

IBM Software

# Innovate2012

The Premier Event for Software and Systems Innovation

Next  NOW!



## Accenture Industrialization and Innovation with Rational Team Concert

David E. Ingram, Executive Principal

Robert J. Errington, Global Deployment Lead –  
Accenture Methods and Tools

Accenture



# Today's discussion

---

- Opportunities in Global Delivery
- What is Industrialization
- Industrialization at Accenture
- Automation tools
- Rational Team Concert deployment

# Opportunities in Global Delivery

---

Addressing business challenges requires a focus on industrialized delivery to increase predictability, quality and productivity—providing greater value to the organization.

- Cost and effort savings
- Consistent and better quality
- Ability to focus on more strategic or core business activities
- Increased productivity
- Greater capacity and better availability of skills
- Improved and predictable schedules
- Specialized and engaged workforce



# What is Industrialization?

---

**Industrialization** focuses on significant productivity and quality improvement in the development and maintenance of technology systems.



**Industrialization** is delivering technology services and projects using standard, proven process and tools that are based on:

- the right standards
- optimized workflows
- business goals to drive improved delivery outcomes

# Industrialization at Accenture

---

At Accenture, we understand that true industrialization goes to the heart of business value—taking a company beyond “standard” work to efficient and effective work.

We **measure success** and identify opportunities for **continuous improvement** and expansion, including **innovative approaches** to technology delivery and software development.

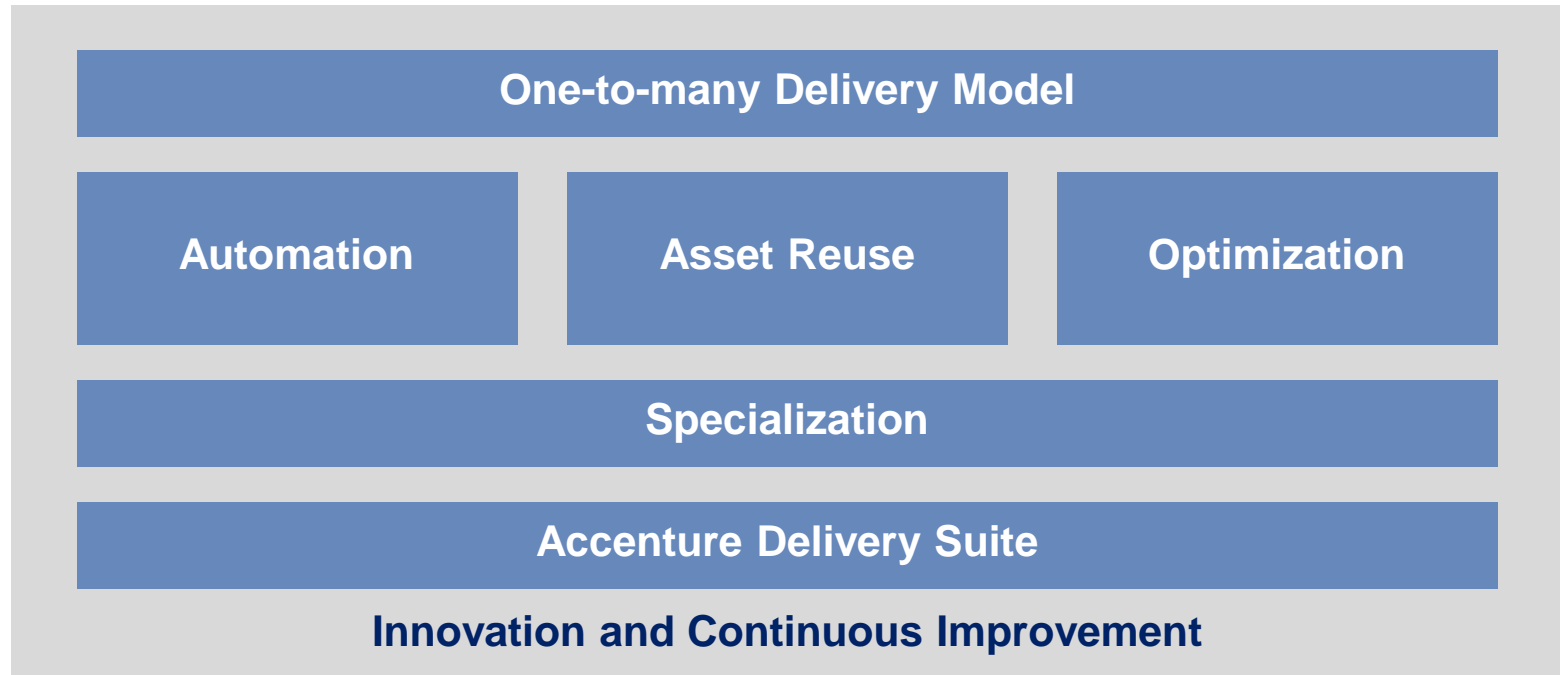
**Accenture’s integrated industrialization program** results in world-class solutions for clients and is a key differentiator.



