

VTeen & WC LOB Tooling Demo Script

Setup:

Extract all files from the compressed zip file

Demo consists of splash screen and flash-based demo

The demo is best displayed in screen resolution 1024x768

Running the demo:

Launch 'VTeen_Demo_with_Tooling.exe' to start the demo

Running the exe file launches a splash screen. Click anywhere on the splash screen to launch the actual VTeen demo

Demo navigation:

Follow the yellow blinking dot to progress through VTeen demo

There are areas that incorporate "drag and drop" capabilities and not "point and click"

See Demo Instructions section of this document for detailed steps

Hidden VT Teen & Tooling Navigation Buttons:

Page	Click on...	Result
Everywhere in demo (except splash page)	VTeen logo	Home page
Everywhere in demo	CONTACT	Launch tooling demo
Everywhere in demo	SIZE CHART	Moves 1 'section' right*
Everywhere in demo	JOIN EMAIL LIST	Moves 1 'section' left*
Everywhere in demo	Right & Left arrows	Moves 1 'section' right or left*
Splash Page	VTeen Logo	Exit demo
Wishlist page – after click "Send" email	ACCESSIBILITY	Launch accessibility demo
Wishlist page – after click "Send" email	Lower right corner	Launch browser to macys.com
Inside the accessibility demo (grandma's email and grandma viewing wish list)	Lower right corner	Launch browser to macys.com
After wish list, on page with "Submit Design" button	Sweet 16 ad	Skip Second Life video and goes to Sweet 16 ad page (girl with cell phone)
Sweet 16 page (girl with cell phone)	Drag the Chic girl image to My Dressing Room 'tab'	Dressing Room
After finish checkout (you have to click "Check out Now")	CAREERS	Skip Second Life video and goes to final email re: wishlist offer

Demonstration Steps:

Demo Click Thru

Click on “WebSphere Commerce Business Tooling Demo”



The advertisement features a group of five diverse teenagers smiling and posing together outdoors. The text 'VTeen' is in the top left corner. The phrase 'Integrate to Innovate' is centered in large red letters. At the bottom, two options are listed: 'VTeen Multi-Channel Demo' and 'WebSphere Commerce Business Tooling Demo', with the latter circled in red.

VTeen

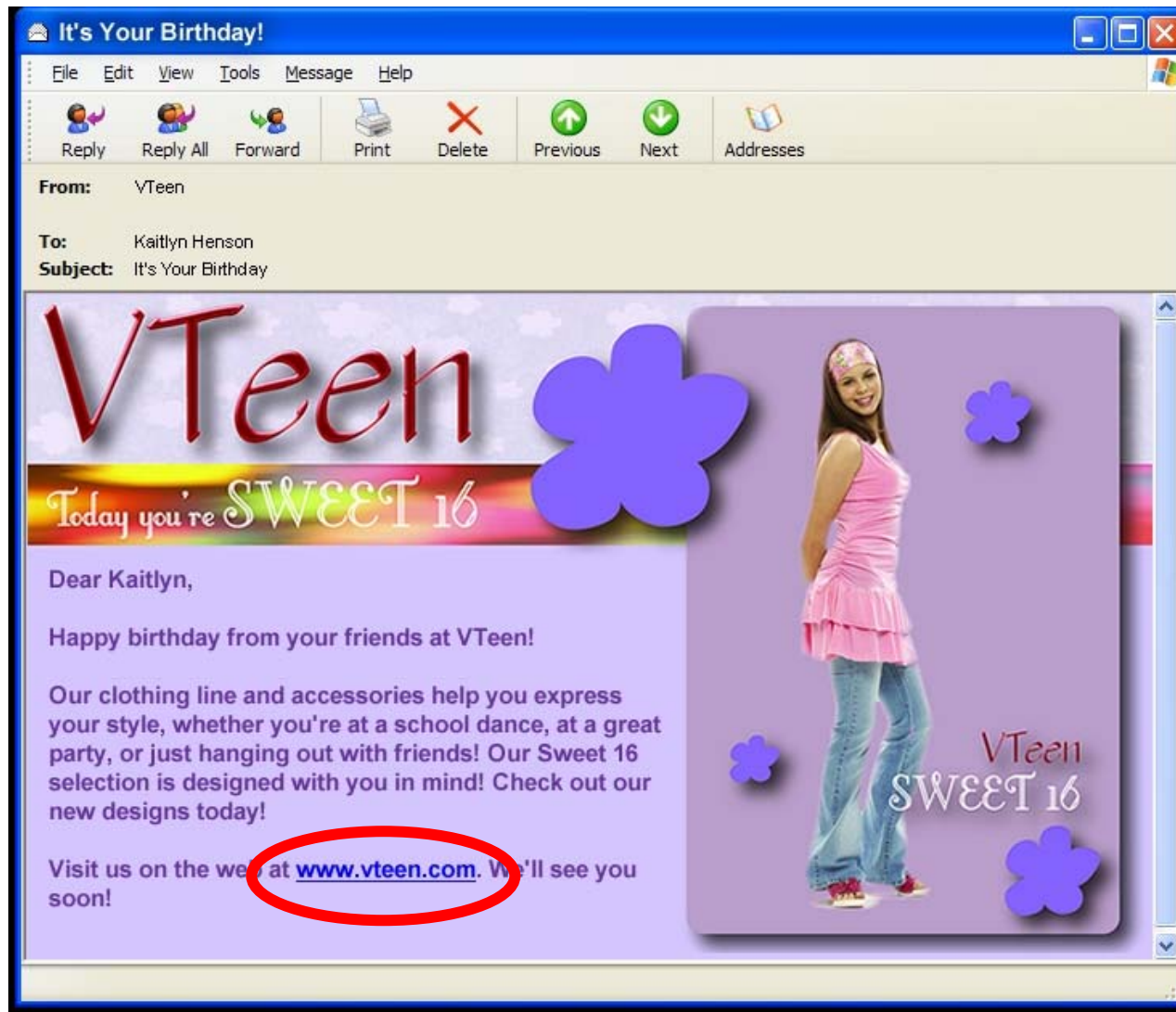
Integrate to Innovate

VTeen Multi-Channel Demo

WebSphere Commerce Business Tooling Demo

As registered VTeen user, Kaitlyn has received a personalized email from VTeen wishing her happy Sweet 16 birthday and invites her to check the new Sweet 16 collection at www.vteen.com

Click on www.vteen.com link



Click on “My VTeen”

Macromedia Flash Player 8

File View Control Help

VTeen

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS **MY VTEEN**

Enter search here | **SEARCH** >

> MY SHOPPING BAG (1 item)

> CHECKOUT

> MY LISTS

HOT NEW TOPS
WHAT TEE SAYS YOU?

ORANGE STRIPE TEE \$25
→ VIEW ITEM

COTTON SHORT SLEEVE \$30
→ VIEW ITEM

V-NECK PRINT \$29
→ VIEW ITEM

100% COTTON TEE \$22
→ VIEW ITEM

SCOOP NECK PRINT \$35
→ VIEW ITEM

End of Season Sale! → **GO**

VTeen Look Contest → **GO**

FALL APPAREL COLLECTION 2007

free gift
when you spend \$65 or more!

VTeen SWEET 16

DIVA

Check out the latest SWEET 16 fashions here! **GO**

Do a mouseover on "my lists and it will show her wish lists (review all the key personalized areas of this page. You will see "fashion news" and "fashion forums" which are RSS feeds from other sites. The My Best Friend List provides Kaitlyn the ability to see if any of her other friends are on the VTeen web site and engage in instant messaging or group shopping. The My Closet is a list of items she's purchased from VTeen in the past

The screenshot shows the VTeen website interface for user Kaitlyn. The top navigation bar includes links for GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. A search bar is located on the right. The main content area is divided into several sections:

- VTeen NEW LOOK FASHION CONTEST:** A large banner featuring silhouettes of two girls and the text "DO YOU KNOW THE VTEEN LOOK? SIGN UP AND GET CONTEST DETAILS -> GO".
- MY BEST FRIENDS FOREVER:** A section titled "FRIENDS" with the instruction "Please select one or more of your friends by checking the box." It lists friends: Jackie, Mia, Jamie, Allison, Nicole, and Christina, each with a checkbox.
- FASHION NEWS:** A section titled "DO-IT-YOURSELF Teen Fashion Projects" with links to "Jean-lus DIY projects", "25 ways to cut your tee", "DIY Boho Bags", and "Fashion Trends for Winter 2007".
- FASHION FORUM:** A table with two columns: THREADS and REPLIES. It lists threads like "Latest celebrity style watch", "What's hot, what's not?", "Best buys for under \$50", and "DIY custom tees" with their respective reply counts.
- MY SHOPPING BAG:** A sidebar section showing "MY SHOPPING BAG (1 item)", "CHECKOUT", "MY LISTS" (highlighted with a red circle), and "MY DRESSING ROOM".
- MY VTEEN DOLLARS:** A section showing "My VTeen Dollars" and "My VirtualTeen World Dollars" with their respective totals and last used dates.
- MY CLOSET:** A section displaying a list of items: "Hipster Jeans \$39.50", "Sweater Hoodie \$44.50", and "Braided Leather Belt \$19.50", each with a small image and style number.
- PAST VISITS:** A section titled "RECENT ITEMS VIEWED" with links to "Hobo tote", "Long sleeve striped Tee", "Pearl Drop Earrings", and "Festive Flat Shoes".

The bottom of the page features a banner for "VTeen SWEET 16" and a footer with links for ACCESSIBILITY, CAREERS, JOIN EMAIL LIST, SIZE CHART, and CONTACT.

