



Business Partner Promotion

Coming to Impact 2011? Get the best Deal and make sure the boss gets the special treatment they deserve!

Promotion Details:

The first 3 Business Partners to register and fulfill a Standard Level Company pass will receive a free Full Conference Pass and a VIP Package*.



The Standard Level Company pass offers you and your organization a chance to attend Impact 2011 at the lowest cost possible while providing you with even more savings-- if you book your travel through American Express. The Standard Company Pass provides 5 full conference passes for \$7000 as well as an 8% discount on airfare booked through American Express travel.

Any Business Partner wishing to participate in this promotional offering must contact the IBM Impact Event team at ibmimpactregistration@experient-inc.com and receive a promotion code.

The promotion code can then be used by persons from that Business Partner's organization or a third party that this offer has been extended to by the Business Partner. While completing the Impact 2011 registration, the registering party must input the promotion code for the registration to count towards fulfillment of the company pass.

Upon completion of the 5th person registered for Impact 2011 with the appropriate Promotion Code, the Business Partner will receive a free Full Conference Pass and a VIP package*. This will only be honored for the first 3 Business Partners to fulfill a Standard Level Company pass. As soon as the third Business Partner sells a pass as part of this promotion, the promotional offer will cease to exist. Only one award per Business Partner. Winners will be posted on Impact 2011 web page and the promotion information will be removed.

www.ibm.com/impact

Don't wait ! Sign up now to participate in a new promotional offering that helps you and your team as well as customers get to Impact 2011 at the lowest possible cost and also gets the boss in free with full VIP treatment.

* VIP Check-In Package: VIP registration service at hotel and limo transportation to/from the Las Vegas McCarran Airport

