

SOA - The Elephant in the Room

Mark Kette

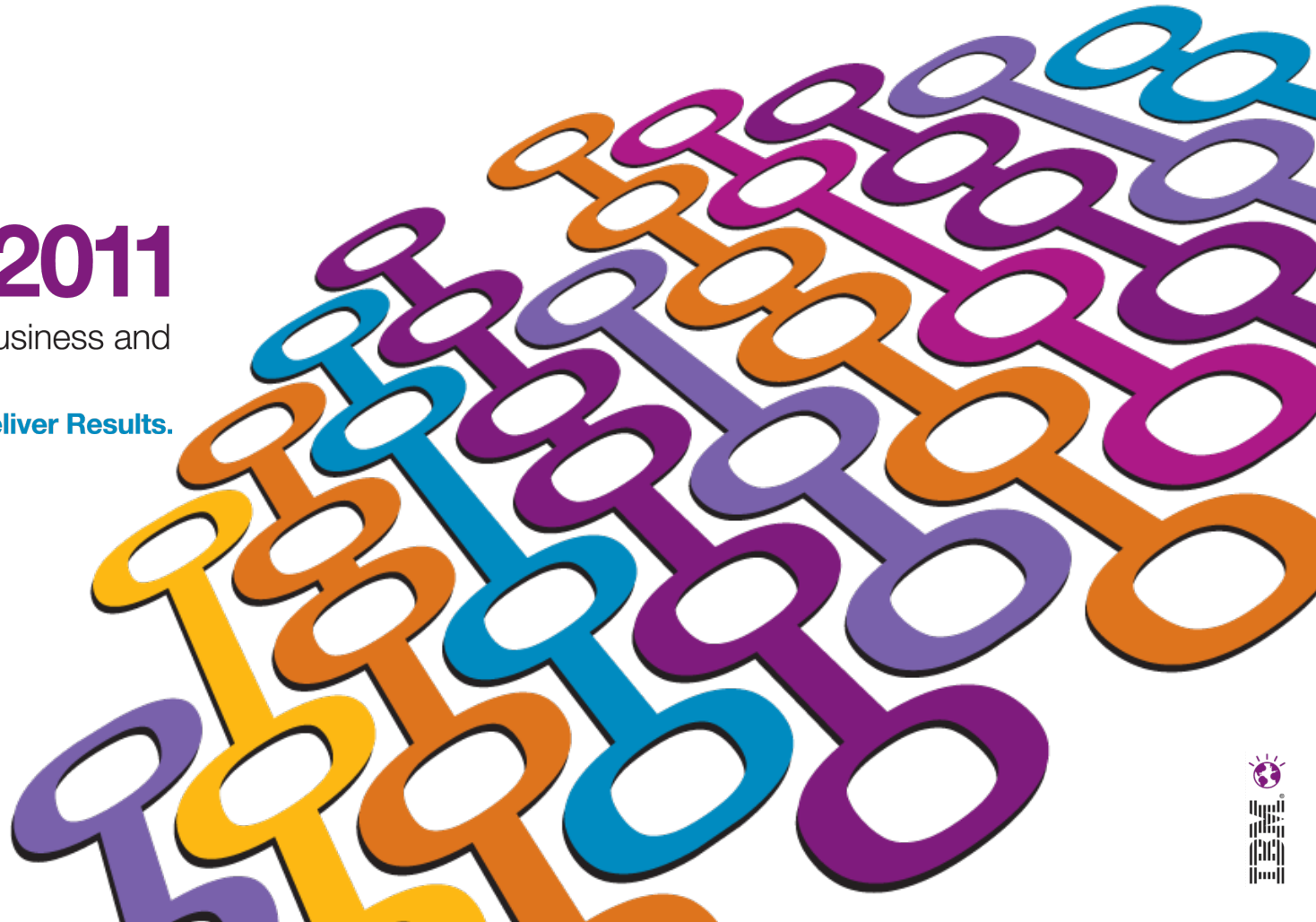
WebSphere Architect

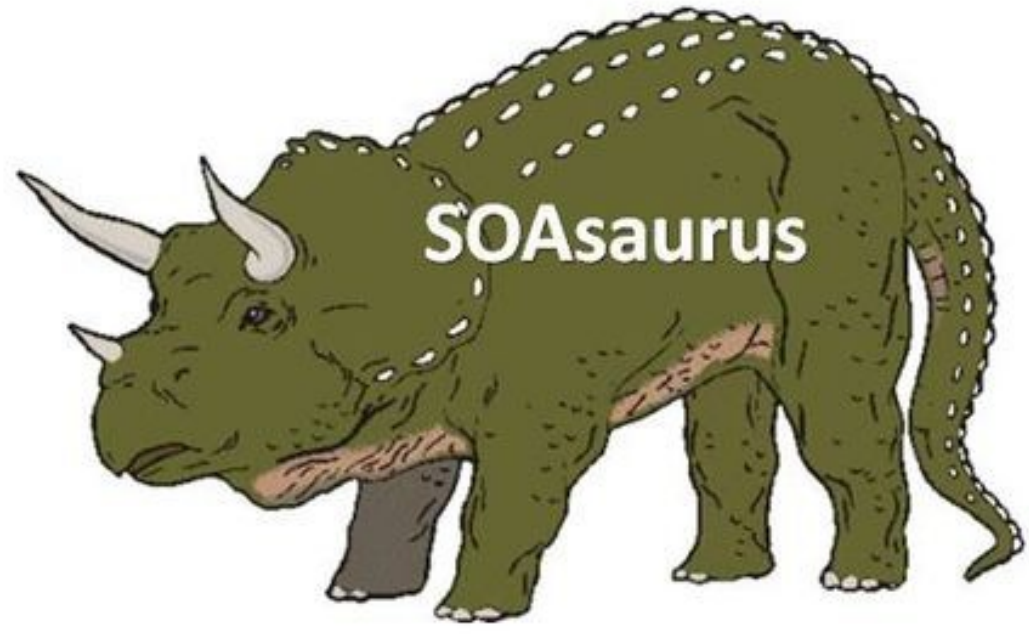
IBM Software

Impact2011

Changing the Way Business and
IT Leaders Work

Optimize for Growth. Deliver Results.





Government ICT Strategy

March 2011

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Project Size

Integration

Reuse

Interoperability

Procurement Time-scales

Over-capacity

Responsibility

Interoperability
Reuse
Integration

We are here to investigate spiralling IT costs.

