



LotuspHERE Comes to You



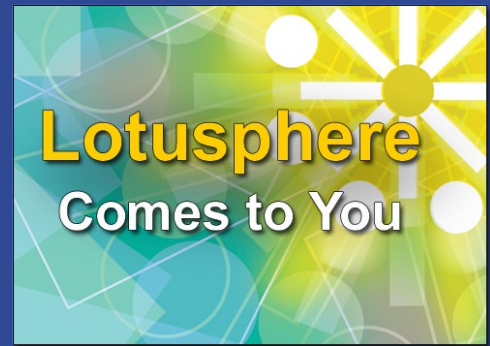
The small print

This presentation provides a description of IBM's roadmap for document management and team collaboration.

The material is directional in nature and does not imply any product plan commitment on the part of IBM.

Plans are subject to change at any time without notice.

IBM Lotus Sametime, Unified Communications and Collaboration Strategy and Technical Roadmap



IBM Software Group - Lotus Software
Lotusphere Comes To You - Manchester



March 15th 2007

Lotus software

Communications Convergence



data



voice



video

**Unified
Communications
& Collaboration**

A new reason to look at Sametime



data



voice



video



Unified Communications & Collaboration

The Year of Sametime....

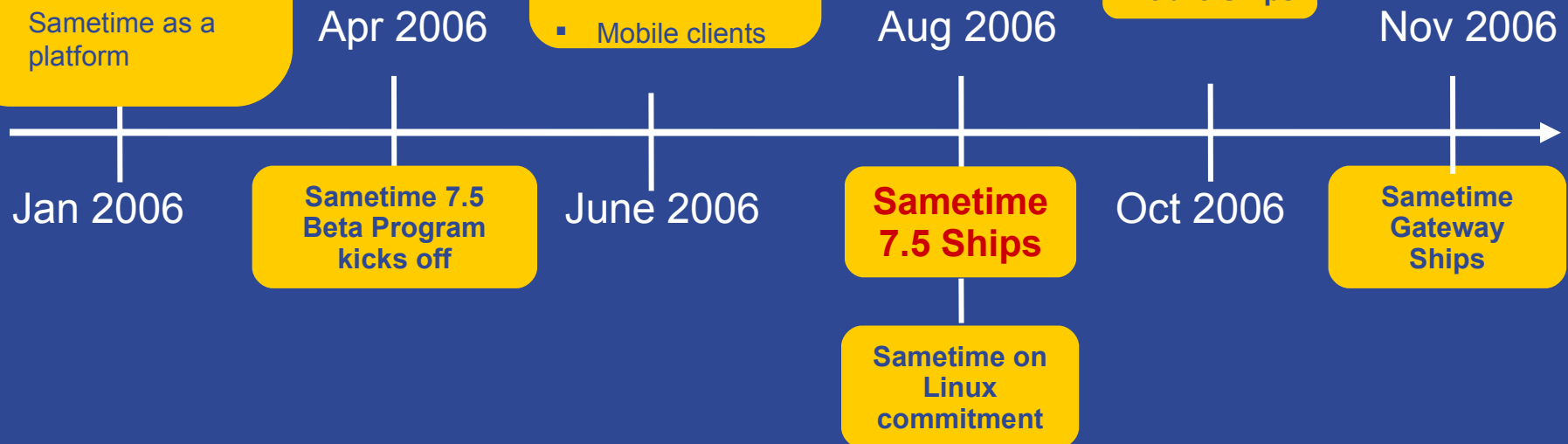
Lotusphere 2006

- Sametime 7.5 plans publicly introduced
- AOL, Yahoo, Google
- Telephony / video partnerships
- Sametime as a platform

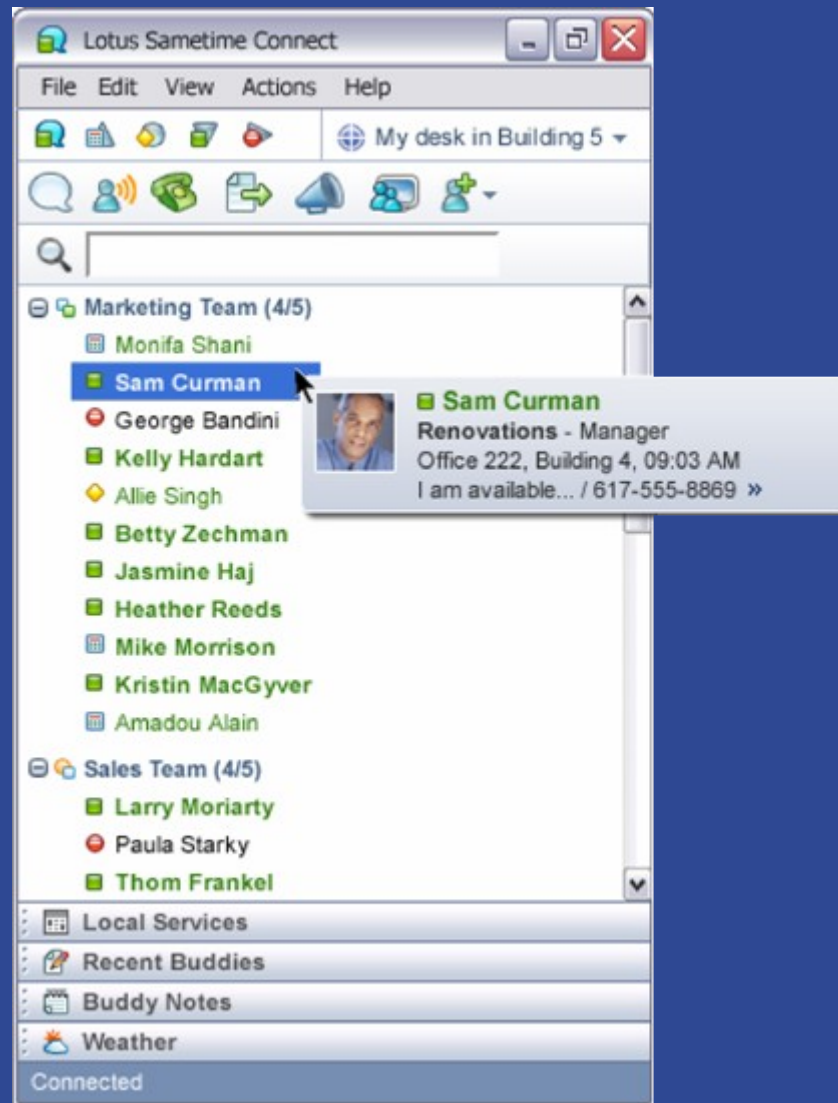
Press release:

- Microsoft integration
- Mobile clients

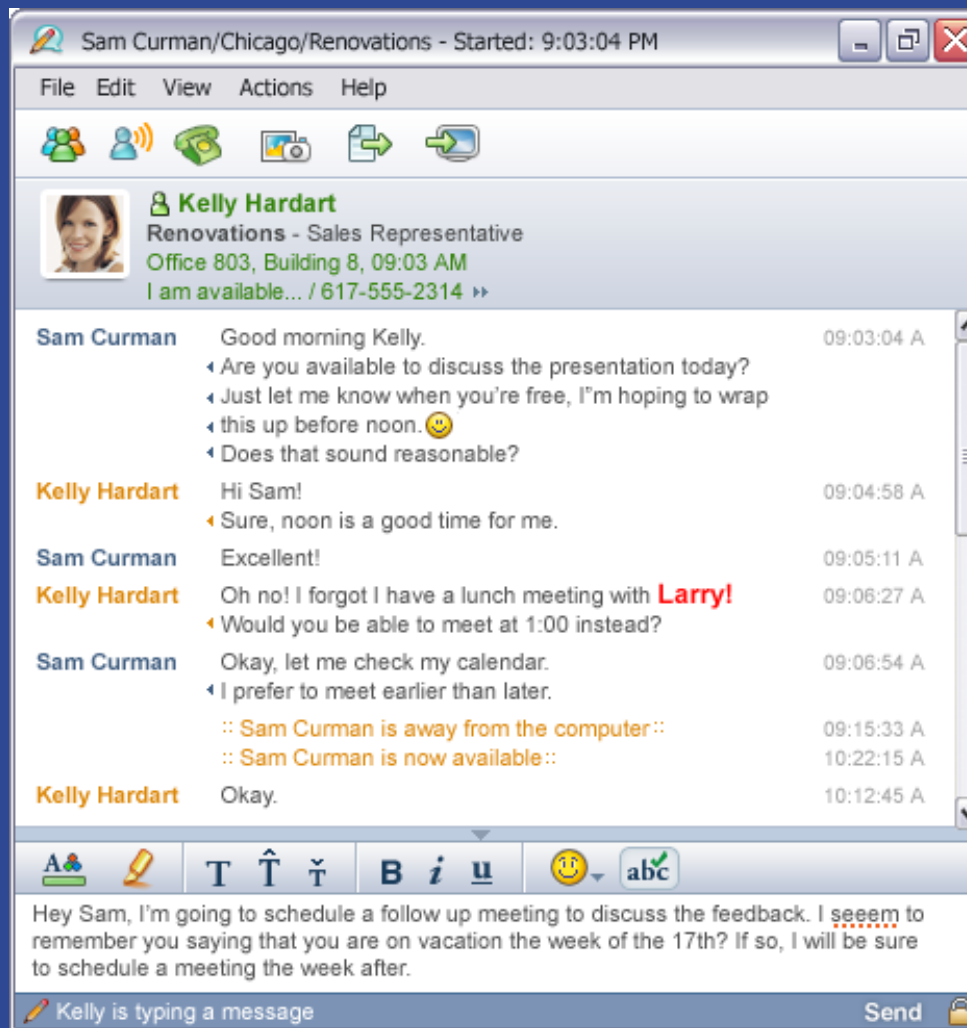
Sametime
Mobile Ships



IBM Lotus Sametime 7.5



IBM Lotus Sametime 7.5



IBM Lotus Sametime 7.5

Sametime Meeting Room - My Meeting

Conference Edit View Tools Help

Stop Presenting Add Slides Set Permissions Switch Moderator Fit to Screen Maximize Meeting Information

Participants (8)

Moderator: Dan Misawa

Show All Participants Invite...

Dan Misawa
Monifa Shani
Kelly Hardart
Sam Curman
Rebecca Gestner
Misha Tompkin
Mike Morrison
Gail Chao

0 Hands Raised

I am active

Web Page Polling

New Web page http://


http://www.renovations.com
http://www.renovations/legal.com

Group Chat

Kelly Hardart Hi Dan, could you send me the link to that document?

Send

Welcome Slides Sharing Whiteboard



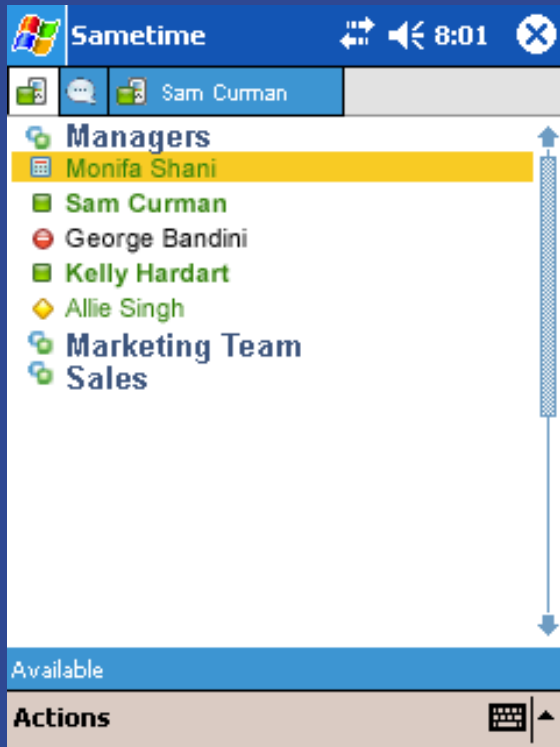
Sales Team Kick Off
June 15, 2:00 PM EST

Moderator: Dan Misawa
Phone number: 1-800-555-2991
Passcode: 399182
This meeting is being recorded

