



# Application Security – Security through the complete SDLC process

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IBM Software

# PCTY2010



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**Optimising the World's Infrastructure**

[27 May, London]

# The Smarter Planet



Globalization and  
Globally Available  
Resources

Billions of mobile devices  
accessing the Web



Access to streams of  
information in the Real Time

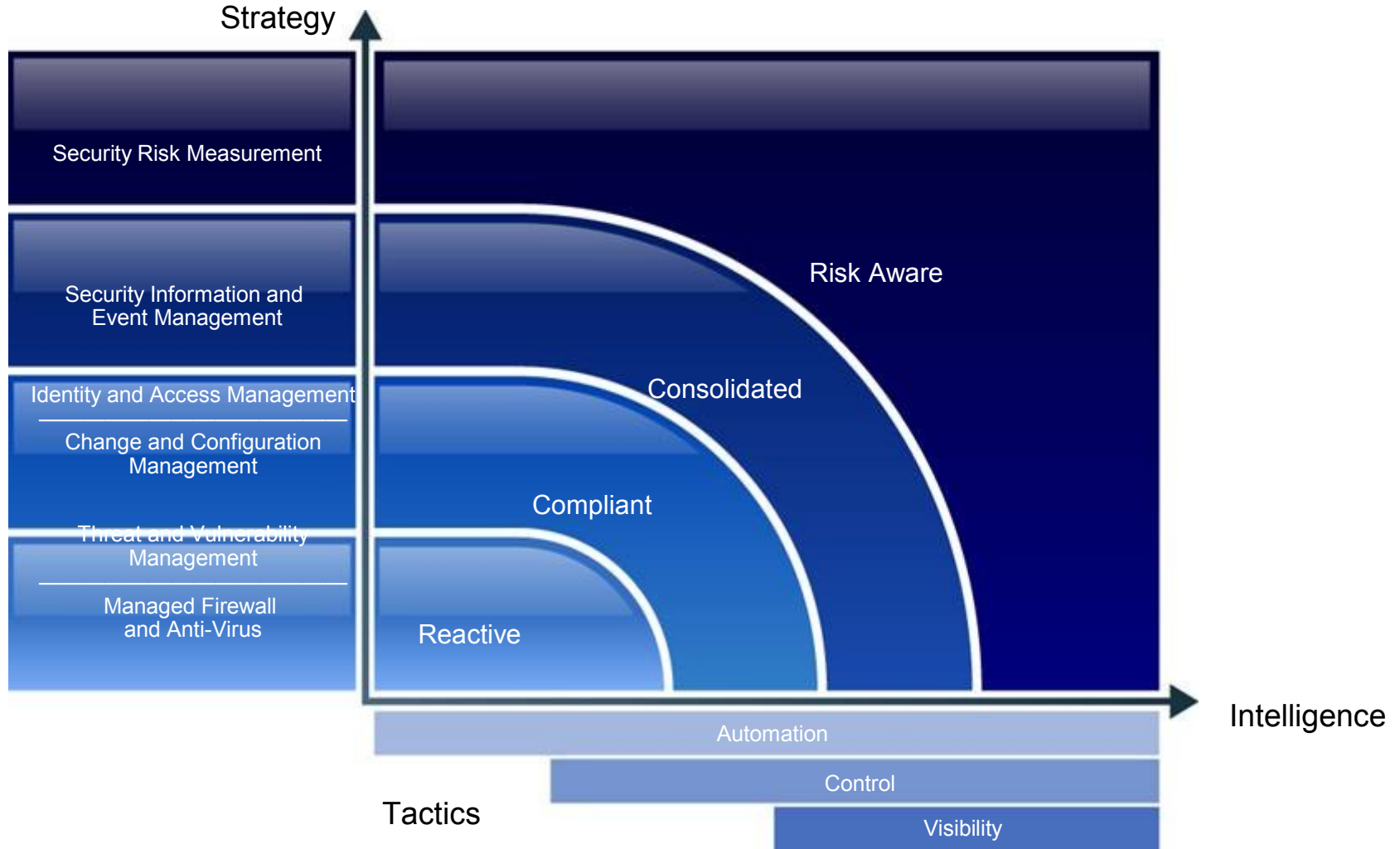


New Forms of Collaboration

New possibilities.  
New complexities.  
New risks.

