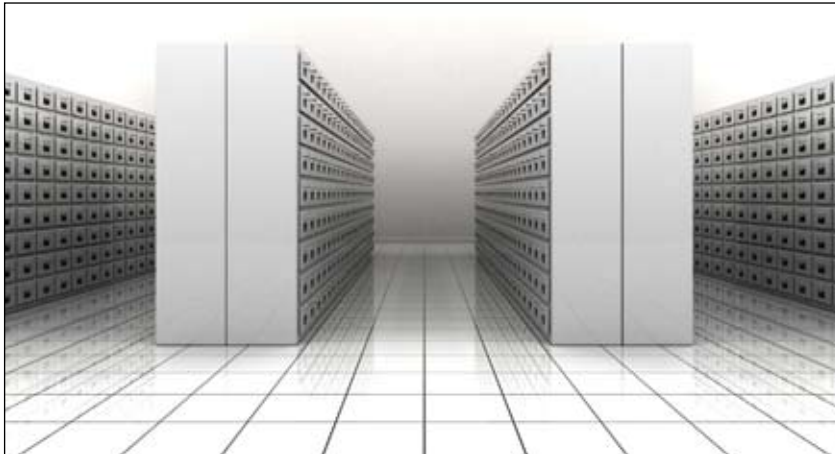IBM

Storage Priority Assessment Consulting Engagement programme

Managing exponential data growth

Highlights

- ***Aligns storage services to an organisation's precise requirements***

- ***Analyses the people, processes, technology and financial attributes of the services to facilitate dramatic improvements in storage systems***

- ***Generates vendor-neutral results and action plans***

- ***Provides complimentary strategies combining services, hardware and software.***

The Storage Priority Assessment Consulting Engagement programme is designed to provide companies with the capabilities to handle all current and future storage requirements. Strategies are developed to create a cost-effective and efficient storage resource. IBM understands that hardware typically accounts for a small percentage of total storage costs, which is why the programme addresses a broad range of service attributes.

Increasing storage efficiency optimises return on investment (ROI) and quality of service (QoS) for organisations, while minimising total cost of ownership (TCO) and risk.

Data pandemic

The amount of data held by companies is growing exponentially, but resources are not. By 2010, the world's stored information is set to double every 11 hours. A data pandemic is imminent and all companies will experience a surge in data requiring an effective storage strategy.

The causes of the predicted data explosion include:

- Increased transaction volumes
- Growing complexity of transactions
- Regulations and compliancy
- The shift towards a knowledge-based economy
- Rising financial value of knowledge.

Programme features

- The Storage Priority Assessment Consulting Engagement programme comprises a structured IBM Global Technology Services (GTS) methodology to analyse an organisation's complete range of storage management capabilities
- The study is vendor-neutral and therefore suitable for any company – whether they use IBM equipment or not

- Companies participate in a focused analysis of the gap between where they currently are, with regard to storage management, and where they want to be
- The focused analysis also identifies future storage possibilities for companies that are unsure of where they want to be
- A prioritised action plan is produced consisting of services, hardware and software solutions
- The engagement takes three to five days.

Assessment process

The overall assessment is used to analyse and rank aspects of an organisation's current storage process. Gaps between actual and desired capabilities are identified; this information is used to generate an action plan and strategy.

Action plan

Actions are prioritised and agreed upon by the client and the IBM GTS team. Key initiatives including archiving, automation, virtualisation and data classification are agreed, and likely timescales and priorities are discussed.

This action plan is vendor-neutral. IBM will present a complimentary strategic action plan – combining services with hardware and software – to provide clients with a complete offering to support increased storage efficiency.

For more information

Please contact your IBM Representative, IBM Business Partner, or visit: **ibm.com**/services/uk

IBM.

IBM United Kingdom Limited
PO Box 41
North Harbour
Portsmouth
Hampshire
PO6 3 AU

IBM Ireland Limited
Oldbrook House
24/32 Pembroke Road
Ballsbridge
Dublin 4

IBM South Africa
70 Rivonia Road
Sandhurst
2196

The IBM home page can be found at **ibm.com**

MEETING BETWEEN THE IBM GTS TEAM AND UP TO FOUR STORAGE ADMINISTRATORS

CLIENT TEAM COMPLETES STRUCTURED QUESTIONNAIRE

RESULTS FORMULATED BASED ON GAPS BETWEEN ACTUAL AND REQUIRED CAPABILITIES

REPORT GENERATED WITH AGREED ACTION PLAN TO ADDRESS GAPS