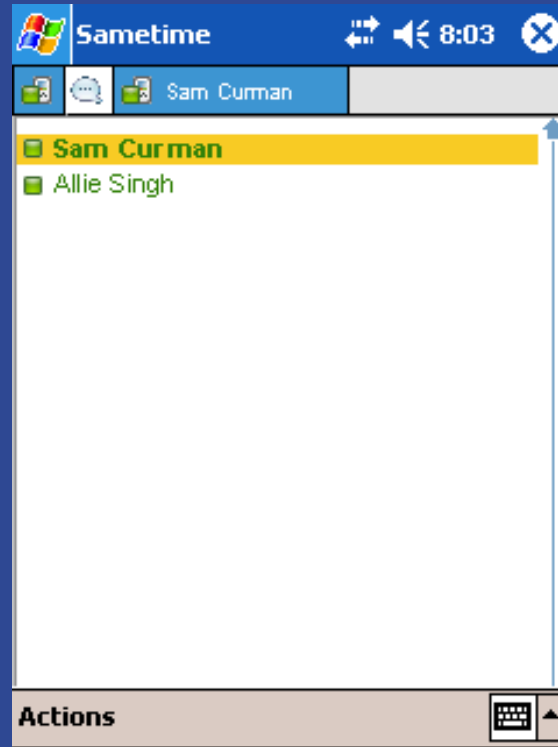
IBM Lotus Sametime Mobile



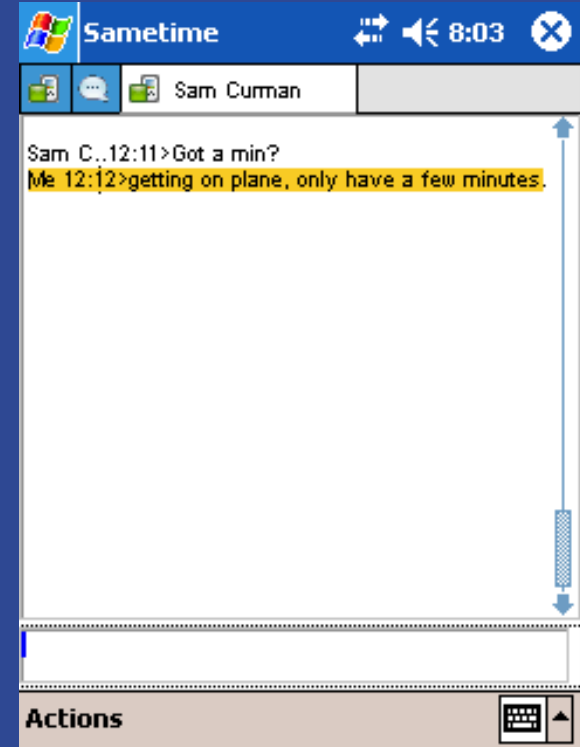
Sametime 7.5 Mobile Client



Contact List

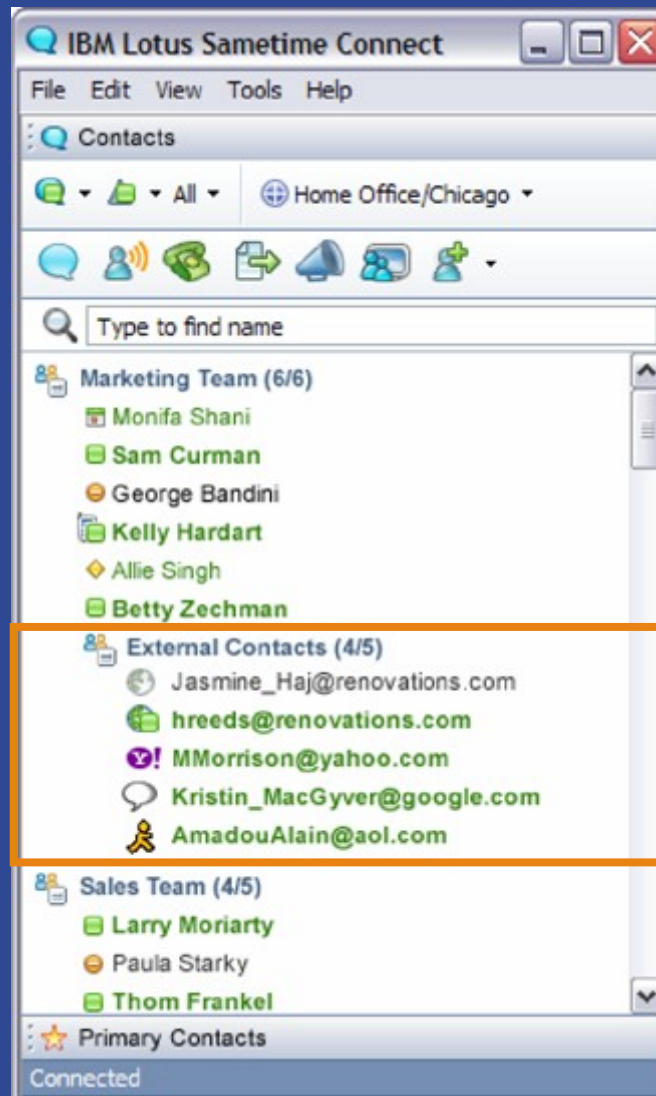


Active Chat List



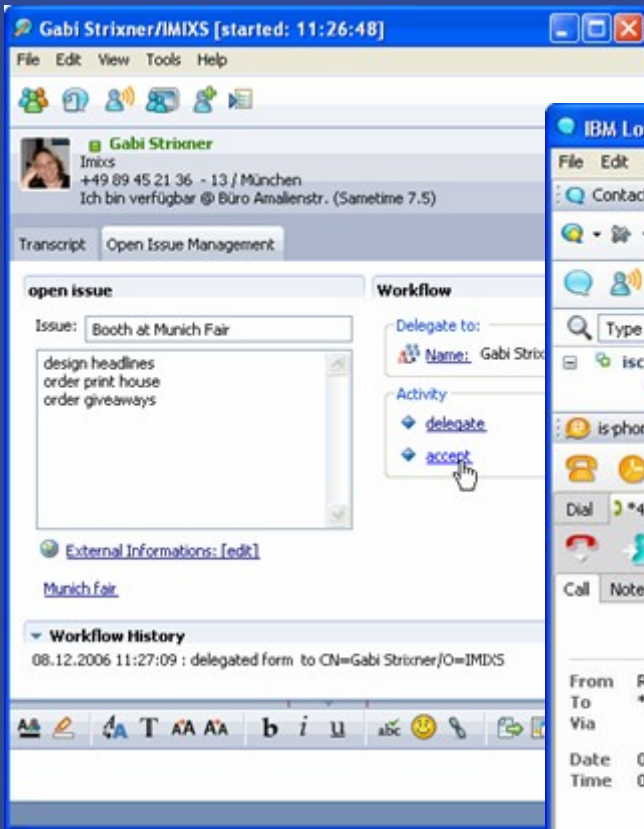
Chat Window

IBM Lotus Sametime Gateway



Lotus Sametime as a platform

