



PCTY2011



Pulse Comes to You

Optimising the World's Infrastructure



Butterfly Overview

Tom Hughes

PCTY2011

Pulse Comes to You

The Grange, London, UK

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BUTTERFLY™

**HAS
LANDED**



PUTS YOU IN CONTROL OF YOUR BUDGET



SAVING TIME



REMOVE DATA RISK



ADHERE TO COMPLIANCE



HOW DO I...

... REDUCE MY CARBON FOOTPRINT?

1. USE LESS POWER
2. USE LESS KIT
3. REDUCE WORKFORCE
4. REDUCE FACILITIES

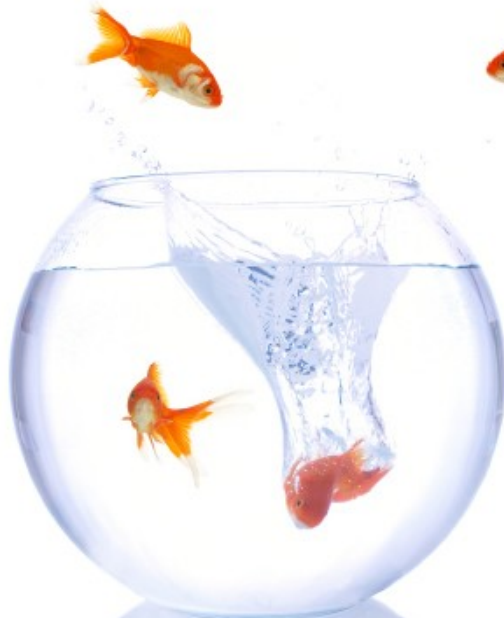
A. USE BUTTERFLY!



EASY TO USE



Source

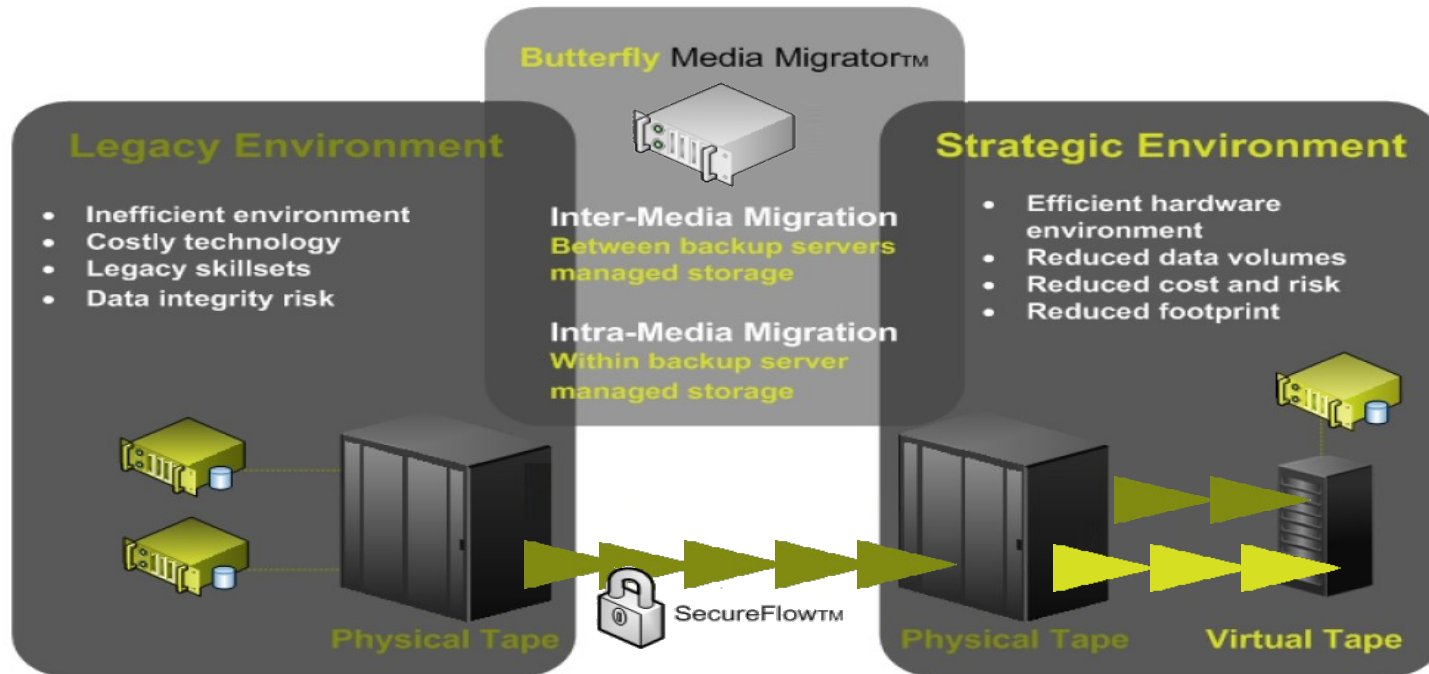


Target



Source

MIGRATION



AUTOMATED (no man time)



DID I MENTION MONEY?





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Tom Hughes

+44 773 456 2688

tom.hughes@butterfly.uk.com

<http://www.butterflysoftware.net/>



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