Innovate2011 The Rational Software Conference 11th and 12th of October

Let's build a smarter planet.



Rational solutions for SAP

- testing without blowing thousands of pounds!

James Hunter WW Strategy and Offerings Manager, IBM Rational



Businesses are prioritizing cost-conscious innovation for growth

- High-growth CIOs are 94% more involved in driving business innovation than low-growth CIOs
- 55% of CIO time is spent on innovation

| Increased need for product & service innovation | Product & Service Innovation 48 | 8% |
|---|---------------------------------|----|
| Emerging markets | 20% | |
| Intensified competition | 24% | |
| Increased demand for green / sustainability | 25% | |
| Global economic downturn | 33% | |
| 0 | 0% 10% 20% 30% 40% 50% | % |

Source: IBM CIO Study, 2010; and The Chairman's Series on Growth, Frost & Sullivan, 2008.





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Realities can stall business process innovation

Complexities in software delivery compounded by market pressures

Complex, Multi-platform Systems and Applications 62% of companies have agile projects requiring integration with legacy systems

Globally Distributed Software and Product Supply Chains 50% of outsourced projects are expected to under perform Increasing Regulatory Compliance Pressure

Driven by Safety and Compliance

Cost Reduction

70% budget locked in maintenance and37% of projects go over budget

Unpredictability in Software Delivery 62% of projects fail to meet intended schedule Changing Requirements and Time to Market 30% of project costs are due to rework and poor execution of requirements

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What's the pain









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How do I align business requirements with IT requirements?

Can I coordinate IT changes across my heterogeneous systems & business processes?

Can I verify that my business processes have been deployed & tested?

How can I manage my SAP and non-SAP projects in a unified way?

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Three foundational aspects to transforming SAP delivery



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Integrate Connecting process and information Software, data, and tools Collaborate

SAP delivery

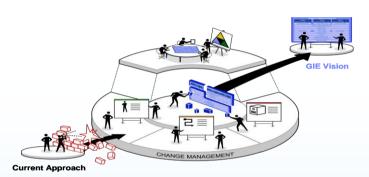
Unifying teams Projects, and organizational cultures **Optimize** Simplifying governance Plans, scope, and measures





IBM's Globally Integrated Enterprise

Enabled through SAP Solution Manager Integration and IBM Rational



IBM Globally Integrated Enterprise

- Unify IBM operations, processes, and controls across multiple operating countries
- Optimize IBM's view of the customer
- Simplify & rationalize core business processes

Run on SAP

- Key business application partner
- Global template across IBM operating countries

Managed by IBM Rational

 Rational provides common governance platform for quality, change, and enterprise requirements management

Powered by IBM Rational and SAP Solution Manager

- Integrated Quality Management and Change Management solution to deliver the governance needs of the IBM Globally Integrated Enterprise
- Allows IBM to deploy an effective unified lifecycle management process using the best practices of SAP and IBM Rational

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Dr. Uwe Hommel, Executive Vice President, SAP

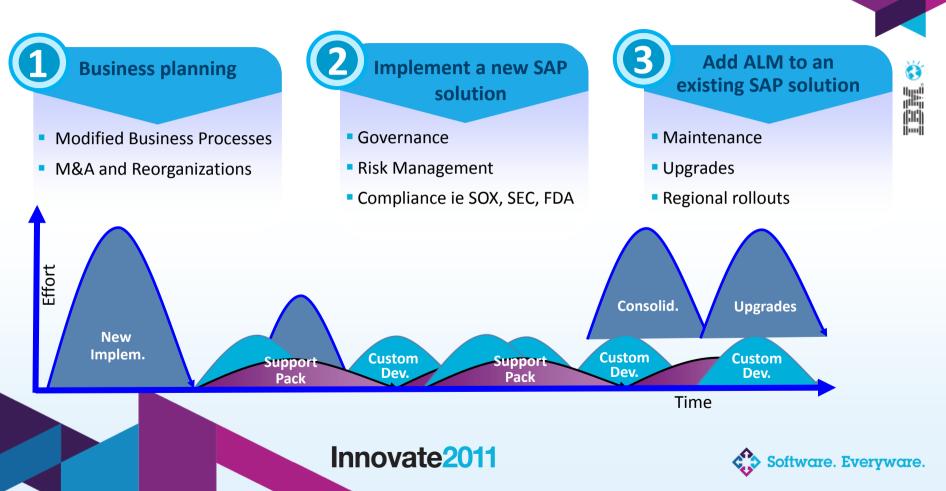
"Our collaboration with IBM Rational brings together the best of our combined application lifecycle management market leadership and can help customers reduce costs, manage change, and improve quality across the enterprise applications lifecycle."

