Innovate 2011
The Rational Software Conference
11th and 12th of October
Let's **build** a smarter planet.

Welcome to
Innovate 2011
zEnterprise & Power Innovation Track

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zEnterprise & Power Innovation Track : Abstract

Today , businesses must make the most of their IT investments and do more with less. Organisations must look for ways to increase their responsiveness to business demands while reducing cost. IBM Rational solutions for zEnterprise (mainframe) and Power platforms provide cost effective opportunities to optimise existing applications as well as build new smarter products and services , using modern collaborative techniques, to deliver increased business value.

IBM Rational Enterprise Modernization capability

Revitalize Applications

Empower People

Unify Teams

Exploit Infrastructure

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Software. Everyware.

zEnterprise & Power Innovation Track : Theme

What are Rational zEnterprise and Power Users doing about this right now ?

- *System z developers are adopting Agile techniques*

- *Power customers are modernising the way they develop applications to improve productivity and gain greater visibility and control*

- *Power and System z customers are modernising their Application User interfaces rapidly and cost effectively*

- *System z customers are gaining visibility and control over their Application Development Lifecycle*

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System z developers are adopting Agile Techniques

zEnterprise and Power Innovation Track : Session 1   11:45-12:30

Teaching the elephant to dance

Becoming agile using Rational Team Concert and Rational Developer for System z

Nigel Hopper,
CICSPlex System Manager (CPSM) Focus Team Leader ,
IBM Hursley Park

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Power Customers are modernising the way they develop applications to improve productivity and gain greater visibility and control

zEnterprise and Power Innovation Track : Session 2   12:40-13:25

Driving Business Value with Application Modernisation on Power Servers

Speaker : Andrew Ireland ,
Director,
Binary Computer Services

IBM Business Partner

Binary — experts in software integration and solutions – directly addressing your business challenges.

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Power and System z customers are modernising their Application User interfaces rapidly and cost effectively

zEnterprise and Power Innovation Track : Session 3   14:25-15:10

Case study on modernisation of IBM i applications for ISGN and Military Cars

Mustafa Qutbuddin ,
Information Technology Engineer ,
Royal Cyber

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System z customers are gaining visibility and control over their Application Development Lifecycle

zEnterprise and Power Innovation Track : Session 4   15:20-16:05

Rational Collaborative Development Platform for zEnterprise

Keith Allen,
IBM Rational Brand Architect

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