Impact2011

Changing the Way Business and IT Leaders Work

Optimize for Growth. Deliver Results.
April 10–15 Las Vegas, NV

Top 5 Reasons to Attend:

1. **Sharpen your technical skills** in WebSphere®, BPM, SOA and cloud through hands-on labs, technical training and certifications.

2. **Boost the performance of your business** by leveraging the insights you'll get from industry experts and peers at the Forbes Business Leadership program.

3. **Gain valuable contacts** and meet leading worldwide experts, from inventors to educators, industry analysts and executives.

4. **Discover the latest technology** for working smarter when you visit the state-of-the-art solution center.

5. **Experience the *all-in-one* conference** where Business and IT leaders explore together how they can work smarter and achieve greater business agility.

For more information, visit ibm.com/impact