

# Discovering the value of IBM Worklight Version 5.0.5

An IBM Proof of Technology

IBM Software

## You're Invited

Date: Tuesday 9<sup>th</sup> July 2013

Time: 9am

Location: IBM Southbank

## Introduction

IBM Worklight provides an open, comprehensive and advanced mobile application platform for smartphones and tablets. This product helps organizations of all sizes to efficiently develop, deploy, run and manage HTML5, hybrid and native mobile applications. It uses standards-based technologies and tools, mobile-optimized middleware, a variety of security mechanisms and integrated management and analytics capabilities.

IBM Worklight enables the creation of rich, cross-platform apps without the use of code translation, proprietary interpreters or unpopular scripting languages, while reducing the time to market, cost and complexity of development while enabling a better user experiences across a variety of mobile devices.

## Objective

This session is designed for customers who are interested in implementing a mobile application platform using IBM Worklight. A complement of presentations and hands-on lab exercises will enable you to understand how to accelerate the development of mobile applications and provide management of deployed mobile applications using IBM Worklight.

## Agenda

- Worklight Overview
- Demo – My Memories
- Intro to application development using Worklight      Lab – Developing your own My Memories application
- Server and application management      Lab – Optimizing and managing mobile applications

Note: The actual agenda might vary slightly from the above depending upon customer interests and other constraints.

## Audience

This Proof of Technology is for IT managers, architects, administrators and developers who are evaluating IBM Worklight. No prerequisite knowledge is required, although it would be helpful if the attendee has a basic understanding of the principles of HTML5, CSS and JavaScript or enterprise applications in an infrastructure environment.

## Cost

This session is offered free of charge. Complimentary refreshments including continental breakfast will be provided. However, participants are responsible for their own business travel expenses.

## Schedule

For your convenience, registration and continental breakfast will begin at 8:30 a.m. The session will start at 9:00 a.m. and end at approximately 5:00 p.m.

## Contact for information

To enroll in this Proof of Technology, please contact your Software Sales Representative.

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