Wondering where portal technology can take your e-business?

IBM

Find out first-hand at the 2002 IBM WebSphere Portal Executive Briefing.

Make plans to attend the IBM WebSphere Portal Executive Briefing and hear what David Marshak, senior vice president of the Patricia Seybold Group, says about portal market trends and associated ROI.

At this event you'll learn how IBM customers and IBM Business Partners are taking advantage of this proven technology today.

New York, NY – September 17
Millenium Hotel
145 West 44th Street
New York, NY 10036
Phone: 212 768-4400

Memphis, TN – September 19
Holiday Inn Select
Memphis East
5795 Poplar Avenue
Memphis, TN 38119
Phone: 901 682-7881

Cleveland, OH – October 8
Radisson
at Middleberg Airport
7230 Engle Road
Middleburg Heights, OH 44130
Phone: 440 243-4040

St. Louis, MO – October 10
Hilton St. Louis Frontenac
1335 South Lindbergh Blvd.
St. Louis, MO 63131
Phone: 314 993-1100

Houston, TX – October 15
Doubletree Houston Post
Oak Galleria
2001 Post Oak Blvd.
Houston, TX 77056-4401
Phone: 713 961-9300

Seattle, WA – October 17
Four Seasons Olympic
411 University Street
Seattle, WA 98101
Phone: 206 621-1700

Toronto, Ontario – October 24
Hilton Toronto
145 Richmond Street West
Toronto, ON MSH 2L2
Phone: 416 869-3456

Improve customer service. Maintain positive relationships with trading partners. Provide your employees with the tools to work more productively. IBM WebSphere® Portal is already helping companies like yours achieve these goals by creating Web portals that give everyone in their value chain a secure, single point of access to the information, applications, collaboration and services they need. All powerfully personalized to their specific requirements.

At this half-day event, learn how your organization can take advantage of this dynamic technology to reach your business goals. Find out how to reduce the cost of building and maintaining robust portals by leveraging one of the most comprehensive portal solutions available. You'll also find out how to take advantage of the Web-based ROInow! tool from IBM, which illustrates the financial benefits of portal technology for your organization.

Check-in will begin at 8 A.M. (local time) and the briefing will run from 9 A.M. to 12:30 P.M. A continental breakfast will be served.

WebSphere® software

Register today at 1 800 IBM-7777. Please reference priority code 102BK007.

For additional information about the Portal Executive Briefing and IBM WebSphere Portal visit **ibm.com**/websphere/portal.