# Accenture Integrated Industrialization Program

---

Our industrialized breadth of capabilities focus on certainty of outcome, radical productivity and quality improvement through:



# Automation tools

---

Accenture helps clients reduce the effort to deliver through the use of field-tested tools that automate repetitive, time-consuming tasks—reducing implementation time during development by 10-35%, and improving execution consistency and quality.

## Enablers

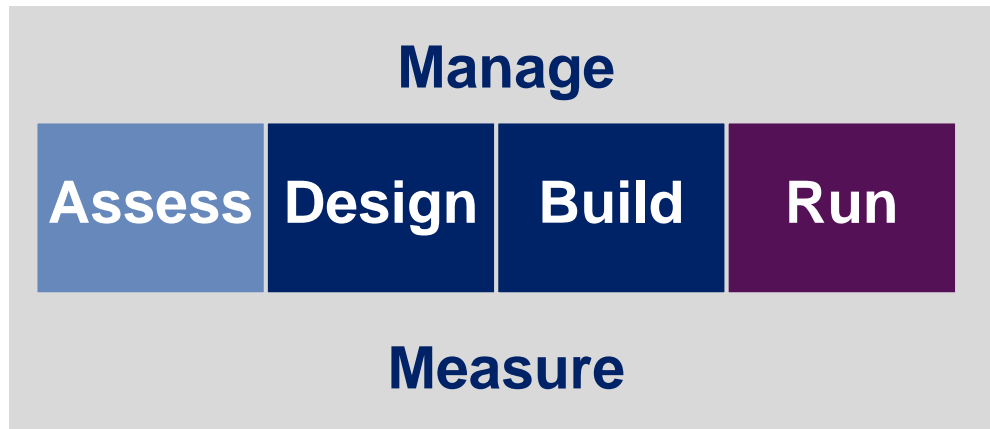
- Common Management Tools
- Automation Blueprints and Tools
- Delivery Tooling Research



