

Discovering the Value of SOA WebSphere Process Integration

### **SOA Tools Landscape**

### SOA & End-2-End Business Driven Development

using J2EE, Portal, Web Services, Modeling, BPM, SDO, JSF, Legacy & more...

Go to <a href="http://JavaSOA.com">http://JavaSOA.com</a> for presentations, demos, tutorials and other resources

SOA on your terms and our expertise



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### SOA End-2-End Agenda

#### SOA Overview

- SOA Business Demo
  - Bridging the gap between business and I/T
- SOA Solution Space
  - Lifecycle [ Model > Assemble > Deploy > Manage > Governance ]
  - Roles [ Analyze > Architect > Develop > Integrate > Orchestrate ]

#### SOA Tools In Action

- [Model]
  - Analyze > Business Process Modeling with WebSphere Business Modeler (WBM)
  - Architect > Application Architecture Modeling with Rational Software Architect (RSA)
- [Assemble]
  - Develop > Service Implementation with Rational Application Developer (RAD)
  - Integrate > UI, Data, Service and Enterprise Integration with RAD
  - Orchestrate > Service Orchestration with WebSphere Integration Developer (WID)

#### SOA Infrastructure

- [Deploy]
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  - SOA End User Experience with WebSphere Portal Server
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  - IT View: SOA SW Development Process, Quality and Change Management with Rational Unified Process
  - Business View: SOA ROI Controls with Rational Portfolio Manager & Tivoli Dashboards



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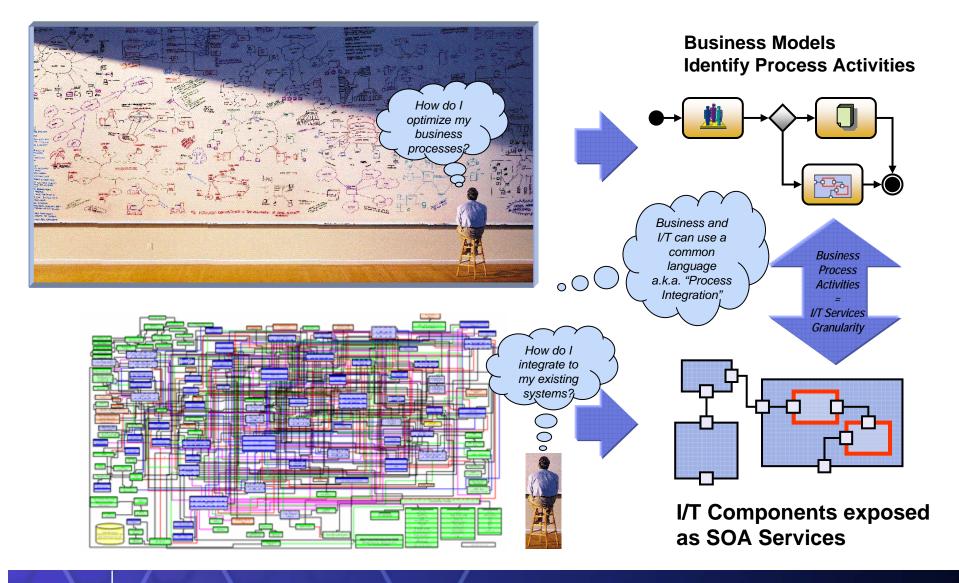
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### Bridging the Gap between Business and IT: How?





### What is Service Oriented Architecture (SOA)?

#### ... a service?

A repeatable business task – e.g., check customer credit; open new account

... service oriented architecture (SOA)?

An IT architectural style that supports service orientation

#### ... service orientation?

A way of integrating your business as linked services and the outcomes that they bring

... a composite application?

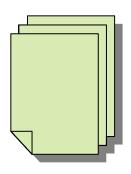
A set of **related & integrated** services that
support a business
process built on an SOA



### Organizations are composed of





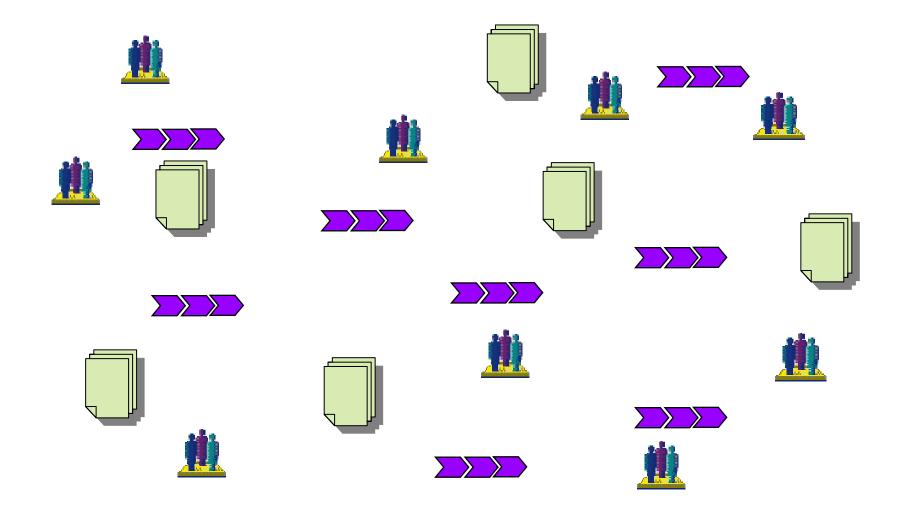


**People** 

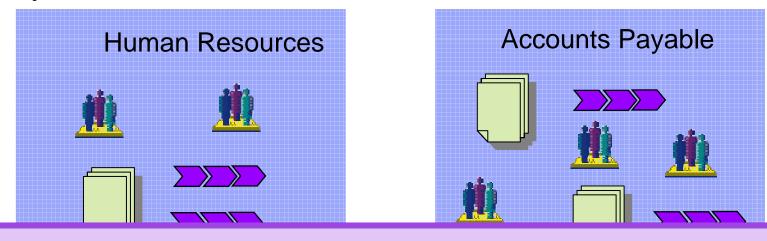
Processes they run

Information they use

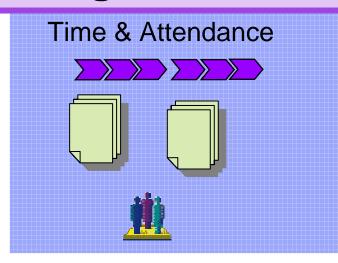


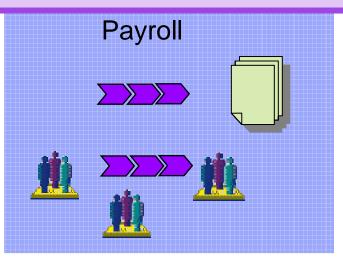






## **Organizations are Service Oriented**

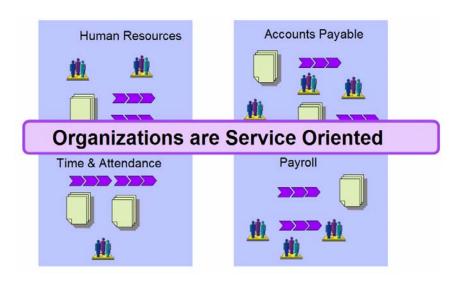






## For the same reasons businesses are organized by services:

- Measurable and accountable
- Efficiency and optimization
  - Specialization and best practices
  - •Well-defined interaction and processes
  - •Independently scalable
  - Reduce duplication and reuse assets
- Isolation of changes





### SOA builds flexibility on your current investments

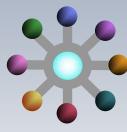
The next stage of integration

#### Messaging Backbone



- Point-to-Point connection between applications
- Simple, basic connectivity

## Enterprise Application Integration (EAI)



- EAI connects applications via a centralized hub
- Easier to manage larger number of connections