Click on the "Sweet 16" wish list

Macromedia Flash Player 8

File View Control Help

VTeen

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here | SEARCH >

VTeen NEW LOOK FASHION CONTEST

Grand Prize
Closet full of VTeen Clothes,
\$250 VTeen dollars

DO YOU KNOW THE VTEEN LOOK?
SIGN UP AND GET CONTEST DETAILS → GO

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

- ☐ Jackie
- ☐ Mia
- ☐ Jamie
- ☐ Allison
- ☐ Nicole
- ☐ Christina

Start Chat Group Shopping

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

SWEET 16

MY DRESSING ROOM

MY VTEEN DOLLARS

My VTeen Dollars




Total: \$ 0
Date Last Used: 09/30/07 [Details](#)

My VirtualTeen World Dollars

Total: \$ 0
Date Last Used: 09/30/07 [Details](#)

[View History](#)

MY CLOSET

-  [Hipster Jeans \\$39.50](#)
Style: 1437-7293
-  [Sweater Hoodie \\$44.50](#)
Style: 0343-6474
-  [Braided Leather Belt \\$19.50](#)
Style: 0423-3447

PAST VISITS | RECENT ITEMS VIEWED

- [Hobo tote](#)
- [Long sleeve striped Tee](#)
- [Pearl Drop Earrings](#)
- [Festive Flat Shoes](#)

FASHION NEWS

DO-IT-YOURSELF Teen Fashion Projects

- [Jean-lus DIY projects](#)
Turn those ugly jeans into a darling mini or custom-looking jeans with these cool DIY projects
- [25 ways to cut your tee](#)
Turn those old tees into rocker hot originals
- [DIY Boho Bags](#)
Learn how to make one your own signature bag

Fashion Trends for Winter 2007

FASHION FORUM

THREADS	REPLIES
Latest celebrity style watch	7
What's hot, what's not?	3
Best buys for under \$50	5
DIY custom tees	12

VTeen SWEET 16

GLAM

Click on email message

Macromedia Flash Player 8

File View Control Help

VTeen

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here | SEARCH >

Close




My Lists

Sweet 16

List Public or Private: **Private**

Guest Access Question: What is my favorite movie?

Guest Access Answer: Step Up

Item	Price	Needs/Priority
 Fleur de lis necklace SKU#:5663921 Lovely gold and enamel necklace with an 18" chain.	\$169.99	Still Needs? YES Priority: 1
<input type="button" value="Buy Item"/> <input type="button" value="Preview Item"/> <input type="button" value="Edit Item"/> <input type="button" value="Remove Item"/>		
 3/4 Sleeve Rock Star Print SKU#:8425136 Created with our softest cotton knit fabric. 3/4 length sleeve and graphic design print.	\$39.99	Still Needs? YES Priority: 2
<input type="button" value="Buy Item"/> <input type="button" value="Preview Item"/> <input type="button" value="Edit Item"/> <input type="button" value="Remove Item"/>		
 Bronze Leather slippers SKU#:722256 This metallic bronze flat is a cute casual option all year round.	\$69.99	Still Needs? YES Priority: 3
<input type="button" value="Buy Item"/> <input type="button" value="Preview Item"/> <input type="button" value="Edit Item"/> <input type="button" value="Remove Item"/>		


SHARE SWEET 16

My email: kaitlyn@mail.net

Send to:

Subject: Sharing my wish list from VTeen

Email message:



Send

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

SWEET 16

HOTTIE

MY DRESSING ROOM

VTEEN NEW LOOK FASHION CONTEST

Grand prize: \$250 VTeen Dollars, Closet full of VTeen Clothes

GO

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie

☐ Mia

☐ Jamie

☐ Allison

☐ Nicole

☐ Christina

Start Chat

Group Shopping

VTeen SWEET 16

Flair

Click on Send

Macromedia Flash Player 8

File View Control Help

VTeen

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Store Locator Logout Close

Enter search here SEARCH

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

SWEET 16

HOTTIE

MY DRESSING ROOM

VTEEN NEW LOOK FASHION CONTEST
Grand prize: \$250 VTeen Dollars,
Closet full of VTeen Clothes
GO

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie

☐ Mia

☐ Jamie

☐ Allison

☐ Nicole

☐ Christina

Start Chat Group Shopping




My Lists

Sweet 16

List Public or Private: Private

Guest Access Question: What is my favorite movie?

Guest Access Answer: Step Up

Item	Price	Needs/Priority
 Fleur de lis necklace SKU#:5663921 Lovely gold and enamel necklace with an 18" chain.	\$169.99	Still Needs? YES Priority: 1
<input type="button" value="Buy Item"/> <input type="button" value="Preview Item"/> <input type="button" value="Edit Item"/> <input type="button" value="Remove Item"/>		
 3/4 Sleeve Rock Star Print SKU#:8425136 Created with our softest cotton knit fabric. 3/4 length sleeve and graphic design print.	\$39.99	Still Needs? YES Priority: 2
<input type="button" value="Buy Item"/> <input type="button" value="Preview Item"/> <input type="button" value="Edit Item"/> <input type="button" value="Remove Item"/>		
 Bronze Leather slippers SKU#:722256 This metallic bronze flat is a cute casual option all year round.	\$69.99	Still Needs? YES Priority: 3
<input type="button" value="Buy Item"/> <input type="button" value="Preview Item"/> <input type="button" value="Edit Item"/> <input type="button" value="Remove Item"/>		

SHARE SWEET 16

My email: kaitlyn@mail.net

Send to: grandma

Subject: birthday ideas

Email message:

Dear Grandma,
I hope to see you soon. I'm really excited for my 16th b-day. I know you've been asking me ideas for my b-day. I saw this pretty necklace at VTeen. Take a look. Can't wait to see you.

Love you,
Kaitlyn

Send

VTeen SWEET 16

Flair

Click on VTeen New Look Fashion Contest Ad

Macromedia Flash Player 8

File View Control Help

VTeen

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here | SEARCH




My Lists

Sweet 16

List Public or Private: Private

Guest Access Question: What is my favorite movie?

Guest Access Answer: Step Up

Item	Price	Needs/Priority
 Fleur de lis necklace SKU#:5663921 Lovely gold and enamel necklace with an 18" chain.	\$169.99	Still Needs? YES Priority: 1
Buy Item Preview Item Edit Item Remove Item		
 3/4Sleeve Rock Star Print SKU#:8425136 Created with our softest cotton knit fabric. 3/4 length sleeve and graphic design print.	\$39.99	Still Needs? YES Priority: 2
Buy Item Preview Item Edit Item Remove Item		
 Bronze Leather slippers SKU#:722256 This metallic bronze flat is a cute casual option all year round.	\$69.99	Still Needs? YES Priority: 3
Buy Item Preview Item Edit Item Remove Item		

SHARE SWEET 16

Message sent.

My email: kaitlyn@mail.net

Send to: grandma

Subject: birthday ideas

Email message:

Dear Grandma,
I hope to see you soon. I'm really excited for my 16th b-day. I know you've been asking me ideas for my b-day. I saw this pretty necklace at VTeen. Take a look. Can't wait to see you.

