Innovate2011 The Rational Software Conference 11th and 12th of October

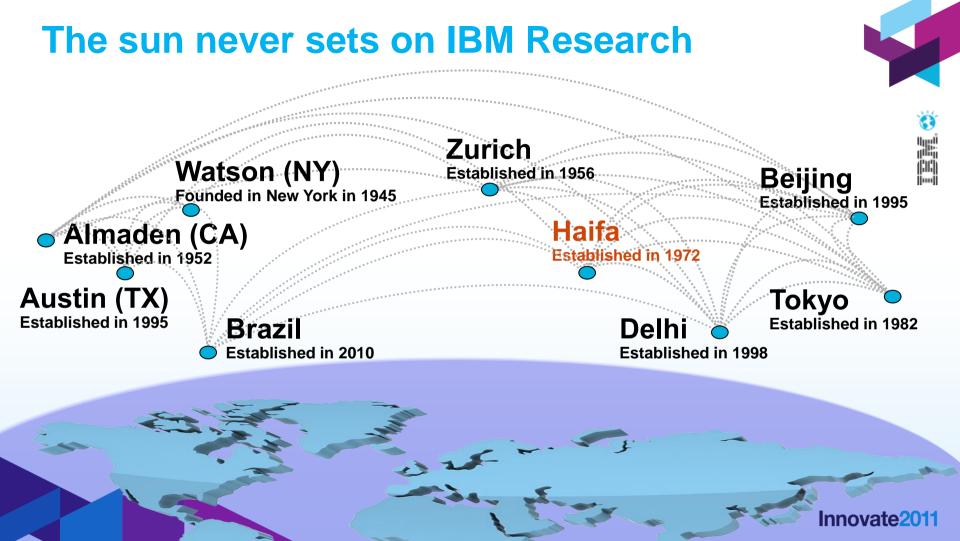
Let's build a smarter planet.



IBM Research – In search of smarter systems

Cindy Eisner





Awards and Honors









5 Nobel Prizes

6 Turing Awards

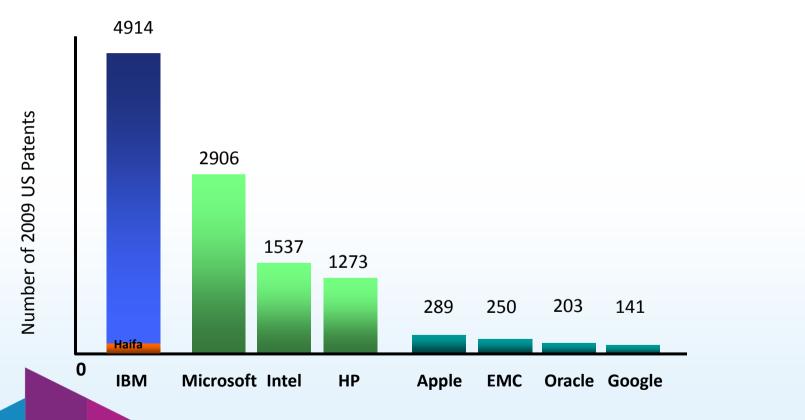
11 Inventors Hall of Fame

14 National Medals





17 years of IBM Patent Leadership



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IBM Research

Long term

- New concepts and technologies
- Tackle open problems
- Innovative and risky research

Medium term

- Extend and develop mature technologies
- Develop methodologies and custom solutions for customers
- Collaborative projects

Short term

- Apply our technology to new domains
- Add capabilities to existing tools











What we do

Develop new technologies

 Innovative ideas turn into Research assets turn into Innovative IBM products

Solve problems

- Identify and answer IBM's needs in different domains
- Solve problems for IBM's customers









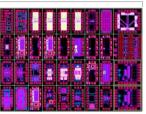
IBM Research – Haifa core competencies

Largest IBM Research facility outside the US

Spanning all IBM Research strategy areas



Cloud Computing



Verification



Software Development



Storage



Optimization Technologies



Collaboration & Analytics & Social Networking Machine Learning



Healthcare



Formal Verification for UML/SysML

Developing a Research Asset

- A Rhapsody plug-in that performs formal verification
 - On behavioral models, with an appropriate subset of UML
 - Environment interaction is safely abstracted
 - Counterexamples displayed as sequence diagrams