# Building Effective Risk Management Capability

## Enabling Greater Maturity in Information Security Practices

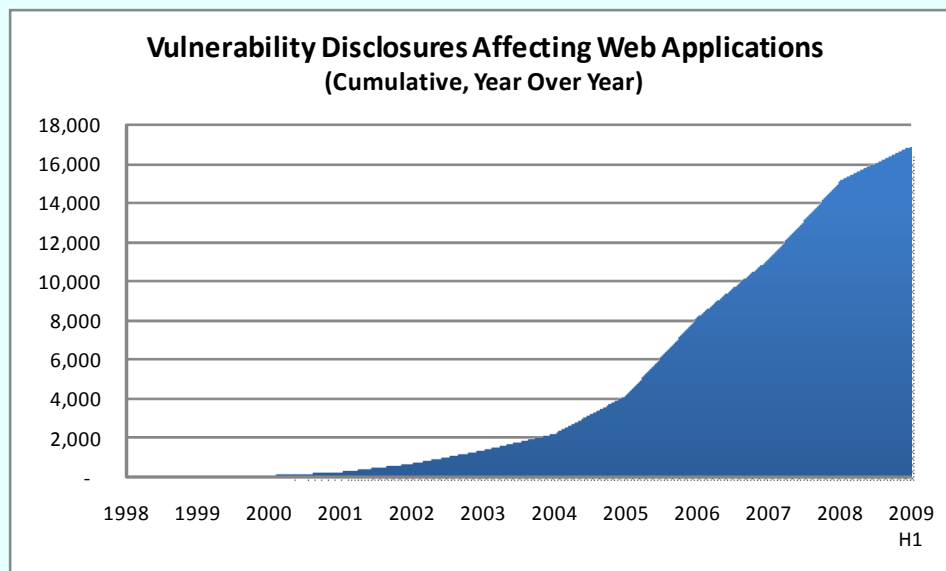
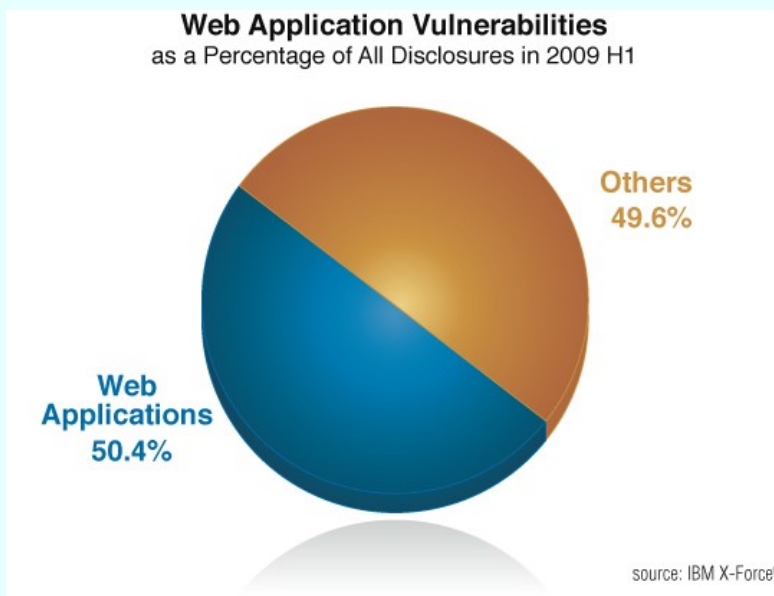