## Service Orientated Integration



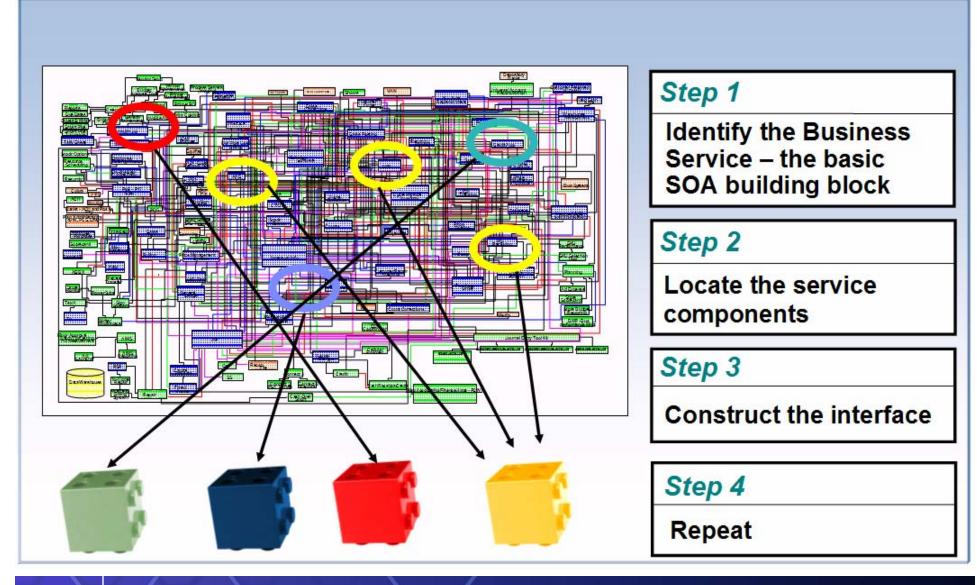
- Integration and choreography of services through an Enterprise
   Service Bus
- Flexible connections with well defined, standards-based interfaces

Flexibility

As Patterns Have Evolved, So Has IBM

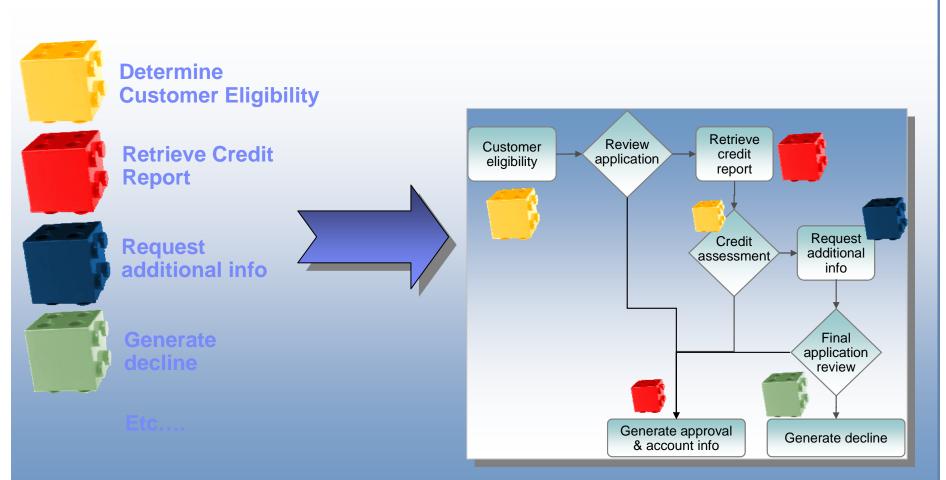


### Applications can be composed of or exposed as services





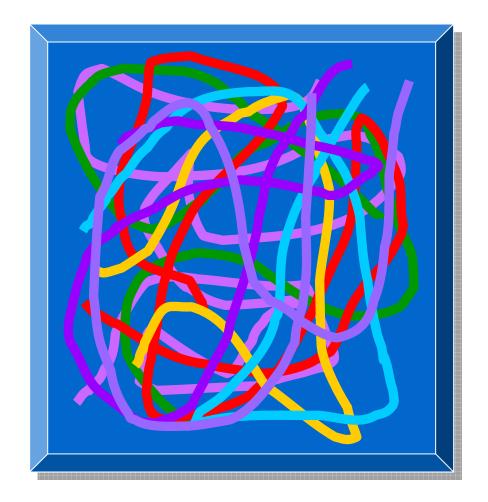
# Applications can implement business process workflows... by using services



Business Process is implemented by integrating services



### What is in an application?









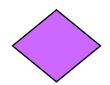
Data Logic



Integration Logic



Process Logic



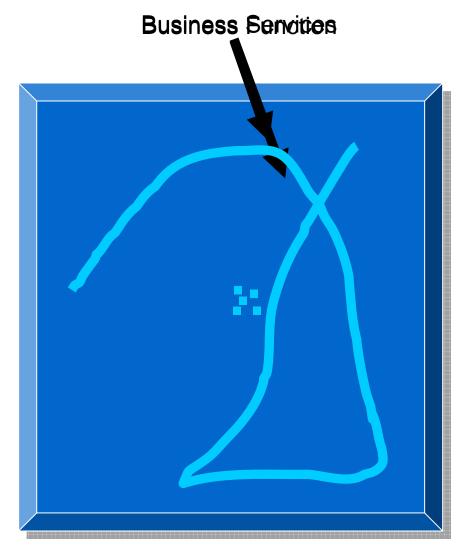
Business Rules



Monitoring & Management Logic







Integration through disintegration Or "Service Orientation"







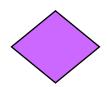
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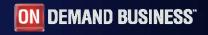
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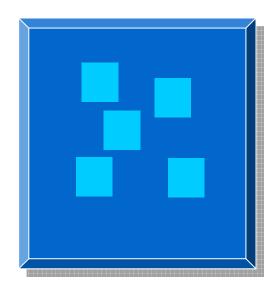


Monitoring & Management Logic





### **Business Services**



- Closely model business functions
- Realized by
  - Transforming existing assets
  - Creating new assets
- Independently utilized & re-used
- Composed into processes
   (a.k.a. Services, applications, etc.)



User Interaction Logic



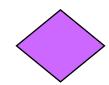
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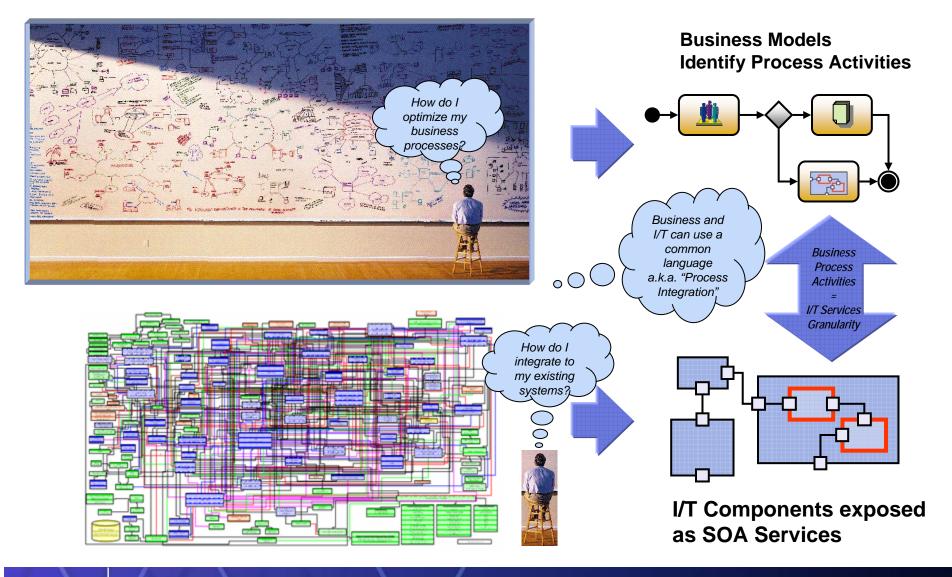


Monitoring & Management Logic





### Bridging the Gap between Business and IT: How?



### SOA End-2-End Agenda

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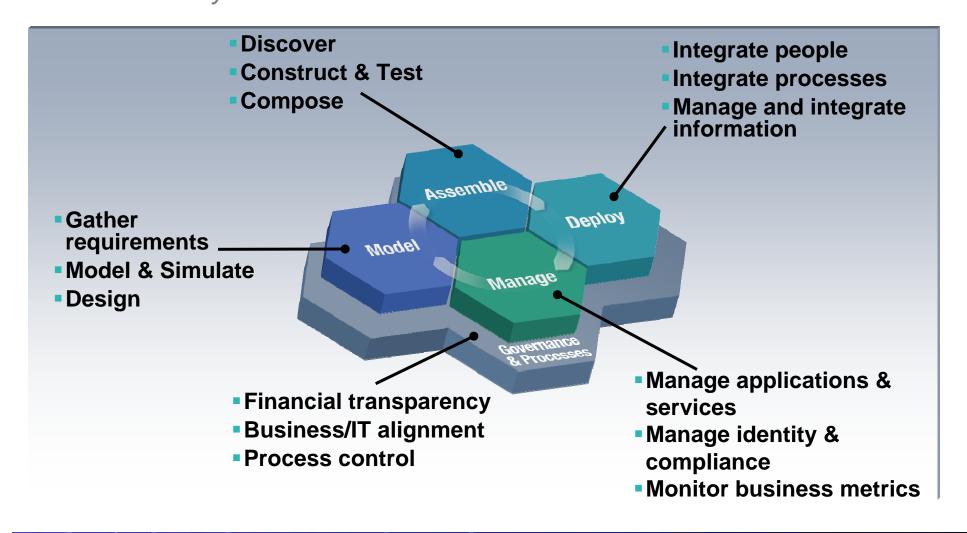
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# Using SOA to Bridge the Gap Between Business and I/T The SOA Lifecycle