Love you,
Kaitlyn

Send

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

SWEET 16

HOTTIE

MY DRESSING ROOM

VTEEN NEW LOOK FASHION CONTEST

Grand prize: \$250 VTeen Dollars

Closet full of VTeen Clothes

60

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie

☐ Mia

☐ Jamie

☐ Allison

☐ Nicole

☐ Christina

Start Chat

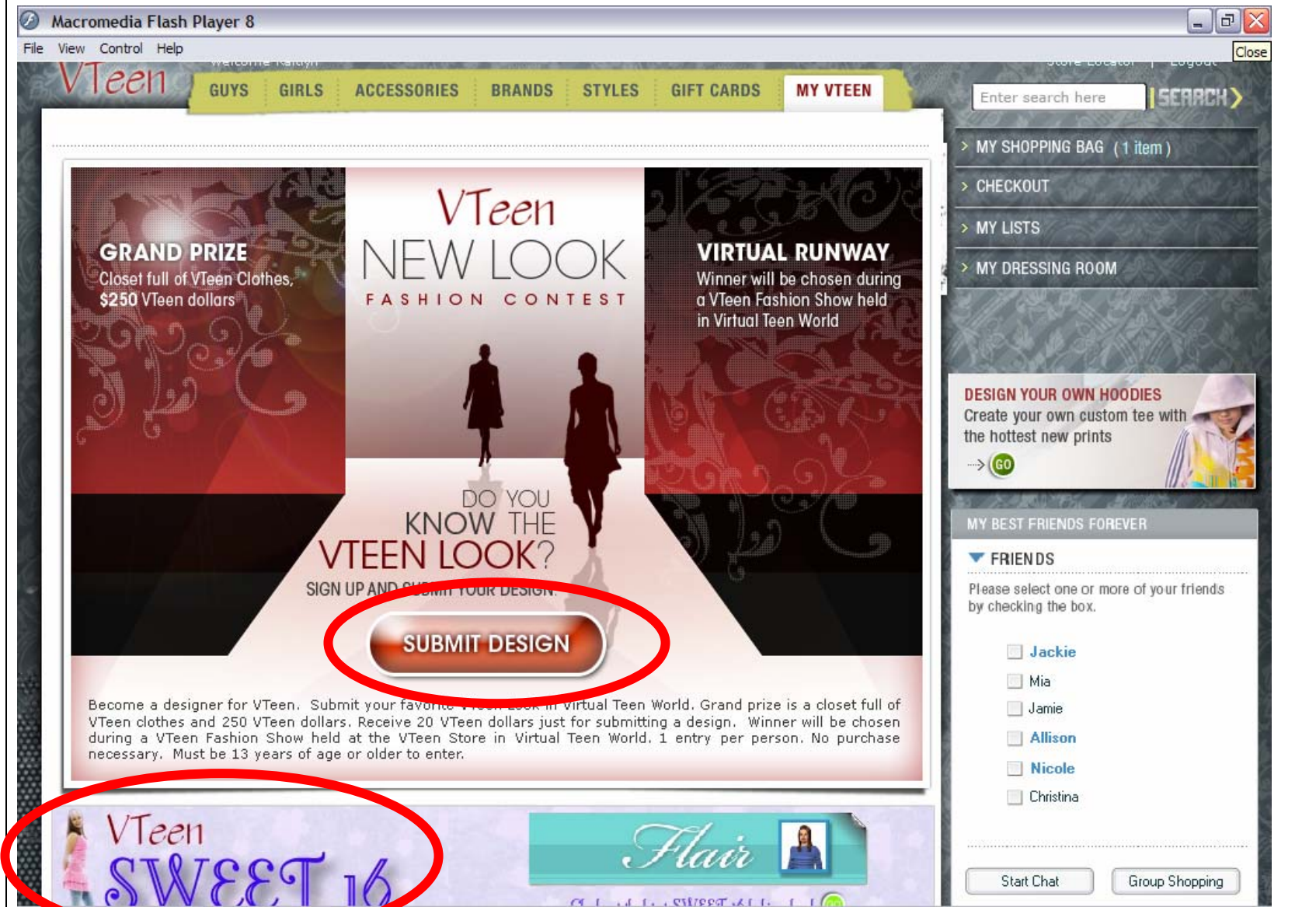
Group Shopping

VTeen SWEET 16

Flair

At this point you have **TWO** options:

- Click on **“Submit Design”** to go through Second Life
- **OR** click on **“VTeen Sweet 16”** eMarketing Spot to skip Second Life



If you clicked on Submit Design, you are launched into Second Life which is a self-running video



Once Second Life video is complete, OR if you clicked on “VTeen Sweet 16” add, you’re taken to VTeen Sweet 16 page. **Drag** the “chic” outfit thumbnail to the “my dressing room” area on the right side.



Slide the right price range bar to the \$300 marker

Welcome Kaitlyn


Store Locator | Logout

Enter search here **SEARCH**

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

MY DRESSING ROOM

Items in the dressing room: 2



Elizabeth
Cashmere, V-neck cardigan, ¾ length sleeves, Buttoned front

[More information](#)

Click to view another color:

Size: Medium [Size chart](#)

Quantity: 1

Sku#: 450933
VTeen Price: **\$89.50**

[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)

Outfit Total: \$149.00
[Remove outfit from bag](#)
[Save outfit for later](#)

[Add Outfit to Bag](#)
[Tag Outfit!](#)

ITEM FINDER:
Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

Price Range: \$0 \$200 **\$400**

MY VTEEN DOLLARS

My VTeen Dollars
Total: \$ 20
Date Last Used: 09/30/07 [Details](#)

My VirtualTeen World Dollars
Total: \$ 0
Date Last Used: 09/30/07 [Details](#)

[View History](#)

MY BEST FRIENDS FOREVER

FRIENDS
Please select one or more of your friends by checking the box.

☐ Jackie
☐ Mia
☐ Jamie
☐ Allison
☐ Nicole
☐ Christina

[Start Chat](#) [Group Shopping](#)

accessories
Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints

[GO](#)

ACCESSIBILITY | CAREERS | JOIN EMAIL LIST | SIZE CHART | CONTACT

Slide the left price bar to the \$100 marker

The screenshot shows the VTeen website interface. At the top, there's a navigation bar with links: GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. A search bar is on the right with the text "Enter search here" and a "SEARCH" button. Below the navigation bar, the main content area is divided into sections. On the left, there's a "MY DRESSING ROOM" section with a hanger icon and a list of items. The first item is a blue cardigan named "Elizabeth" with a price of \$89.50. Below it, there's a "Size" dropdown set to "Medium" and a "Quantity" dropdown set to "1". The "Outfit Total" is \$149.00. On the right, there's an "ITEM FINDER" section with a price range slider. The slider is currently set from \$0 to \$400, with a red circle highlighting the \$0 marker. Below the price range, there are several clothing items displayed in a grid, each with a "TRY IT ON" button. The items include "Red Hot Chili", "Baby Blue", "Elizabeth", "Baby Blue", "Summerfun", and "The Hampton". On the far right, there's a "MY SHOPPING BAG" section with a list of items: "MY SHOPPING BAG (1 item)", "CHECKOUT", "MY LISTS", and "MY DRESSING ROOM". Below that, there's a "MY VTEEN DOLLARS" section with two subsections: "My VTeen Dollars" (Total: \$20, Date Last Used: 09/30/07) and "My VirtualTeen World Dollars" (Total: \$0, Date Last Used: 09/30/07). At the bottom, there's a "FRIENDS" section with a list of names: Jackie, Mia, Jamie, Allison, Nicole, and Christina. There are buttons for "Start Chat" and "Group Shopping".

Welcome Kaitlyn

Store Locator | Logout

Enter search here | SEARCH

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

MY DRESSING ROOM

Items in the dressing room

2

Elizabeth
Cashmere, V-neck cardigan, ¾ length sleeves, Buttoned front

More information

Click to view another color:

Size: Medium Size chart

Quantity: 1

Sku#: 450933
VTeen Price: \$89.50

Add item to bag
Remove item from bag
Save item for later

Outfit Total: \$149.00
Remove outfit from bag
Save outfit for later

Add Outfit to Bag
Tag Outfit!

ITEM FINDER:

Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

Price Range: \$0 \$200 \$400

TRY IT ON Red Hot Chili

TRY IT ON Baby Blue

TRY IT ON Elizabeth

TRY IT ON Baby Blue

TRY IT ON Summerfun

TRY IT ON The Hampton

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

MY DRESSING ROOM

MY VTEEN DOLLARS

My VTeen Dollars

Total: \$20
Date Last Used: 09/30/07 Details

My VirtualTeen World Dollars

Total: \$0
Date Last Used: 09/30/07 Details

View History

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie
☐ Mia
☐ Jamie
☐ Allison
☐ Nicole
☐ Christina

Start Chat Group Shopping

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints

GO

ACCESSIBILITY | CAREERS | JOIN EMAIL LIST | SIZE CHART | CONTACT

You can do mouseovers on the top items to see more info. Then click on the red dress.

Macromedia Flash Player 8

File View Control Help

VTeen

Welcome Kaitlyn

Store Locator | Logout

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here | SEARCH

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

MY DRESSING ROOM

MY DRESSING ROOM

Items in the dressing room

2

Elizabeth
Cashmere, V-neck cardigan, ¾ length sleeves, Buttoned front

More information

Click to view another color:

Size: Medium Size chart

Quantity: 1

Sku#: 450933
VTeen Price: \$89.50

Add item to bag
Remove item from bag
Save item for later

Outfit Total: \$149.00
Remove outfit from bag
Save outfit for later

Add Outfit to Bag
Tag Outfit!

ITEM FINDER:

Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

\$0 \$200 \$400
Price Range

TRY IT ON TRY IT ON TRY IT ON

Prep Chic Outfit

Elizabeth
Cashmere, V-neck cardigan, ¾ length sleeves, button down front
Available Sizes: XS, S, M, L, XL

Shea
100% cotton, pleated mini, fully lined, classic fit,
Available Sizes: XS, S, M, L, XL

Outfit Price: \$149.00 Reviews

MY VTEEN DOLLARS

My VTeen Dollars

Total: \$ 20
Date Last Used: 09/30/07 Details

My VirtualTeen World Dollars

Total: \$ 0
Date Last Used: 09/30/07 Details

View History

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie
☐ Mia
☐ Jamie
☐ Allison
☐ Nicole
☐ Christina

Start Chat Group Shopping

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints

60

Click on the boxes next to Allison and Nicole and the click on group shopping. Group shopping is the ability for Kaitlyn to click thru the website and her friends will be able to see her screen as she browses

The screenshot displays the VTeen website interface. At the top, a navigation bar includes links for GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. A search bar is located on the right. The main content area is titled "MY DRESSING ROOM" and features a virtual model wearing a red dress. To the right of the model, there are options to add items to the bag, tag outfits, and view outfit details. Below the model, there are links for "Need some accessories?" and "DESIGN YOUR OWN HOODIES". On the right side, a sidebar shows the "MY SHOPPING BAG" with 1 item, a "CHECKOUT" button, and a list of friends. The friends list includes Jackie, Mia, Jamie, Allison, Nicole, and Christina. The "Group Shopping" button is highlighted with a red circle.

Welcome Kaitlyn

Store Locator | Logout

Enter search here | **SEARCH**

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

MY DRESSING ROOM

MY VTEEN DOLLARS

My VTeen Dollars

Total: \$ 20
Date Last Used: 09/30/07 [Details](#)

My VirtualTeen World Dollars

Total: \$ 0
Date Last Used: 09/30/07 [Details](#)

[View History](#)

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie

☐ Mia

☐ Jamie

☐ Allison

☐ Nicole

☐ Christina

[Start Chat](#) [Group Shopping](#)

ACCESSIBILITY | CAREERS | JOIN EMAIL LIST | SIZE CHART | CONTACT

Click on the write message area of group shopping instant message window and then click send. Although it doesn't show it, Allison and Nicole will be able to see the screens as Kaitlyn is browsing.

