

# Social portals for IT efficiencies

*Webcast – November 14, 2012*

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## Highlights

### Topics

- Improving the way you deliver information, resources and critical services
- Facilitating your organization's transformation to social business
- Transforming IBM® System z® services with powerful portal technology
- Delivering private cloud, web-based screens with no development costs

**Speaker:** *Ken Webster*, IBM Collaboration Solutions Client Leader

**Broadcast date:** November 14, 2012,  
11:00 a.m. EST / 4:00 p.m. GMT / UTC

**Developed for:** IT and enterprise architects and managers; application programmers and development managers; system programmers; operations managers; and project managers

**Technical level:** Basic

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As enterprises continue to grow—and grow more complex—so has the difficulty in collaborating effectively and managing information, resources and people. With a cost-effective portal solution to integrate user screens and monitoring products, you can address the complexity, take advantage of new business opportunities, and give your customers the trusted experience they expect.

## Webcast

Join this complimentary webcast and learn how IBM's social software capabilities can reduce costs, improve performance and drive faster response from your IT staff and operations. IT organizations have a plethora of information and requirements to juggle in their daily operations. Whether it's the live status of current operations, collaboration on many in-flight projects or storing critical knowledge for smooth and cost-effective operations, you need to be able to socialize information quickly and effectively.

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