## SOA is a Team Sport

Roles Across Business and I/T

Title	Role
Business Analyst	Provide comprehensive and structured view of the business requirements
Architect	Provide architecture for a software application or service
Integration Developer	Creation of new business function by combining existing services
Application Developer	Develop the business services according to the Architects' design, incorporating both functional as well as presentation aspects of the offering
CIO / Project Manager	Gain visibility into the business benefits, costs and risks of the portfolio of SOA services from proposal to retirement



## SOA Foundation – Development Roles

Role	Description	Benefits & Skill Requirements
Business Analyst	Modeling business processes for optimization or to reengineer existing business processes or define new business processes	<ul> <li>No programming experience required</li> <li>Can focus on business performance &amp; process</li> </ul>
Integration Developer / Specialist	Visual tools to configure integration logic with existing and new applications and humans in the network	<ul> <li>Some basic programming experience (loops, conditions, string manipulation)</li> <li>No J2EE skill required</li> <li>Expect tools to simplify and abstract advanced IT implementation details</li> </ul>
Software Architect	Model-driven development environment that automates the translation from design to implementation. Includes requirements and business modeling integrations with RequisitePro and WBI Modeler	<ul> <li>Focused specifically on UML modeling and J2EE implementation</li> </ul>
J2EE / Java Application Developer	Comprehensive integrated development environment, for Web, Java, Web services, Portal, and EJB development with visual tools that accelerate application development.	■ Focused specifically on J2EE implementation



## SOA Foundation – Development Tools

Role	Description	Development Tool
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J2EE / Java Application Developer	Comprehensive integrated development environment, for Web, Java, Web services, Portal, and EJB development with visual tools that accelerate application development.	Rational Application Developer



### SOA Business Driven Development – Roles and Primary Tools

#### **Business Analyst**



WebSphere Bl Modeler

- Defines, modelsProcesses
- OptimizesProcesses through simulations

### **Solution Architect**



Rational Software Architect

- Defines business contract and system use cases
- Models Service Implementation

#### **Integration Developer**



WebSphere Integration Developer

- Implements
  Processes and
  Composite
  Applications
- Defines/ConnectsServices & Interfaces



#### **J2EE Developer**



Rational Application Developer

- Implements Services
- Constructs other J2EE artifacts



### Differentiating Integration Developer vs. J2EE Developer

#### **Integration Developer**



WebSphere Integration Developer V6.0

- Focus on SOA implementations and business process automation
- Had some basic programming experience (loops, conditions, string manipulation)
- Expects tools to simplify and abstract advanced IT & SOA implementation details

#### J2EE Developer

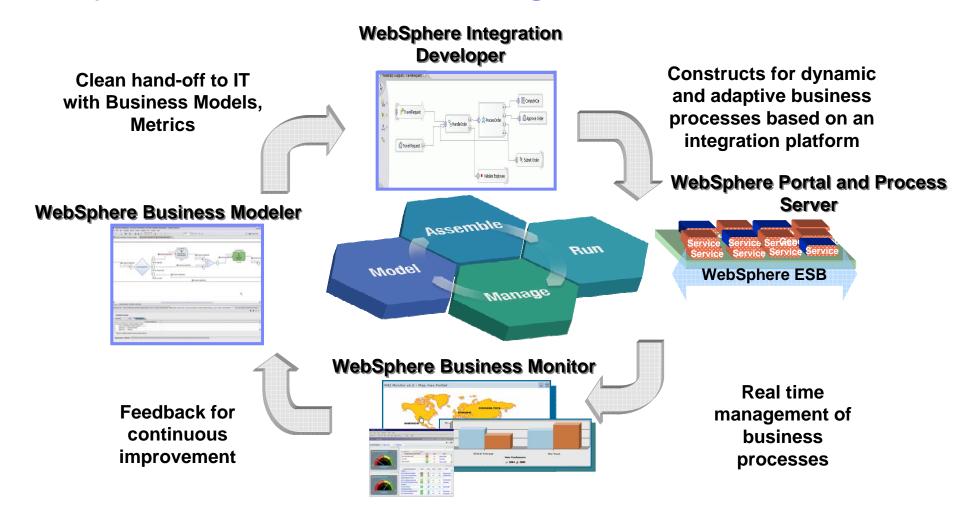


Rational
Application
Developer V6.0

- Creates J2EE artifacts used by Integration Developer to assemble solutions
- Has J2EE and Web Services skills
- Expects tools to automate the low level details of J2EE programming model



### WebSphere Business Process Management for SOA

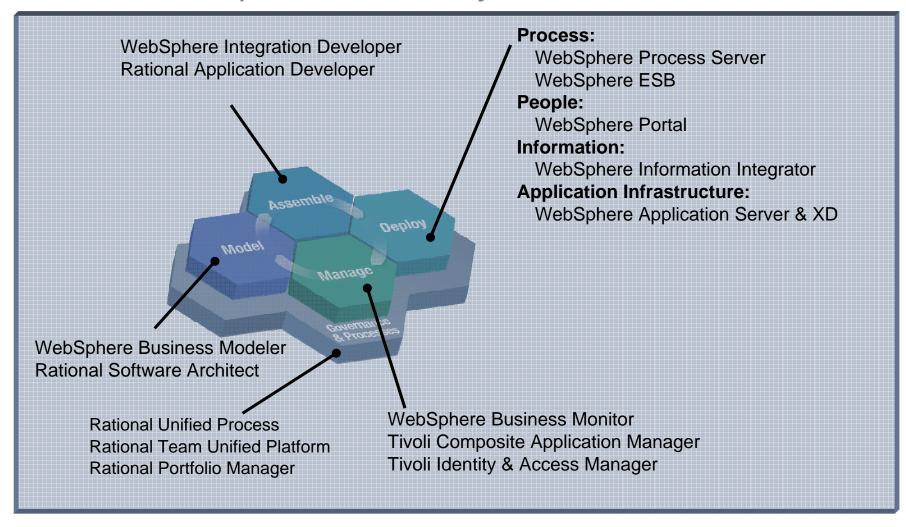


Managing Your Business Processes with a Service Oriented Architecture



### **IBM SOA Foundation**

### Part of a broader portfolio to meet your SOA needs



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### SOA Business Driven Development – Key Roles and Tools

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#### Solution Architect



Rational Software Architect

- Defines business contract and system use cases
- Models Service...Implementation



### **Integration Developer**



WebSphere Integration Developer

- Implements
  Processes and
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  Applications
- Defines Services





Rational Application Developer

- ImplementsServices
- Constructs other J2EE artifacts









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- Defines, models **Processes**
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**Rational** Software **Architect** 

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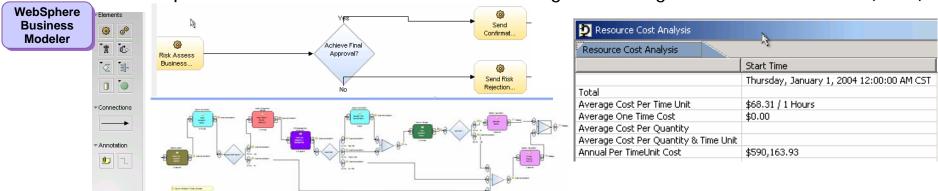
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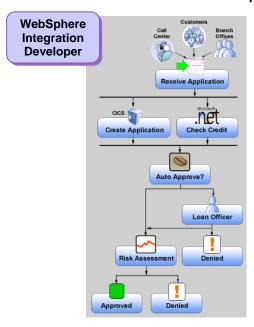


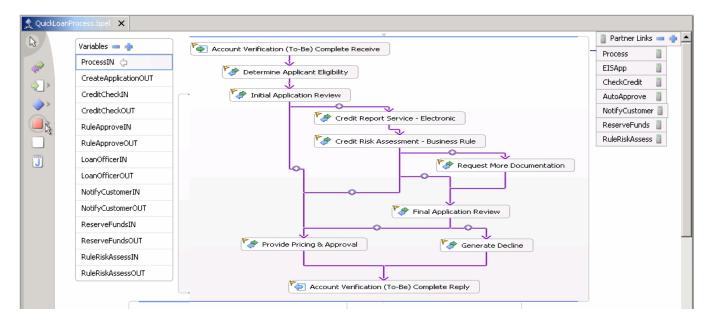
### Business Models Driven into J2EE Workflows

