



IBM System z10™ Enterprise Class Launch Manage Risk Flash Animation Transcript

Server downtime isn't just an IT challenge...

It's a business issue.

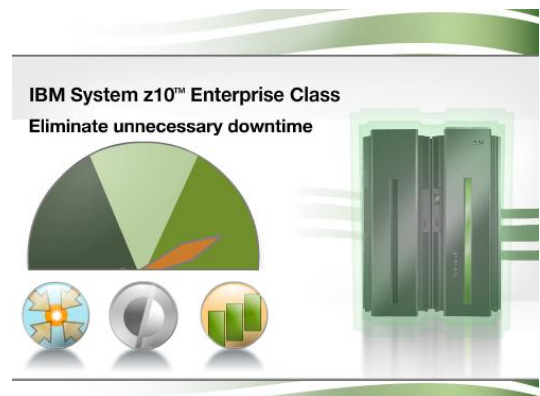
Because when your customers, employees, partners and vendors can't connect, it can have significant impact on your business.



Outside, your competition is ready for any opportunity to lure your customers away.

Inside, the IBM System z10™ Enterprise Class is designed with advanced management and security features to help protect your business from downtime.

Consolidate up to thousands of application instances, help simplify and automate management, and help eliminate unnecessary downtime with the business driven resiliency of the z10 EC.



The z10 EC also features enhanced hashing and encryption algorithms for the security that your business – and customers – demand.

Your business is too important to let technology slow it down.

Think beyond IT - The Future Runs on System z.