# Application Vulnerabilities Continue to Dominate

**Web application vulnerabilities represented the largest category in vulnerability disclosures (55% in 2008)**

**In 1H09, 50.4% of all vulnerabilities are Web application vulnerabilities**

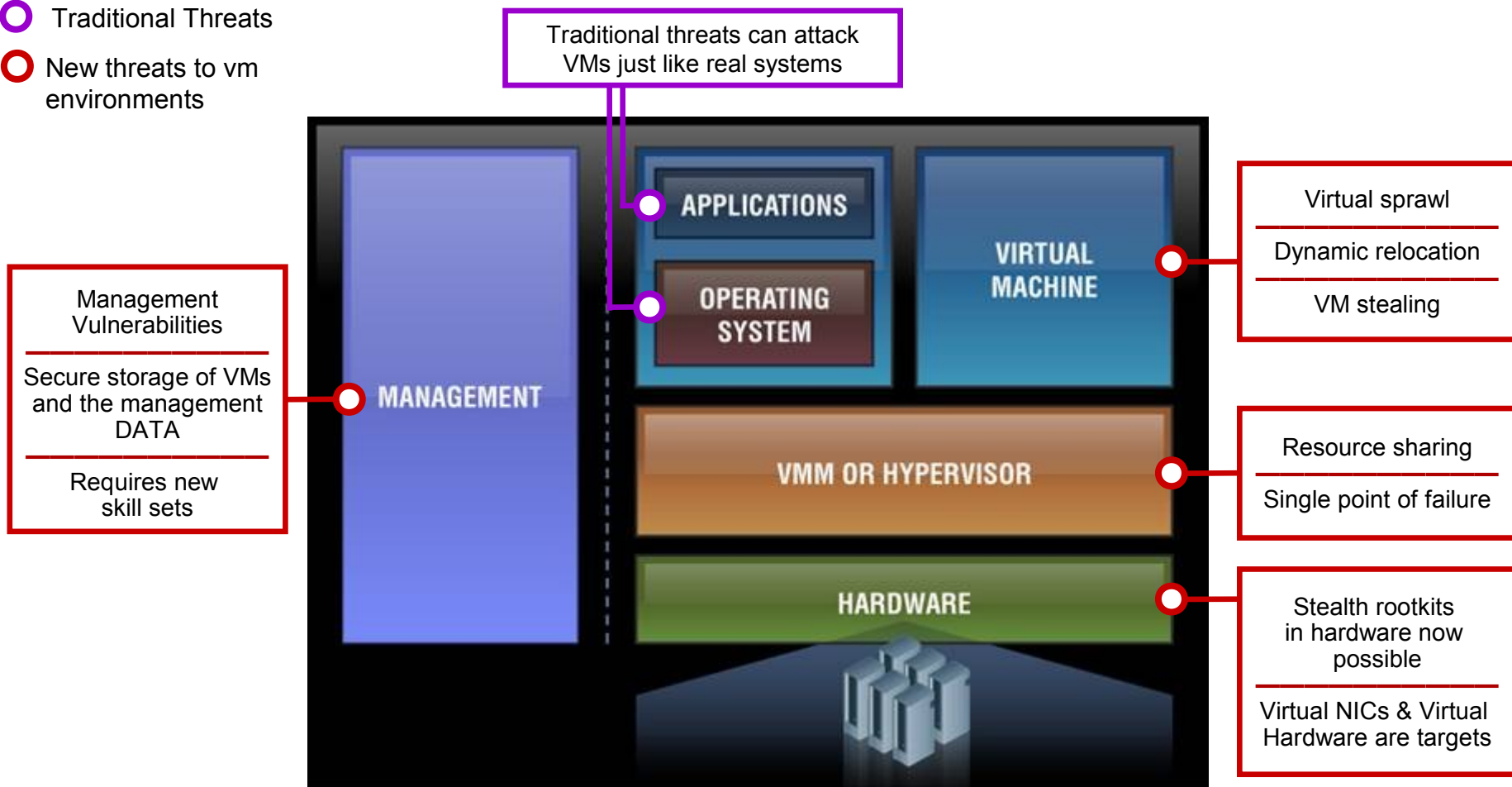
**SQL injection and Cross-Site Scripting are neck and neck in a race for the top spot**