Business process model - Simulate cost/time savings and assign business measures (KPIs)



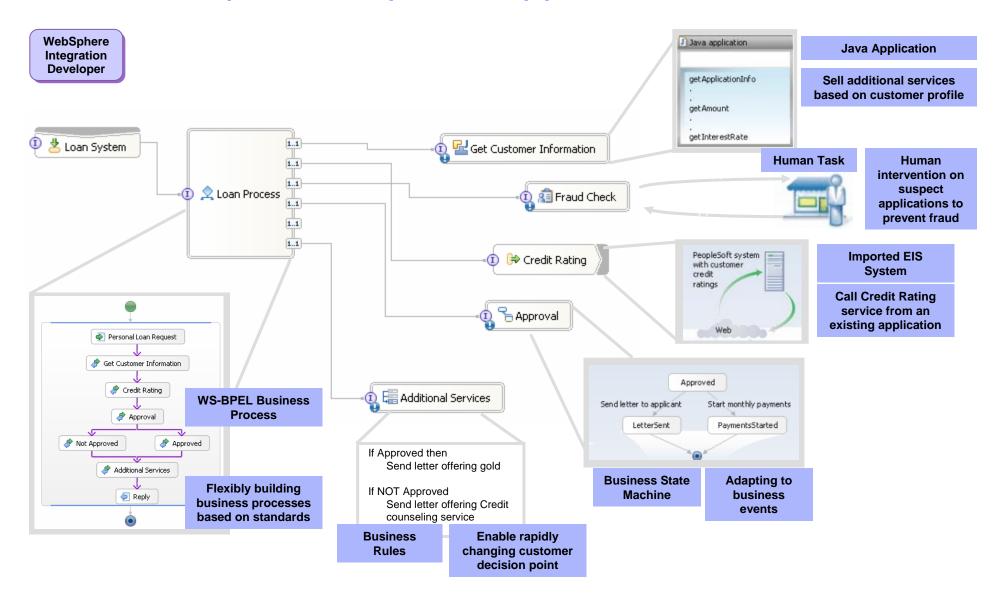
Re-use business process model in visual workflow tools to build SOA J2EE web services







### **SOA Example - Composite Application**





### Traditional Open Integration Programming Model

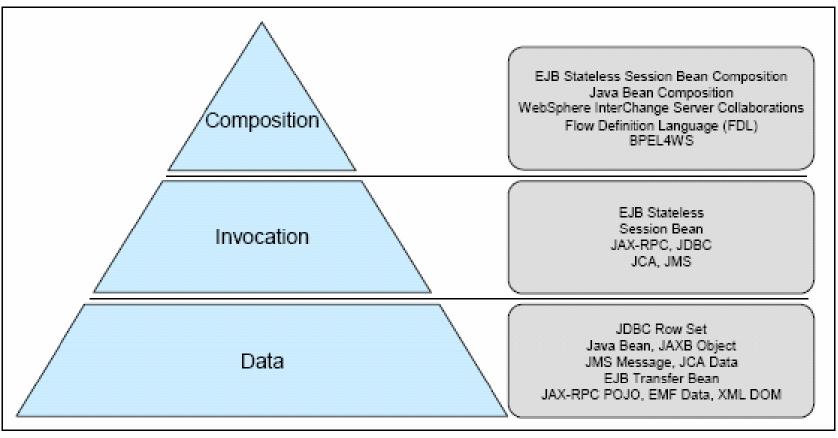


Figure 2-1 Traditional programming model



### Today's Open SOA Programming Model

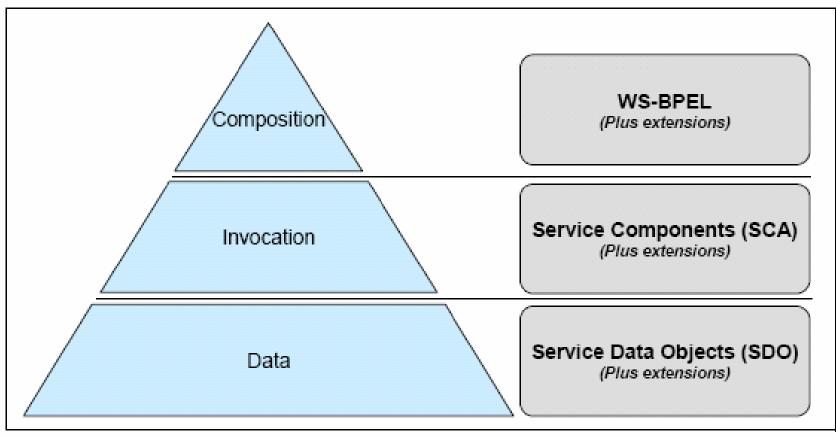


Figure 2-2 New programming model

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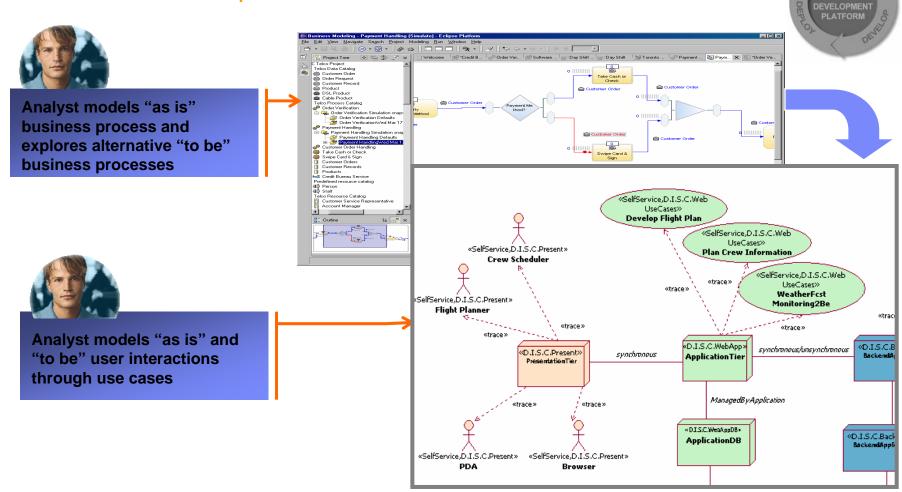
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  - Implements Services
  - Constructs other J2EE artifacts



DISCOVER

### Model the Business

Document business processes and user interactions



IBM WebSphere Business Integration Modeler IBM Rational Software Architect





# IBM Design & Construction Offerings

#### **Benefits**

- Drive higher levels of productivity and time to value
- Maximize quality, robustness, reusability
- Maximize value from both code & models
- Choice of development styles



### **Capabilities**

- Design > Build > Test > Deploy
- Code visualization & visual editing
- Modeling & round-trip engineering
- Legacy integration
- Rapid application development
- Model execution

Level of abstraction

Business modeling & model execution

Rapid Application Development

Legacy Integration

Modeling &
Model-Driven
Code visualization & Development
Conventional visual editing

Adopt the right development style for your needs

coding



**IDDI** 

Services: SOAP, WSDL,

Web

## **Build Tools - End-2-End Design & Construction**

**Edge Servers** 



GUIs, Pervasive Devices, Voice, etc.

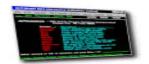














**Application** Modeling



Java/J2EE Development



Web/Portal Development



XML Web Services Development

**Directory** 

and Security Servers

**Web Presentation** 

**Servers** 

Database App Development



**Business Process SOA Integration** 



Cobol, CICS/IMS, 4GL Development





Applications, Transactions and Processes



Web Application Servers

Services, EJBs, and

**SOA Work Flows** 



Transaction

Relational and Non-relational Data







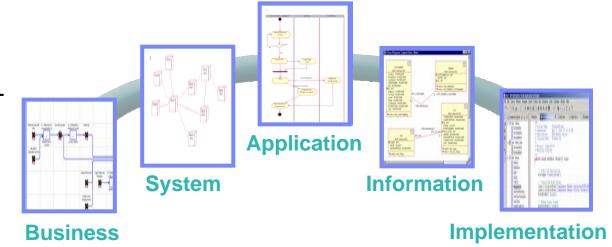






## Model Driven Development With A Focus On Architecture

- Create models at various levels of abstraction
- Implement with componentoriented and serviceoriented architectures
- ✓ Visualize as-built architecture
- √ Validate or refine & iterate



## **Business Benefits**

- Better align projects with business needs
- Higher-level reuse for improved productivity
- Faster, more reliable changes



## **Technology Benefits**

- Enables model-driven architecture and development
- Scales better than focusing only on code
- Facilitates traceability across the lifecycle



Services: SOAP, WSDL,

Web

## Build Tools - End-2-End Design & Construction

**Edge Servers** 



GUIs, Pervasive Devices, Voice, etc.

