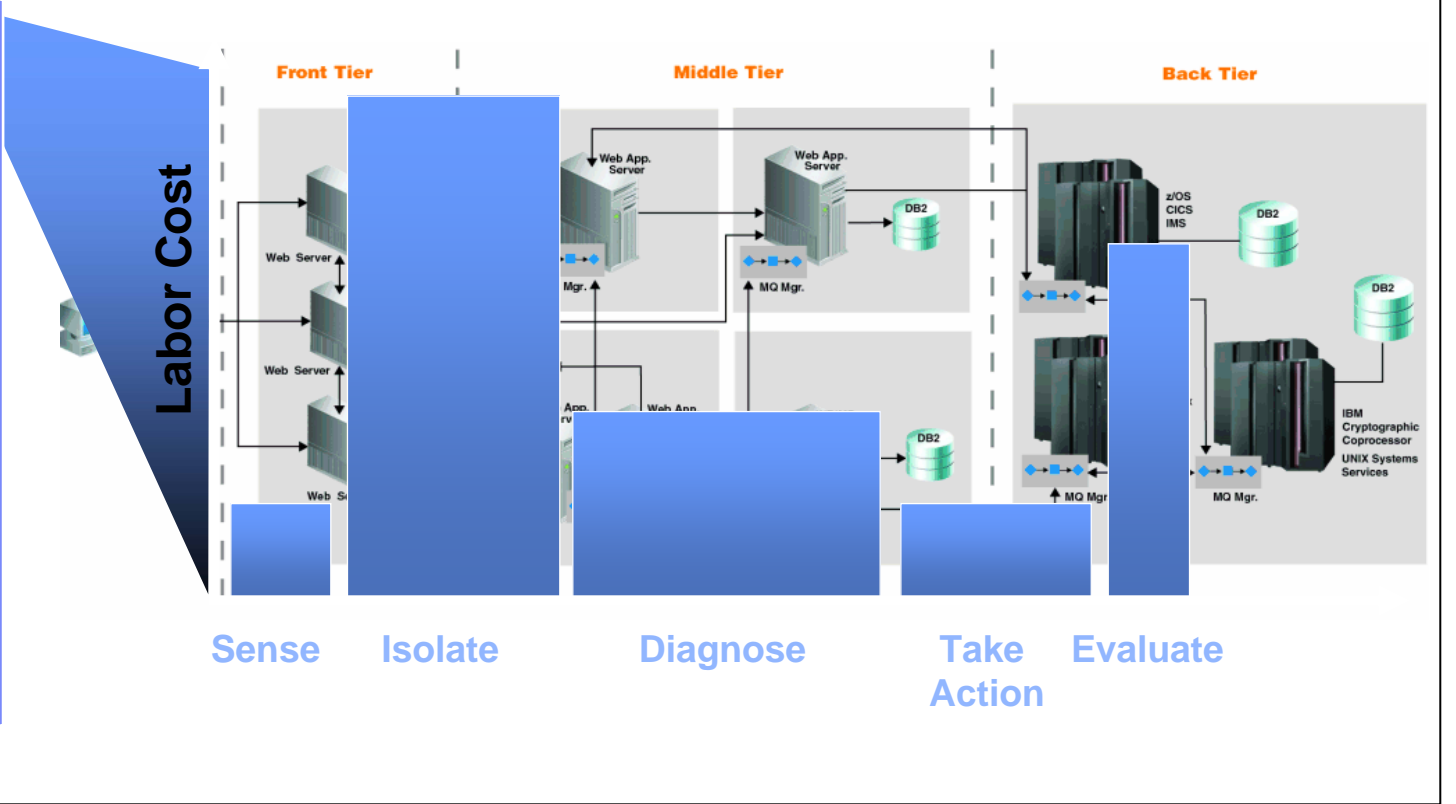
**Maximize re-use and avoid the cost and risk of new application development projects.**



# Architectural Complexity Exposes Organizational Complexity

Desktop Experts and Tools	Network Experts and Tools	Application Experts and Tools	Database Experts and Tools	Server Experts and Tools	Mainframe Experts and Tools	Storage Experts and Tools	Unix Experts And tools
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- Availability Management
- Change Management
- Service Level Management
- Security Management
- Information Lifecycle Management
- Release Management



# Tivoli Enterprise Portal – 2006 is all about Integration

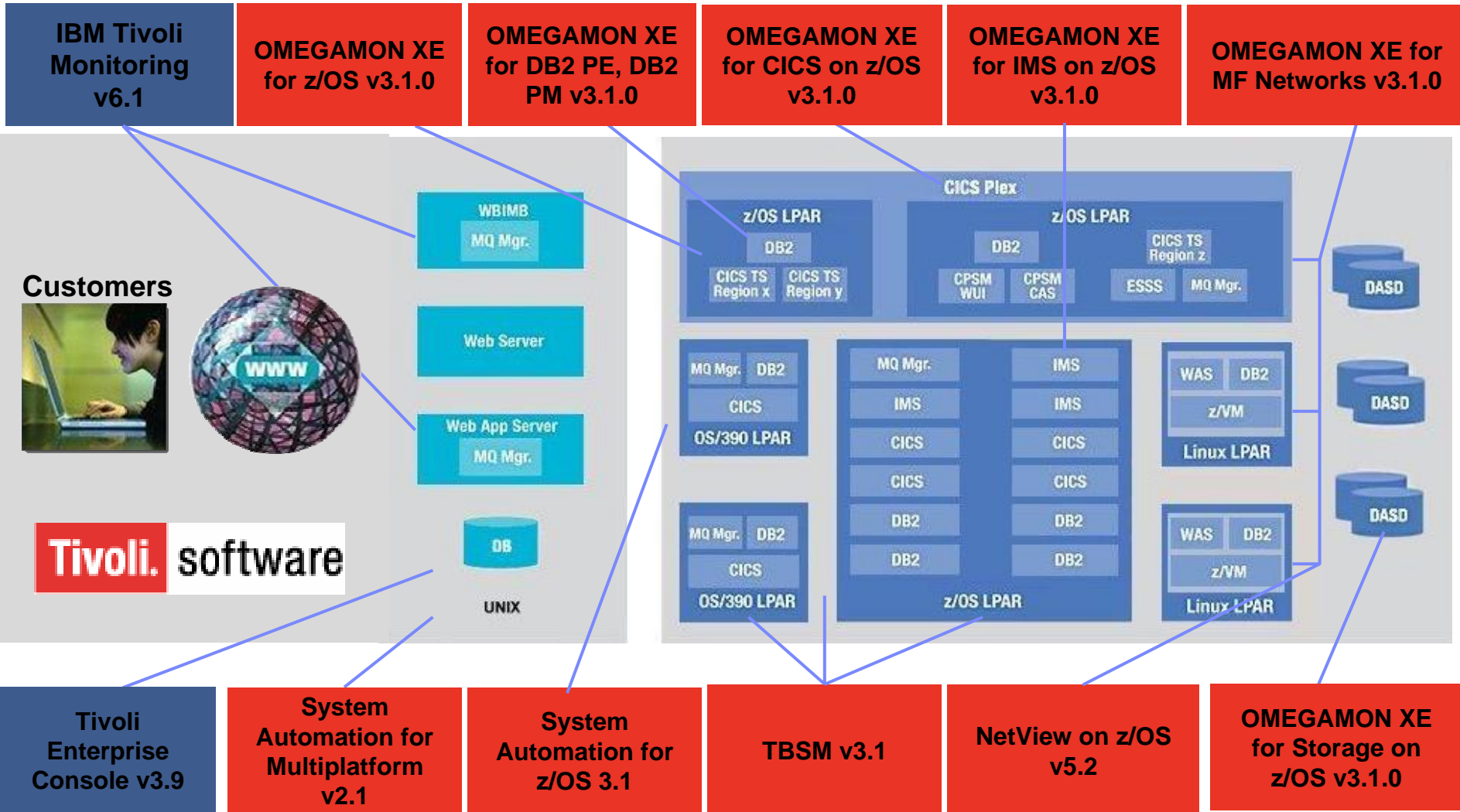
*A Dynamic Role-based Workspace for Integrating IT Operations Silos – One portal to monitor the overall health of the infrastructure*