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Change is critical to business innovation



IBM Rational solutions for SAP



ibm.com/software/rational/solutions/sap

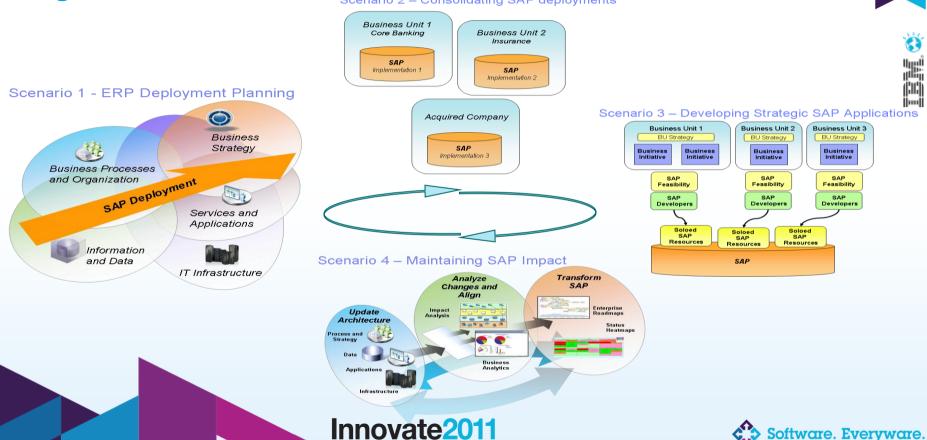
- Analyze and plan your SAP business transformation.
- Implement new SAP solutions.
- Add Application Lifecycle Management to your existing SAP development environment.





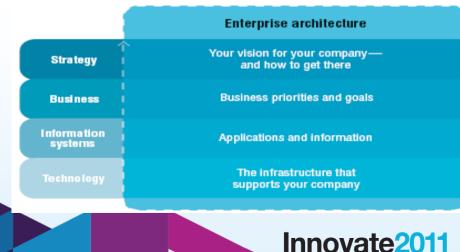


Business planning is a critical lifecycle aspect of SAP in an organization



IBM Rational System Architect

- Build dependencies between your processes in SAP Solution Manager and supporting SAP data and applications.
- Visualize, analyze, plan and communicate your SAP deployment on an ongoing basis to assure your investment in SAP attain maximum business impact.
- Use System Architect as a library of definitions to build detailed process flow models using the standard BPMN notation.



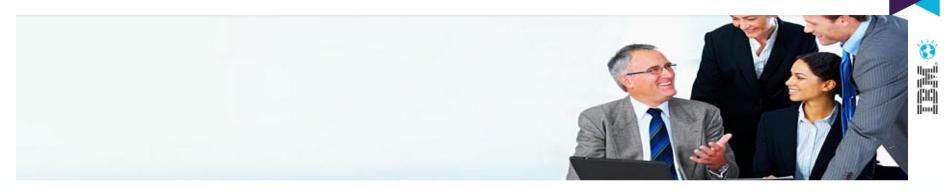
• Leveraged analytics to guide complex SAP rollout decisions.



Rational System Architect



Cooperation between IBM and SAP



SAP and IBM Rational are collaborating on an integrated Lifecycle

Management solution to support our joint customer needs by

starting with an end-to-end Quality Management offering.





Break down the silos of SAP delivery



Value of integrated ALM Integration of good practices across roles and teams

- Focus on innovation enabled by consistent process execution
- Implement new levels traceability and conformance
- Earlier architectural verification
- Quality management integrated up-front
- More reuse of components, architectures, process assets
- Improved team collaboration

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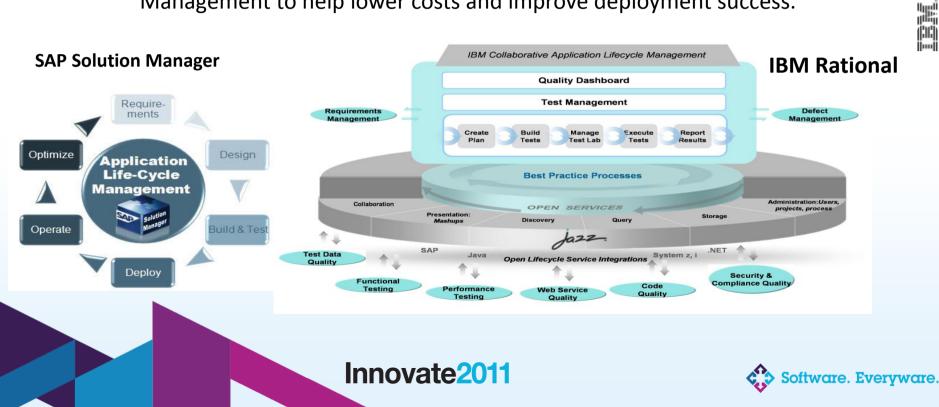