**Development Roles** 







Web/Portal Development



# Development



#### Database App Development



#### **Business Process SOA Integration**



Cobol, CICS/IMS, 4GL Development



## Applications, Transactions and Processes

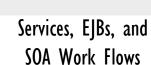
**Directory** Integration and Security Servers Servers

**Web Presentation Servers** 

XML, Web Services, Portlets,

Servlets, Java Server Faces/Pages

**Web Application** Servers





Relational and Non-relational Data















XML Web Services





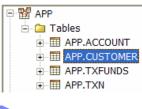


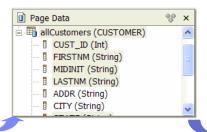


# Simplifying J2EE, Web and Portal/Portlet Development

Data (relational and non) drag-n-drop ease-of-use 12



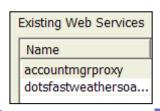






Web Services development drag-n-drop ease-of-use 12



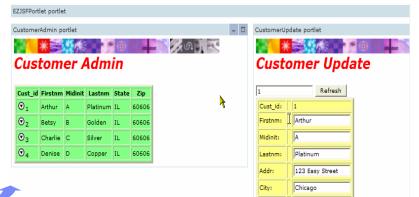






Portals drag-n-drop ease-of-use 12

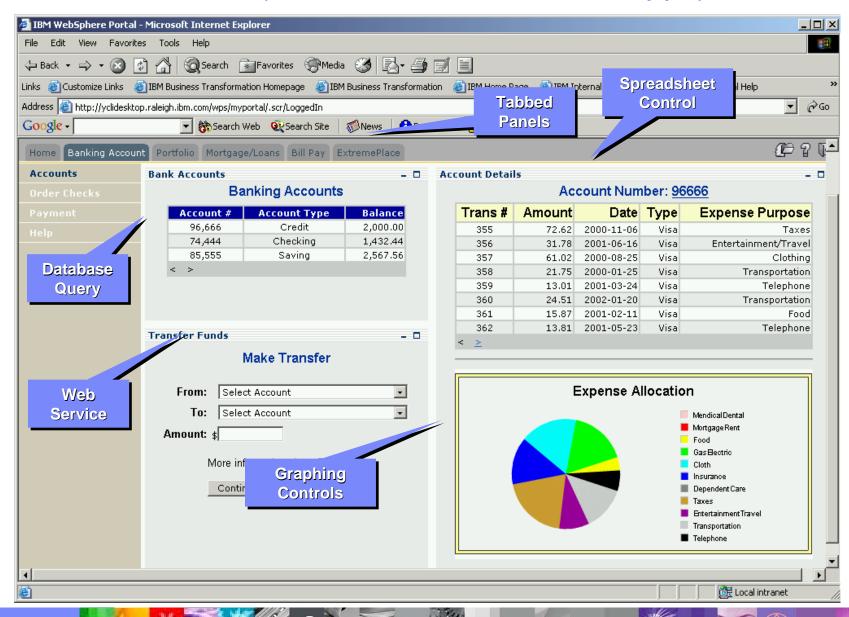








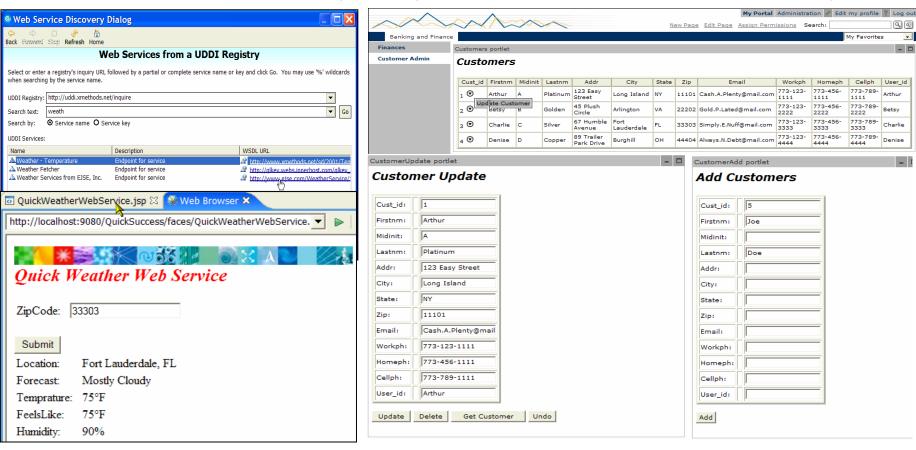
## Richer Thin Clients (Portal, Portlets and Web Apps)





## Build Scenarios - J2EE, Web Services and Data

- Web Services Creating, testing and consuming
- Data Relational and non-relational data integration via Service Data Objects (SDO)
- JavaBeans and EJBs Creating, testing and JavaServer Faces (JSF) MVC app design

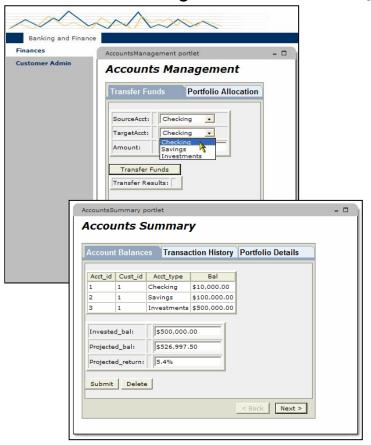


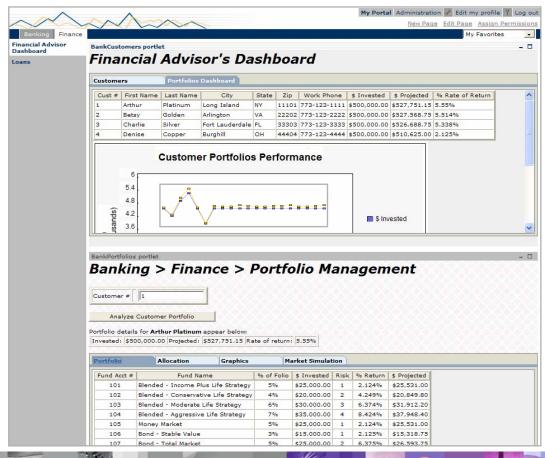




# Build Scenarios - Banking & Finance (Applying End-2-End Development)

- Account Management Transfer Funds, Web Services, Service Data Objects (SDO), JavaServer Faces (JSF) )
- Accounts Summary SDO custom queries, Portlet User session/state, personalization
- Portfolio Management & Financial Advisor Dashboard Portlet wiring click-2-action, charts/graphs
- Portal Site Design Themes, skins, navigation, look-n-feel





# Services: SOAP, WSDL, Web

## Build Tools - End-2-End Design & Construction

**Edge Servers** 



GUIs, Pervasive Devices,

# Applications, Transactions and Processes



**Web Presentation Servers** 

XML, Web Services, Portlets,

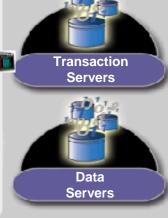
Servlets, Java Server Faces/Pages

Integration

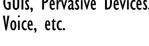
**Web Application Servers** 

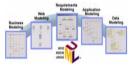
Services, EJBs, and

**SOA Work Flows** 



Relational and Non-relational Data





**Development Roles** 

**Application** 

Modeling













Web/Portal Development



XML Web Services Development



Database App Development



**Business Process SOA Integration** 



Cobol, CICS/IMS, 4GL Development







# The Business Driven Development Lifecycle

Business Process Integration – Full Circle

#### SOA End-2-End Agenda

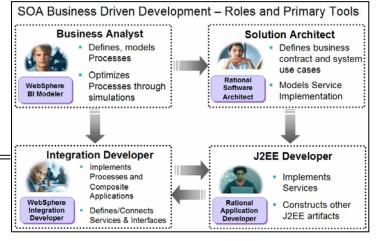
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  - SOA Business Demo
    - Bridging the gap between business and I/T
  - SOA Solution Space
    - Lifecycle [ Model > Assemble > Deploy > Manage > Governance ]
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The Business Driven Development Lilecycle





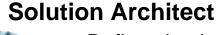
## SOA Business Driven Development – Roles and Primary Tools

### **Business Analyst**



WebSphere **BI Modeler** 

- Defines, models **Processes**
- **Optimizes** Processes through simulations





**Rational** Software **Architect** 

- Defines business contract and system use cases
- Models Service **Implementation**

