

## IBM System z10<sup>™</sup> Enterprise Class Launch System z and Storage Flash Animation Transcript

Some things don't seem to go together:

Like growing your business and containing storage costs.

But when you combine the power of the IBM System z platform with the innovative technologies of IBM System Storage solutions...

...Practically anything is possible.



That's because the IBM System z and IBM System Storage are designed, architected and rigorously tested to work together.

Their tight integration and optimized technologies mean you get an end-to-end solution that can help:



Simplify your entire information infrastructure **AND** provide the capacity for future growth...

Flexibly manage your infrastructure **AND** stay available 24x7...

Easily access your information *AND* protect your business with advanced encryption and robust business continuity solutions.

Intense compatibility testing between IBM System z and IBM System Storage helps ensure fast implementation and dramatic benefits from day one.



...All backed by world-class IBM support.

So if you want to maximize business productivity AND reduce IT complexity...

 $\dots$ Discover how everything comes together with IBM System z and IBM System Storage solutions.