# Accenture Delivery Tools across the delivery lifecycle

---

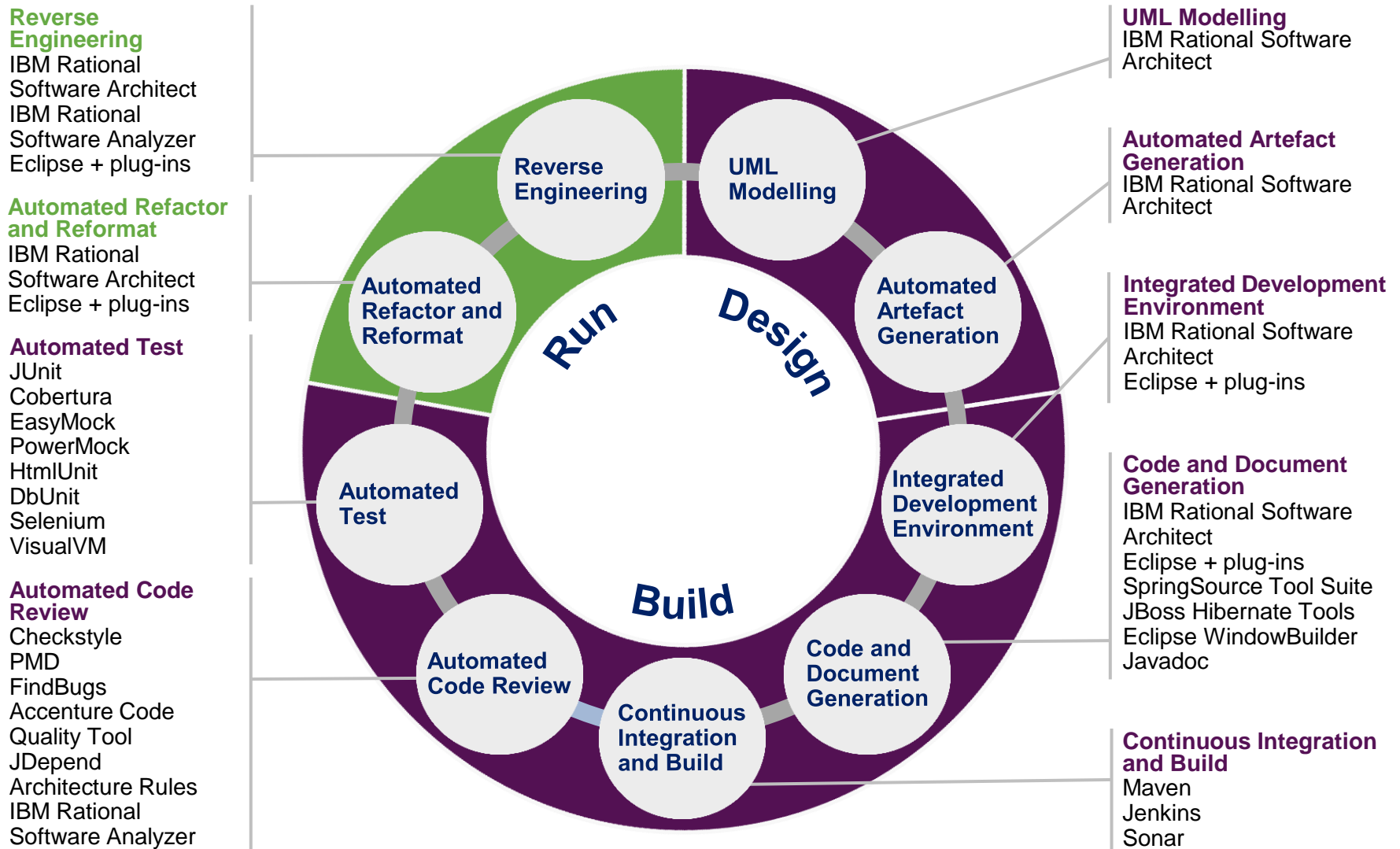
Accenture Delivery Tools automate and streamline engagements in a collaborative way regardless of size, type or complexity.



- Program, Project and Service Management
- Lifecycle Management
- Testing
- Performance Testing
- Metrics and Reporting



# Behaviors summary and recommended tools – JAVA blueprint example



# Rational Team Concert deployment

---

Accenture deployed Rational Team Concert to further industrialize our Outsourcing business—in addition to supporting large, complex application development teams.

