IBM WebSphere Commerce Suite

With the advent of the eCommerce revolution comes the business-critical need to develop, test and deploy engaging, content-rich Web sites. The desktop shopper of the new millennium has the luxury of countless electronic catalogs to peruse. Customer loyalty can be as fleeting as a mouse-click. Therefore, the demand has become ever more crucial for enterprises to bring sophisticated, high-quality Web and eCommerce applications online as quickly as possible.
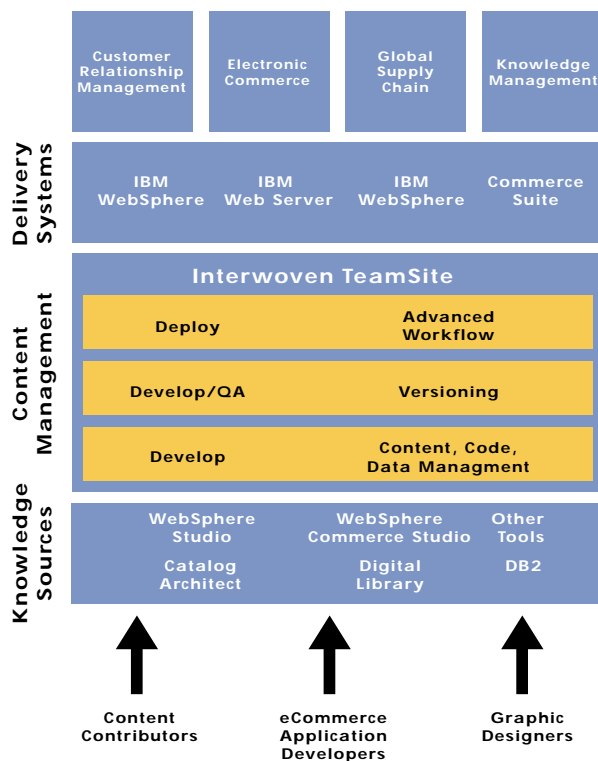
To address this important business challenge, Interwoven TeamSite® software and IBM WebSphere Commerce Suite provide a tightly integrated, complete content management solution enabling users to create and maintain catalog-based Web sites. By combining TeamSite and WebSphere Commerce Suite, eBusiness teams can work in parallel to minimize the precious time-to-Web. And since projects are completed faster, businesses can accelerate their revenues.

The Complete Solution

Interwoven TeamSite is a complete enterprise-class content management software solution. TeamSite helps companies manage the development, testing, deployment and transformation of large-business-critical Web sites. IBM WebSphere Commerce Suite enables businesses to quickly, easily, and securely conduct electronic commerce on the Web, integrating existing business process and legacy systems as well as growing new Web-based businesses. WebSphere Commerce Suite comes complete with catalog templates, setup wizards, and advanced catalog tools that help users easily build effective and attractive eCommerce sites.

IBM® Business Partner ™

Build, maintain and deploy catalog-based Web sites with Interwoven TeamSite and IBM WebSphere Commerce Suite

Interwoven TeamSite, enterprise-class content management software, is an open, standards-based system, enabling integration of IBM content development and delivery solutions

Interwoven TeamSite works seamlessly with IBM WebSphere Commerce Suite to manage the entire process of building a catalog-based Web business. TeamSite enables both the catalog production team as well as the catalog development team to work together. WebSphere Commerce Suite catalog developers, graphic artists, product managers, catalog approvers, merchandisers, outside design firms, and product suppliers can work collaboratively to create the best site in the shortest amount of time. This infrastructure allows the entire Web team to build and deploy a WebSphere Commerce Suite Web site faster and with greater efficiency, better quality, and complete change management.

Benefits for the Enterprise

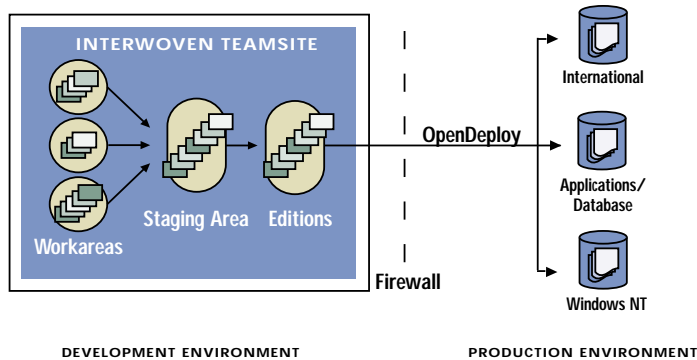ACCELERATE eBUSINESS REVENUES BY DEVELOPING WEBSPHERE COMMERCE SUITE CATALOGS FASTER

Interwoven TeamSite provides advanced content staging, versioning, testing, and deployment capabilities, without forcing users to change the way they work, or the tools they use presently. TeamSite enables everyone, to work simultaneously, yet independently, to build and test different versions of a WebSphere Commerce Suite catalog. TeamSite's site staging and QA capabilities enable users to ensure a higher-quality Web site that is updated, revised, and redesigned frequently. This improves site functionality, drives more Web traffic and increases product sales. Parallel development allows concurrent development of multiple branches of the Web site or several different editions of a product catalog.

SCALE BUSINESS-CRITICAL WEBSPHERE COMMERCE SUITE WEB SITES WITH LESS RISK AND LOWER COST

Interwoven TeamSite enables users to track the development efforts of any number of projects. TeamSite's audit trails, versioning, comparisons, visual differencing, and the Global Report Center allow project managers to track project development and status. This improves communication and coordination and ensures that the project deliverables are correct and on schedule. The sophisticated workflow capabilities provide a reliable method to ensure delivery of the Web development process across the entire catalog and Web team.

ENSURE WEB SITE QUALITY WITH SECURE CONTENT REPLICATION

Content that has been tested and is ready for production can be easily, securely, and transactionally deployed to one or multiple production servers. This may include the synchronous deployment of both file-system assets and database content. Also, should errors be detected in the production environment, TeamSite can roll back the Web site to any previous, error-free version.

DEVELOPMENT ENVIRONMENT   PRODUCTION ENVIRONMENT

Interwoven TeamSite Architecture

IBM and Interwoven provide an accelerated, cost-effective, high-quality implementation of best-of-breed eBusiness applications

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