



## 2251 IBM System z10™ Enterprise Class Technology Benefits Animation Transcript

When we designed our most advanced IT platform ever – we didn't start with the technology on the inside...

We looked outside at what drives your business:

Rapidly changing opportunities...increased customer expectations...and delivering innovations ahead of your competition.

The freedom to pursue your business goals outside, demands a modern IT solution inside - excelling in performance, flexibility, and resiliency:

The IBM System z10™ Enterprise Class.

Inside, the z10 EC has significantly increased levels of performance and scalability to help enable new business growth:

With up to 70% more capacity and 3 times the memory of the largest System z9 mainframes, it can consolidate the workloads of up to thousands of distributed servers with the advanced management capabilities that help simplify your infrastructure and provide centralized secure data serving for the enterprise.

The z10 EC also has enhanced flexibility to help give you greater control for your business outside.

Whether you invest in a new server or upgrade from z990s and z9 ECs, you can choose from one hundred capacity options to select the right sized z10 EC for your needs.

And the virtualization capabilities of the z10 EC help you to reallocate capacity across applications as your requirements change.

Outside, your business needs to stay responsive to customers, partners and vendors 24x7.

Inside, the z10 EC has the availability, security, and resiliency features to help keep your business running.

It's designed for extreme levels of application availability with innovative hardware features and operating system recovery capabilities.

Outside, your business needs to increase energy efficiency and provide good environmental stewardship...

Inside, the z10 EC has the capacity to replace up to thousands of distributed servers through virtualization which can help dramatically reduce energy consumption and facility costs.





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And z10 EC specialty engines like zIIPs, zAAPs, and IFLs can help reduce the costs to run modern JAVA, Linux and XML workloads.

Inside and Out, the IBM System z10™ Enterprise Class is designed around your business.

Great performance, scalability and flexibility for growth...

Excelling in resiliency and security to help keep your business running...

And with energy efficient design features to help your business go green.

The Future Runs on System z.

[And Your Future Begins Today]