2007 Best IBM Lotus Sametime Collaboration Extension



Imixs: IX Workflow Plugin
Lotus Award winner



Is||coord: IS Phone
Lotus Award finalist



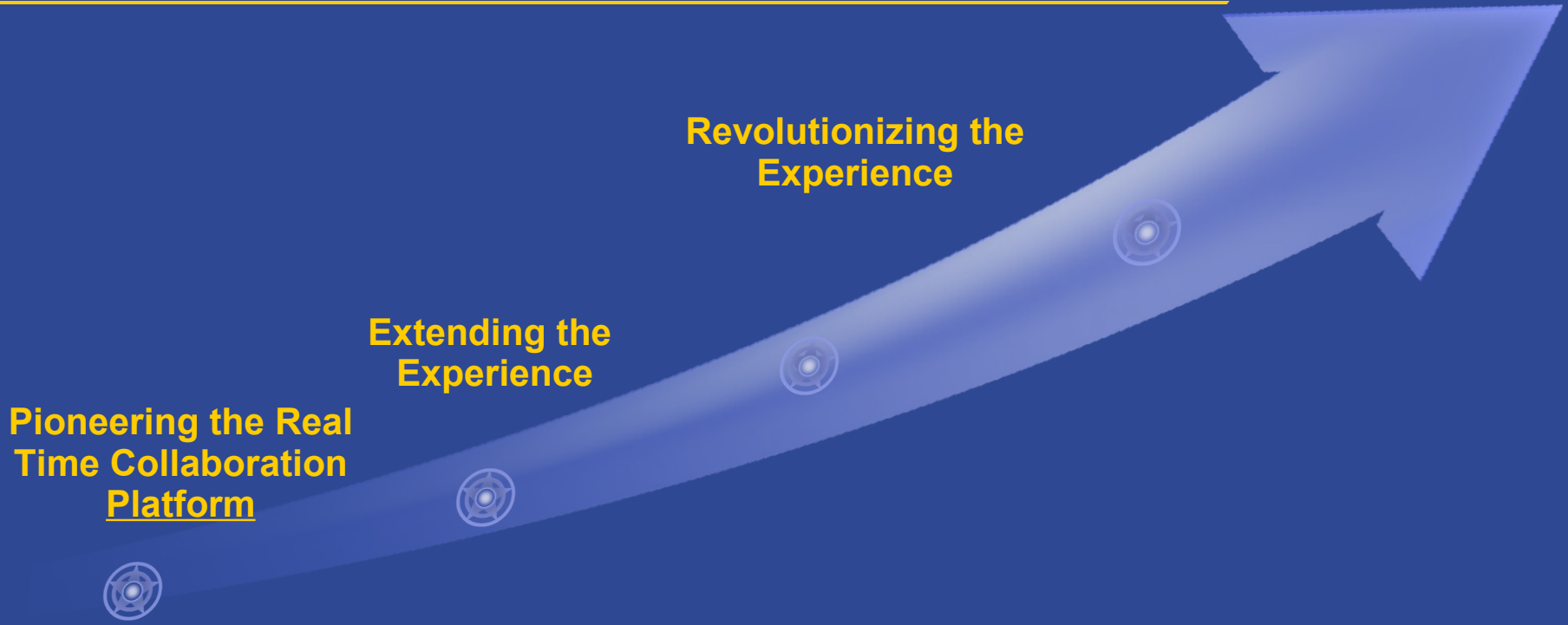
RADVISION
Lotus Award finalist



Nearly 100 Sametime 7.5 Partners



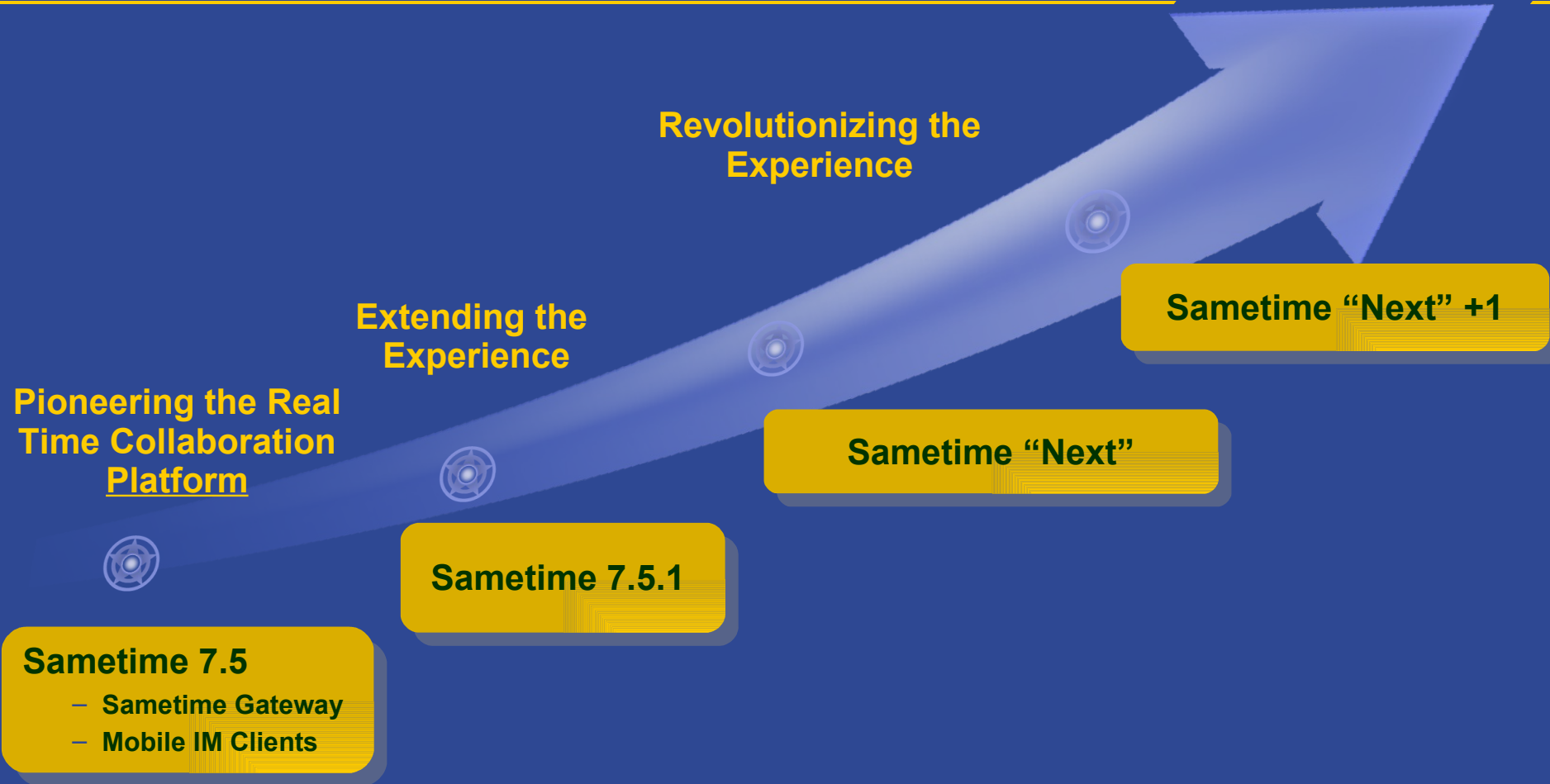
Unified Communications and Collaboration Roadmap