**Full Collaborative Lifecycle Management (CLM) suite piloted**

**Rational Team Concert released to support Delivery Management functions for all engagement types**

**Tooling to support Outsourcing and Systems Integration built on Clearquest and Clearcase**

**Outsourcing and Systems Integration aligned into a single Technology platform**

**Rational Team Concert v1 adopted for Agile engagements**

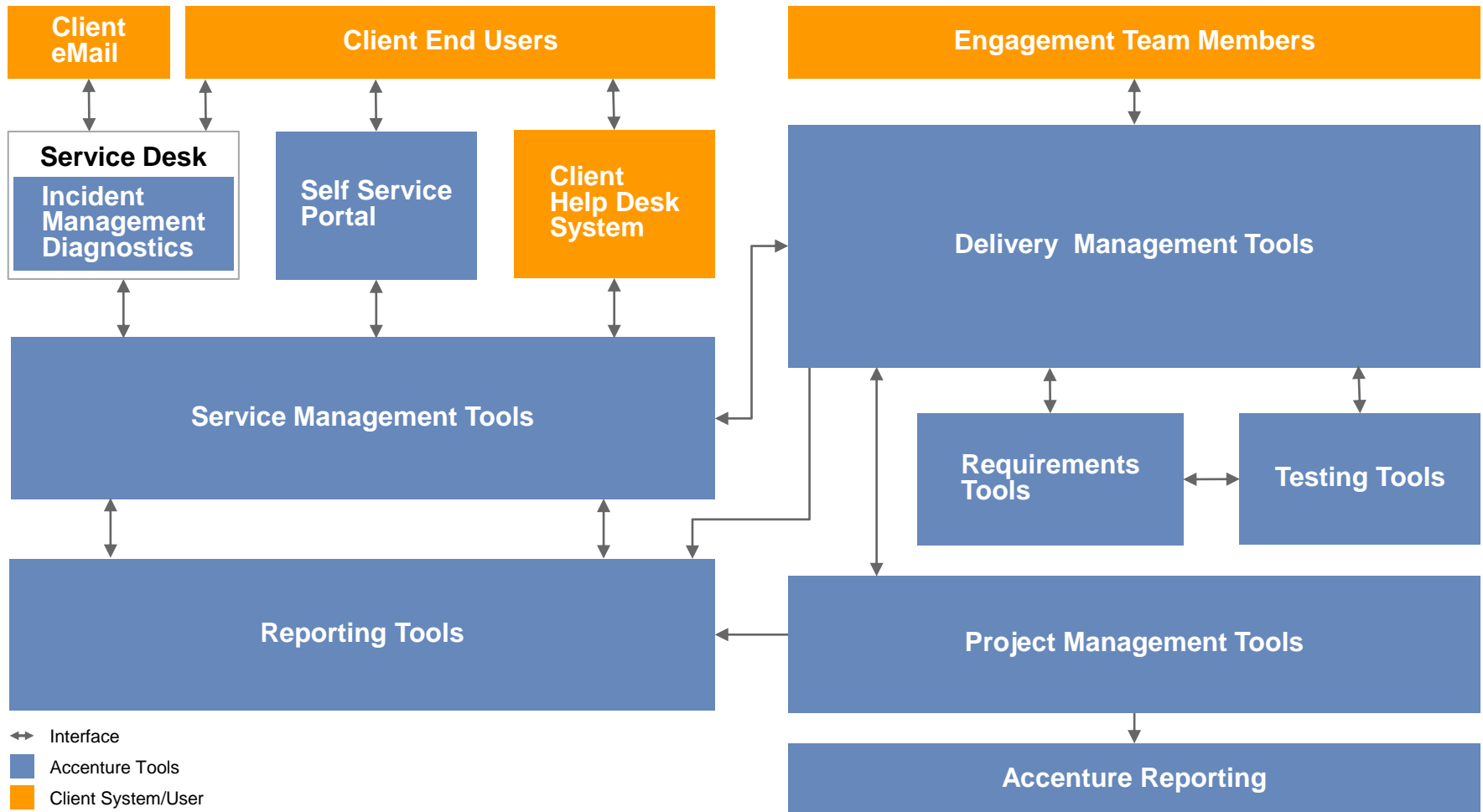
**Tools blueprint to support Packaged Development released**

**Rational Tools selected – initially supporting Custom Development**



# Integrations between Operations and Delivery are key to success

Our tools integrate within the client environment to support key business functions.



# Rational Team Concert deployment benefits

---

Accenture has deployed Rational Team Concert to more than 100 Outsourcing engagements, many with over 1,000 users—some of which have converted data from legacy Delivery Management solutions.

- Significant increase in end user satisfaction
- Lower total cost of ownership
- Decreased deployment time
- Increased quality and stability



# And, now it's your turn

---

