



IBM System z10™ Enterprise Class Announcement Video Transcript

Where is your business headed?

Will it grow?

Deliver innovations?

Overcome challenges?

Do you have an IT strategy that can take you where you want to go? Or will it hold you back?

When it comes to IT, you need to think beyond technology constraints.

Beyond complexity and inflexibility...

Beyond interruptions and risk...

Beyond technology that can distract you from your business and customers.

That's where you'll find the new IBM System z10™ Enterprise Class.

The z10 EC is an IT solution focused on 21st Century business needs.

It has huge scalability and flexibility that can help enable your business growth...

Excels in availability and security to help satisfy your customers...

And provides unequalled virtualization capabilities to help reduce energy and management costs.

Think you know what the mainframe is capable of?

Think beyond what you'd expect, and focus on what you need:

Trusted reliability at the heart of IT...

...and a modern platform for your critical business applications.

The capacity to support your business goals...

...and the agility to keep pace with market demands.

All with a low, predictable cost of ownership to help you keep your budget on track in an unpredictable world.

Beyond your expectations – the IBM System z10™ Enterprise Class.

The Future Runs on System z. [And Your Future Begins Today]