The screenshot displays the VTeen website interface. At the top, a navigation bar includes links for GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. A search bar is located on the right. The main content area is titled 'MY DRESSING ROOM' and features a virtual model wearing a red dress. To the right of the model, there are tabs for GIRLS, GUYS, ACCESSORIES, BRANDS, and STYLES. Below these tabs, there are sections for 'Items in the dressing room' (showing 2 items), 'ITEM FINDER' (with filters for Chic, Glam, Flare, and Diva), and a grid of clothing items (The Hampton, Elizabeth, Astoria, Audrey Hepburn, Empress, Summerfun). The 'Outfit Total' is \$254.50. A 'GROUP SHOPPING' chat window is open on the right side, showing a list of participants (Kaitlyn - USA, Allison, Nicole) and a message input area with a 'Send' button. The 'Send' button is circled in red. The bottom of the page has a footer with links for ACCESSIBILITY, CAREERS, JOIN EMAIL LIST, SIZE CHART, and CONTACT.

If you wait a few seconds you'll see Nicole and Allison reply to Kaitlyn's message. This happens automatically. Click on the write message window again and click send.

Macromedia Flash Player 8

File View Control Help

VTeen

Welcome Kaitlyn

Store Locator | Logout

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here | SEARCH >

> MY SHOPPING BAG (1 item)

> CHECKOUT

> MY LISTS


> MY DRESSING ROOM

MY DRESSING ROOM

GIRLS GUYS ACCESSORIES BRANDS **STYLES** MY LIST MY CLOSET

Items in the dressing room

2



The Hampton
Classic, satin strapless dress, simple but elegant.

[More information](#)

Click to view another color:

Size: Medium [Size chart](#)

Quantity: 1

Sku#: 209365
VTeen Price: **\$195.00**

[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)

Outfit Total: \$254.50
[Remove outfit from bag](#)
[Save outfit for later](#)

[Add Outfit to Bag](#)
[Tag Outfit!](#)

ITEM FINDER:

Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

\$0 \$200 \$400
Price Range

[TRY IT ON](#) The Hampton [TRY IT ON](#) Elizabeth [TRY IT ON](#) Astoria

[TRY IT ON](#) Audrey Hepburn [TRY IT ON](#) Empress [TRY IT ON](#) Summerfun

GROUP SHOPPING

Kaitlyn - USA
Status: Online

Chat Participants (3)
Allison
Nicole

Kaitlyn wanna shop w me?
shoppin 4 my bday outfit

Nicole Yes! 😊

Allison Me 2! 😊

[A](#) [B](#) [i](#) [u](#) [😊](#) [abc](#)

[Send](#)

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

accessories

DESIGN YOUR OWN HOODIES
Create your own custom tee with
the hottest new prints

GO

Again, wait for the response from Allison and Nicole.
Click on the black dress.

Macromedia Flash Player 8

File View Control Help

VTeen

Welcome Kaitlyn

Store Locator | Logout

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here [SEARCH]

MY SHOPPING BAG (1 item)

CHECKOUT



MY LISTS

MY DRESSING ROOM

MY DRESSING ROOM

Items in the dressing room

2

The Hampton
Classic, satin strapless dress, simple but elegant.

[More information](#)

Click to view another color:


Size: Medium [Size chart](#)

Quantity: 1

Sku#: 209365
VTeen Price: **\$195.00**

[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)

Outfit Total: \$254.50
[Remove outfit from bag](#)
[Save outfit for later](#)



accessories

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

accessories




ITEM FINDER:

Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

\$0 \$200 \$400

Price Range

TRY IT ON TRY IT ON TRY IT ON

Glam Chic Outfit

Astoria Dress
Sleek, Strapless dress, Delicate contrast embroidery at hem
Available Dress Sizes: XS, S, M, L, X

Bedford Shoes
Dressy, Pointed toe pump, 1 inch heel, Leather sole
Shoe Sizes: 6 - 13

Platinum Clutch Purse
Gold clasp with bead details

Outfit Price: **\$218.50** [Reviews](#)

GROUP SHOPPING

Kaitlyn - USA
Status: Online

Chat Participants (3)
Allison
Nicole

Kaitlyn wanna shop w me?
shoppin 4 my bday outfit

Nicole Yes! 😊

Allison Me 2! 😊

Kaitlyn c my outfit? u like?

Nicole y, love it!

Allison how bout the 1 top rt?

[A](#) [B](#) [i](#) [u](#) [😊](#) [abc](#)

Send

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints

GO

If you wait a second after you click on the black dress, you'll see Allison and Nicole reply. Then click on the write message area again and click send.

The screenshot displays the VTeen website interface. At the top, a navigation bar includes links for GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. A search bar is located on the right. The main content area is titled 'MY DRESSING ROOM' and features a virtual model wearing a black dress. To the right of the model, there is an 'ITEM FINDER' section with filters for Chic, Glam, Flare, and Diva, and a price range slider from \$0 to \$400. Below the filters, a grid of clothing items is shown, each with a 'TRY IT ON' button. The items include 'The Hampton' (red dress), 'Elizabeth' (blue top), 'Astoria' (black dress), 'Audrey Hepburn' (black dress), 'Empire' (black dress), and 'Summerfun' (tan dress). The 'Astoria' item is highlighted, showing its details: 'Astoria', 'Sleek, Strapless dress, Delicate contrast embroidery at hem', 'More information', 'Click to view another color:', 'Size: Medium', 'Quantity: 1', 'Sku#: 772903', 'VTeen Price: \$129.50', and 'Outfit Total: \$189.00'. Below the outfit details, there are buttons for 'Add item to bag', 'Remove item from bag', 'Save item for later', 'Add Outfit to Bag', and 'Tag Outfit!'. At the bottom of the page, there are sections for 'accessories' and 'DESIGN YOUR OWN HOODIES'. On the right side, a 'GROUP SHOPPING' chat window is open, showing a list of chat participants (Kaitlyn, Allison, Nicole) and a chat history. The chat history shows messages from Allison, Kaitlyn, Nicole, and Allison. A red circle highlights the 'Send' button in the chat window.

Welcome Kaitlyn

Store Locator | Logout

Enter search here | **SEARCH**

> MY SHOPPING BAG (1 item)
> CHECKOUT
> MY LISTS
> MY DRESSING ROOM

MY DRESSING ROOM

Items in the dressing room

2

Astoria
Sleek, Strapless dress, Delicate contrast embroidery at hem
[More information](#)
Click to view another color:
Size: Medium [Size chart](#)
Quantity: 1
Sku#: 772903
VTeen Price: **\$129.50**
[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)
Outfit Total: \$189.00
[Remove outfit from bag](#)
[Save outfit for later](#)
[Add Outfit to Bag](#)
[Tag Outfit!](#)

ITEM FINDER:
Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

\$0 \$200 \$400
Price Range

TRY IT ON **TRY IT ON** **TRY IT ON**
The Hampton Elizabeth Astoria

TRY IT ON **TRY IT ON** **TRY IT ON**
Audrey Hepburn Empire Summerfun

GROUP SHOPPING

Kaitlyn - USA
Status: Online

Chat Participants (3)
Allison
Nicole

Allison Me 2! 😊
Kaitlyn c my outfit? u like?
Nicole y, love it!
Allison how bout the 1 top it?
Nicole WOW!
Allison thats HOT!

Send

accessories
Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!
accessories

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints
GO

ACCESSIBILITY | CAREERS | JOIN EMAIL LIST | SIZE CHART | CONTACT

Wait for Allison and Nicole's response.

Click on the close button (X) at the top right of the group shopping window

Macromedia Flash Player 8

File View Control Help

VTeen

Welcome Kaitlyn

Store Locator | Logout

Enter search here | **SEARCH**

GUYS | GIRLS | ACCESSORIES | BRANDS | STYLES | GIFT CARDS | MY VTEEN

MY DRESSING ROOM

Items in the dressing room: 3

Astoria
Sleek, Strapless dress, Delicate contrast embroidery at hem

More information

Click to view another color:

Size: Medium | Size chart

Quantity: 1

Sku#: 772903
VTeen Price: **\$129.50**

Add item to bag
Remove item from bag
Save item for later

Outfit Total: **\$218.50**
Remove outfit from bag
Save outfit for later

Add Outfit to Bag
Tag Outfit!

ITEM FINDER:
Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

Price Range: \$0 \$200 \$400

TRY IT ON: The Hampton, Elizabeth, Astoria, Audrey Hepburn, Empress, Summerfun

GROUP SHOPPING

Kaitlyn - USA
Status: Online

Chat Participants (3)
Allison
Nicole

Nicole WOW!
Allison thats HOT!
Kaitlyn grt. im gettin it! Thx 4 helpin! c u at the fashion show in 20
Allison k c ya
Nicole ttyl

Send

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints

GO

Click on "My Virtual Model"

Next, **Drag & Drop** golden purse from eMarketing Spot to the model's right hand

Macromedia Flash Player 8

File View Control Help

VTeen Welcome Kaitlyn Store Locator Logout

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here SEARCH

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

MY DRESSING ROOM

MY DRESSING ROOM

ITEMS IN THE DRESSING ROOM

2

Astoria

Sleek, Strapless dress, Delicate contrast embroidery at hem

More information

Click to view another color:

Size: Medium Size chart

Quantity: 1

Sku#: 772903

VTeen Price: \$129.50

Add item to bag

Remove item from bag

Save item for later

Outfit Total: \$189.00

Remove outfit from bag

Save outfit for later

Add Outfit to Bag

Tag Outfit

ITEM FINDER:

Use the options below to narrow the products displayed

☒ Chic ☐ Glam \$0 \$200 \$400

☐ Flare ☐ Diva Price Range

TRY IT ON

The Hampton

TRY IT ON

Elizabeth

TRY IT ON

Astoria

TRY IT ON

Audrey Hepburn

TRY IT ON

Empress

TRY IT ON

Summerfun

My Virtual Model Experience

Need some accessories?