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Application Lifecycle Management with SAP Solution Manager and IBM Rational

End-to-end Quality Management is a key element of effective Application Life-cycle Management to help lower costs and improve deployment success.



SAP Solution Manager – IBM Rational

New Quality Management option for SAP and IBM customers





SAP Solution Manager Connector for IBM Rational

Benefits

Rational, software



Functional View

- Import SAP Solution Manager Business Blueprint into Rational Quality Manager & RequisitePro
- Update test results into SAP Solution Manager
- Integrate with SAP Service Desk

Allows customers to combine SAP & IBM best practices & standards

- Combine SAP Solution Manager life-cycle management capabilities with IBM Rational's integrated governance and quality management capabilities
- Enables End to end business process testing
- Aligns enterprise architecture and requirements with SAP-centric Solutions

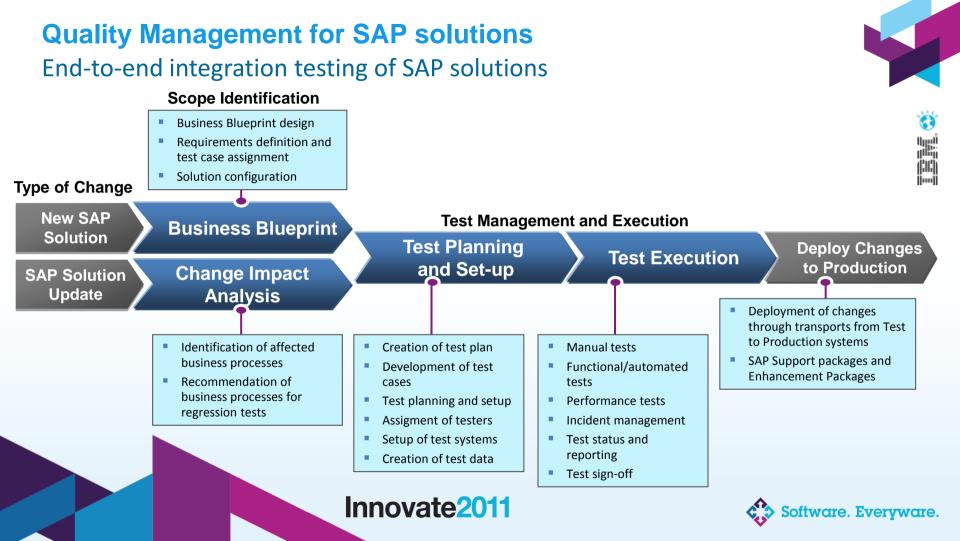
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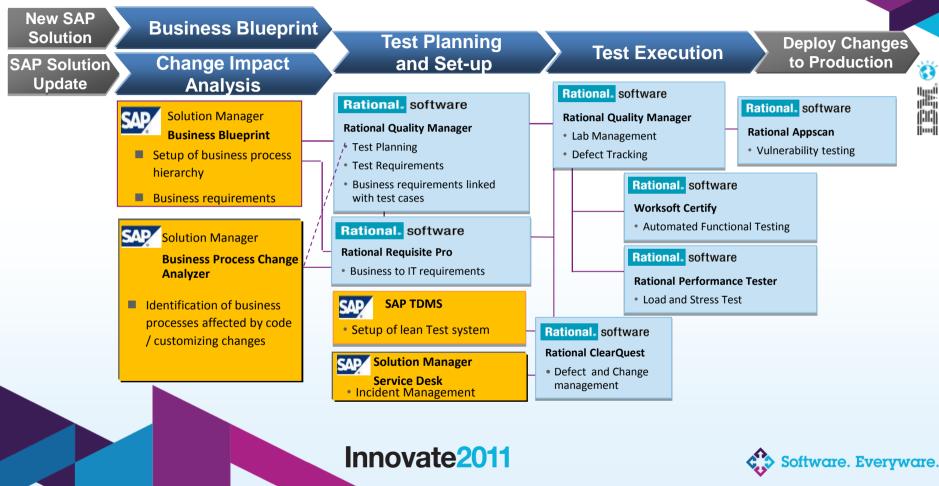


