



DATAPOWER SELECTED AS ONE OF RED HERRING'S HOTTEST PRIVATE COMPANIES

Top 100 Award Recognizes DataPower's XML-Aware Networking Vision and Its Leading Solutions as Driving the Technology Industry's Future

CAMBRIDGE, Mass.--May 24th, 2005-- DataPower®, the most widely deployed provider of XML-aware network devices, today announced that it has been named a Top 100 Company of North America by *Red Herring* magazine.

"Five years after the dot-com bubble burst, innovation and entrepreneurship are thriving. The companies on this list are proof," said Red Herring editor-in-chief Joel Dreyfuss.

Red Herring's lists of private companies are an important part of the magazine's tradition of identifying new and innovative technology companies and entrepreneurs. Companies like **Google** ([NasdaqNM:GOOG](#)) and **eBay** ([NasdaqNM:EBAY](#)) were spotted in their early days by Red Herring editors as those that would change the way we live and work. In 1999 DataPower formulated a vision for the next generation of intelligent network equipment to secure, rationalize, accelerate and integrate applications. This vision of XML-aware networks (XANs) is a key part of the transition from packet-oriented networks to application-oriented networks, where intelligent network equipment provides not just connectivity but message-level security, routing, integration and acceleration.

DataPower is the most widely deployed provider of XML-aware network devices among Global 1000 firms and government organizations who have securely processed billions of dollars in XML Web services transactions using DataPower's true network devices. DataPower's award-winning product line includes three focused enterprise products: [DataPower XA35 XML Accelerator](#)™ for up to 100-fold XML performance improvement, [DataPower XS40 XML Security Gateway](#)™, for instantly securing Web services, and [DataPower XI50 Integration Appliance](#)™, for enabling high speed connectivity among legacy, binary and XML systems. DataPower's OEM solutions include the [XG4](#)™ XML Chip Subsystem the first to break the Gigabit Barrier for XML processing.

Red Herring's editorial staff rigorously evaluated more than 900 private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development. DataPower's CEO and President, Jim Ricotta presented DataPower's business model and strategy at the Red Herring Spring conference on May 17-19 at the Monterey Plaza Hotel in Monterey, California. DataPower and the list of Top 100 Private Companies in North America are highlighted in the May 23rd, 2005 issue of Red Herring Magazine.

DataPower is the most decorated XML-aware networking vendor winning widespread acclaim for its technical innovation, market leadership and customer success. Today's

Red Herring 100 award advances DataPower's long list of distinguished accolades including:

- "[Infrastructure Product of the Year](#)" for its XA35 XML Accelerator
- Eugene Kuznetsov, DataPower's CTO, named a [Top CTO by InfoWorld](#)
- "[Best of Interop](#)" finalist for its XG4 XML Chip
- DataPower Selected as a [Red Herring Top 100 Private Companies](#)
- Highest InfoWorld "[Excellence Award](#)" based on testing of the XS40 XML Security Gateway & competing XML firewalls
- "[Product of the Year](#)" award for its [XI50 Integration Appliance](#) from SearchWebservices and
- "[Product of the Year](#)" award for its [XS40 XML Security Gateway](#) from SearchWebservices
- A 2004 [Forrester Wave™](#) noted that [DataPower's XS40 has strong integration for security and management, and the strongest overall current feature set](#)
- Selection as a Top Networking Company by Venture Wire

About Red Herring Spring

Red Herring Spring is an invitation-only event for CEOs, select senior executives, and Venture Capitalists. Themed 'The Dynamics of Disruptions', Red Herring Spring 2005 will bring together executives from mostly private companies. These executives will be joined by senior executives from public companies and Venture Capitalists. Please contact Sean Raman at 650.428.2900 or email sraman@redherring.com if you would like to request an invitation to Red Herring Spring.

About Red Herring

Red Herring is the weekly magazine technology entrepreneurs, investors and industry observers read to stay ahead of the curve and to be better informed about the global marketplace. Red Herring covers technology, innovation, financial strategies, important personalities and trends that are transforming the world of business with unique insight, opinion and forward-looking analysis. Readers turn to Red Herring for knowledge to make strategic decisions, build companies and create a competitive advantage for their businesses. Red Herring articles, blogs, research and event information can be found online at www.redherring.com.

About DataPower

DataPower provides enterprises with intelligent XML-Aware network infrastructure to ensure unparalleled performance, security and manageability of next-generation applications and XML Web Services. DataPower's patented XML Generation Three (XG3™) technology powers the industry's first wire-speed XML-aware networking devices that provide immediate return on technology investments while streamlining application deployments. Founded in 1999, DataPower is privately held and based in Cambridge, MA. For more information about DataPower Technology, please contact 617-864-0455 or visit www.datapower.com

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