I'M NOT
HERE



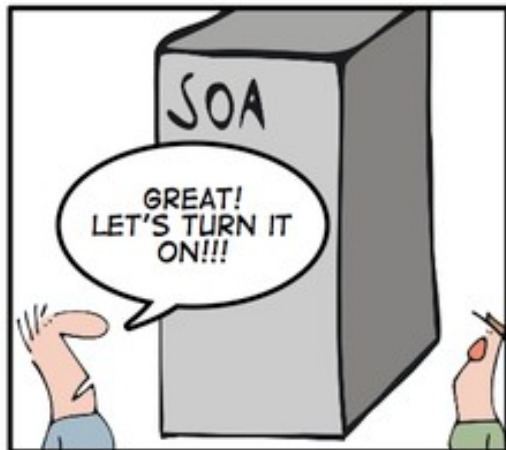
Select Committee

SOA

Inter-operable Services

Multiple Systems

Business Domains

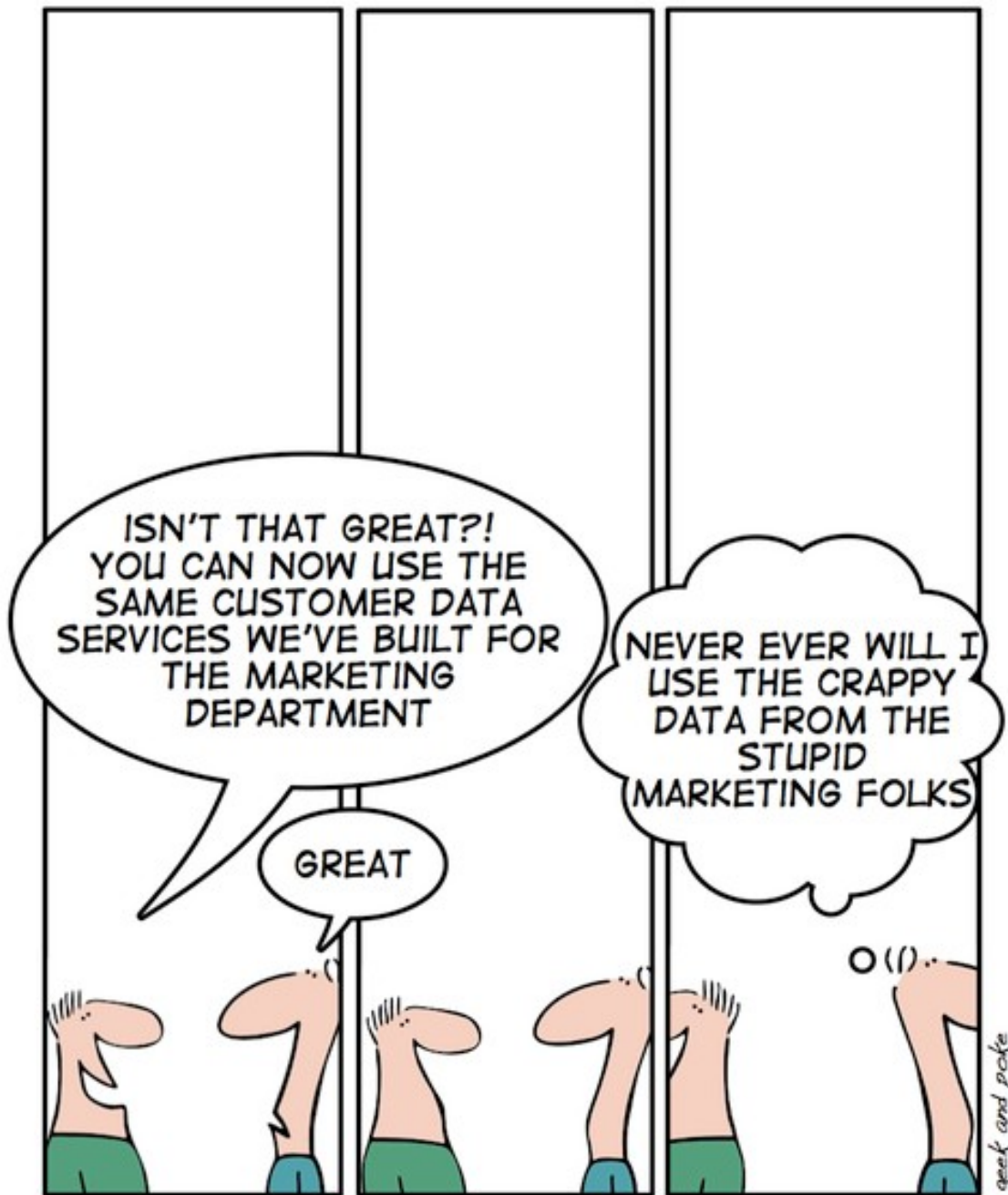






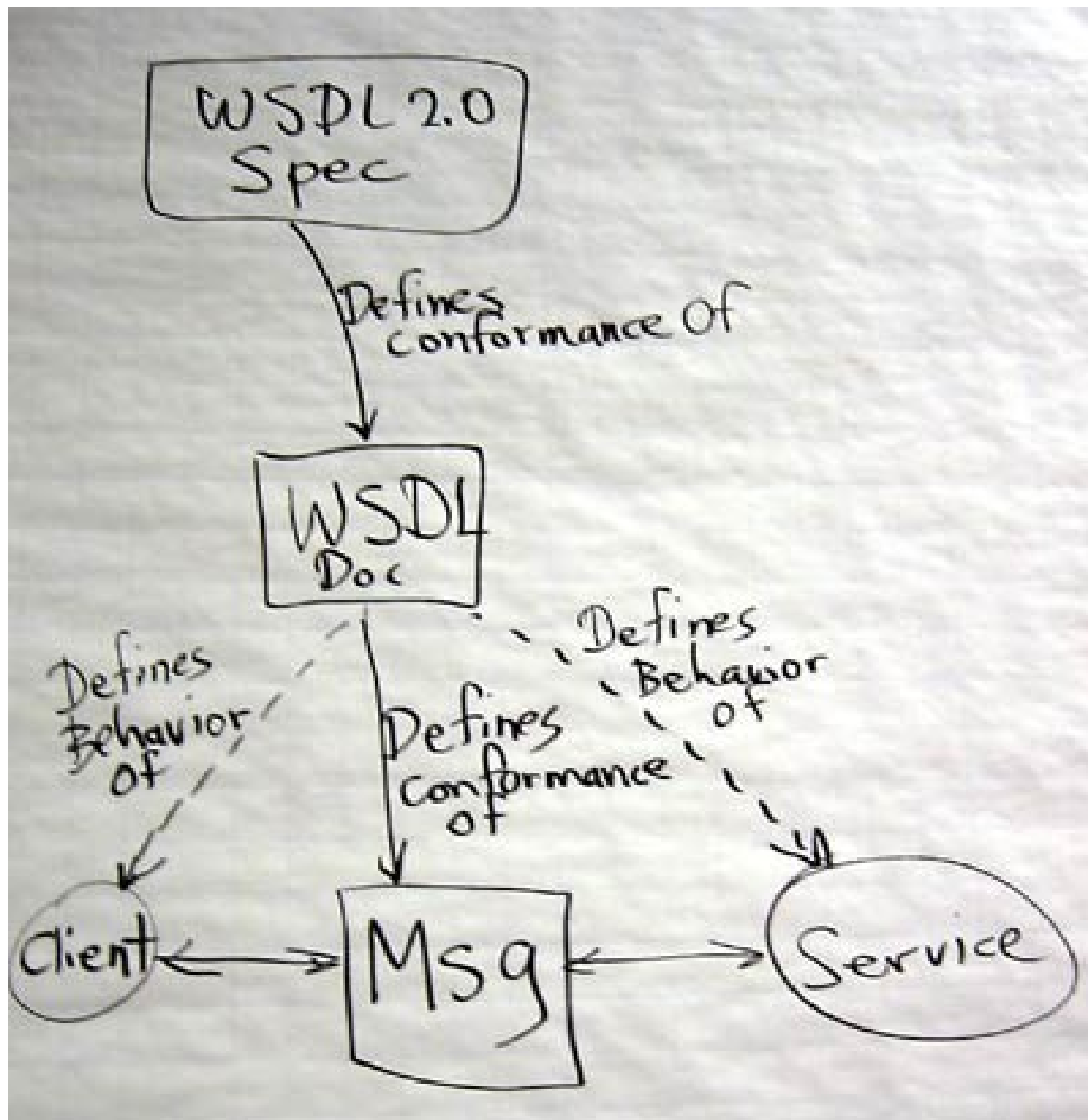




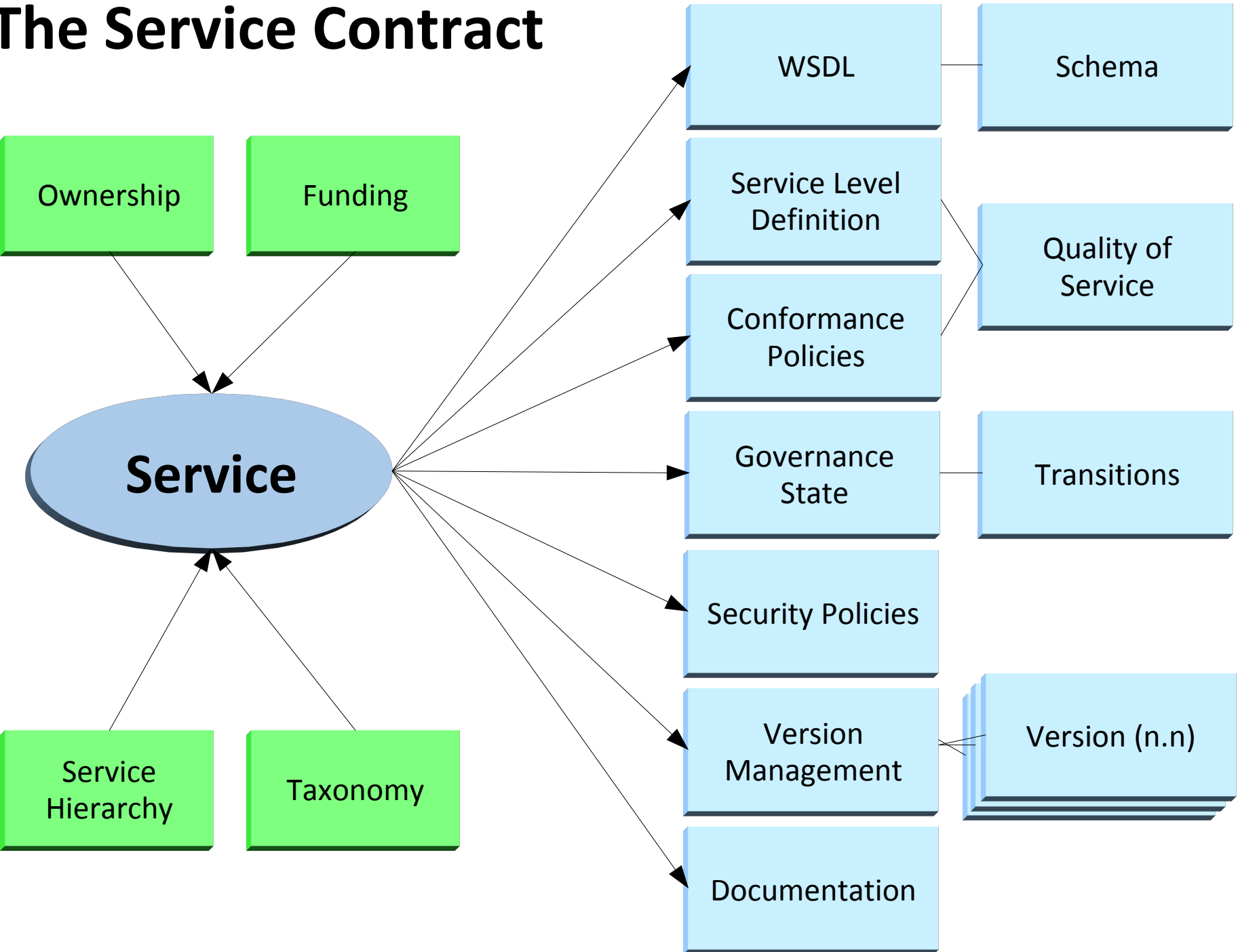