## **Integration Developer**



**WebSphere** Integration Developer

- **Implements** Processes and Composite **Applications**
- **Defines/Connects** Services & Interfaces





**Rational Application Developer** 

- **J2EE Developer** 
  - **Implements** Services
  - Constructs other J2EE artifacts



## SOA Business Driven Development - Roles and Supporting Tools



**Business Goals** 

and Objectives

Business

**Design Model** 

Business

Requirements

#### **Analyst**

 Defines and models processes and concepts

 Optimizes processes through simulations

WebSphere software

Websphere Business Modeler WebSphere Business Monitor

Rational. software
Rational Requisite Pro

Rational Software Architect



#### **Solution Architect**

Service Design Model

Software Architecture

Enterprise Architecture

- Defines services for business and system use cases
- Models service implementation

Rational. software

Rational Requisite Pro
Rational Software Architect



## **Integration Developer**

Service Flow Model

Service Assembly Model

- Implements processes and composite apps
- Defines services

WebSphere software

Websphere Integration Developer



Implementation Model

Deployment Model



- Implements services
- Constructs other J2EE artifacts

Rational. software

**Rational Application Developer** 

Portfolio Resource Model

Shared Assets

Common

Rational. software

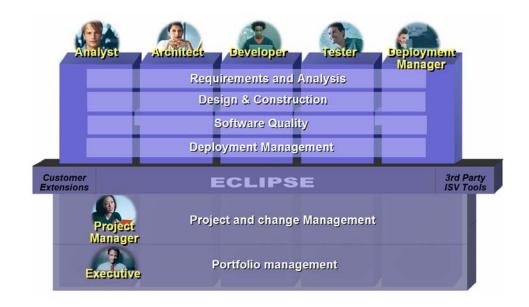
Rational Portfolio Manager Rational ClearCase Rational Unified Process Rational ClearQuest



# IBM Rational Software Development Platform



- V6 Lifecycle tools views are integrated into a <u>single</u> RAD... IDE
- Industry challenges addressed



- Requirements: 70 80 % of project failures are tied to poor analysis of requirements
- Development: 65% of development projects fail to meet expectations
- SW Quality/Testing: Developers make up to 150 errors in every thousand lines of code
- SW Quality/Testing: Only 14% of new web applications perform as planned in production
- SW Quality/Testing: The average new web application is down nearly one day per week
- Change Mgmt: Over 70% of build errors are because of poor SW Config management.
- Portfolio Mgmt: Nearly 75% of problems are not identified by traditional project mgmt SW

## SOA End-2-End Agenda

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# The Business Driven Development Lifecycle

IBM Rational Software Development Platform

**Prioritize** Plan Manage Measure Business **End User Executive** Model the Define Business Requirements Optimize **Analyst** Govern **Operations** Design Manager **Project Manager Architect** Manage change Manage & assets Construction **Application Support** SW Deploy **Developer** Quality & Testing **Deployment** Manager **Operations** Development **Tester** 

**Optimize** 

**Iterate** 

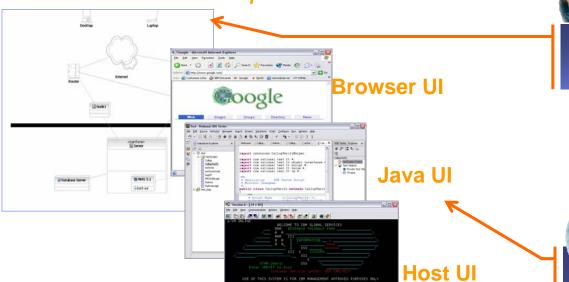




DISCOVED

# Test application

Validate functional requirements



Tester perform

**Deployment Manager** 

leverages operational model to provision the test lab

Tester performs automated and manual functional testing based on use cases derived from business requirements

Page Performance

| Compared to the compared t

IBM Rational Manual Tester
IBM Rational Functional Tester
IBM Rational Performance Tester



# The Business Driven Development Lifecycle

IBM Rational Software Development Platform

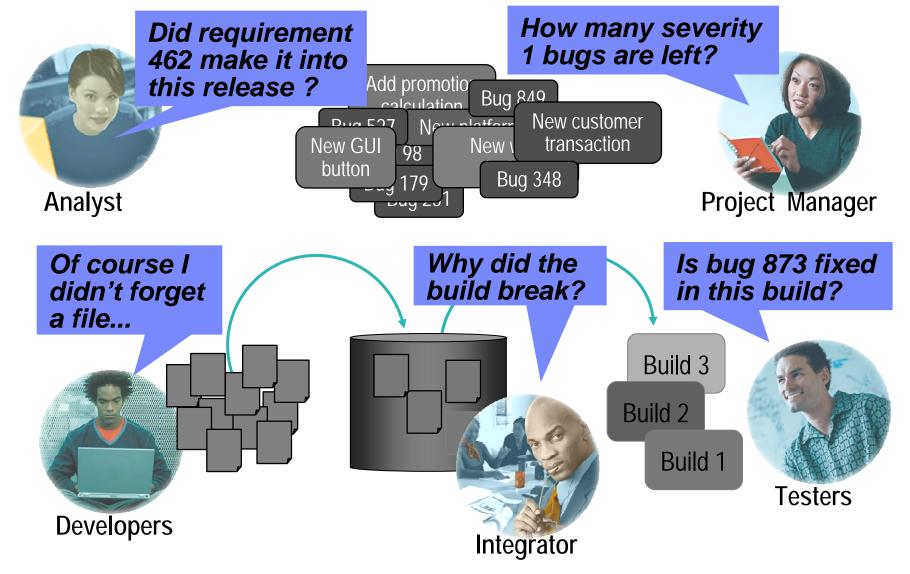
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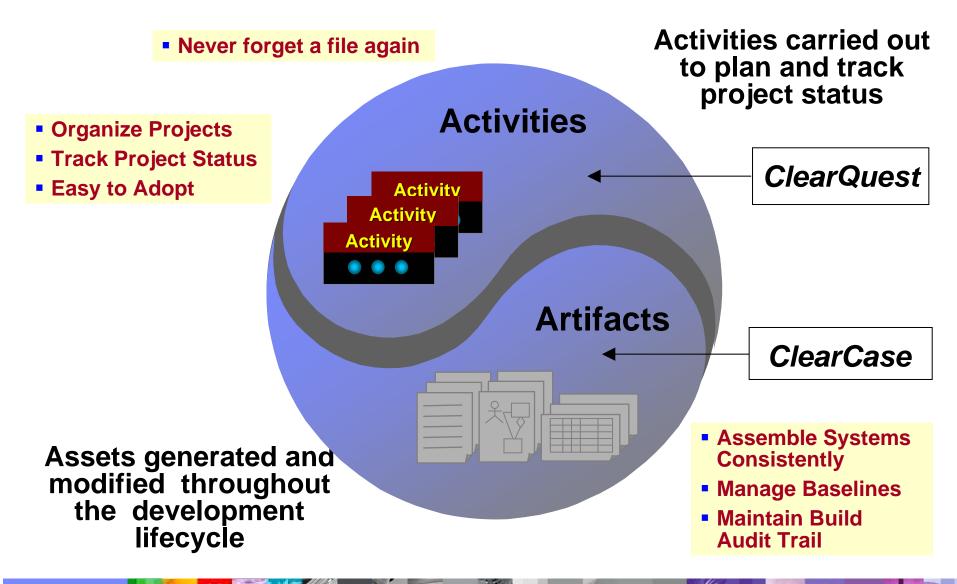


# Managing Change: The Challenge





# Unified Change Management: The Solution

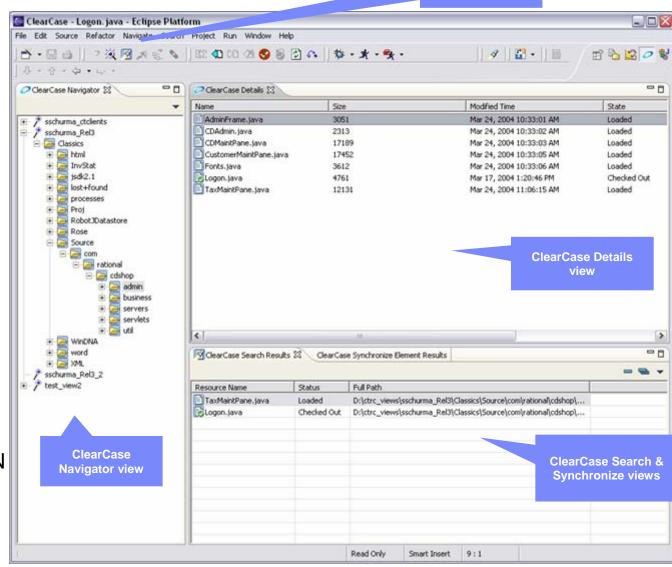




## ClearCase Integration Inside RAD/RSA/WID/WBModeler

ClearCase Toolbars

- Provides ClearCase perspective with multiple Eclipse views
- Improved performance in a WAN environment
- Leverages existing CC
   Web infrastructure
- Better support for disconnected mode and remote users
- Supports
   ClearCase ← → ClearQuest
   interaction (UCM) in a WAN
   environment







