



DATAPOWER EXPANDS MANAGEMENT TEAM TO ADDRESS GROWING DEMAND FOR EMBEDDABLE XML-AWARE NETWORKING

Madhavan Vasudevan Joins DataPower to Focus on Strategic OEMs for DataPower's XG4 Gigabit Performance XML Processing Subsystem

CAMBRIDGE, Mass.--February 21st, 2005-- DataPower®, the original creator and leading provider of intelligent XML-Aware Network (XAN) hardware, announced today that Madhavan Vasudevan has joined the Company as Senior Director of Business Development. Dr. Vasudevan will manage DataPower's rapidly growing activities with leading networking, server, application and security vendors evaluating DataPower's Fourth Generation XML chipset for embedding Web services security and XML acceleration throughout both the datacenter and the carrier networks.

DataPower [XG4 subsystems](#) offer OEMs field-proven, patented XML processing technology in a broad range of form factors, speed ratings and features. The XG4 architecture combines DataPower's custom XML silicon, off-the-shelf components and proprietary driver software to perform XPath and XML Schema validation directly in hardware. The XG4 product family allows OEMs, such as network vendors or blade server manufacturers, to embed XML Web Services security in traditional firewalls or security switches, to include SOAP load balancing in server load balancers, and to deliver XML acceleration and XML routing in traditional IP routers or blade servers.

"As DataPower continues to deliver on the strong end-user demand for our XML-aware networking technology with our award-winning enterprise devices, we are seeing tremendous growth in interest from partners in our OEM technology. Madhavan's years of technology experience and intricate knowledge of the security market is a great match for better developing those relationships," said Jim Ricotta, CEO and president at DataPower.

Before joining DataPower, Vasudevan led the enterprise research effort at Sand Hill Group, an investment and management research firm focused on the enterprise software, services and solutions market. At Sand Hill, Vasudevan worked closely with the firm's founder, M.R. Rangaswami, and recently authored a report titled [A Blueprint for Enterprise Security: Execution Strategies from Industry Visionaries](#). The report presented insight gained from in-depth interviews with security decision makers (CISOs/CIOs) at large organizations, including two large federal agencies and half of the Global CSO Council.

Previously, Vasudevan directed product management and marketing for two technology firms: Jarna, an enterprise wireless middleware company that was acquired by Visto, and Gigabeat, a personalization company specializing in digital-media delivery that was acquired by Napster. Vasudevan holds a masters degree in computer science from Stanford University, a doctorate in biochemical engineering from Rutgers University and

a bachelor's degree in chemical engineering from the Indian Institute of Technology, Kanpur, India.

"At Sand Hill I helped enterprises develop a blue print for creating and managing world-class information security organizations. As the leading innovator in XML Web services security, performance and integration, DataPower's stellar team and unique breadth of solutions exemplifies what is needed to build a compelling, low-risk business case for XML and Web services," said Dr. Vasudevan. "Bringing these capabilities to market with other leading networking, application and security vendors is essential in helping organizations to capture the huge benefits of service-oriented architectures (SOA's) and enable them to shift from simple packet networking to intelligent and efficient XML-aware networking."

About DataPower

DataPower provides enterprises with intelligent XML-Aware network infrastructure to ensure unparalleled performance, security and manageability of next-generation applications and XML Web Services. DataPower's patented XML Generation Three (XG3™) technology powers the industry's first wire-speed XML-aware networking devices that provide immediate return on technology investments while streamlining application deployments. Founded in 1999, DataPower is privately held and based in Cambridge, MA. For more information about DataPower Technology, please contact 617-864-0455 or visit www.datapower.com

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