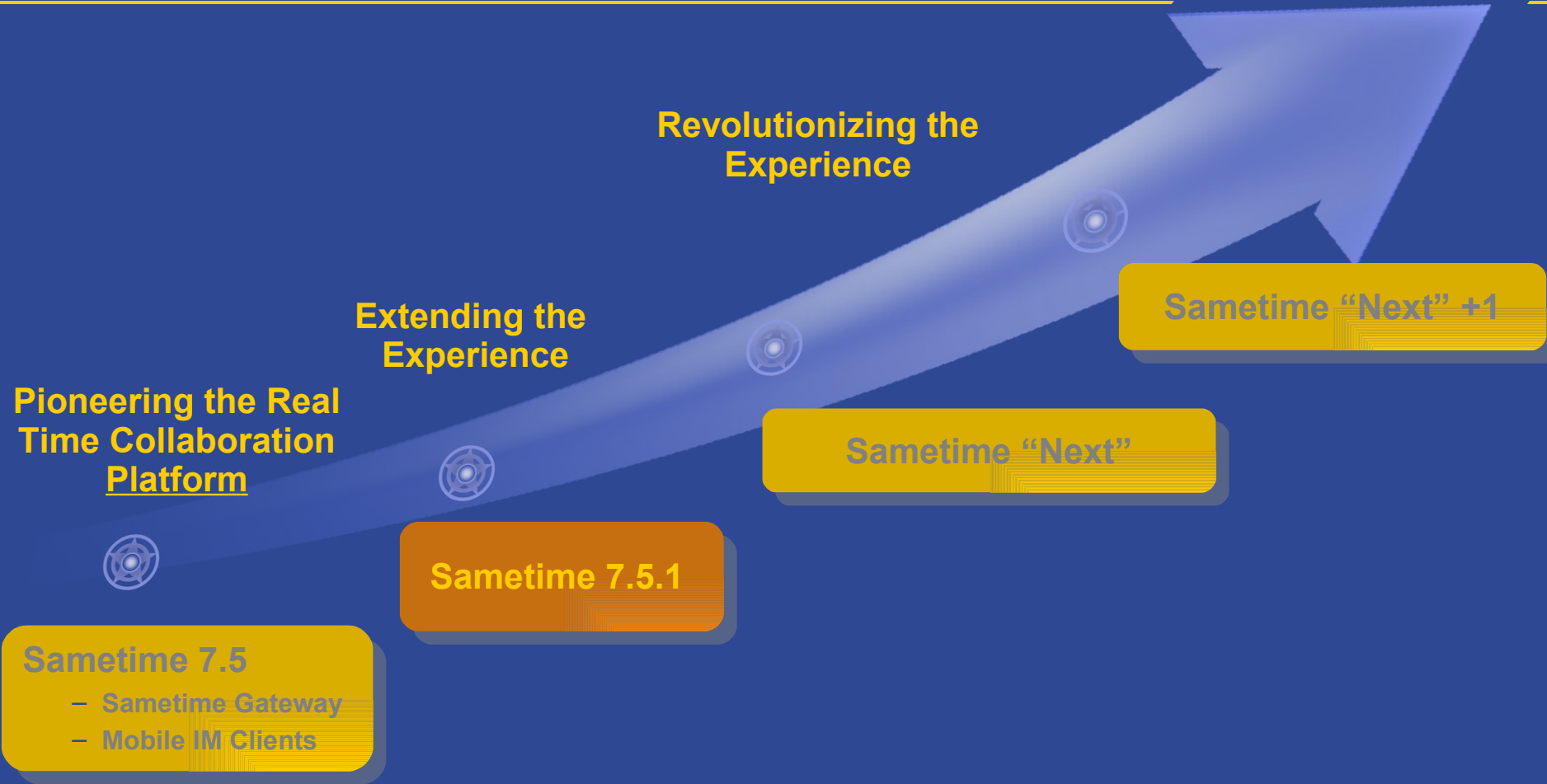
SUBJECT TO CHANGE



Unified Communications and Collaboration Roadmap



Unified Communications and Collaboration Roadmap



SUBJECT TO CHANGE

Lotus software

Unified Communications and Collaboration Roadmap



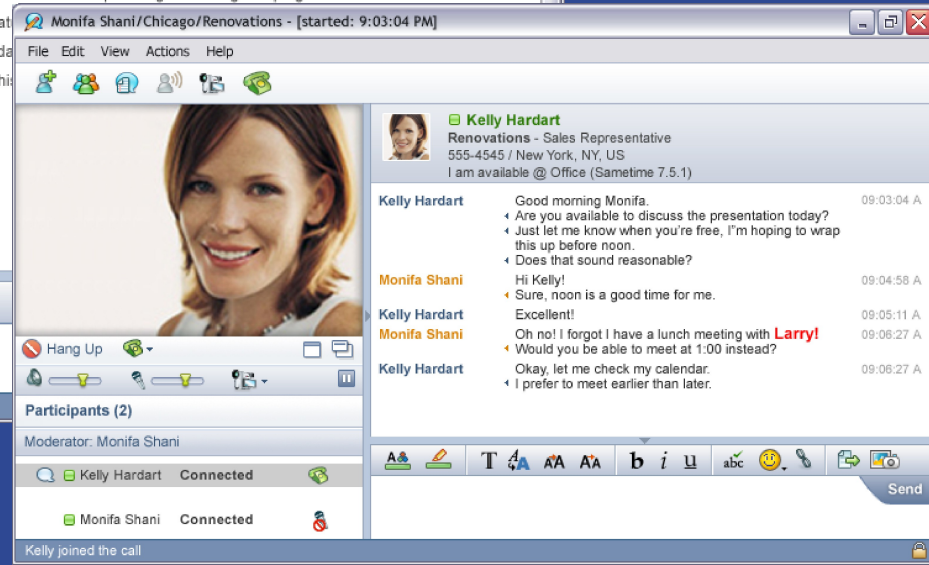
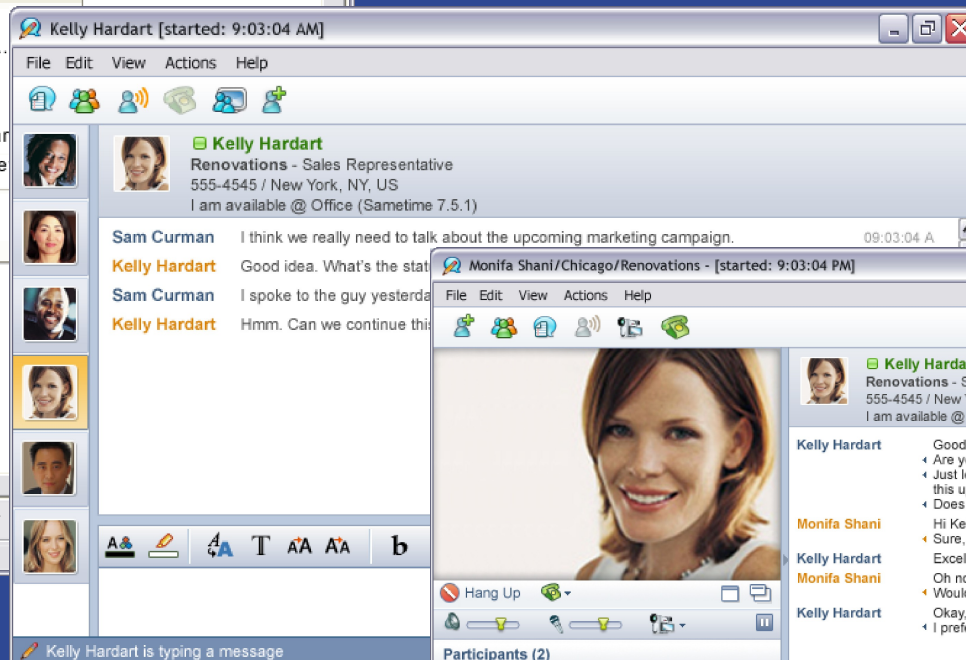
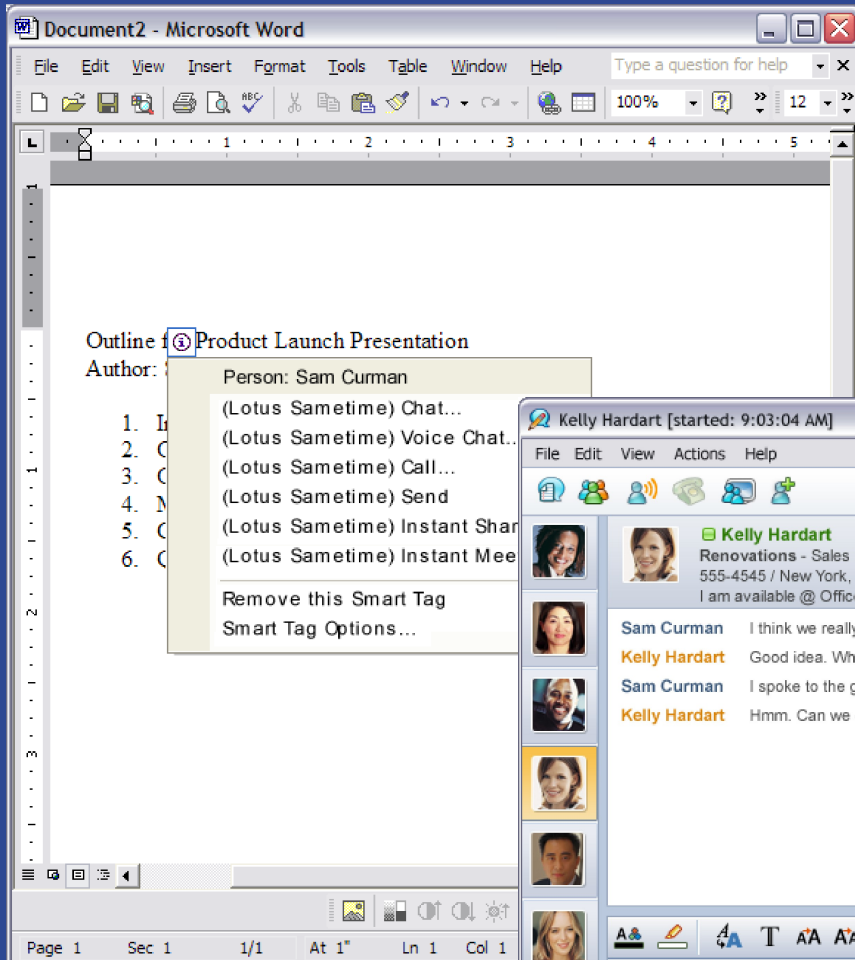
Lotus Sametime 7.5.1 – Additional Upcoming Features: IM

- Chat history search
- Chat history n-way records
- Contact capability icons (for provider features – i.e. telephony on/off hook)
- Additional plug-ins (Primary Contacts)
- New Administrative options
 - ▶ Video chat – allow, bit rate, ports
 - ▶ Emoticons
 - ▶ Screen capture
 - ▶ Mobile
 - ▶ Multiple communities
 - ▶ Limit contact list size
 - ▶ Integrated Sametime – enable full Sametime features inside Notes 8 - requires full Sametime license
 - ▶ Plug-in Management – allow end user control, forced updates site