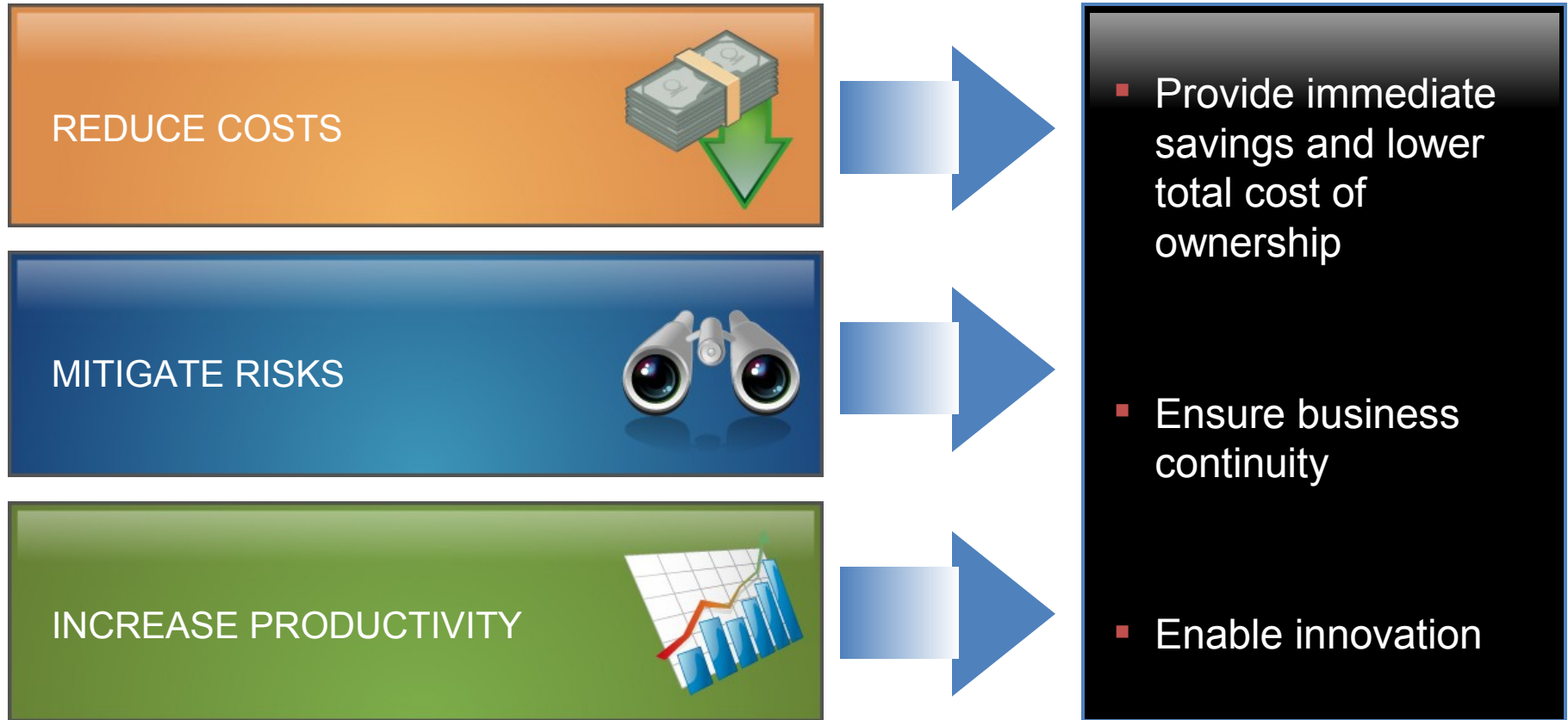
IBM Internet Security Systems 2009 X-Force  
Mid-Year Trend & Risk Report

# More Components = More Exposures and More Difficulty in Integrating Risk Management with Virtualized Environments

- Traditional Threats
- New threats to vm environments



# Security Solutions Must Address Key *Business* Challenges



**Complexity remains the biggest security challenge!\***

Integration is key to managing the cost and complexity of the evolving landscape

\*InformationWeek 2008 Security Survey

# Market Drivers

- **Increase in vulnerabilities / disclosures**
  - ▶ *Application security has become the top threat*
- **Regulatory Compliance**
  - ▶ Requirements such as **PCI**, HIPAA, GLBA, etc
- **User demand**
  - ▶ For rich applications is pushing development to advanced code techniques – **Web 2.0** introducing more risks to threats
- **Enterprise Modernization**
  - ▶ Driving traditional applications to online world (**SOA**), increasing corporate risk
- **Cost cutting in current economic climate**
  - ▶ Demands increased efficiencies



# Cost to fix a defect

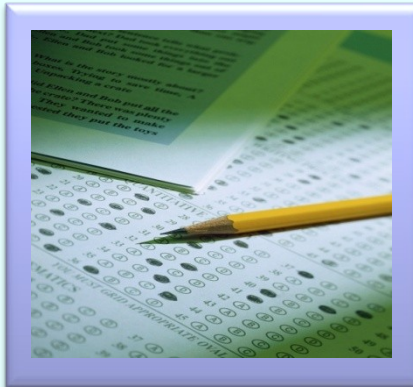
80% of development costs are spent identifying and correcting defects!\*



During the **coding** phase  
\$25/defect



During the **build** phase  
\$100/defect



During the **QA/Testing** phase  
\$450/defect



Once **released** as a product  
\$16,000/defect

Law suits, loss of customer trust, damage to brand

The increasing costs of fixing a defect....