**CQ Toolbar** 

## ClearQuest Integration Inside RAD/RSA/WID/WBModeler

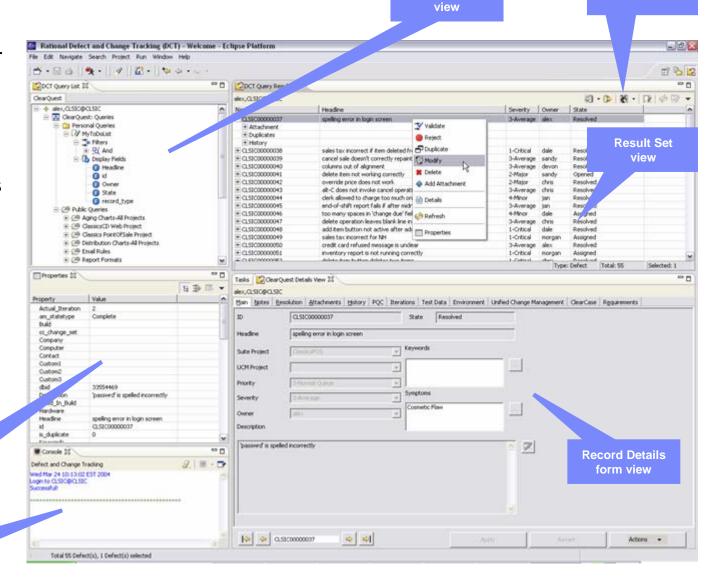
- A new client interface for ClearQuest based on Eclipse 3.0
- Provides complete CQ capabilities for developers and testers in the Eclipse IDE
- Replaces existing ClearQuest Result Set plugin,

**Properties** 

view

Console

view



Workspace



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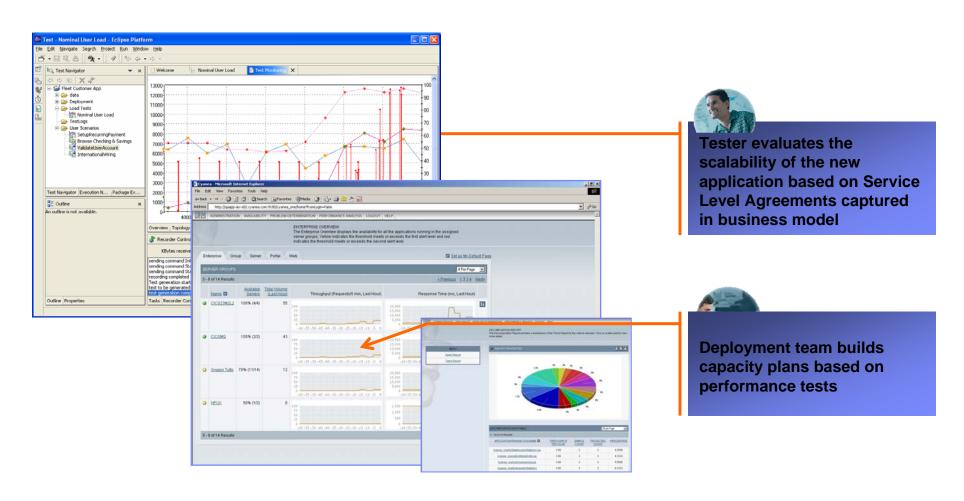
**Optimize** 

**Iterate** 



# Deploy

## Plan capacity and ensure compliance with Service Level Agreements



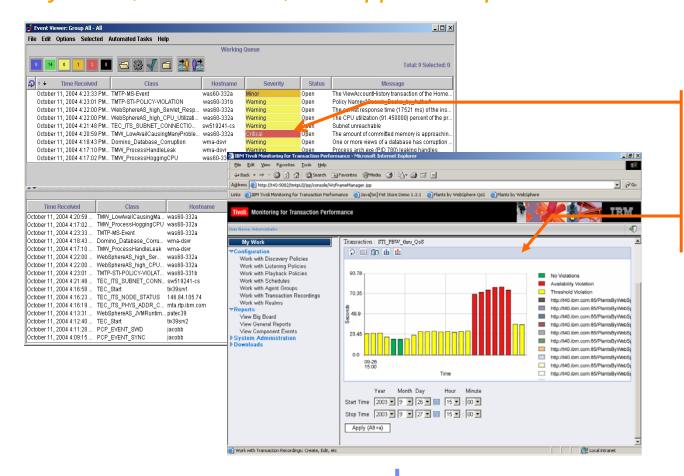
IBM Tivoli Composite Application Monitor IBM Rational Performance Tester



# Manage and Monitor

Monitor service levels with a centralized view into your network, systems, middleware, and application performance



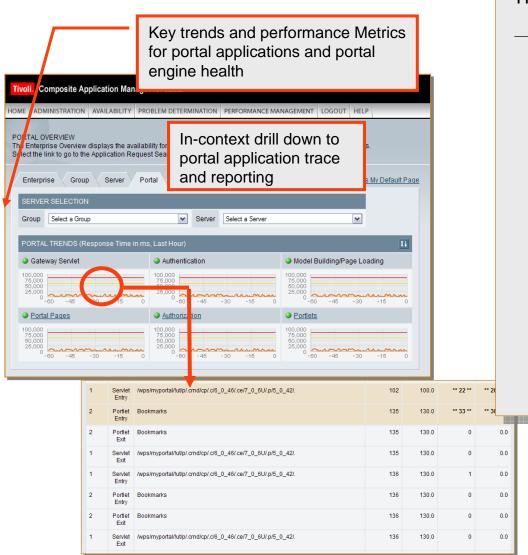


Operations Manager monitors application performance and is automatically notified of problems, enabling fast triage to the right stakeholders (application, DB, network, etc.)

IBM Tivoli Enterprise Console IBM Tivoli Monitoring for Transaction Performance



# Advanced WebSphere Portal Monitoring



# ITCAM for J2EE Portal Monitoring Highlights

- Portal Overview page/tab
  - Trend views of recent performance of critical metrics
- Links to new trend PAR reports:
  - Gateway Servlet, Building Models, Page Loading, Authentication, Authorization
- Powerful Drill-down for deep portal diagnostics
  - Nested Request support for instance-level tracing on Pages and Portlets



# **Advanced Transaction Monitoring**

#### Performance Analysis

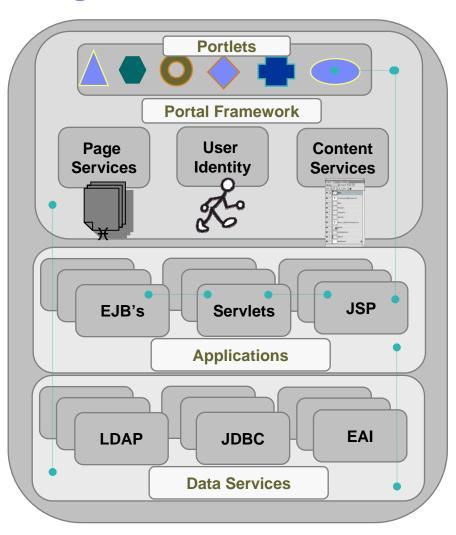
- Rich historical data
- Interactive graphical presentation
- Application demand characterization for accurate infrastructure sizing

#### Problem Determination

- Quickly isolate problematic application components
- Drill-down from portlets to components to methods with few clicks

## Transaction Tracing

- Track and correlate portlet-initiated transactions throughout computing infrastructure
- << Managed Transaction Pathways</p>





# The Business Driven Development Lifecycle

IBM Rational Software Development Platform

**Prioritize** Plan Manage Measure **Business End User** Model the Define **Business** Requirements **Optimize** Govern Operations Design Manager Project Manager Manage change **Architect** Manage & assets Construction **Application** Support SW Developer **Deploy Quality &** Testing **Deployment** Manager **Development Operations Tester** 

**Optimize** 

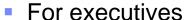
**Iterate** 



DISCOVE

# Prioritize, Plan, Manage and Measure

Align priorities, projects and people



- Visualize and balance portfolios
- Make objective "save/kill" decisions
- Move smoothly from initiatives to measurable programs and projects
- For project and program managers
  - Quickly ramp projects with reusable processes based on best practices
  - Balance workload and manage demand
  - Manage skills inventory and usage
  - Actively manage risks and issues
- For team members
  - Communicate, coordinate and collaborate globally