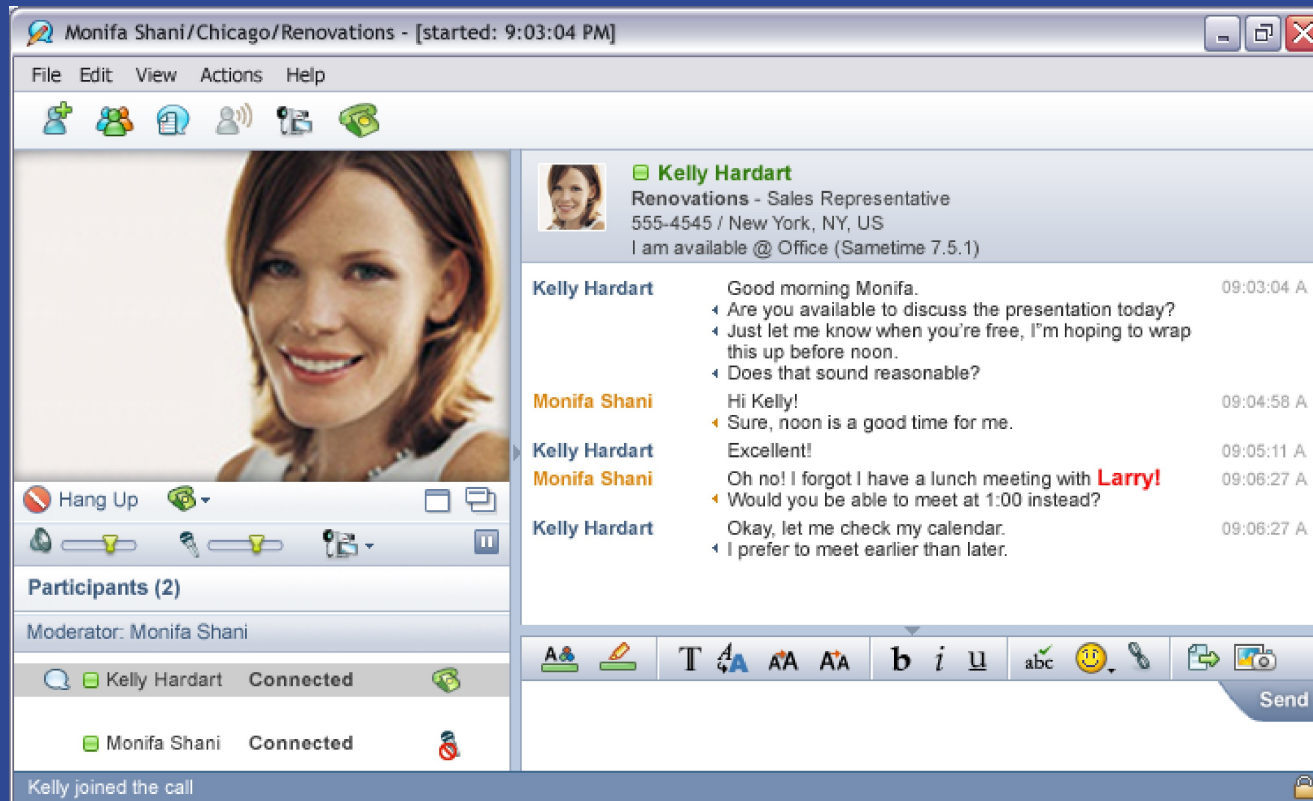
Lotus Sametime 7.5.1 – Additional Upcoming Features: Web Conferencing

- Meeting Room Client enhancements
 - ▶ Can choose whether to include group chat
 - ▶ Can turn off all chat for particular users, via policy
 - ▶ Full edge-to-edge maximize
 - ▶ Sections can be completely minimized
 - ▶ Right-click menu for navigating slides
- e-Mail automatically sent to meeting creator and chair
- Repeat Meeting support
- Meeting Center enhancements
 - ▶ Log in fields are available directly on the meeting center pages
 - ▶ Quicker meeting start-up
 - ▶ More meetings per view
- Macintosh Support (Safari 2.0 on Mac OSX 10.4.x)
 - ▶ View-only for application sharing; no IP audio or video