VTeen has what you need!

Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES

Create your own custom tee with the hottest new prints

GO

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie

☐ Mia

☐ Jamie

☐ Allison

☐ Nicole

☐ Christina

Start Chat

Group Shopping

Click the Tag Outfit button. This capability is called a “social tag”. It enables users to tag items with specific terms in their own nomenclature. In turn, users will be able to search on their key terms

Macromedia Flash Player 8

File View Control Help

Welcome Kaitlyn

Store Locator | Logout

Enter search here | **SEARCH**

VTeen

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

MY DRESSING ROOM

Items in the dressing room

3

Astoria
Sleek, Strapless dress, Delicate contrast embroidery at hem.
[More information](#)
Click to view another color:
[Color swatches]
Size: Medium [Size chart]
Quantity: 1
Sku#: 772903
VTeen Price: **\$129.50**
[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)
Outfit Total: \$218.50
[Remove outfit from bag](#)
[Save outfit for later](#)
[Add to Shopping Bag](#)
Tag Outfit!

ITEM FINDER:
Use the options below to narrow the products displayed
☒ Chic ☐ Glam ☐ Flare ☐ Diva
Price Range: \$0 \$200 \$400

TRY IT ON
The Hampton Elizabeth Astoria

TRY IT ON
Audrey Hepburn Empress Summerfun

MY BEST FRIENDS FOREVER

FRIENDS
Please select one or more of your friends by checking the box.
☐ Jackie
☐ Mia
☐ Jamie
☐ Allison
☐ Nicole
☐ Christina

Start Chat Group Shopping

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints
GO

Click on the text field in the Tag It pop up window. It will populate with the word “HOT”. Then click the + sign to add it.

Macromedia Flash Player 8

File View Control Help

Close

Welcome Kaitlyn

Store Locator | Logout

VTeen

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here | SEARCH

MY DRESSING ROOM

Items in the dressing room

3

Astoria
Sleek, Strapless dress, Delicate contrast embroidery at hem

More information

Click to view another color:

Size: Medium | Size chart

Quantity: 1

Sku#: 772903
VTeen Price: \$129.50

Add item to bag
Remove item from bag
Save item for later

Outfit Total: \$218.50

Tag It!

Awesome
Cool

+

ITEM FINDER:

Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

Price Range: \$0 \$200 \$400

TRY IT ON

The Hampton Elizabeth Astoria

TRY IT ON

Audrey Hepburn Empress Summerfun

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

MY DRESSING ROOM

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie
☐ Mia
☐ Jamie
☐ Allison
☐ Nicole
☐ Christina

Start Chat Group Shopping

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints

GO

There are **TWO** options to add the outfit to the Shopping Bag:

Option 1: Click on each of the three items shown in dressing room and **drag** them to “My Shopping Bag”

The screenshot shows the VTeen website interface. At the top, there's a navigation bar with links: GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. Below this is a 'MY DRESSING ROOM' section. On the left, a virtual model is wearing a black strapless dress. To the right of the model, there's a list of items in the dressing room, with three items circled in red. A red arrow points from these items to the 'MY SHOPPING BAG (1 item)' link in the right sidebar. The sidebar also includes links for CHECKOUT, MY LISTS, and MY DRESSING ROOM. At the bottom, there's a 'My Virtual Model Experience' section and a 'DESIGN YOUR OWN HOODIES' section.

Macromedia Flash Player 8

Welcome Kaitlyn

Store Locator | Logout

Enter search here | **SEARCH**

MY DRESSING ROOM

Items in the dressing room

3

Astoria
Sleek, Strapless dress, Delicate contrast embroidery at hem
[More information](#)
Click to view another color:
Size: Medium [Size chart](#)
Quantity: 1
Sku#: 772903
VTeen Price: **\$129.50**
[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)
Outfit Total: \$218.50
[Remove outfit from bag](#)
[Save outfit for later](#)
[Add Outfit to Bag](#)
[Tag Outfit!](#)

ITEM FINDER:

Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

Price Range: \$0 \$200 \$400

TRY IT ON
The Hampton

TRY IT ON
Elizabeth

TRY IT ON
Astoria

TRY IT ON
Audrey Hepburn

TRY IT ON
Empress

TRY IT ON
Summerfun

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

MY DRESSING ROOM

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie

☐ Mia

☐ Jamie

☐ Allison

☐ Nicole

☐ Christina

[Start Chat](#) [Group Shopping](#)

accessories

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints
[GO](#)

Option 2: Click "Add Outfit to Bag"

Macromedia Flash Player 8

File View Control Help

Close

VTTeen

Welcome Kaitlyn

Store Locator | Logout

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here | SEARCH >

MY DRESSING ROOM

Items in the dressing room

3

Astoria
Sleek, Strapless dress, Delicate contrast embroidery at hem

[More information](#)

Click to view another color:

Size: Medium [Size chart](#)

Quantity: 1

Sku#: 772903
VTTeen Price: **\$129.50**

[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)

Outfit Total: \$218.50

[Remove outfit from bag](#)
[Save outfit for later](#)

Add Outfit to Bag

My Virtual Model Experience

ITEM FINDER:
Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

\$0 \$200 \$400
Price Range

TRY IT ON
The Hampton

TRY IT ON
Elizabeth

TRY IT ON
Astoria

TRY IT ON
Audrey Hepburn

TRY IT ON
Empire

TRY IT ON
Summerfun

MY SHOPPING BAG (1 item)

CHECKOUT

MY LISTS

MY DRESSING ROOM

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie

☐ Mia

☐ Jamie

☐ Allison

☐ Nicole

☐ Christina

Start Chat **Group Shopping**

accessories

Need some accessories?
VTTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints

GO

Click on "My Shopping Bag" to expand accordion and view contents

The screenshot shows the VTeen website interface. At the top, there's a navigation bar with links: GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. A search bar is located on the right with the text "Enter search here" and a "SEARCH" button. Below the navigation bar, there's a "MY SHOPPING BAG (4 items)" link, which is circled in red. Other links in the shopping bag section include "CHECKOUT", "MY LISTS", and "MY DRESSING ROOM". The main content area features a "MY DRESSING ROOM" section with a virtual model wearing a black dress. To the right of the model, there's a list of items in the dressing room, including a black dress, a black top, and a black skirt. Below this, there's a section for "Astoria" with a description: "Sleek, Strapless dress, Delicate contrast embroidery at hem". There are also options to "Add item to bag", "Remove item from bag", and "Save item for later". The "Outfit Total" is \$218.50. At the bottom, there's a section for "ACCESSORIES" and a "DESIGN YOUR OWN HOODIES" section.

Welcome Kaitlyn

Store Locator | Logout

Enter search here | **SEARCH**

> MY SHOPPING BAG (4 items)

> CHECKOUT

> MY LISTS

> MY DRESSING ROOM

MY DRESSING ROOM

3 Items in the dressing room

Astoria
Sleek, Strapless dress, Delicate contrast embroidery at hem

[More information](#)

Click to view another color:

Size: **Medium** [Size chart](#)

Quantity: **1**

Sku#: 772903
VTeen Price: **\$129.50**

[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)

Outfit Total: \$218.50
[Remove outfit from bag](#)
[Save outfit for later](#)

[Add Outfit to Bag](#)
[Tag Outfit!](#)

ITEM FINDER:
Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

\$0 \$200 \$400
Price Range

TRY IT ON The Hampton

TRY IT ON Elizabeth

TRY IT ON Astoria

TRY IT ON Audrey Hepburn

TRY IT ON Empiress

TRY IT ON Summerfun

MY BEST FRIENDS FOREVER

FRIENDS

Please select one or more of your friends by checking the box.

☐ Jackie

☐ Mia

☐ Jamie

☐ Allison

☐ Nicole

☐ Christina

[Start Chat](#) [Group Shopping](#)

ACCESSORIES
Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints

[GO](#)

ACCESSIBILITY | CAREERS | JOIN EMAIL LIST | SIZE CHART | CONTACT

Click Checkout. This checkout is a Web 2.0 based one-page checkout. A shopper will be able to change various information when checking out without leaving the page.

