

Innovate 2012

The Premier Event for software and Systems Innovation.

23rd October

Grange St Paul's Hotel

10 Godliman Street, London



Start	End										
09:00	09:30	Registration									
09:30	10:00	Michael O'Rourke - IBM 'Rational Strategy and Delivery Management' Vice President, Strategy and Product Delivery'									
10:00	10:30	Haydn Leary Department of Work and Pensions, Head of Business Requirements									
10:30	11:00	Diego Lo Giudice Forrester, Vice President, Principal Analyst serving Application Development & Delivery									
11:00	11:30	<table border="1" style="width:100%; text-align:center;"> <tr> <td style="width:20%;">B</td> <td style="width:20%;">R</td> <td style="width:20%;">E</td> <td style="width:20%;">A</td> <td style="width:20%;">K</td> </tr> </table>					B	R	E	A	K
B	R	E	A	K							
		Application Lifecycle Management	Design Development and Deployment	Complex & Embedded Systems	Mobile Application Development	Strategic Business Planning for IT					
		<i>Extending the Jazz Platform Beyond Rational Using OSLC.</i> Stephanie L. Trunzo Jazz Lifecycle Management	<i>Agile Development using Visual Requirement Definition & Management in Rational Requirements Composer 4.0.</i> Jared Pulham, IBM, Senior Product Manager	<i>Rational Systems Future Forward.</i> Andy Gurd, IBM Engineering Lifecycle Management	<i>Real World Experiences Developing Multi-Channel Apps.</i> Leigh Williamson, IBM, Distinguished Engineer	<i>Risk-Aware Business Cases</i> Murray Cantor IBM, Distinguished Engineer					
11:30	12:10										
		<i>A case for OSLC - a business perspective.</i> Sean Kennedy, OSLC Community Development Leader	<i>Effective Collaboration for Better Design with Rational Software Architect Design Manager v4.</i> Steve Arnold, IBM Client Technical Specialist	<i>Testing is Dead, Long Live Quality.</i> Bart Vrenegoor, Sogeti	<i>How to Select the right Mobile Testing Solution for your Enterprise: Best Practices and Case Study.</i> Paul Collins, Ascendant Technologies	<i>Powering the PMO at Bank of America</i> Sarah Nunn, Bank of America					
12:20	13:00										
13:00	14:00	<table border="1" style="width:100%; text-align:center;"> <tr> <td style="width:20%;">L</td> <td style="width:20%;">U</td> <td style="width:20%;">N</td> <td style="width:20%;">C</td> <td style="width:20%;">H</td> </tr> </table>					L	U	N	C	H
L	U	N	C	H							
		<i>Outsourcing & ALM.</i>	<i>Extending the Agile Development Discipline to Deployment.</i> Michael Elder & Dan Berg IBM SmartCloud Continuous Delivery (DevOps)	<i>BTC Embedded Systems AG: Model-Based Development and Testing of Safety Related Software.</i> Dr. Udo Brockmeyer	<i>Driving Innovation in the Banking and Insurance Industries with Mobile.</i> Alon Geva, Perfecto Mobile	<i>Using Crowdsourcing to Help Make Strategic Planning Decisions.</i> Martin Owen & Alan Burnett, Corso					
14:00	14:40										
		<i>Industrialization and Innovation with Rational Team Concert.</i> Robert J. Errington & Dave Ingram, Accenture	<i>From Waterfall to Agile: A One Year Retrospective of IBM CICS.</i> Nigel Hopper, IBM, Application & Integration Middleware - CICS Platform Leader	<i>Managing Complex Systems Engineering - A Nuclear Perspective.</i> Paul Fechtelkötter & Pachanee Petprayoon of IBM Rational	<i>Accelerate Construction of Mobile Applications with IBM Worklight Studio</i> Jonathan Marshall, WebSphere Technical Specialist	<i>Competitive Intelligence—A Strategic Business Driver</i> Mark Cooper, Market Intelligence Co-ordinator Laminar Medica Ltd.					
14:50	15:30										
		<i>Goldfish Bowl - Why ALM?</i>	<i>Creating Value Through Infrastructure Service Delivery at Aetna.</i> Michael Elder & Dan Berg IBM SmartCloud Continuous Delivery (DevOps)	<i>Customer experiences in the innovation of tool use and processes.</i> A multi-speaker session inc. RAF, MBDA and EADS	<i>Mobile Application Development Track Keynote.</i> Richard Field IBM Financial Services Market Manager	<i>Delivering Value whilst Balancing Cost, Time and Innovation on a Globally Outsourced Telco Programme</i> Tony Grout, IBM Solutions Executive & Rajan Kumar Jha, Programme Manager at Infosys					
15:50	16:30										
16:30	16:45	<table border="1" style="width:100%; text-align:center;"> <tr> <td style="width:20%;">B</td> <td style="width:20%;">R</td> <td style="width:20%;">E</td> <td style="width:20%;">A</td> <td style="width:20%;">K</td> </tr> </table>					B	R	E	A	K
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16:45	17:30	Guest Speaker, Kriss Akabusi MBE									
17:30		Drinks									

For more information go to <http://www-01.ibm.com/software/uk/itsolutions/innovate/index.html>

Last updated 19/09

Please note that the above is subject to change