**Business Services   Distributed Resources   J2EE Transactions   Mainframe Resources**

The screenshot displays a complex dashboard for 'AnyCorp'. On the left, there are panels for 'Service Level Reporting' and 'Executive Dashboard'. The main area features a tree view of 'AnyBank' regions (East, MidWest, North, South, West) and a 'Transaction History by Region' line chart. Below the tree is a table of 'AnyBank Business KPIs'. To the right, there are 'Current Business Volumes' pie charts for East, MidWest, North, South, and West. A 'Launch in Context' box is highlighted with a green dashed line pointing to the KPI table. The bottom of the image features the text 'Everything at your Fingertips' and a small thumbnail of the dashboard.

Region	Transaction Type	Customer Interactions	Interactions OK	Interactions Failed
North	ATM	16161	16022	139
North	Online	241	229	12
North	Branch	9714	8797	917
North	CheckCard	449	435	14
North	Phone	8596	7961	635
South	ATM	29584	28722	862
South	Online	25753	24896	857
South	Branch	4031	3652	379

# z/OS Management



# Integrated End to End Support for Heterogeneous Environments

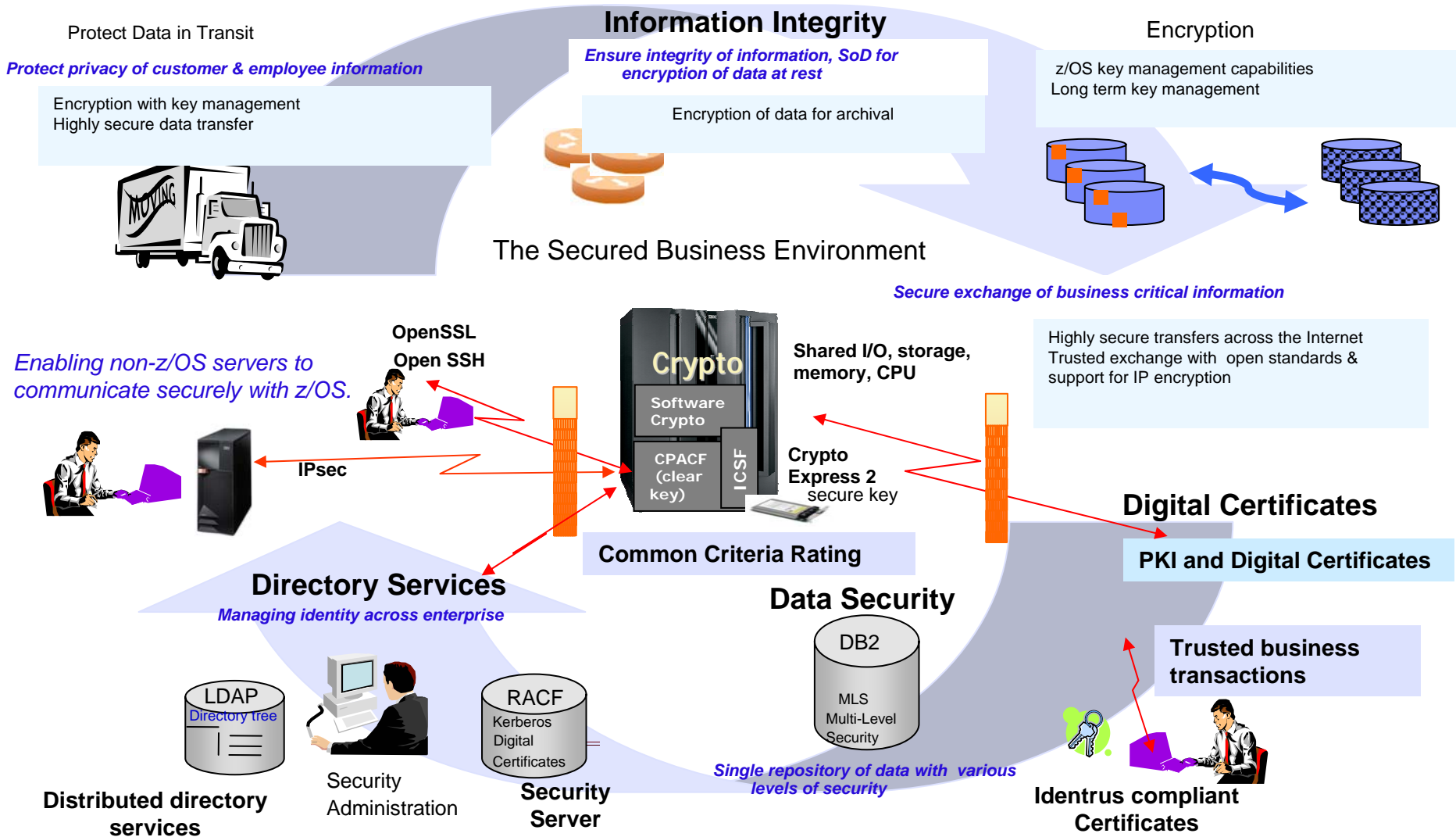
Available with ITM 6.1, Omegamon & ITCAM management

*IBM Tivoli monitoring spans the breadth of your IT environment and provides fast time to value because it's so easy to deploy!*

Platforms	Databases	Applications	Business Integration	Web Infrastructure	Messaging & Collaboration	Best Practice Library
Unix	DB2 (Z & Distributed)	SAP MySAP	CICS	WebSphere (Z & Distributed)	Lotus Domino	<b>New</b> Agent-less Adapter URL, SNMP, File, Socket, UDB.... Agent Quick attach API
<b>New</b> Windows Cluster(s)	Oracle	.NET (full suite of MS apps)	Web Services	IIS		
Linux	SQL	<b>New</b> Citrix	IMS	iPlanet	Exchange	40+ Custom Packages available for modification
<b>New</b> z/OS	Sybase		WebSphere MQ	Apache		
VMWare	Informix	Siebel	WebSphere MQ Integrator	WebLogic		
OS/400		Tuxedo				