Macromedia Flash Player 8

Welcome Kaitlyn


GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Store Locator | Logout

Enter search here | SEARCH

MY DRESSING ROOM

Items in the dressing room: 3



Astoria
Sleek, Strapless dress, Delicate contrast embroidery at hem

[More information](#)

Click to view another color:

Size: Medium [Size chart](#)

Quantity: 1

SKU#: 772903
VTeen Price: **\$129.50**

[Add item to bag](#)
[Remove item from bag](#)
[Save item for later](#)

Outfit Total: \$218.50

[Remove outfit from bag](#)
[Save outfit for later](#)

[Add Outfit to Bag](#)
[Tag Outfit!](#)

My Virtual Model Experience

ITEM FINDER:

Use the options below to narrow the products displayed

☒ Chic ☐ Glam ☐ Flare ☐ Diva

Price Range: \$0 \$200 \$400

[TRY IT ON](#) The Hampton [TRY IT ON](#) Elizabeth [TRY IT ON](#) Astoria

[TRY IT ON](#) Audrey Hepburn [TRY IT ON](#) Empress [TRY IT ON](#) Summerfun

MY SHOPPING BAG (4 Items)

Item	Price
Madison SKU#: 2430997 (Web Only)	\$24.50
Glam Chic Outfit 3 Items	\$218.50
Astoria Dress SKU#: 1772903	\$129.50
Bedford Shoe SKU#: 1388222	\$59.50
Aria Purse SKU#: 1772903	\$29.50
Subtotal: \$243.00	
CHECKOUT	
MY LISTS	
MY DRESSING ROOM	

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

DESIGN YOUR OWN HOODIES
Create your own custom tee with the hottest new prints
[GO](#)

Click Fast Checkout. You won't use this feature to check out but you should talk about Kaitlyn would be able to do a quick checkout using her preset preferences.
Highlight to customers that Free Shipping Promotion has been applied

The screenshot displays the VTeen website's checkout process. At the top, the navigation bar includes links for GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. A search bar is located on the right. The main content area is titled 'MY SHOPPING BAG' and includes a 'Continue Shopping' button. Below this, the 'ORDER SUMMARY' table lists the items in the bag:

Item	Shipping Method	Qty	Price	Remove
Madison SKU#:2430997 (Web Only)	Ground Shipping	1	\$24.50	Remove
Glam Chic Outfit 3 Items	Ground Shipping	1	\$218.50	Remove
<input checked="" type="radio"/> Ship items together <input type="radio"/> Ship items separately				
Astoria Dress SKU#:772903	Item shipped with outfit	1	\$129.50	Remove
Bedford Shoes SKU#:388222	Item shipped with outfit	1	\$59.50	Remove
Aria Purse SKU#:772903	Item shipped with outfit	1	\$29.50	Remove

At the bottom right, the summary table shows the following totals:

Order Subtotal:	\$ 243.00
Shipping:	\$ 0.00
Tax:	\$ 20.05
Total:	\$ 263.05

The right sidebar contains a 'CHECKOUT' section with the following options: 'Fast Checkout' (highlighted with a red circle), 'Shipping Address', 'Shipping Preferences', and 'Payment Method'. Below this are links for 'MY LISTS' and 'MY DRESSING ROOM'. At the bottom of the page, there are promotional banners for accessories and a contest countdown.

Click shipping name and address

Macromedia Flash Player 8

File View Control Help

VTeen Welcome Kaitlyn Store Locator Logout





GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

Enter search here SEARCH

MY SHOPPING BAG Continue Shopping

Check Out Screen

ORDER SUMMARY

Item	Shipping Method	Qty	Price	
 Madison SKU#:2430997 (Web Only)	Ground Shipping	1	\$24.50	Remove
Glam Chic Outfit 3 Items	Ground Shipping	1	\$218.50	Remove
<input checked="" type="radio"/> Ship items together <input type="radio"/> Ship items separately				
 Astoria Dress SKU#:772903	Item shipped with outfit	1	\$129.50	Remove
 Bedford Shoes SKU#:388222	Item shipped with outfit	1	\$59.50	Remove
 Aria Purse SKU#:772903	Item shipped with outfit	1	\$29.50	Remove

Order Subtotal: \$ 243.00

Shipping: \$ 0.00

Tax: \$ 20.05

Total: \$ 263.05

Shipping Name & Address

Fast Checkout

Order now with default preferences

Order Now

Shipping Name & Address

Payment Method

MY LISTS

MY DRESSING ROOM

accessories

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

accessories

Congrats! For entering
the VTeen New Look
Fashion Contest

COUNTDOWN TO SHOW

00:10:00

60

Click shipping preferences

Macromedia Flash Player 8

File View Control Help

Welcome Kaitlyn

Store Locator | Logout





Enter search here | SEARCH

MY SHOPPING BAG

Continue Shopping

Check Out Screen

ORDER SUMMARY

Item	Shipping Method	Qty	Price	
 Madison SKU#: 2430997 (Web Only)	Ground Shipping	1	\$24.50	Remove
Glam Chic Outfit 3 Items	Ground Shipping	1	\$218.50	Remove
<input checked="" type="radio"/> Ship items together <input type="radio"/> Ship items separately				
 Astoria Dress SKU#: 772903	Item shipped with outfit	1	\$129.50	Remove
 Bedford Shoes SKU#: 388222	Item shipped with outfit	1	\$59.50	Remove
 Aria Purse SKU#: 772903	Item shipped with outfit	1	\$29.50	Remove

Order Subtotal: \$ 243.00

Shipping: \$ 0.00

Tax: \$ 20.05

Total: \$ 263.05

MY SHOPPING BAG (4 items)

CHECKOUT

Fast Checkout

Shipping Name & Address

Type an address below:

Name: Kaitlyn Henson

Address: 1571 Andromeda Way

City: Richmond

State: VA

Zip Code: 23630

Phone #: 555-454-1212

Shipping Preferences

MY LISTS

MY DRESSING ROOM

accessories

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

accessories

Congrats! For entering
the VTeen New Look
Fashion Contest

COUNTDOWN TO SHOW

00:10:00

GO

Kaitlyn notices that everything is going to be shipped ground. She wants her b-day out for her 16th b-day this weekend plus her mom's going to pay for the outfit. She chooses to pick up the outfit at the store. She clicks on the drop down button of the shipping method for the chic outfit and **chooses in-store pickup**

Macromedia Flash Player 8

File View Control Help

Welcome Kaitlyn

Store Locator | Logout

GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN





Enter search here | SEARCH

MY SHOPPING BAG

Check Out Screen

Continue Shopping

ORDER SUMMARY

Item	Shipping Method	Qty	Price	
 Madison SKU#: 2430997 (Web Only)	Ground Shipping	1	\$24.50	Remove
Glam Chic Outfit 3 Items	Ground Shipping	1	\$218.50	Remove
<input checked="" type="radio"/> Ship items together <input type="radio"/> Ship items separately				
 Astoria Dress SKU#: 772903	Item shipped with outfit	1	\$129.50	Remove
 Bedford Shoes SKU#: 388222	Item shipped with outfit	1	\$59.50	Remove
 Aria Purse SKU#: 772903	Item shipped with outfit	1	\$29.50	Remove

Order Subtotal: \$ 243.00

Shipping: \$ 0.00

Tax: \$ 20.05

Total: \$ 263.05

accessories

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

accessories

COUNTDOWN TO SHOW

Congrats! For entering
the VTeen New Look
Fashion Contest

00:10:00

GO

MY SHOPPING BAG (4 Items)

CHECKOUT

Fast Checkout

Shipping Name & Address

Shipping Preferences

Shipping Method:

Ground Shipping

☒ Ship items as soon as available
(extra shipping charge may apply)

☐ Ship items separately

Payment Method

MY LISTS

MY DRESSING ROOM

The system checks inventory in realtime and confirms the outfit is available and puts the outfit on hold. The total also changes to show which items will be paid for now and which items will be paid for during in-store pickup. Then click on payment method on the right side.

Macromedia Flash Player 8

File View Control Help

Welcome Kaitlyn

Store Locator | Logout

Enter search here **SEARCH**

VTeen GUYS GIRLS ACCESSORIES BRANDS STYLES GIFT CARDS MY VTEEN

MY SHOPPING BAG [Check Out Screen](#) [Continue Shopping](#)

ORDER SUMMARY

Item	Shipping Method	Qty	Price	
Madison SKU#: 2430997 (Web Only)	Ground Shipping	1	\$24.50	Remove
Glam Chic Outfit 3 Items	In Store Pickup	1	\$218.50	Remove
Outfit available for pick-up at your favorite VTeen Store #245 Store details				
Astoria Dress SKU#: 772903	Item shipped with outfit	1	\$129.50	Remove
Bedford Shoes SKU#: 388222	Item shipped with outfit	1	\$59.50	Remove
Aria Purse SKU#: 772903	Item shipped with outfit	1	\$29.50	Remove

Order Subtotal: \$ 243.00

Shipping: \$ 0.00

Tax: \$ 20.05

Total: \$ 263.05

Current Amount Due: \$ 26.52

Amount Due at time of pick-up: \$ 236.53

MY SHOPPING BAG (4 Items)

CHECKOUT

Fast Checkout

Shipping Name & Address

Shipping Preferences

Shipping Method:

Ground Shipping

☒ Ship items as soon as available
(extra shipping charge may apply)

☐ Ship items separately

Payment Method

MY LISTS

MY DRESSING ROOM

accessories

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

accessories

Congrats! For entering
the VTeen New Look
Fashion Contest

COUNTDOWN TO SHOW

00: 10:00

[GO](#)

You will see that Kaitlyn is paying with multiple payment methods. She has set her preferences to always pay with VTeen dollars first if she has any in her account and to use her VTeen credit card as the second option. She clicks on checkout

Macromedia Flash Player 8

File View Control Help

Welcome Kaitlyn

Store Locator | Logout

Enter search here | **SEARCH**





VTeen

GUYS | GIRLS | ACCESSORIES | BRANDS | STYLES | GIFT CARDS | MY VTEEN

MY SHOPPING BAG [Continue Shopping](#)

[Check Out Screen](#)

ORDER SUMMARY

Item	Shipping Method	Qty	Price	
 Madison SKU#:2430997 (Web Only)	Ground Shipping	1	\$24.50	Remove
Glam Chic Outfit 3 Items	In Store Pickup	1	\$218.50	Remove
Outfit available for pick-up at your favorite VTeen Store #245 Store details				
 Astoria Dress SKU#:772903	Item shipped with outfit	1	\$129.50	Remove
 Bedford Shoes SKU#:388222	Item shipped with outfit	1	\$59.50	Remove
 Aria Purse SKU#:772903	Item shipped with outfit	1	\$29.50	Remove

