
A journey of collaboration

Presented by
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foodtravelexperts.com



SSP – who we are and what we do

A leading operator of food and beverage outlets in travel locations worldwide:

- Operating in 29 countries, serving c.1m passengers each day
- c.2,000 outlets; 124 airport sites and 271 railway sites
- Portfolio of c.300 franchised, owned and local brands
- FY2014 revenues of £1.8bn
- Underlying operating profit of £88.5m
- Strong performances in UK, Asia Pacific and North America



MONTREUX JAZZ CAFE

Montreux
Jazz Cafe



ALTITUDE
RESTAURANT & LOUNGE



A need to overcome a global obstacle

Challenged by the lack of a local need

Enterprise Social Network (ESN) or Social Intranet?

Poacher turned Gamekeeper

**Engagement comes from a need from
the audience, not just a need from the
business**

**The tool does not change the culture. If
the two are not aligned it will fail**

What does your business need? Social isn't always the answer....

Listen...be strategic...

**...It's about what the business needs to
achieve and how technology can help it
do that**

Any questions?

If you want to get in touch after the event you can find me:

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