# System z9 Security helps provide system and data integrity – End to End



# Tivoli End-to-End Software Asset Management

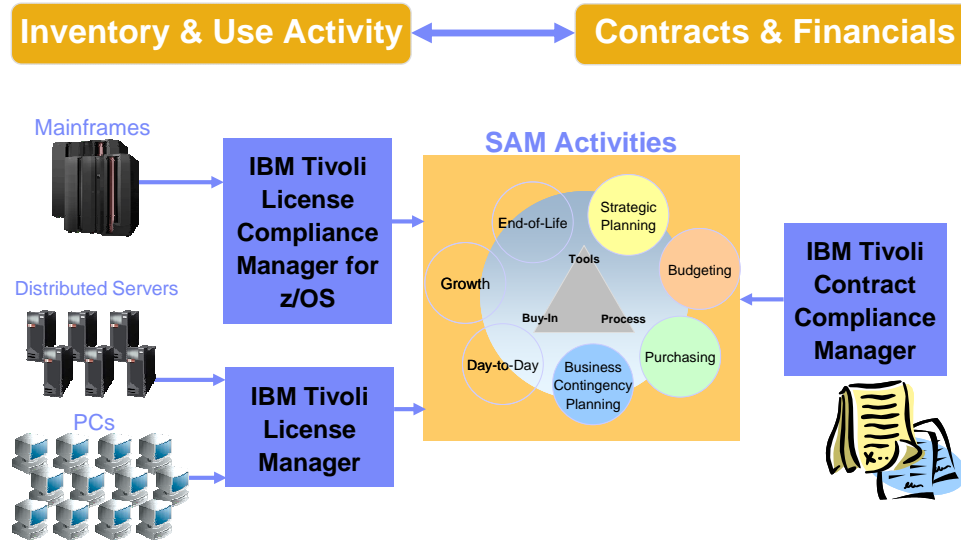
## Business Issues

- Software costs are difficult to “control”
- Potential for unexpected expensive software contract compliance audit penalties
- Hard to find key “software product use activity” information needed for effective software asset management
- Difficult to shift software spending to align with business needs

## Business Value

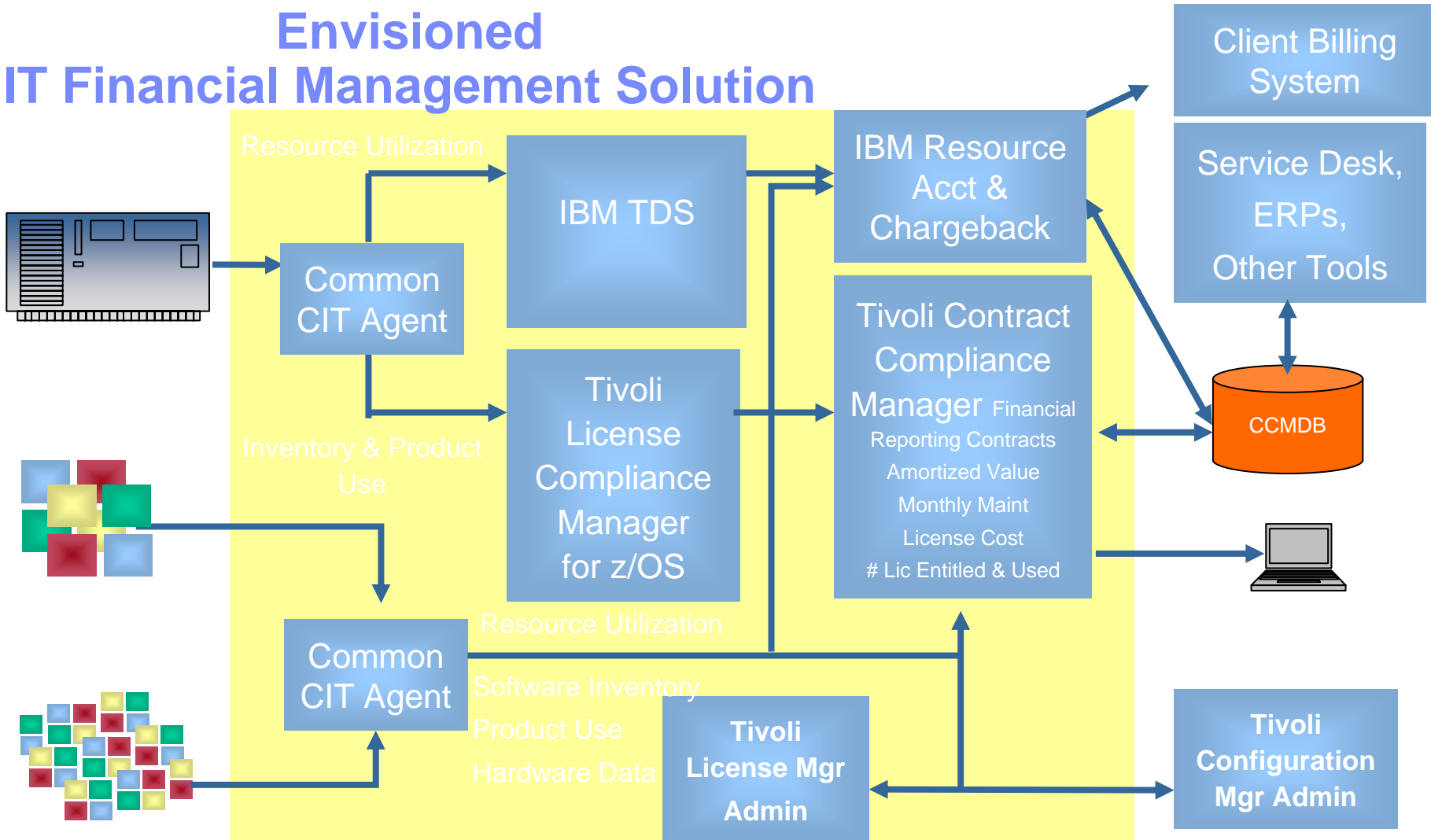
- Tivoli end-to-end software asset management solutions help you control software costs and contract compliance exposure to free up funds for priority projects
- Helps organizations demonstrate adherence to stringent accounting standards (Sarbanes-Oxley)

IBM Tivoli License Compliance Manager for z/OS  
 IBM Tivoli License Manager  
 IBM Tivoli Contract Compliance Manager





# Envisioned IT Financial Management Solution



The combination of IBM products delivers an end-to-end IT financial management facility to our customers, enabling them to manage their inventory, contracts and costs associated with the use of IT assets and then allocating resource utilization for chargeback.



