Welcome and Introduction

Steve Bradford, Tivoli Business Unit Executive, UK and Ireland

Agenda

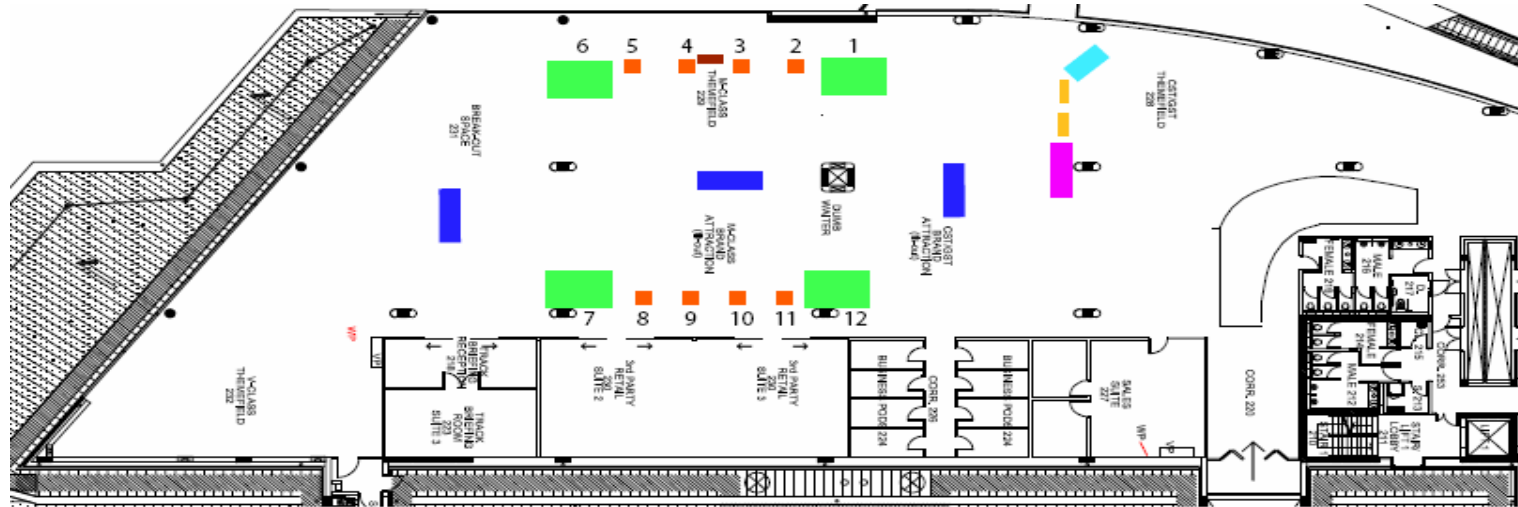| Time					
08:30-09:45	Registration and Breakfast				
09:45-10:00	Welcome, Introduction, Setting the Scene for the Day, Steve Bradford to include 2 min Video "Smarter Planet & Dynamic Infrastructure"				
10:00 - 10:50	Dynamic Infrastructure - "The Why" The connection between Smarter Planet, Dynamic Infrastructure and Service Management Key Note Laura Sanders, BM Vice President, Development, Tivoli Software				
10:50-11:10	Refreshment break				
11:10- 11:50	Optimising infrastructure and Service management in Tough Economic Times Independent view - Lionel Lamy, Research Director, European Software and Services. IDC				
11:50 - 12:00	Recap key morning messages - house keeping - Introducing tracks & exhibition area - Steve Bradford				
12:00-12:10	Change over to breakout sessions				
Track	Managing the world's infrastructure	Improving Service excellence	Reduce Risk in today's dynamic economy	Smarter Storage Management+F5	Best Practices
Room	Theartr, 2nd floor	Event Hall, ground	Campbell Suite, 1st	AMG suite, 2nd floor	Moss Suite, 1st floor
16:10-16:20	Change over to Event Hall, ground Floor				
16.20 - 17.20	Closing Session with Steve Bradford. Laura Sanders, & IDC				
17.20 - 18.30	Ccelebrety speaker - Quentin Willson				

Passenger laps for all customers!