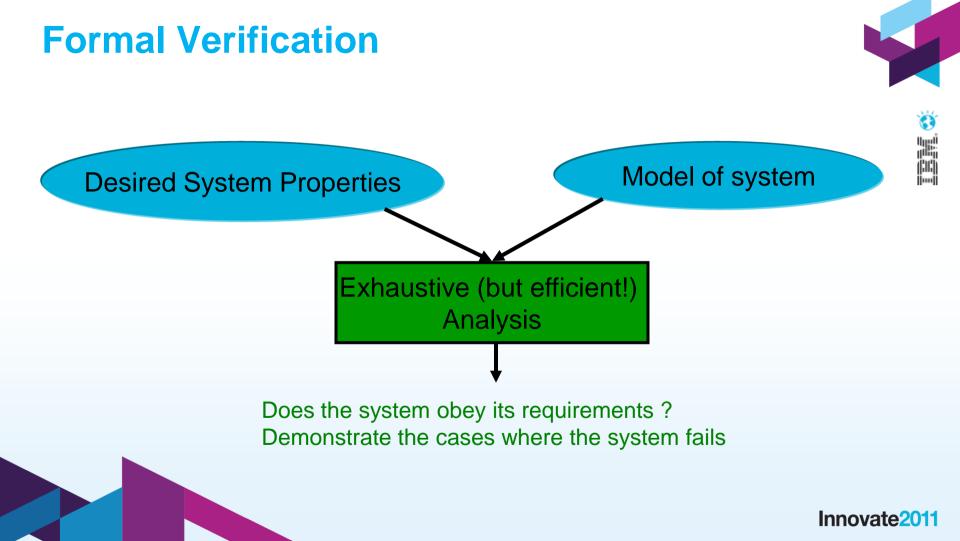
Interacting with potential users

Understanding needs and use cases

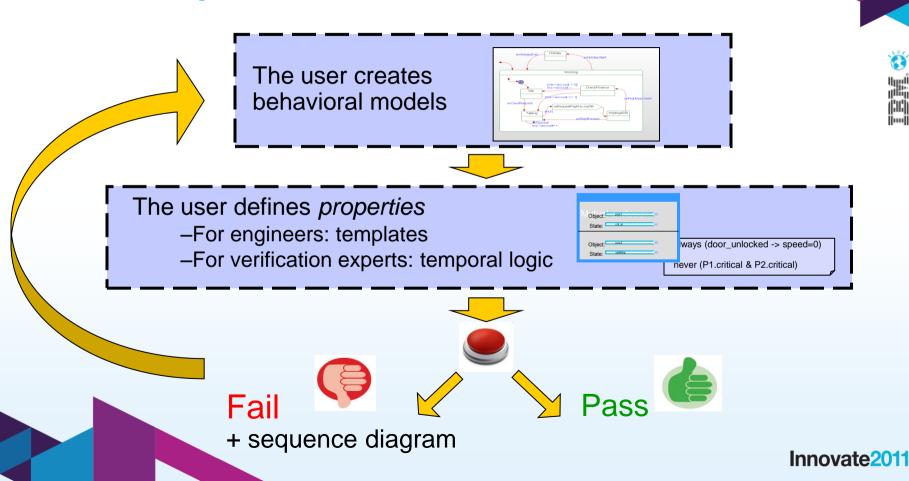


Karen Yorav yorav@il.ibm.com





The concept



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What can we check?

Example template properties:

- Dead states / dead transitions
- Non-determinism
- Attribute bounds
- Deadlock freedom
- Mutual exclusion
- Invariants

Temporal logic

- Highly expressive
- Enables describing complicated sequences of events



This is customizable – What do you need?





System Optimization Workbench

"First Of A Kind" project (FOAK) with EADS

- Mission: Find optimal design solution for aerospace systems
- Problem: No automated and integrated solution currently available
- Approach:
 - Model-based multi-criteria optimization
 - Component model library, Variability Modeling
 - Back-annotation into engineering environment
- Use Case for Validation:
 - Simplified Aircraft Doors and Slides Control System
 - Minimize cost, weight, power consumption, etc.
 - Fulfil safety and real-time constraints