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Quality management of SAP solutions



IBM Rational Quality Manager

A central hub for business-driven software quality

Mitigate business risk with collaboration

- Stakeholder and team coordination reduces mistakes
- Risk identification and management leads to educated prioritization decisions
- Test traceability linked to business requirements (including link with SAP solution blueprint) improves customer satisfaction

Improve operational efficiency with automation

- Running tests earlier leads to reduced repair costs
- Running more tests in less time improves coverage
- Reducing manual labor leads to fewer testing errors
- Lab configuration automation improves efficiency and asset utilization

Make confident decisions with effortless reporting

- Real-time dashboards enable proactive risk management
- Customizable reports facilitate ongoing process improvement
- Transfer test results back to SAP Solution Manager for consolidated project reporting





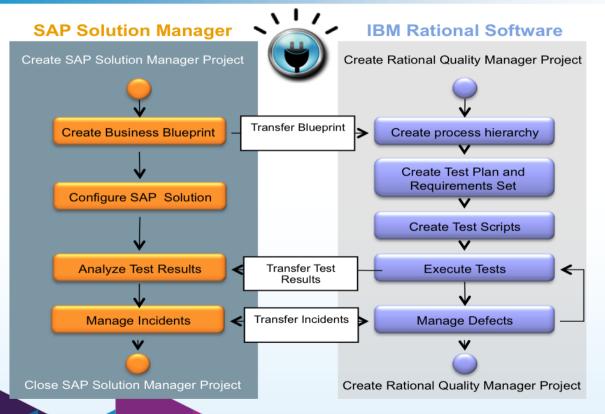
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IBM Rational Quality Manager



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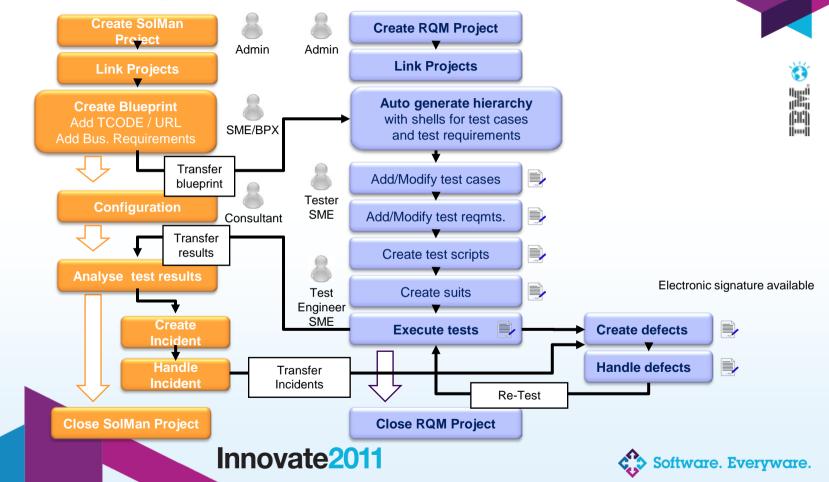


Use SAP Solution Manager 7.1 and Rational Quality Manager to ensure full test coverage for all relevant business processes.

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SAP Solution Manager – IBM Rational





- Cross platform, script-less automation supporting end to end business process validation
- SAP optimized solution supports all SAP platforms
- Specialized SAP change identification and risk-based testing capabilities





IBM Rational Performance Tester

Improve quality

- Pre-deployment scalability testing that mimics the true end user experience.
- Easily read and edit tests with visual representation of SAP activity
- Easily capture all SAP transactions in SAP GUI or NetWeaver Portal through SAP recorder

Reduce the cost of scalability testing with reusable test scenarios that emulate a large population of users.

Reduce the time to develop performance tests with an easy to use, "no-code" test recording solution.



"Rational Performance Tester is the best performance testing tool I have ever come across. The dedication and expertise of the IBM Rational support team was outstanding."

Peter Jäger, Senior Technology Consultant and Lead of SAP CoE





Rational Performance Tester

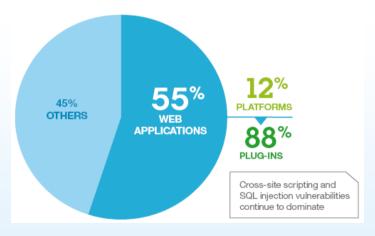
Rational Appscan

TRW

Extend security analysis across more testers in the application security process while employing multiple testing techniques .