Order Subtotal: \$ 243.00

Shipping: \$ 0.00

Tax: \$ 20.05

Total: \$ 263.05

Current Amount Due: \$ 26.52

Amount Due at time of pick-up: \$ 236.53

CHECKOUT

Fast Checkout

Shipping Name & Address

Shipping Preferences

Payment Method

Payment 1: **VTeen Dollars**

Amount: \$ 20.00

Payment 2: VTIncCC****4875

Amount: \$6.52

Billing Address: ☒ Same as shipping address

[Additional Payment](#)

[View Order Summary](#)

Check Out Now

[MY LISTS](#)

[MY DRESSING ROOM](#)

accessories

Need some accessories?
VTeen has what you need!
Check out our extensive line of coordinating items!

accessories

accessories

Congrats! For entering the VTeen New Look Fashion Contest

COUNTDOWN TO SHOW

00:10:00

[GO](#)

At this point you have **TWO** options:

- Click on “**countdown to show**” ad at the bottom to go to Second Life Fashion Show Kaitlyn signed up for
- OR click on “**Careers**” to skip Second Life Fashion Show and go to email Kaitlyn receives after her Sweet 16 birthday

Welcome Kaitlyn

Store Locator | Logout

Enter search here | **SEARCH**

MY SHOPPING BAG (4 items)

Continue Shopping

Check Out Screen

ORDER SUMMARY

Item	Shipping Method	Qty	Price	
Madison SKU#:2430997	Ground Shipping	1	\$24.50	Remove
Glam Chic Outfit 3 Items	In Store Pickup	1	\$218.50	Remove
Outfit available for pick-up at your favorite VTeen Store #245 Store details				
Astoria Dress SKU#:772903	Item shipped with outfit	1	\$129.50	Remove
Bedford Shoes SKU#:388222	Item shipped with outfit	1	\$59.50	Remove
Aria Purse SKU#:772903	Item shipped with outfit	1	\$29.50	Remove

Order Confirmation #: 738278473
Thank you for shopping at VTeen.

Order Subtotal:	\$ 243.00
Promotion:	- \$ 48.60
Shipping:	\$ 9.95
Tax:	\$ 20.05
Total:	\$ 224.40
Current Amount Due:	\$ 31.57
Amount Due at time of pick-up:	\$ 192.83

NEW ARRIVALS
Check out the hot new arrivals before they're gone.

[GO](#)

CAREERS | [JOIN EMAIL LIST](#) | [SIZE CHART](#) | [CONTACT](#)

COUNTDOWN TO SHOW
Congrats! For entering the VTeen New Look Fashion Contest
00:10:00
[GO](#)

CHECKOUT

Fast Checkout

Shipping Name & Address

Shipping Preferences

Payment Method

Payment 1: **VTeen Dollars**

Amount: \$ 20.00

Payment 2: VTIncC****4875

Amount: \$ 11.57

Billing Address: ☒ Same as shipping address

Additional Payment

View Order Summary

Check Out Now

[MY LISTS](#)

[MY DRESSING ROOM](#)

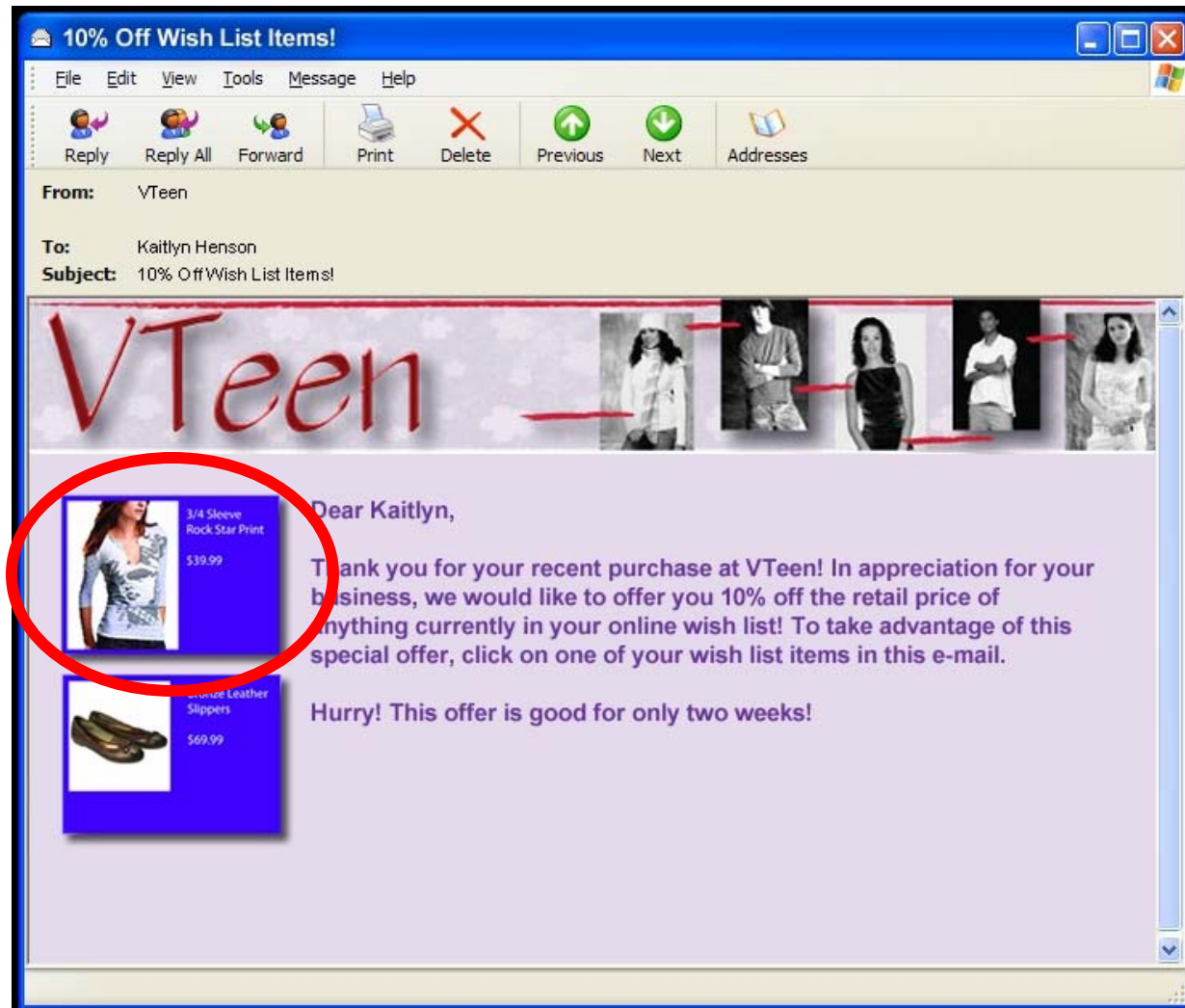
If you clicked on "Careers" you will see personalized email VTeen has sent to Kaitlyn offering 10% on remaining wish list items

Click on image to go to Kaitlyn wishlist

From Kaitlyn wishlist click on **VTeen logo in upper left corner** to exit demo

Click on "**X**" in **upper right** to go to splash screen and get demo ready for next customer

End of Demo



OPTIONAL: Accessibility Toolbar Demo

You can optionally demonstrate Accessibility immediately after Kaitlyn sends e-mail to grandma
Click on "Accessibility" in lower left corner

The screenshot shows the VTeen website interface. At the top, there's a navigation bar with links: GUYS, GIRLS, ACCESSORIES, BRANDS, STYLES, GIFT CARDS, and MY VTEEN. A search bar is on the right. The main content area is divided into two columns. The left column is titled 'My Lists' and shows a list of items for 'Sweet 16'. The right column is titled 'SHARE SWEET 16' and contains an email form and a message preview. At the bottom, there's a banner for 'VTeen SWEET 16' and a footer with links including 'ACCESSIBILITY'.

My Lists
Sweet 16

List Public or Private: **Private**

Guest Access Question: What is my favorite movie?
Guest Access Answer: Step Up

Item	Price	Needs/Priority
Fleur de lis necklace SKU#: 5663921 Lovely gold and enamel necklace with an 18" chain.	\$169.99	Still Needs? YES Priority: 1
3/4 Sleeve Rock Star Print SKU#: 8425136 Created with our softest cotton knit fabric, 3/4 length sleeve and graphic design print.	\$39.99	Still Needs? YES Priority: 2
Bronze Leather slippers SKU#: 722256 This metallic bronze flat is a cute casual option all year round.	\$69.99	Still Needs? YES Priority: 3

SHARE SWEET 16

Message sent.

My email: kaitlyn@mail.net
Send to: grandma
Subject: birthday ideas

Email message:
Dear Grandma,
I hope to see you soon. I'm really excited for my 16th b-day. I know you've been asking me ideas for my b-day. I saw this pretty necklace at VTeen. Take a look. Can't wait to see you.

Love you,
Kaitlyn

Send

VTEEN NEW LOOK FASHION CONTEST
Grand prize: \$250 VTeen Dollars, Closet full of VTeen Clothes

MY BEST FRIENDS FOREVER

FRIENDS
Please select one or more of your friends by checking the box.