# Database Tools to Address TCO

**60%+** of CEOs need to do a better job capturing and understanding information rapidly in order to make swift business decisions

**79%** of companies have 2+ repositories...  
25% have 15 **or more**...

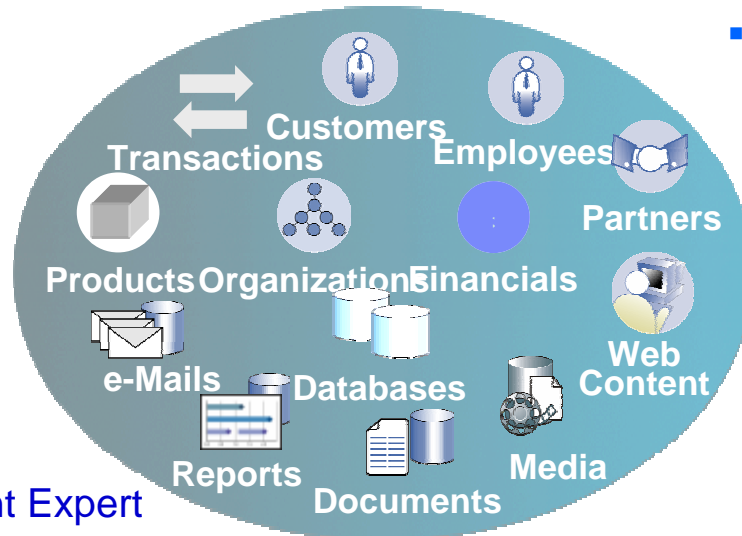
...and **48** disparate financial systems & 2.7 ERP systems in the average \$1B company

- DB2 Change Management Expert

**122** Terabytes disk storage in 2005...

**37%** CGR disk storage growth '96-'07

- DB2 Optimizer Expert



**30-50%** of design time is copy management

- DB2 Utilities Enhancements
- DB2 Thread Expert

**30%** of people's time is spent searching for relevant information

- DB2 Optimizer Expert
- OMEGAMON DB2 Performance Expert

**40%** of IT budgets may be spent on compliance

- DB2 and IMS Expert & IMS Audit Expert
- DB2 Regulatory Compliance Suite

# zSeries Center of Excellence Services Offering - zCoE

- Integrated IBM services offering to ensure clients success by improving skills, processes, and practices to support the design, development, deployment and management of solutions in the zSeries environment.

## zCoE Services Offering delivers:

- Assessment of client solutions to help ensure success
- Single point of contact across IBM Brands
- Best Practices across IBM Technologies
- Skills transfer to clients' or partners' design, development and operations staff
- Expertise to ensure successful adoption of new technology

## Offerings include:

- Project Management
- Architectural Design Reviews
- Security Solutions
- Installation and Configuration
- Application Development and Test
- Deployment and Production Operations
- Capacity Planning
- Performance Monitoring and Tuning
- Premium Support

**Contact: Brian Senn/Austin/IBM**

<http://www.ibm.com/servers/eserver/zseries/about/charter/offerings.html>



## Summary

- We are improving TCO on zSeries
- We are investing in and delivering new technologies on z Software and Hardware.
- We are exploiting the Integration of the z System to deliver new Value
- We have affordable and competitive tools to solve customer ISV concerns.
- We are increasing investment in z technical skills.



# A Holistic Approach to System Design – System z9 Software

*Designed to protect, manage and integrate your on demand environment*

## Business Integration

- J2EE 1.4 and Web services support
- Simplified deployment and management of WebSphere
- Secure data transfer between over 35 platforms
- zAAP execution for WebSphere Java Workloads
- SOA

## System z9 Infrastructure Management

### IT Service Management

- End-to-end infrastructure management
- Manage job scheduling resources across the network
- Improvements in
  - Automation
  - Network management
  - Charge back management
  - Parallel Sysplex systems management

### Business Resiliency and Security

- Improved access to z/OS configuration files from other platforms
- Security software management
- Connect to identity data in multiple repositories
- Manage software assets

## Platform Readiness

- Maximize business value with new versions of the middleware: CICS TS V3, DB2 V8, IMS V9, WebSphere MQ V6, NetView® V5.2
- Exploiting the features of z/OS and z9109

# Hannaford, a US supermarket chain, moved to a System z9



## Business Challenges

- Differentiate in highly competitive marketplace with world-class supply chain
- Reduce cost of hundreds of servers, improve availability and security

## Solution

- Introduce CAO system, consolidate to IBM System z9 and Linux

*"Thousands of employees ... now have access to the same, up-to-date data, giving us a competitive advantage."* Bill Homa, CIO

## Results

- Reduced cost of goods
- Improved sales, service & customer satisfaction
- Increased BP sat
- Significant IT cost reduction

*"We are saving hundreds of thousands of dollars by not having computer operators running systems from the z9 down to Microsoft server... we actually have a smaller IT staff now than we did 5 years ago, ... managing probably 10 times the processing power."*

# Another example



	<b>Servers</b>	<b>Reliability</b>	<b>Utilization</b>	<b>Staff</b>
<p><b>First move:</b> Implemented distributed computing architecture that became <b>too difficult to monitor, maintain, upgrade and scale</b></p>	<ul style="list-style-type: none"> <li>■ 30+ Sun Solaris servers</li> <li>■ 560+ Intel servers</li> </ul>	Un-acceptable	12%	24 people growing at 30% year
<p><b>Next move:</b> Consolidated back on the mainframe</p>	z990	Much improved	80% with additional reserve capacity <b>on-demand</b>	Reduced to 8 people

*Under-utilization affects the efficiency of all associated costs (not just the hardware but also software and labor)*

# TCO factors considerations (often ignored)

## ▪ **Availability**

- ▶ High availability
- ▶ Hours of operation

## ▪ **Backup / Restore / Site Recovery**

- ▶ Backup
- ▶ Disaster Scenario
- ▶ Restore
- ▶ Effort for Complete Site Recovery
- ▶ SAN effort

## ▪ **Infrastructure Cost**

- ▶ Space
- ▶ Power
- ▶ Network Infrastructure
- ▶ Storage Infrastructure

## ▪ **Additional development and implementation**

- ▶ Investment for one platform – reproduction for others

## ▪ **Controlling and Accounting**

- ▶ Analyzing the systems
- ▶ Cost

## ▪ **Operations Effort**

- ▶ Monitoring, Operating
- ▶ Problem Determination
- ▶ Server Management Tools
- ▶ Integrated Server Management – Enterprise Wide

## ▪ **Security**

- ▶ Authentication / Authorization
- ▶ User Administration
- ▶ Data Security
- ▶ Server and OS Security
- ▶ RACF vs. other solutions

## ▪ **Deployment and Support**

- ▶ System Programming
  - Keeping consistent OS and SW Level
  - Database Effort
- ▶ Middleware
  - SW Maintenance
  - SW Distribution (across firewall)
- ▶ Application
  - Technology Upgrade
  - System Release change without interrupts

## ▪ **Operating Concept**

- ▶ Development of an operating procedure
- ▶ Feasibility of the developed procedure
- ▶ Automation

## ▪ **Resource Utilization and Performance**

- ▶ Mixed Workload / Batch
- ▶ Resource Sharing
  - shared nothing vs. shared everything
- ▶ Parallel Sysplex vs. Other Concepts
- ▶ Response Time
- ▶ Performance Management
- ▶ Peak handling / scalability

## ▪ **Integration**

- ▶ Integrated Functionality vs. Functionality to be implemented (possibly with 3rd party tools)
- ▶ Balanced System
- ▶ Integration of / into Standards