THE BENEFITS OF A SOA





The Service Contract



IBM Approach

Digestible Chunks

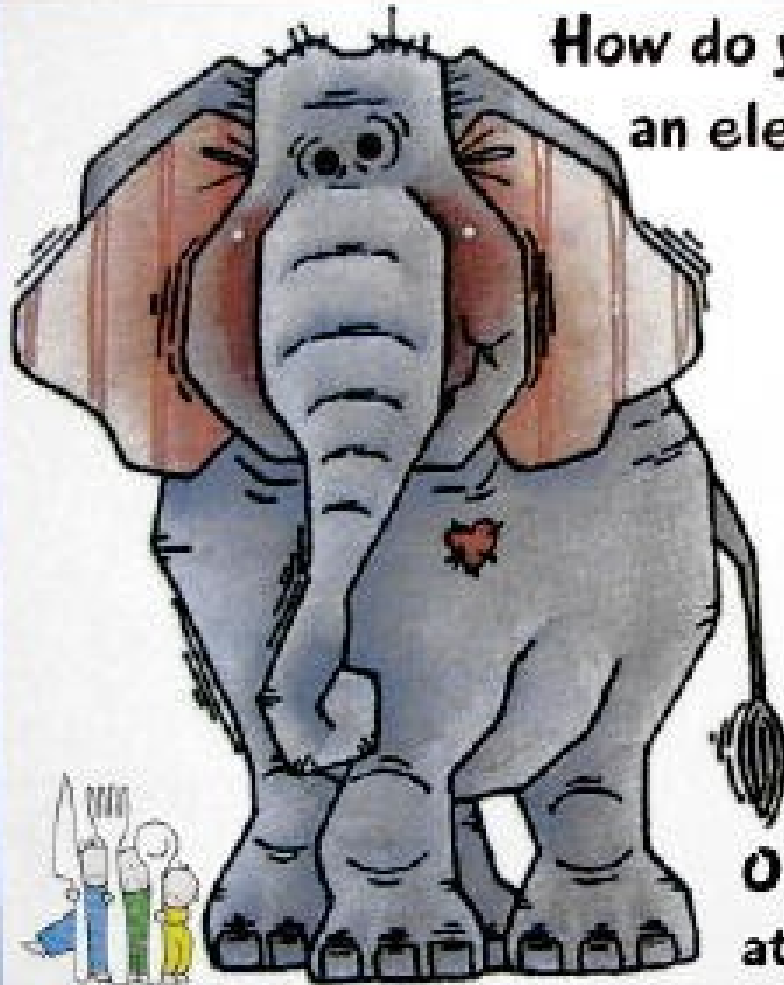
Open Standards

Time to Value



IBM BPM positioned in Leaders Quadrant!

**How do you eat
an elephant?**



**One bite
at a time.**