



IBM System z10™ Enterprise Class Launch The New Enterprise Data Center Flash Animation Transcript

Is your data center ready for the future?

A world of new business opportunities, disruptive technologies and IT challenges?

IBM has a vision of the future...

...where the data center drives a whole new scale of efficiency for your business.

The New Enterprise Data Center.



With its proven leadership to harness revolutionary technology for business innovation...

...IBM has created a new, comprehensive blueprint to help your IT department and your business.

Simplify to reduce costs for infrastructure, operations and management...

Share resources for rapid service delivery...

And quickly respond to new business service requests for tight alignment with business goals.

Can't wait for tomorrow? You don't have to – the future begins today.



Introducing The IBM System z10 Enterprise Class, the cornerstone for The New Enterprise Data Center.

The z10 EC delivers breakthrough performance and efficiencies to help drive down costs for a broad set of business applications...

...And expands the mainframe's leadership capabilities for environmental responsibility.

Start today with the IBM System z10 EC.

The future runs on System z.