- Scan SAP web-based applications
- Scan SAP Java code
- Scan SAP ABAP applications

Percentage of vulnerability disclosures that affect web applications and web application platforms and their plug-ins







Integrated ALM for SAP and non SAP delivery



Application lifecycle management

Manage the flow of people, process and information in an iterative cycle of software delivery activities that provides the foundation for continuous end to end measurable process improvement, ability to scale, and enhanced team collaboration, automation and reporting.

Design management

Software and systems design, management, and governance with traceability across the lifecycle

Build and deploy management

Automation of software and systems build and deployment

Quality management

Test planning, creation and execution, ensuring the functionality, performance and reliability of software and systems

Requirements management

Software and systems requirements elicitation, definition, prioritization and management

Software change and configuration management

Planning, tracking and controlling of project schedules and resources, change requests, and software source versions





IBM

Advantages of IBM Rational and SAP

| Requirements Management | Link technical requirements with the defined business blueprint Integrate requirements across mixed application environments, including SAP and non-SAP systems |
|----------------------------|--|
| Change Management | Govern changes spanning SAP and non-SAP systems with confidence through defect tracking across projects, flexible workflows, and a consolidated view of change priorities, status and resources Manage compliance against governance mandates with features including audit trails and digital signatures |
| Quality/Test Management | Link test cases to business requirements for end-to-end requirements traceability Maximize productivity through test case priorization and filtration of risk information by role Collaborate across the test lifecycle with role-based team interaction and live dashboards providing visibility on test performance Govern with immediate access to quality metrics, including traceability and history across test assets and automated test data gathering and pattern analysis |
| Test Execution | Simplify test authoring with natural language description and pictoral visualization of test actions Accelerate performance test development and execution with visual representation of tests, linkage to desired business service level agreements (SLAs), and automatic data correlation Effectively execute tests across disperse application environments and facilities |

Achieve breakthrough benefits with IBM

IBM Rational solution

- Years of experience with client implementations built into our solutions and approach
- Open, standards-based platform to enabled cross-vendor integration
- Able to improve linkage between business priorities and objectives to outcomes
- Consulting and services to accelerate value and implement best practices, if needed

Advantages over other approaches

| OpenSource and point vendors | IBM provides an integrated lifecycle solution that enables cross- vendor integration unlike the vendors in this category |
|---|--|
| Vendors that integrate aspects of design, development & deployment, but not the whole lifecycle | IBM enables the integration and transparency needed across the full lifecycle unlike other vendors in this category |
| Vendors promoting comprehensive application and systems lifecycle solutions | IBM offers an open, standards-based platform unlike vendors in this category. IBM also enables business planning and alignment |
| Inr | 10vate2011 Software. Everyware. |

The Forrester Wave[™] : SAP Services Providers, Q2 2011









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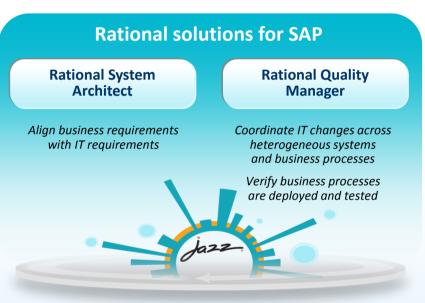
IBM Rational solutions for SAP

Manage SAP and non-SAP projects in a unified way

Analyze and plan business transformation using SAP

- Ensure large SAP investments, implementations align with business priorities and strategy
- Save resources by preventing siloed and overlapping SAP implementations
- Maintain the impact of SAP deployments by transforming applications to keep pace with business change

Implement SAP solutions by adding Application Lifecycle Management to your existing SAP development environment







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Resources

Collaborative Lifecycle Management on Jazz.net

• Learn about the latest releases and features, participate in the forums, watch recorded videos of the solution in action. (link)

Agility@Scale eKit

- Download the Forrester Agile Wave and get a wealth of resources for improving team flexibility and responsiveness. (link)
- ALM Buyer's Guide
- Explore objective criteria you can use to evaluate ALM solutions. (link)
- ALM Value Estimator
- In just five minutes, determine how much money you can save your organization with Rational ALM solutions. (link)
- ALM Everyware eKit
- Download the Gartner MarketScope on ALM and get a wealth of resources for improving team productivity. (link)







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