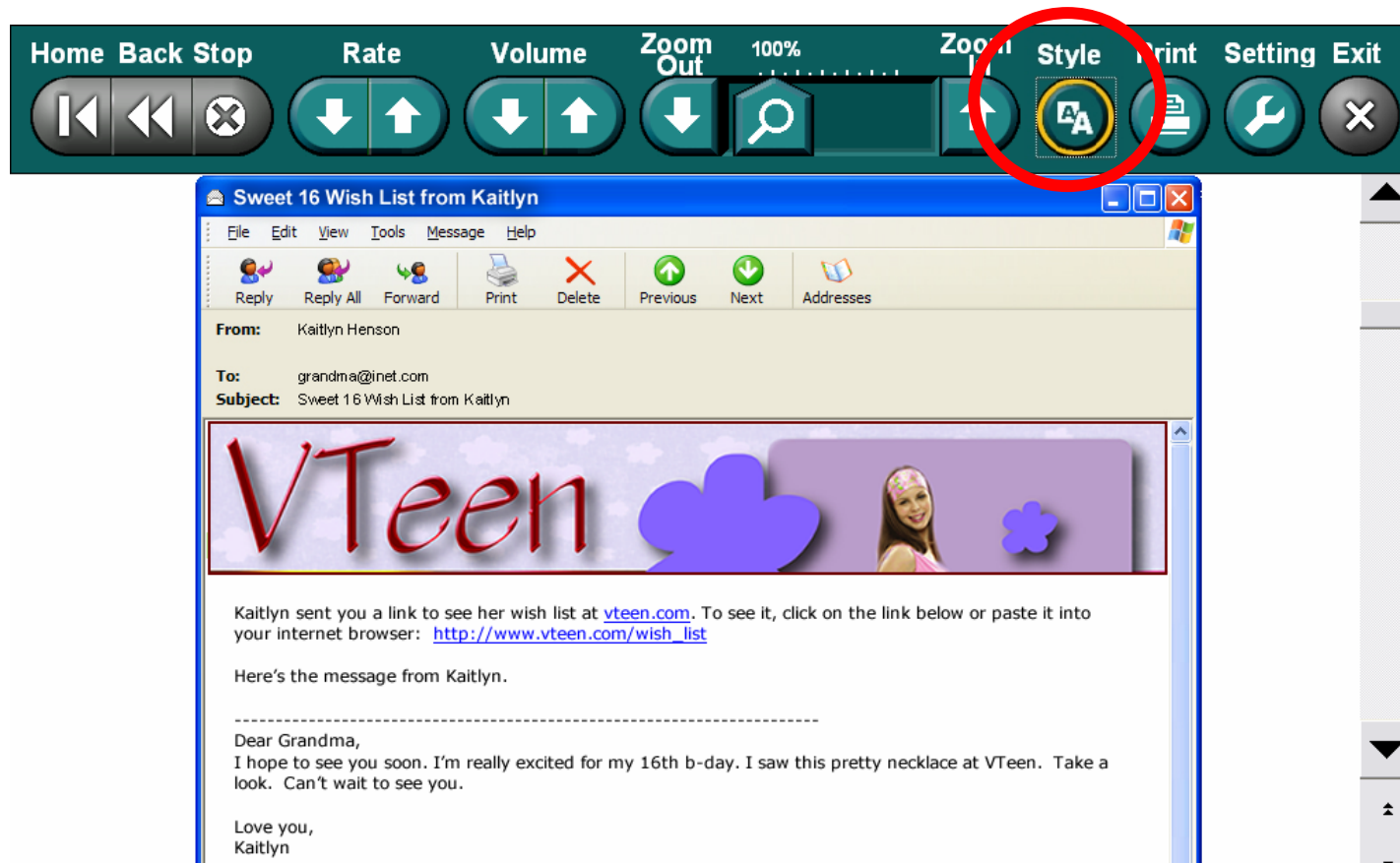
- ☐ Jackie
- ☐ Mia
- ☐ Jamie
- ☐ Allison
- ☐ Nicole
- ☐ Christina

Start Chat Group Shopping

VTeen SWEET 16
Check out the latest SWEET 16 fashions here!

ACCESSIBILITY | CAREERS | JOIN EMAIL LIST | SIZE CHART | CONTACT

Note: This part of the demo is from grandma perspective
Now you see email grandma received from Kaitlyn.
Click on “Style” button. Email background color and text will change colors



Style

Click “Zoom In” twice. Text size will be enlarged



Zoom In

Scroll up & Down to see full body of email

Click on “http://www.vteen.com/wish_list” link in email to go to Kaitlyn’s wishlist




The screenshot shows an email client window titled "Sweet 16 Wish List from Kaitlyn". The email header shows it is from Kaitlyn Henson (grandma@inet.com) with the subject "Sweet 16 Wish List from Kaitlyn". The body of the email features a VTeen logo and a message: "Kaitlyn sent you a link to see her wish list at [vteen.com](http://www.vteen.com). To see it, click on the link below or paste it into your internet browser http://www.vteen.com/wish_list". A red circle highlights the link. To the right of the email window is a vertical scroll bar with a red circle around the slider. Above the email window is a toolbar with buttons for Home, Back, Stop, Rate, Volume, Zoom Out, 150%, Zoom In, Style, Print, Setting, and Exit. The Zoom In button is highlighted with a yellow circle.

Zoom In

Mouse over “Fleur de lis necklace” to hear Text-to-Speech read out item name

Next, mouse over Fleur de lis necklace description to hear Text-to-Speech read out item description




The screenshot shows a web application interface. At the top is a dark green toolbar with various icons and labels: Home, Back, Stop, Rate, Volume, Zoom Out, 100%, Zoom In, Style, Print, Setting, and Exit. Below the toolbar, there's a section for 'List Public or Private: Private'. A 'Guest Access Question' dropdown is set to 'What is my favorite movie?' and the 'Guest Access Answer' is 'Step Up'. The main content area displays a list of items with columns for Item, Price, and Needs/Priority. The first item, 'Fleur de lis necklace', is highlighted with a red circle. Its price is \$169.99 and it has a priority of 1. The description 'Lovely gold and enamel necklace with an 18" chain.' is also circled in red. Below the item list are buttons for 'Buy Item', 'Preview Item', 'Edit Item', and 'Remove Item'. To the right of the main content is a sidebar with links for 'MY SHOPPING BAG (0 items)', 'CHECKOUT', and 'MY LISTS'. The bottom of the image is obscured by a black rectangle.

Item	Price	Needs/Priority
 Fleur de lis necklace SKU#: 8003721 Lovely gold and enamel necklace with an 18" chain.	\$169.99	Still Needs? YES Priority: 1
 3/4 Sleeve Rock Star Print SKU#: 8425136 Created with our softest cotton knit fabric. 3/4 length sleeve and graphic design print.	\$39.99	Still Needs? YES Priority: 2
 Bronze Leather slippers SKU#: 722256	\$69.99	Still Needs? YES Priority: 2

Click on "Buy Item"




NOTE: IF you are connected to the web, click on lower right corner of black area (secret link) to go to Macy's web site to demo *live* Accessibility Tooling

The screenshot displays a web application interface for Macy's. At the top, there is a dark green navigation bar with buttons for Home, Back, Stop, Rate, Volume, Zoom Out, 100%, Zoom In, Style, Print, Setting, and Exit. Below this bar, the main content area is divided into two sections. The left section contains a 'Guest Access Question' dropdown menu with 'What is my favorite movie?' selected, and a 'Guest Access Answer' text input field with 'Step Up' entered. Below this is a table listing items for sale. The table has columns for Item, Price, and Needs/Priority. The first item is 'Fleur de lis necklace' with a price of \$169.99 and a priority of 1. The 'Buy Item' button for this item is circled in red. The second item is '3/4Sleeve Rock Star Print' with a price of \$39.99 and a priority of 2. The third item is 'Bronze Leather slippers' with a price of \$69.99 and a priority of 2. The right section of the interface shows a sidebar with links for 'MY SHOPPING BAG (0 items)', 'CHECKOUT', and 'MY LISTS'. A large black rectangular area is visible at the bottom of the page, which is mentioned in the note as containing a secret link to Macy's website.

Item	Price	Needs/Priority
 Fleur de lis necklace SKU#:5663921 Lovely gold and enamel necklace with an 18" chain.	\$169.99	Still Needs? YES Priority: 1
 3/4Sleeve Rock Star Print SKU#:8425136 Created with our softest cotton knit fabric. 3/4 length sleeve and graphic design print.	\$39.99	Still Needs? YES Priority: 2
 Bronze Leather slippers SKU#:722256	\$69.99	Still Needs? YES Priority: 2

Click on “Exit” to leave Accessibility demo and go back to VTeen demo section after Kaitlyn sent email to grandma

The screenshot shows a web application interface. At the top is a dark green navigation bar with the following buttons from left to right: Home, Back, Stop, Rate, Volume, Zoom Out, 100%, Zoom In, Style, Print, Setting, and Exit. The 'Exit' button, which has a white 'X' icon, is circled in red. Below the navigation bar, there is a section for 'Guest Access' with a question 'What is my favorite movie?' and an answer 'Step Up'. Below this is a table with three items:

Item	Price	Needs/Priority
 Fleur de lis necklace SKU#:5663921 Lovely gold and enamel necklace with an 18" chain.	\$169.99	Still Needs? YES Priority: 1
 3/4 Sleeve Rock Star Print SKU#:8425136 Created with our softest cotton knit fabric. 3/4 length sleeve and graphic design print.	\$39.99	Still Needs? YES Priority: 2
 Bronze Leather slippers SKU#:722256	\$69.99	Still Needs? YES Priority: 2

Each item row has four buttons: Buy Item, Preview Item, Edit Item, and Remove Item. To the right of the table is a sidebar with a patterned background, containing links: MY SHOPPING BAG (0 items), CHECKOUT, and MY LISTS. A large black rectangular area is at the bottom of the page.

