IBM WebSphere Portal Technical Conference
September 19 – 21, 2005
Las Vegas Hilton, Las Vegas, Nevada

Participate in the largest annual technical conference dedicated to WebSphere Portal products and solutions

The upcoming **WebSphere Portal Technical Conference in Las Vegas** is a key opportunity for you enhance your technical knowledge and gain the skills you need to help grow your business. You'll hear about the latest IBM WebSphere Portal and Workplace innovations, product strategies, in-depth technical architecture, project planning and performance management best practices from the top product technical experts from the IBM Worldwide product development centers.

Take the 'deep dive' into the latest IBM WebSphere Portal and Workplace products and tools

Select from approximately 100 unique sessions and hands-on labs designed to provide the information you need to successfully deliver innovative solutions utilizing your Portal infrastructure, including new sessions focused on product strategy, leveraging Business Process Integration, Service Oriented Architecture and standards, managing high availability environments, including performance management and memory analysis, and deployment planning. WebSphere Portal customers and partners will present their solutions and strategies for assessing ongoing business value of infrastructure investments.

You'll also receive the broad view of IBM Workplace product capabilities and integration with WebSphere Portal, including Lotus Domino, Workplace Collaboration Services 2.5 server and client platform components, also Activity Explorer, Workplace Services Express, and Integration with Microsoft and SAP solutions, Mobile solutions, and more.

Participate in topic **Birds-of-Feather** meetings, and the new **"Meet the Developers"** session to interact directly with team architects and discuss your interest areas and technical directions.

See the latest IBM and Partner products and technologies at the Solutions Expo

Share experiences with your peers, IBM technical teams and IBM partners at the conference Solutions Expo center at the WebSphere Portal Technical Conference.

Experience a premier technical education event and the excitement of Las Vegas. You won't want to miss it - - the WebSphere Portal Technical Conference in Las Vegas is THE event to network with peers and get the latest technical directions to build and extend your portal implementations.

Audience

The goal of this technical conference is to build and enhance IT professionals skills in the following types of job roles: analysts, software developers (application programmers, tools developers, portal application content developers, web developers), administrators, architects, business managers, strategic planners, systems integrators and other individuals involved in supporting, managing, controlling and publishing information on demand.

Whether you are getting started with your Portal implementation, or are an experienced customer or partner requiring the latest technical updates, directions and recommended practices, we've organized the conference breakout sessions and labs to provide the product detail, strategy, planning, and deployment information you need to successfully build, maintain and deliver innovative solutions within your Portal infrastructure.

We have arranged the conference breakout sessions into five tracks:

What's New in WebSphere Portal - Technical view of new features and enhancements to WebSphere Portal.
Example sessions: *What 's new in WebSphere Portal, IBM Workplace Overview and Strategy ,WebSphere Portal and Business Process Integration, Portal and Workplace Content Management Solutions and Roadmap, Implementing Virtual Portals, Introducing the IBM Common PIM Application, Workplace Services Express: Features and Futures*

WebSphere Portal Basics - Entry level technical overview of WebSphere Portal architecture, components and customer deployment experiences.
 Example sessions: *WebSphere Portal Overview and Strategy, WebSphere Portal Foundation Architecture and Directions, Best Practices:Integrating Lotus Notes and Domino with WebSphere Portal, Workplace Collaboration Services Technical Overview, Planning and Achieving Successful Portal Implementations: Customer Experiences, Applying Personalization Services, Page Layout Concepts and Strategies, Patterns in Implementing a Collaborative Portal.*

WebSphere Portal Development - Technical deep dive into portlet development topics including tools,standards support,services integration,and best practices.
 Example sessions: *All New,All Improved Portlet Development Tools, Portlet Frameworks and Design Techniques,Applying new WSRP and JSR168 standards to your Portal Environment , Portlet Development for Domino Developers, Developing Mobile User interface Portlets. Business Process Integration: Development Strategies*

WebSphere Portal Administration - Technical deep dive into portal administration topics including deployment topologies, performance, security, implementation strategies and maintenance optimizations.
Example sessions: *WebSphere Portal Operation Architecture and Performance Improvements, Enhance Performance with Portlet Caching and Parallel Rendering,, External Security Integration and Single Sign On with WebSphere Portal , High Availability Designs for WebSphere Portal 7 x 24 Operations, WebSphere Portal Memory Analysis, Benchmarking WebSphere Portal*

Enterprise Application Integration - In depth view of tools, strategies, and solutions supporting enhanced integration of enterprise and collaborative applications utilizing the WebSphere Portal framework.
Example sessions: *Building Executive Dashboards for Business Intelligence and Decision Support , Managing down Call Center Times with WebSphere Portal, IBM Workplace Client Technology Overview and Strategy, Integrating IBM Portal and Workplace solutions with SAP NetWeaver, WebSphere Portal: On Ramp to a Service Oriented Architecture, Activity Explorer: Changing the Way you think about Collaboration, Leveraging IBM Search Technologies, Microsoft Integration with Portal and Workplace Solutions*

In addition to the technical speaker sessions, we are also offering:

WebSphere Portal certification testing
WebSphere Portal hands-on labs
WebSphere Portal Birds-of-Feather Q&A sessions

Solutions EXPO – IBM technical teams and our IBM partners with solutions using WebSphere Portal

As you will discover during the WebSphere Portal Technical Conference sessions, labs, demos and events, we are very focused on expanding WebSphere Portal educational opportunities for our customers and partners.

Registration and updated conference details:

Visit our conference web site at **http://www.ibm.com/training/us/conf/portal** for registration and additional conference information, or call or call 1-800-IBM TEACH (800 426-8322) for **the IBM WebSphere Portal Technical Conference, September 19 – 21, 2005**

Come and benefit from a wealth of technical experts on-hand, including product engineers, services and partner experts, and peer customers, ready to present, demonstrate solutions and answer your questions.

We are committed to bring you the depth and breadth of technical training to support the creative and demanding visions you are implementing using WebSphere Portal. We'll present the highest quality information from the technology leaders and implementation experts, and ensure all have fun in the process.

We look forward to meeting and exchanging technical information and directions with you during the week's events.