- When you registered you will have received a card with a certain time on it.

- To participate in the passenger laps, you MUST report back to registration desk 5 minutes before the allotted time on your card . If you miss this timeslot, we will not unfortunately be able to accommodate you later as the track is being kept open especially for us.

- Please make every effort to be at the reception desk 5 minutes before your allotted timeslot.

- All customers will have the opportunity to have your picture taken which you will be able to download from the PCTY post event webpages a couple of days after the event. Pictures won't be named, but will be grouped by timeslot.

Demonstrations, 1ˢᵗ Floor

1- TUG

2- TIDE

3- ISM Simulator

4- SM on System Z

5- IBM Global Finance

6- ITSMF

7 - ORB

8 - Storage (IBM Fastback)

9 - 2nd Life

10 - Active Energy

11 - Security

12 - PIREAN

- Ped
- BP Free Build Space - 3 x 2 mtr
- Catering Tables - 3 x 1 mtr
- Pop Up System
- Registration desk
- Agenda & Floorplan
- IBM Training Services

Make sure you visit, and speak to our experts

1. Tivoli User Group, next meeting 9th July, IBM Southbank Lakes
2. Tivoli Integrated Demo environment
3. IBM Simulator Game
4. Service Management on Systems z & IBM Training services
5. IBM Global Finance
6. itSMF
7. Orb Data
8. IBM Tivoli Storage Software
9. Second Life
10. Active Energy
11. IBM Tivoli Security Software
12. Pirean

Agenda, breakout sessions

Track	Theme 1 – Managing the world's infrastructure	Theme 2 - Improving Service excellence	Theme 3 - Reduce Risk in today's dynamic economy	Theme 4 - Smarter Storage Management	Theme 5 - Best Practices
	Theatr, 2nd floor	Event Hall, ground floor	Campbell Suite, 1st floor	AMG suite, 2nd floor	Moss Suite, 1st floor
12:10-12:45	Top Leadership Challenges in Service Management **Jay Chapel**	Business Service Management – Focusing Service Management and IT on What Matters Most to Your Customers! **Stuart Holliday**	IBM Security Framework & Tivoli Security, Risk and Compliance Update Update **Peter Jopling**	Creating a smarter infrastructure **Steve Legg & Rick Terry**	Winning in a High Performance Culture **David France - IT Director, Brawn GP.**
12:45-13:45	Lunch				
13:45-14:20	Service management in an uncertain economy **Andrew Cunningham , Tivoli User Group Chairman**	System and Application Management Strategy and Directions **Angus Jamieson**	Privileged Identity Management **Nick Briars**	Building an effective information infrastructure for the future – Storage virtualisation, optimisation and security **Steve Legg**	Effective & Efficient Service Management - The "Pulse" of IT Delivery **Daniel Rendell & Rob Dagley**
14:20-14:30	Change over to breakout sessions only				
14:30 -15:05	Aligning IT to Business: The Competitive Advantage of Cloud Computing **Nick Drabble**	Predictive Monitoring Analytics and Dynamic Thresholds: Current Capabilities and Futures **David Curbishley**	IBM Information Security Lifecycle **Martin Borrett**	Smart Storage Management at Deutsche Bank **Brian Johnson, Deutsche Bank**	IBM Service Management for Utilities - connecting IT and Operational assets **James Cooper**
15:05 -15:35	Refreshments Break				
15.35 - 16.10	Creating an Energy Efficient Dynamic Infrastructure **Mick Walker**	Delivering efficient Operations Management **Sven Strassburg**	Managing risk during acquisition growth **Mike Cartwright, Pirean**	How to maximise Storage Management efficiency; next generation of backup and recovery **Ian Hancock**	Generating IT operational efficiencies through environmentally sustainable strategies **Ian Salvage**
16:10-16:20	Change over to main tent only				
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5. IBM Global Finance
6. itSMF *itSMF UK* The IT Service Management Forum
7. Orb Data OrbData
8. IBM Tivoli Storage Software
9. Second Life
10. Active Energy
11. IBM Tivoli Security Software
12. Pirean Pirean Your Vision. Our Focus.