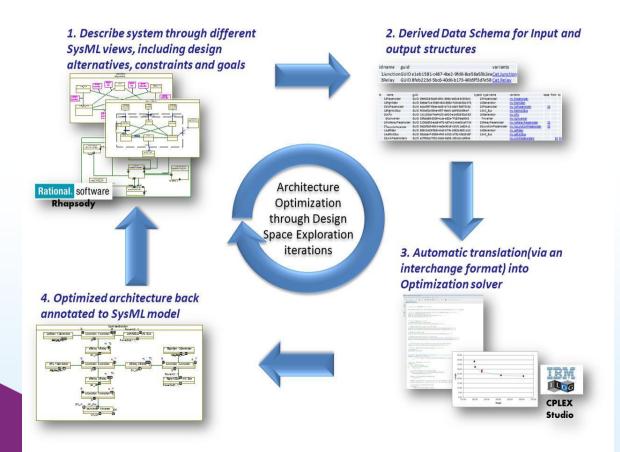




Henry Broodney henryb@il.ibm.com

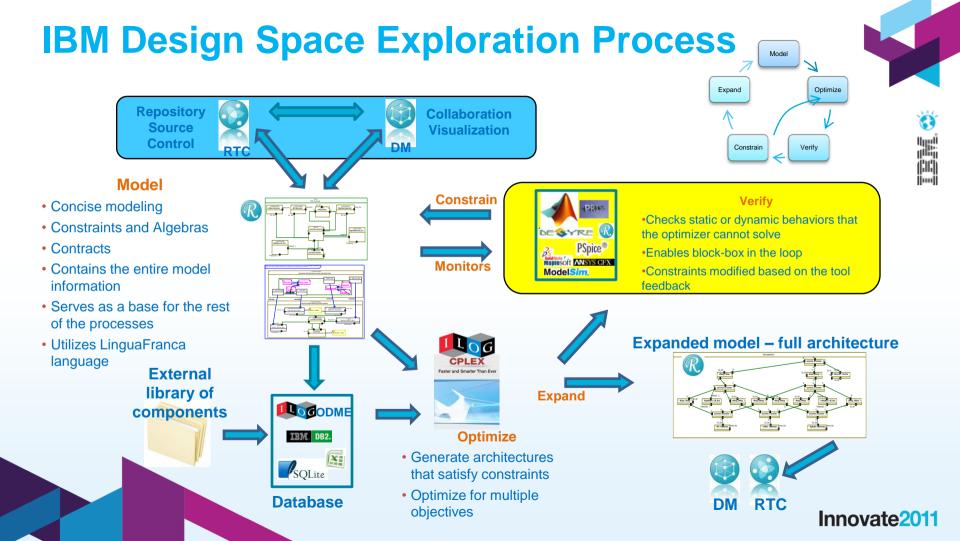


The technology



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Product line engineering

Companies are developing product lines – families of products

• ...but not using a systematic engineering approach

PLE core idea: A single set of artifacts for a family of products

- Capturing the commonalities and variabilities
- Automatically deriving artifacts of individual products

<u>Claimed benefit</u>^{*}: an order of magnitude improvement in:

- Cost
- Time to market
- Productivity
- Quality

Payoff Point:

- Product-line architecture design is naturally more costly and time-consuming than for a single product
- Literature suggests ROI after deriving 3-5 products







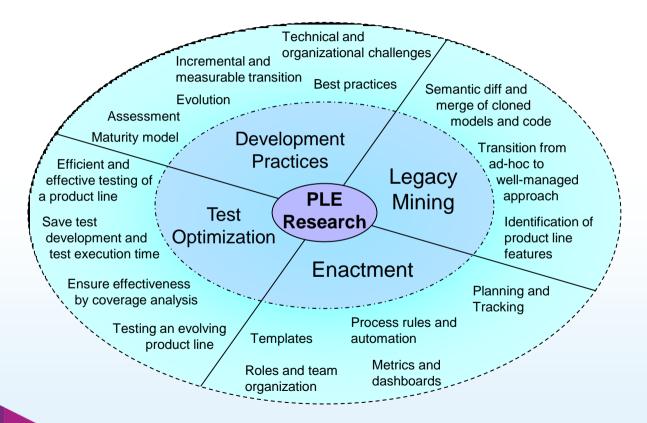




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Research activity



IEM 🔅

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Method

Direct customer engagement

- Help customers move from one-off project approach to Product Line engineering approach
- First phase assessment
 - · Identify products that would benefit from the transition
 - Identify gaps in methodology and tools
- Second phase guide and support the transition





Innovate²⁰



- IBM Research does short and long-term deep research
- Into areas directly relevant to customers
- Complex and embedded systems
- We work for IBM but also directly with
 - Customers
 - Universities
 - Business partners
- Let us know how we can help you!







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