## ▪ **Further Availability Aspects**

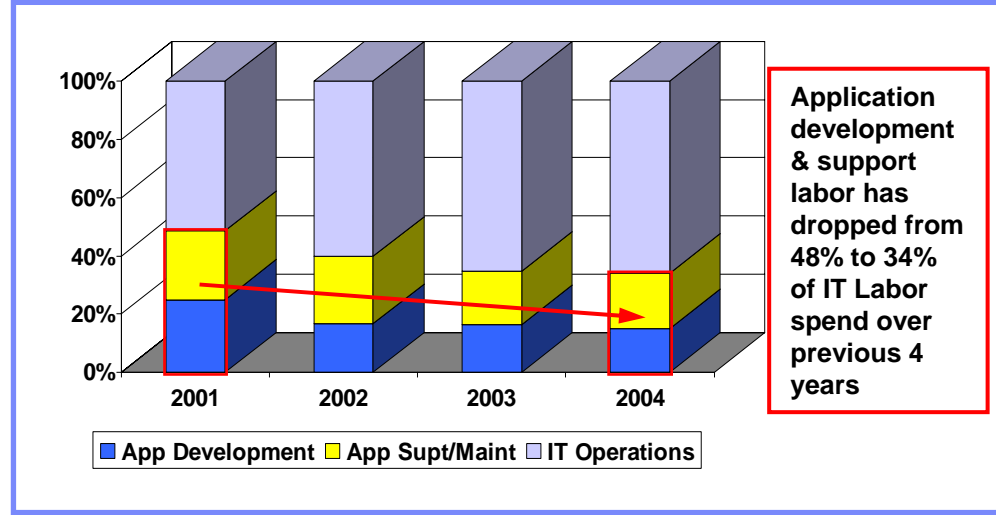
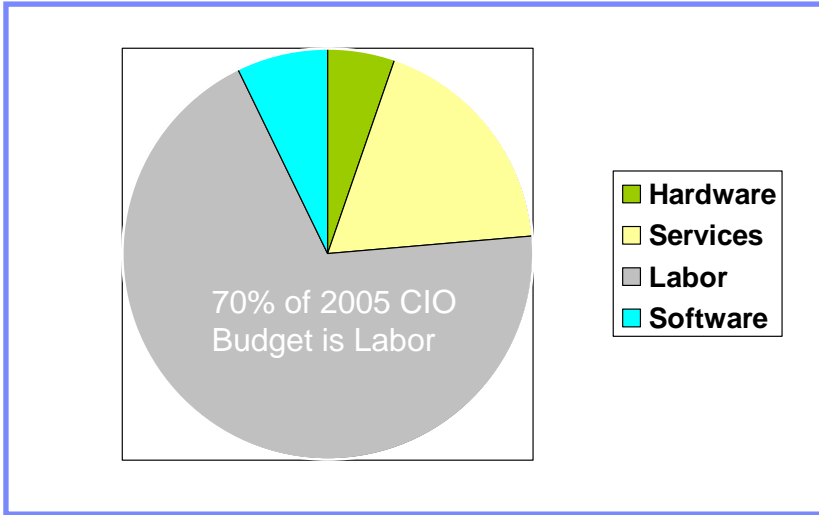
- ▶ Planned outages
- ▶ Unplanned outages
- ▶ Automated Take Over
- ▶ Uninterrupted Take Over (especially for DB)
- ▶ Workload Management across physical borders
- ▶ Business continuity
- ▶ Availability effects for other applications / projects
- ▶ End User Service
- ▶ End User Productivity
- ▶ Virtualization

## ▪ **Skills and Resources**

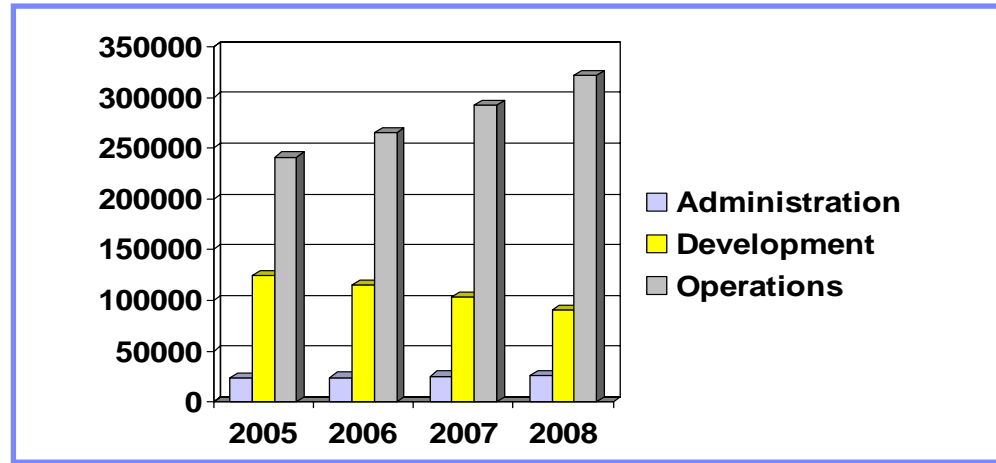
- ▶ Personnel Education
- ▶ Availability of Resources

# IT Infrastructure Trends – Cost

## Decrease in Efficiency as IT Spending Shifts to Operations Labor



- 70% of CIO budget is labor
- Operations labor will be 73% of CIO labor budgets by 2008
- at -10% CGR to 2008 Application development will decline
- \$325B in operations labor by 2008



Source: Tivoli Commissioned IDC Study 1Q05



# zSeries - The Mainframe for Mixed Commercial & e-business Workloads

- **Near-linear scalability**
- **More secure transactions**
- **"Mean Time Between Failure"**
- **1/4 network equipment costs**
- **1/25<sup>th</sup> Floor Space**
- **1/20 energy requirement**
- **1/5 the administration**
- **Highest average resource utilization**

**up to 900,000+ concurrent users**  
**>6000 SSL/sec vs. <200 SSL/sec**  
**measured in decades vs. months**

**Virtual versus Physical**

**400 Sq. Ft vs. 10,000 Sq. Ft**

**\$32/day vs. \$600/day**

**< 5 people vs. > 25 people**

**>70% vs.. <15%**



November 14, 2005

# Power-Hungry Computers Put Data Centers in Bind

- Today's servers draw too much electricity and generate too much heat
  - ▶ E.g. 3,800 watts per square foot in 2005 from 250 watts per square foot in 1992
  - ▶ Also the "tiniest new circuitry leaks current when switched off"
- If planners miscalculate, servers overheat, damaging circuitry or causing shutdowns
  - ▶ "Power-related problems in 2005 will cause 4 of the 20 major failures, up from 2 of 20 last year"
- Outcomes:
  - ▶ Major reconstructions – digging up parking lots, knocking down walls
  - ▶ 4 - 5 times increase in power utility bills
  - ▶ \$20,000 electrical-system upgrade
  - ▶ \$150,000 air-conditioning upgrade
  - ▶ Room temperatures averaging 92°F → erratic machine behavior
  - ▶ Reducing raised-floor occupancy
  - ▶ Building new facilities
- "The people who buy computers often aren't the people who have to manage them"

Pomona Valley Medical Center:

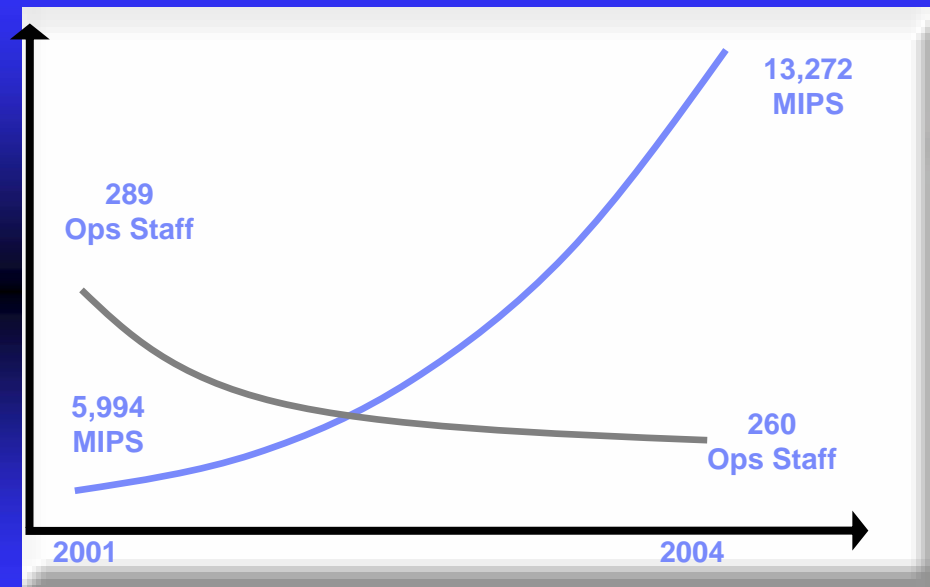
***"temporary shutdown of systems serving the hospital's laboratory, \$40,000 in damage to servers and hard drives, and prompted a \$500,000 retrofitting of the cooling system"***



## Gartner finds that data center staffing levels for z have not significantly changed despite large increase in MIPS

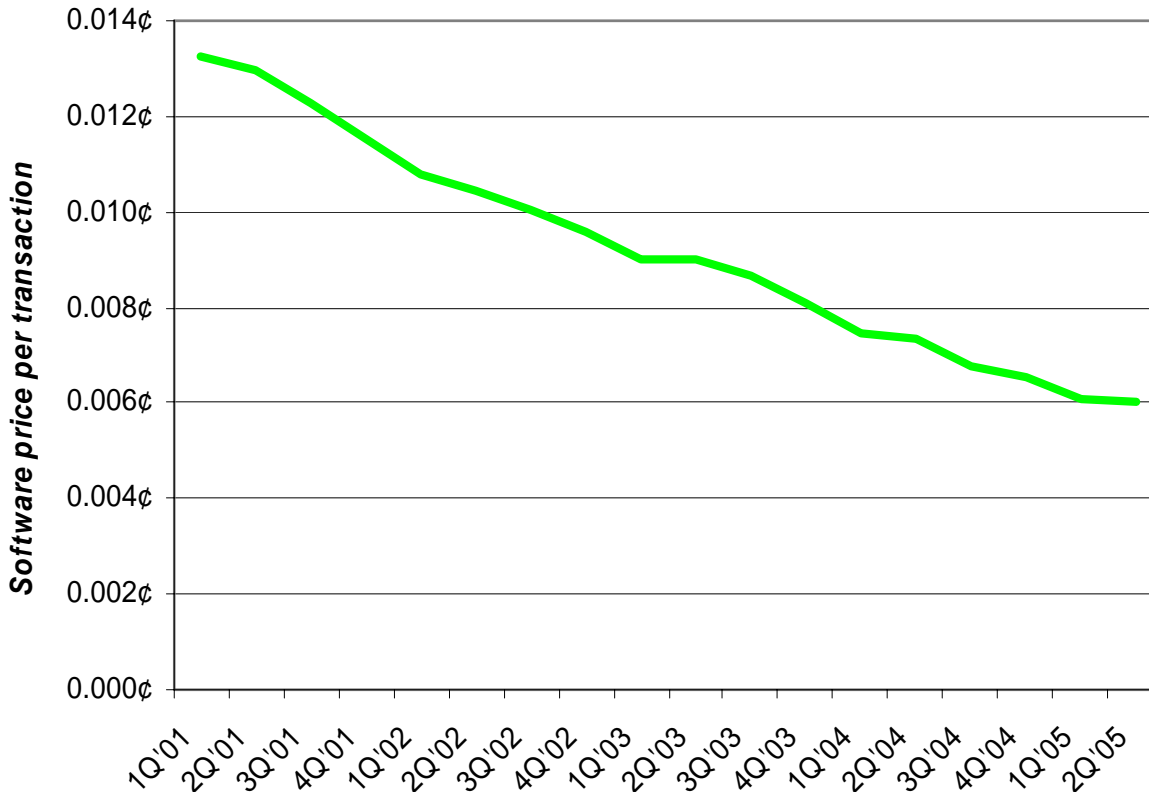
***“Since we published our last high-level perspective of the ratio between MIPS and head count in 2001, the largest z/OS installations have more than doubled their ‘MIPS to head count’ ratio.”***

*L. Mieritz, M. Willis-Fleming – Gartner, 2004*



Gartner

# Decrease in average zSeries IBM SW price/transaction YTY for the last 54 months



**Key factors behind this decrease:**

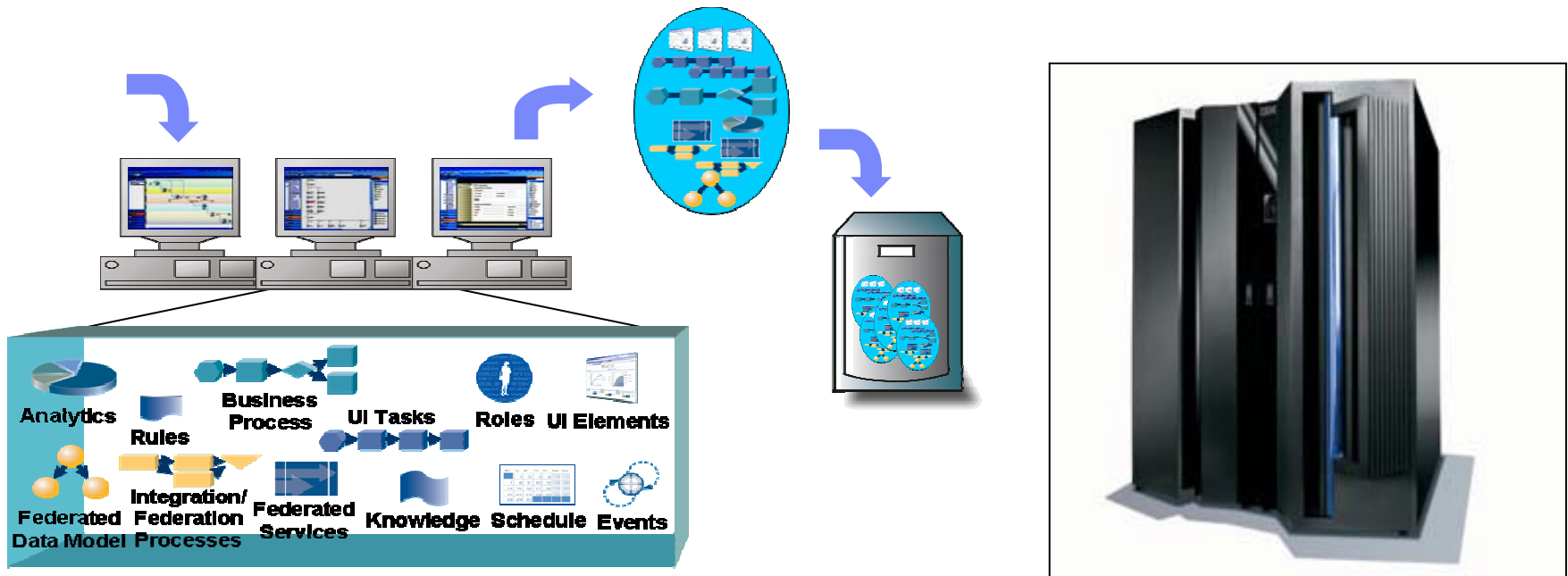
- sub-capacity pricing
- consolidation to fewer, bigger boxes
- improved price slopes and OS pricing
- organic growth allowing move up the software pricing curves
- 'Tech Dividend' for newer zSeries machines
- ZELC & NALC
- specialty engines (zAAPs, IFLs)
- zIIP