Capers Jones, Applied Software Measurement, 1996

\* Source: NIST, 'Assesses Technical Needs of Industry to Improve Software Testing', June 28, 2002



# Application and Process

*Keep applications services secure, protected from malicious or fraudulent use, and hardened against failure and catastrophe.*



Assess and Implement  
Secure Development  
Processes

Static Source Code Vulnerability Analysis (IBM acquisition of Ounce Labs)  
Dynamic Application Vulnerability Analysis (IBM AppScan)

Mitigate Application  
Vulnerabilities

Real-Time Detection and Blocking of Application Vulnerabilities (IBM Proventia Gx)  
Real-Time Message Security (SOAP etc.) (IBM DataPower)

Manage Application  
Access Controls

Single Sign-On and Self-Service Password Management (IBM Tivoli Access Manager family)  
Fine-grained Entitlements (IBM Security Policy Manager)  
Enforce Trust Across Boundaries (IBM Federated Identity Manager)

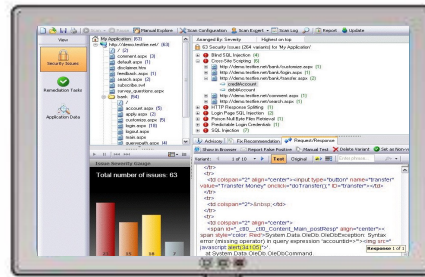
# How does Application Security Testing work?