IBM Rational Portfolio Manager



# IBM

DISCOVER

SOFTWARE DEVELOPMENT PLATFORM

Requirements (12) Action I

Risks (10)

# Rational Portfolio Manager

**Assets** 

늂 Clients/Cost Centers

Align priorities, projects and people

**Scope Management** 

**Proposal Management** 

**Portfolio Management** 

**Resource Management** 

**Project Management** 

**Work Management** 

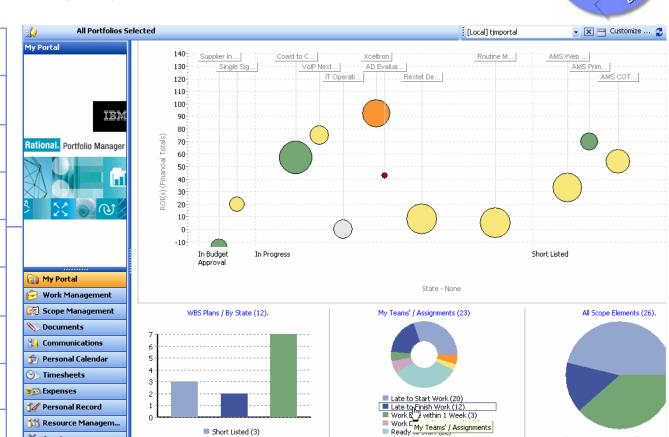
Time & Expense Tracking

**Exception Management** 

**Service Request** 

Management

**Issues Management** 



■ In Budget Approval (2)

In Progress (7)



Work Starting within 1 Week (2)

Work Starting within 4 Weeks (3)



# Summary Highlights of the SOA Tools Landscape







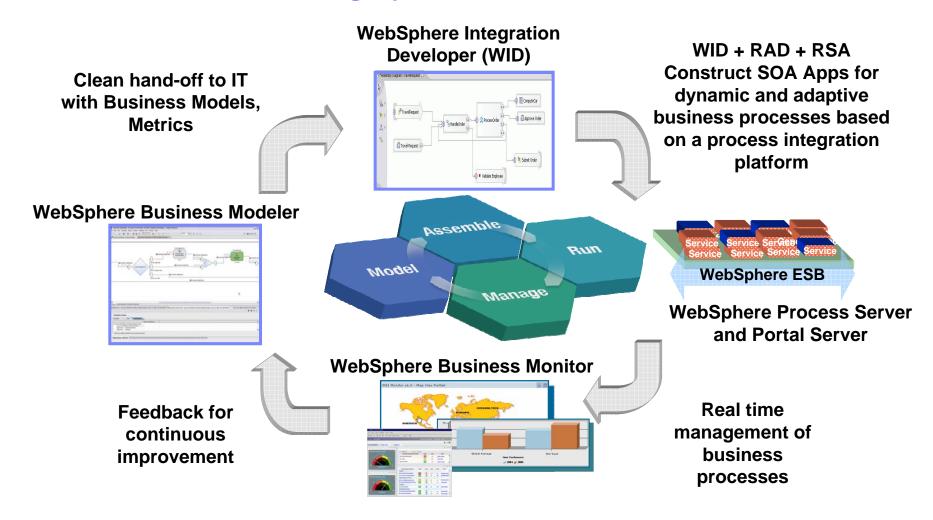








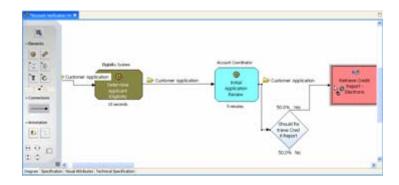
## Build → RUN → Manage your SOA



Managing Your Business Processes with a Service Oriented Architecture



## WebSphere Business Modeler

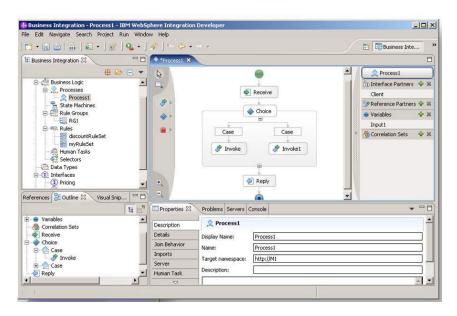


- Easy-to-use (multiple modes, business friendly, multi-user support)
- Robust Analysis with a Powerful Simulation Engine
- Collaboration Support-Web Publishing
- Business Measures (Metrics, KPIs, Aggregations)
  - Export model to WebSphere Business Monitor
  - Import WebSphere Business Monitor Run-Time Metrics
- Integration...
  - WebSphere Integration Developer BPEL

- Rational Software Architect UML
- Tivoli IT Process Management-CEI Event Catalog
- WebSphere MQ Workflow-FDL
- WebSphere Studio Application Developer Integration Edition BPEL



## WebSphere Integration Developer

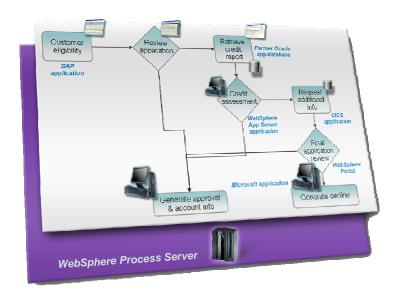


- Rapid assembly of composite applications
- Streamline process design hand-off between business and IT (BPEL support)
- Simplify and speed development (J2EE programming skills not needed)
- Maximize re-use





# WebSphere Process Server



- Built on WebSphere Application Server
- Powered by the Enterprise Service Bus (ESB)
- Flexible deployment of processes
- Dynamically modify deployed services





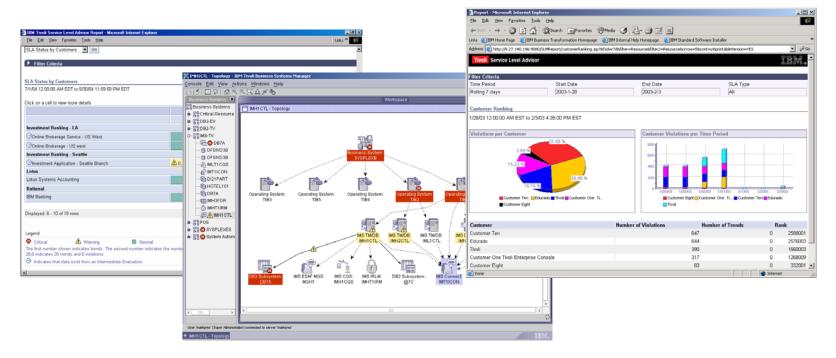
# WebSphere Business Monitor



- Real-time visibility into process execution
- Management dashboards, reporting, and trending
- Active intervention in process execution
- Exports results to WebSphere Business Modeler



## **Business Systems Management**



- Business focused versus technology centric
- Prioritization of IT activities
- Planning investments and changes
- Consolidate status consoles into business views
- Understand the impact of outages to business



## IT Management of Business Process Management



#### **ITCAM for SOA**

- Web Services automated mediation & problem identification
   ITCAM for Response Time Tracking
- End-to-end transaction tracking isolates problems
   ITCAM for WebSphere
  - WebSphere application performance problems
- IBM Tivoli OMEGAMON XE for WebSphere Business Integration
  - Resource analysis for WebSphere MQ environments



Manage resources with Business views



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## Resources

- http://ibm.com/developer
   (IBM developerWorks for technologies and/or products)
  - Java, J2EE, Web Services and other technology zones are on the left hand side
  - WebSphere Zone: <a href="http://ibm.com/developer/websphere">http://ibm.com/developer/websphere</a>
  - Rational Zone: <a href="http://ibm.com/developer/rational">http://ibm.com/developer/rational</a>
  - Free Education Portal: <a href="http://ibm.com/developer/training">http://ibm.com/developer/training</a>
- http://www.redbooks.ibm.com
   (How-To Step-by-step Practical Implementation Books)
- Sun Java/J2SE/J2EE Tutorials: <u>Java Tutorial Online</u>, <u>J2EE Tutorial Online</u>, <u>J2EE Tutorial BOOK</u>
- http://JavaSOA.com (a.k.a. JavaDevTools.com, RationalCentral.com, WebSphereCentral.com)
   (Tutorials, Links, Presentations, White Papers, Articles, etc.)





#### Related links

- · ISV resources
- alphaWorks (emerging technologies)
- Academic program
- IBM Redbooks
- IBM Press books