Source: IBM SWG Finance  
 Data is WW customer revenue only (not IGS)  
 Data includes specialty engines  
 'Highway conditions .. mileage may vary'

— Inflation-adjusted IBM software price per transaction in cents

# Siebel Component Assembly On IBM Mainframe Is

- Open standards based technology
- Built from the ground up to optimize benefits of running natively on IBM Mainframe
- Provides exceptional levels of performance, scalability & reliability



## Benefits of zAAP on the Mainframe : Montreal Informatica



### Montreal Informatica, Brazil

According Mauricio Alvarenga, Infrastructure Manager of Montreal Informatica, Brazil, Montreal Informatica chose the IBM eServer zSeries for their business opportunity with their customer Fetranspor, because in their words "We could not do it on a platform we were not comfortable with'.

This new application -- currently managing 1.5 million transactions from 600 Smart cards through 11,000+ buses, ferries and subways for the Brazilian employee transportation program-- required scalability, reliability, and security and 'zSeries fit that requirement.' In addition, *Alvarenga adds that the zAAP essentially 'took the financial load off our shoulders' by allowing for a less expensive and more flexible way to handle this new application* which is one of the largest transportation programs of its kind in the world.

Continuing into 2006, Montreal Informatica plans to extend the use of the zAAP for other applications. As Alvarenga notes "Performance has been very good, and with the strength of zSeries security and scalability, Montreal Informatica has the opportunity to anticipate Fetranspor's program growth as well as increasing the services to other and prospective customers.



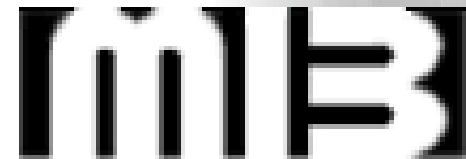
# Benefits of zAAP on the Mainframe: MIB Group Inc

## *MIB Group Inc., Massachusetts*

*The IBM eServer zSeries provides high availability and flexibility to support processing demands for MIB's customer-facing applications. Application developers across multiple environments have reliable application development support on only one server and the zSeries hardware provides enough scalability to support the client's growing data needs.*

*Leveraging the zAAP feature, the MIB can size and easily adapt server resources to meet the business needs in its production environment. **The zAAP feature also limits resource demands and development costs and supports increased developer productivity. Prior to activating the zAAP feature on its development LPAR, the company experienced approximately 40 peaks - or full central processing unit (CPU) usage - in a two week period. After implementing the zAAP feature, the company experienced only 20 peaks.***

*Additionally, all of the features of the zSeries and IBM WebSphere software provide the security to help MIB meet even the tightest regulatory mandates for its sensitive medical data.*

The logo for MIB Group Inc. is a stylized, bold, black font where the letters 'M', 'I', and 'B' are interconnected. The 'M' and 'I' share a vertical stroke, and the 'I' and 'B' share another. The 'B' has a unique shape with a curved bottom.

# Benefits of zAAP on the Mainframe: Farmers Insurance



## FARMERS

Gets you back where you belong.®

### *Farmers Zurich*

*Farmers online application experiences CICS transaction volumes of up to 45 million per day, supporting approximately 50,000 users*

*90% of the revenue business is supported by applications running within WAS for z/OS, which also communicates with applications running off-platform*

*zAAPs reduced the MIPS on a key application from 1200 MIPS to 700 MIPS*

- *“Experiences tell us that zSeries is a must, because that is the only platform that can help us deliver all of these qualities. Quality is really, really important, because our customers are dependent upon the availability of these applications and the platform.”*
- *- Claudia Ku, Dir of Tech Services*



# A Vision for Advanced Data Serving with System z

## System z Enterprise Hub for Mission Critical Data

- ❖ With a strong foundation for transaction processing, built on 40+ years of technology innovation, System z with z/OS and DB2 provides a premiere platform for data serving, today and into the future\*
- ❖ Building on industry leading System z integrity and security, IBM is continuing to invest to support customers' Information on Demand needs across a heterogeneous IT infrastructure.\*



### Today's Capabilities

- Industry leading data integrity and security via multi-level security, encryption and certifications
- Architecturally unique data sharing solution for centralized view of data
- Highest levels of scalability and availability for enterprise class database workloads and enterprise applications
- Comprehensive systems and data management environment



### Extension of capabilities\*

- New specialty engine with DB2 exploitation to help leverage data for mission critical ERP, CRM, and Data Warehousing workloads
- Enhanced database support for regulatory compliance, open standards, and improved autonomies
- Support for encryption of data at rest (tape subsystem) w/ z/OS key mgmt
- Data protection via technology enhancements to achieve the highest levels of security certifications