Explore source code and/or web site to detect structure



Identify Vulnerabilities ranked after severity and show how it was identified

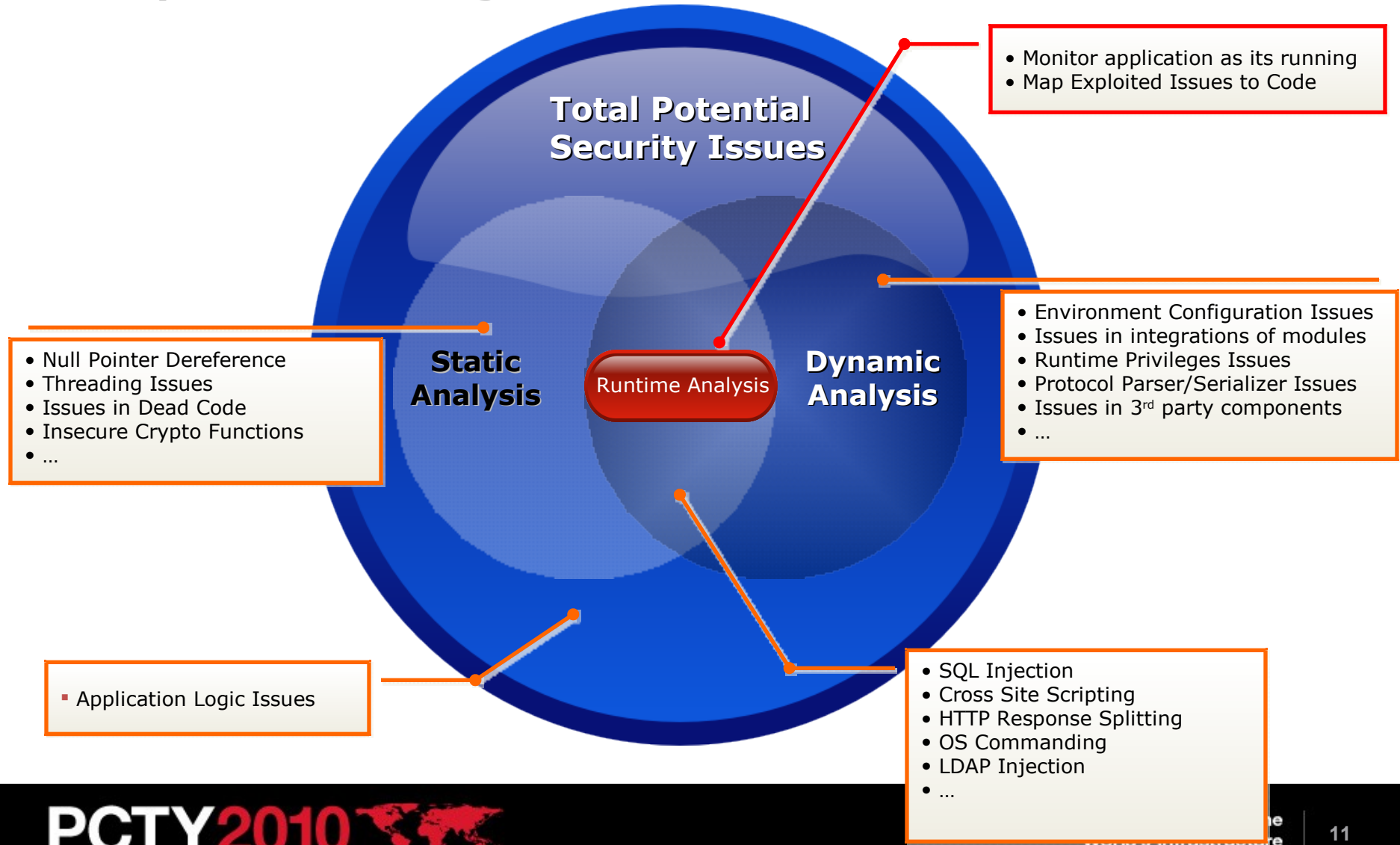


Virtual-SOC Portal

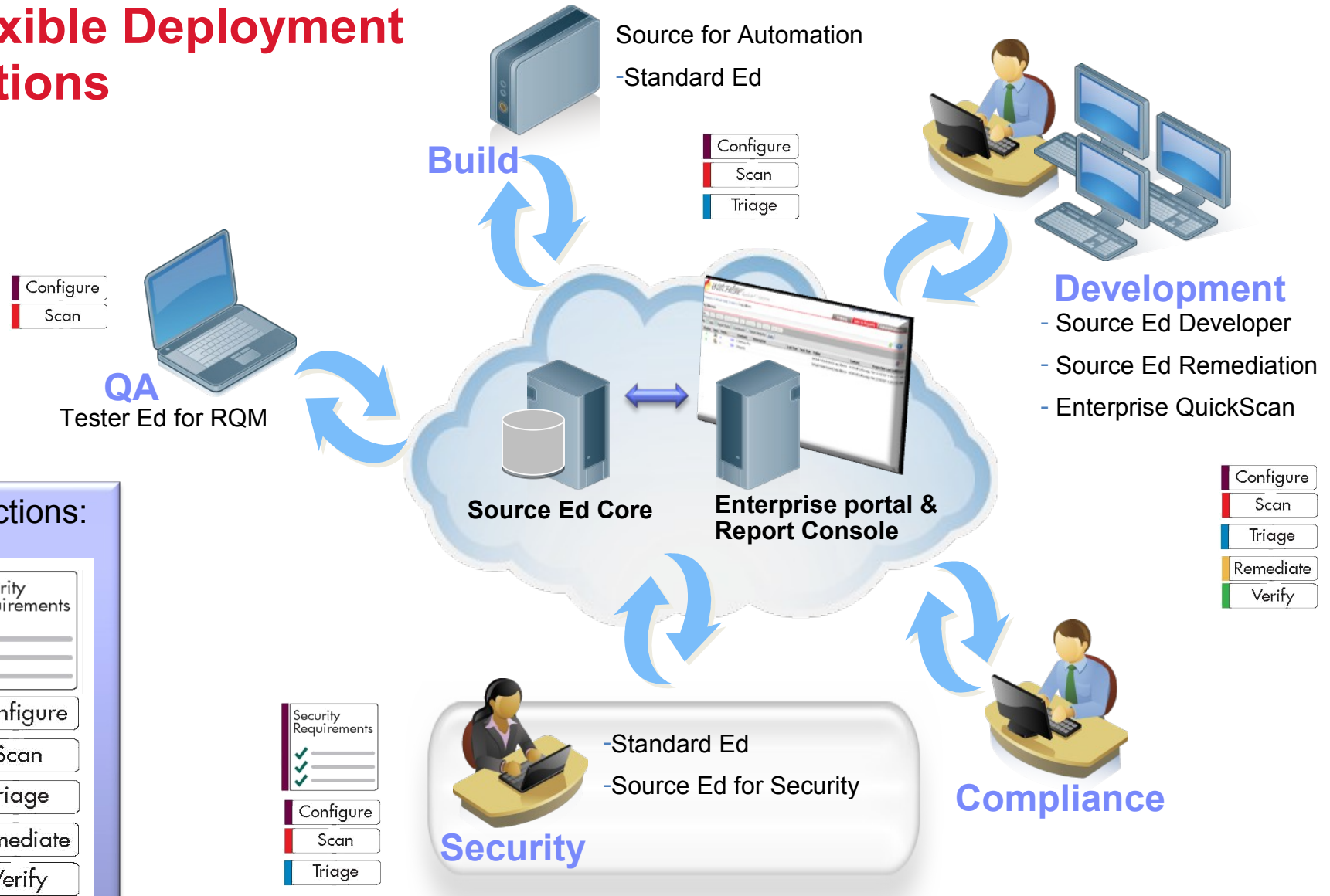
Advanced remediation, fix recommendations and security enablement



# Security Issues Coverage



# Flexible Deployment Options





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