

The innovative mainframe: new opportunities
for cloud, mobile, big data and analytics



IBM System z Executive Event

IBM Client Centre, South Bank, London

Wednesday 4 December, 2013



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Mobile, big data and analytics, and cloud computing are top-of-mind for IT executives. While these technologies offer new opportunities for innovation, growth and improved performance, they also introduce some complex risks. How do you take control and yet empower your organisation to get more from the latest technology and from your existing investments?

You are cordially invited to attend an IBM zEnterprise Executive Event at the IBM Client Centre in South Bank, London, on 4th December 2013. During this one-day event, designed for IT executives whose organisations run an IBM mainframe, we'll share details on how you can harness the latest innovations in the IBM System z software portfolio for competitive advantage in this new era of computing.

Agenda highlights include:

- **Understanding IT Cost Components** – How to Maximise Your IT Investments – Ray Jones, Vice President, System z Worldwide Software Sales, IBM Software Group
- **The Analyst Perspective** – Gary Barnett, Principal Analyst, Software-Enterprise Solutions, OVUM
- **The Mobile Enterprise** – Danny Mace, Director, CICS Products, IBM Software Group.

Additionally you have the opportunity not only to ask questions and interact with various IBM executives, but also to book one to ones with them after the event.

Register now

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