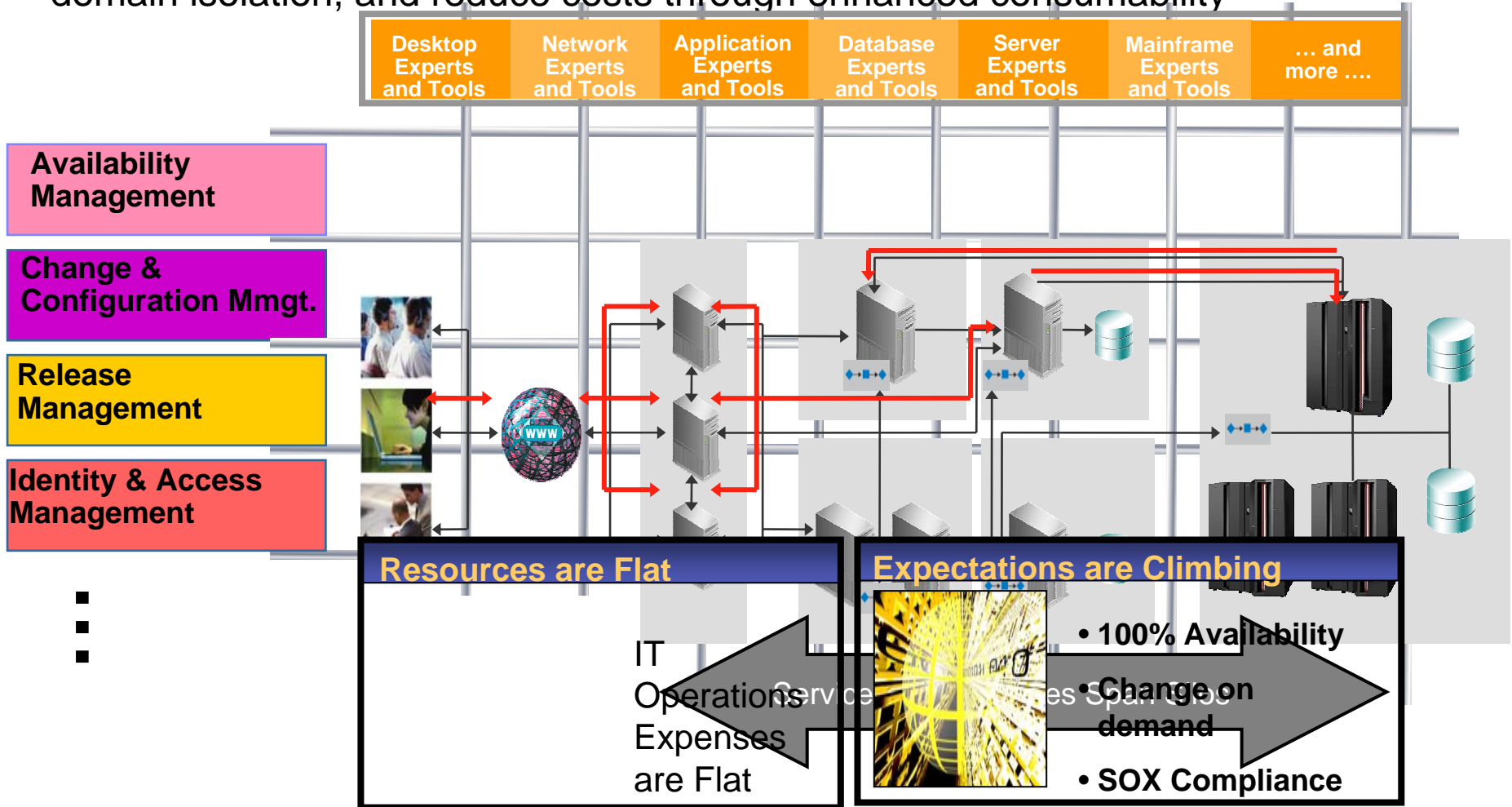


### Future direction\*

- Continued improved access to data and improved price/performance with additional zIIP exploitation
- DB2 enhancements to reduce the need for z/OS specific skills
- DB2 table scan acceleration via DS8000
- Support for encryption of data at rest (disk subsystem) with z/OS key mgmt
- Extended support to handle larger volumes of data, with improved scalability and continued balanced system design

# Barriers to success in Availability

Complexity of IT Operations is increasing due to proliferation of SME Silos and widespread adoption of complex Composite Applications  
 Tivoli and Availability Products to the simplify process management, enhance cross domain isolation, and reduce costs through enhanced consumability



# zSeries Infrastructure Management – Security Management

Complete zSeries security management solution, including administration, integrity auditing, and intrusion detection and management

- **Vanguard Administrator** simplify and enhance RACF security management
- **Vanguard Analyzer** assists with security system snapshots or full-scale zSeries security audits
- **Vanguard Enforcer** manages and enforcing security policy in z/OS and RACF
- **Vanguard Advisor** provides Event Detection, Analysis and Reporting capabilities for the z/OS and RACF
- **Vanguard Security Center** offers browser-based RACF and DB2 security administration on z/OS
- **IBM Tivoli Security Administrator for RACF** provides low cost, rapidly deployable RACF management solution

The image displays three overlapping screenshots from zSeries security management tools:

- Baseline Build Selection:** A terminal window showing a menu of system and installation sensors. System sensors include All System Baselines, APF, Critical Data Sets, Link List, LPA, and Privileged Users. Installation sensors include All Installation Baselines, DASD Volumes, Data Sets or Data Set Profiles, General Resource Profiles, Restricted Utilities, and Security Server Groups.
- Program Properties Table Analysis:** A terminal window showing details for a program entry. Key fields include Entry (BPXVCLNY), Bypass Password (Yes), System Task (Yes), Spec Key (Yes), No DSI (No), and Found in (SYS1.LINKLIB). A message VSA392R indicates that RACF checking for datasets is bypassed.
- SYS1: Group Tree - Order by Superior Group:** A graphical interface showing a tree structure of system groups. The right pane displays a table of users and their authorities.

User	User Name	Authority
1	BPX0HIT	USE
2	DB8GRFSH	unknown
3	DSH1WLM1	unknown
4	FTPD	USE
5	IBMUSER	SYSTEM OPERATOR
6	IDUHC2	IAN'S BACKUP ID
7	IDUHC3	IAN DUNCAN 3
8	IDUHC4	IAN
9	IDUHC5	IAN TEST CLONE 5
10	IDUHCAN	IAN DUNCAN



## Advancing toward goal of 20,000 mainframe educated students in marketplace by 2010

- IBM Academic Initiative
  - ▶ School register & agree to teach or do research on mainframes
  - ▶ IBM provides course material, access to systems (hubs)
  - ▶ IBM assists with connecting customers and schools (co-ops, program curriculum, technical support, and professional instructors)
  
- 215+ Schools WW (up from 20+ in early '04) & 300+ professors registered
  
- Mainframe Specific Initiatives
  - ▶ Courses
  - ▶ Recruiting materials
  - ▶ Mainframe hubs
  - ▶ University ambassadors
  - ▶ Customer advisory council
  - ▶ Customer/school relationships
  - ▶ Student/new hire network
  - ▶ zNextGen community
  - ▶ Student mainframe contest
  - ▶ Summer faculty & T3 seminars

**More info:** [www.ibm.com/university/zseries](http://www.ibm.com/university/zseries)



# Simplify z/OS Operations with Tivoli Enterprise Portal

-- *New management console integrates tools, data and processes*

## Tivoli Enterprise Portal

### Mainframe

- Host and Distributed Infrastructure Management
  - ▶ OMEGAMON XE
  - ▶ NetView for z/OS
  - ▶ SA for z/OS
- Composite Application Management
  - ▶ *Transaction Tracking, J2EE, SOA*
- zAAP processors and Cryptographic Coprocessors
- CICS TS 3.1
- DB2 v8.1



### Distributed

- UNIX
- Windows
- Linux
- OS/400
- DB2, Oracle, Microsoft SQL, Sybase
- mySAP, Siebel
- HACMP
- Microsoft Exchange
- Microsoft .NET
- Virtual Servers - Citrix, VMWARE ESX

### Process Integration

Business Systems Mgmt

Service Support

Service Delivery

**End-to-End Management**