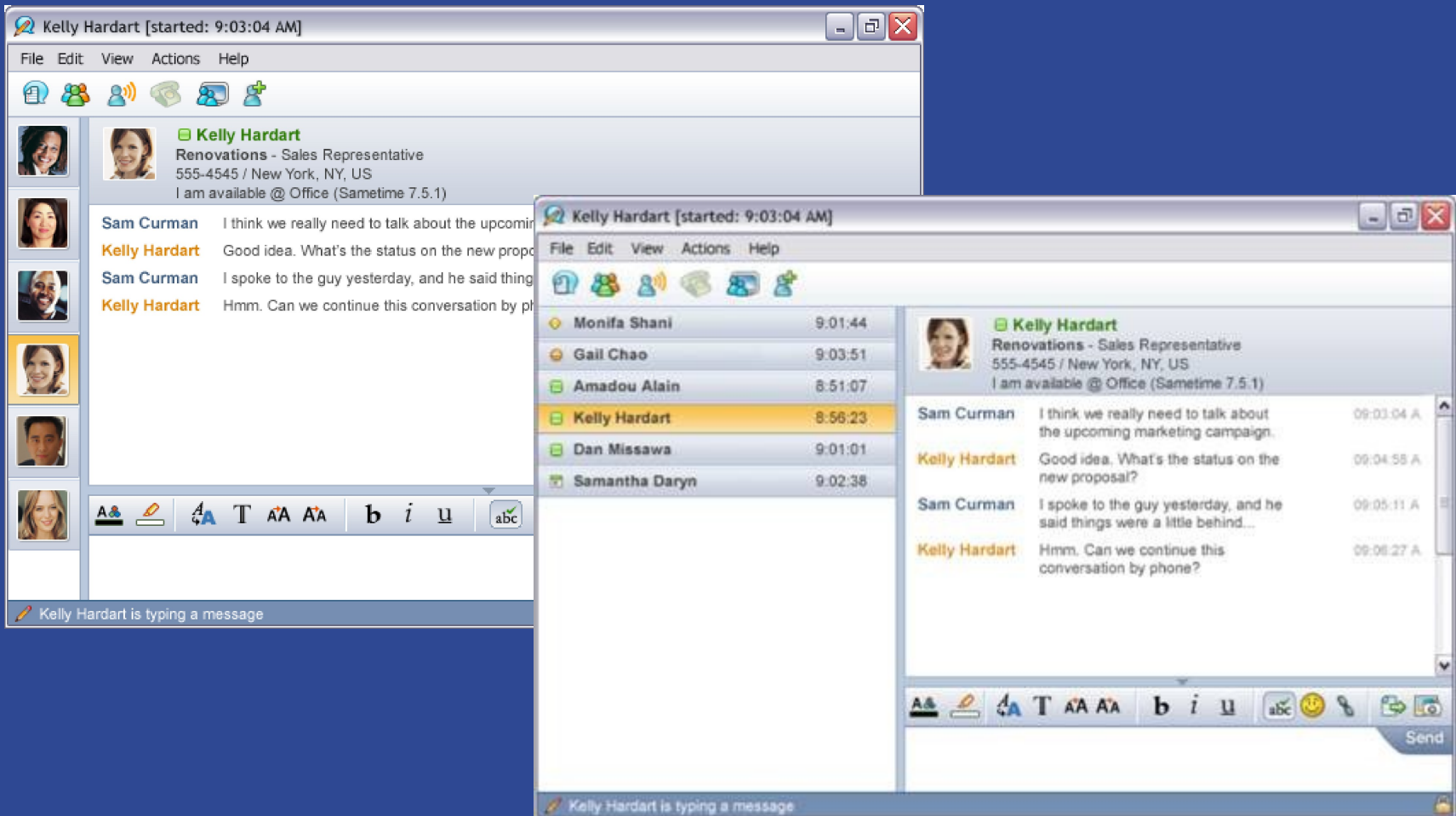
IBM Lotus Sametime 7.5.1



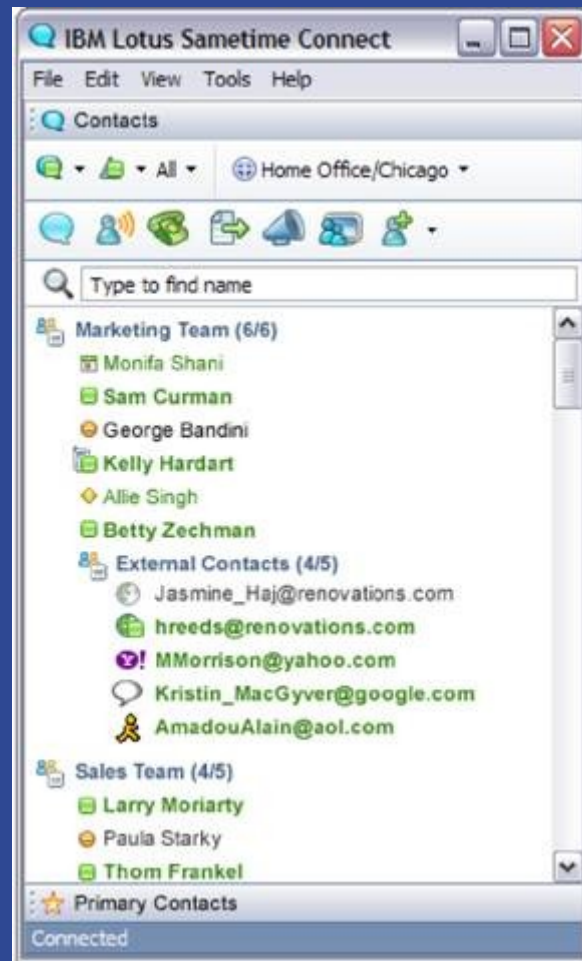
IBM Lotus Sametime 7.5.1: Point to point video

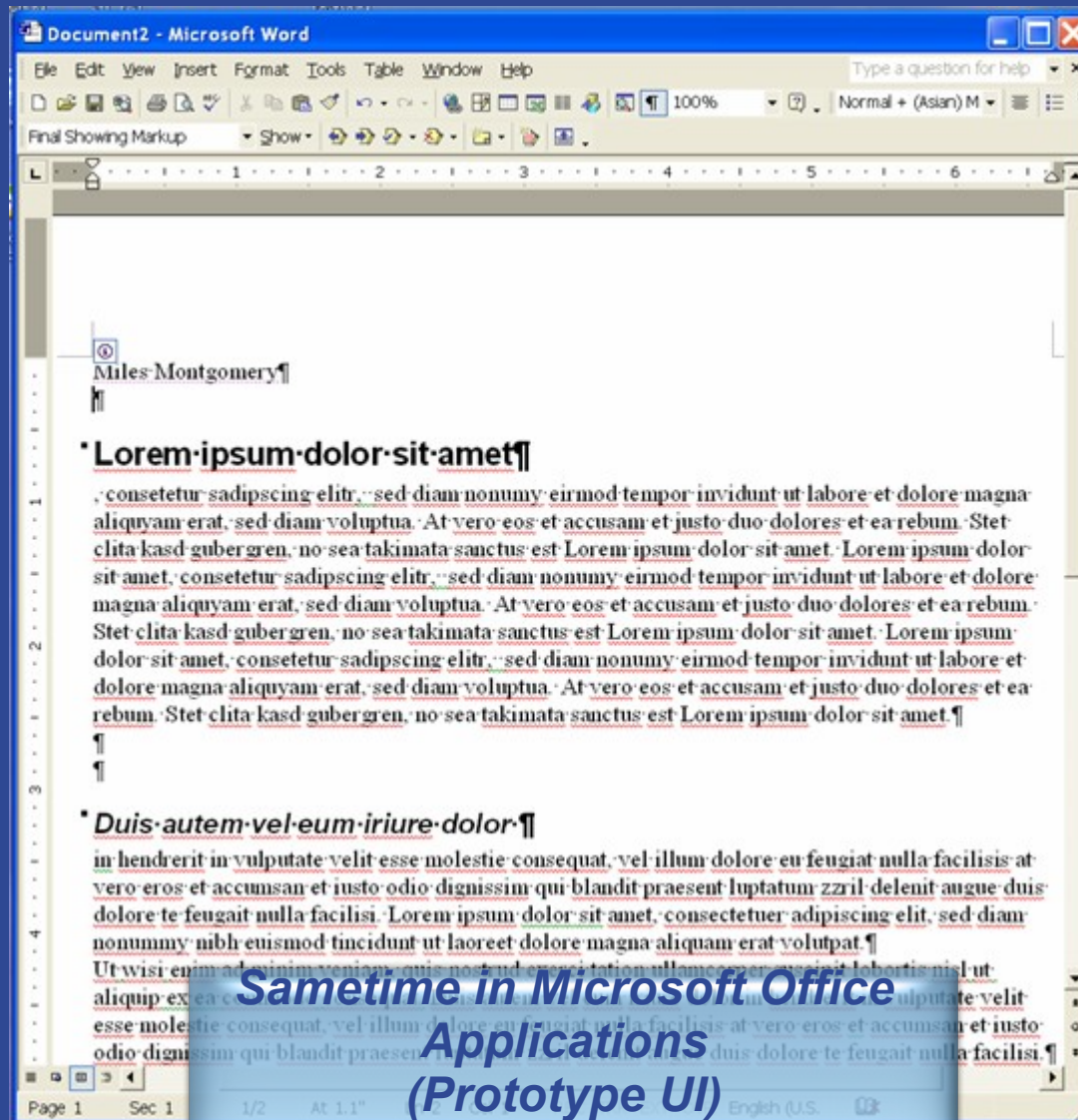


Lotus Sametime 7.5.1 – Tabbed Chat interface

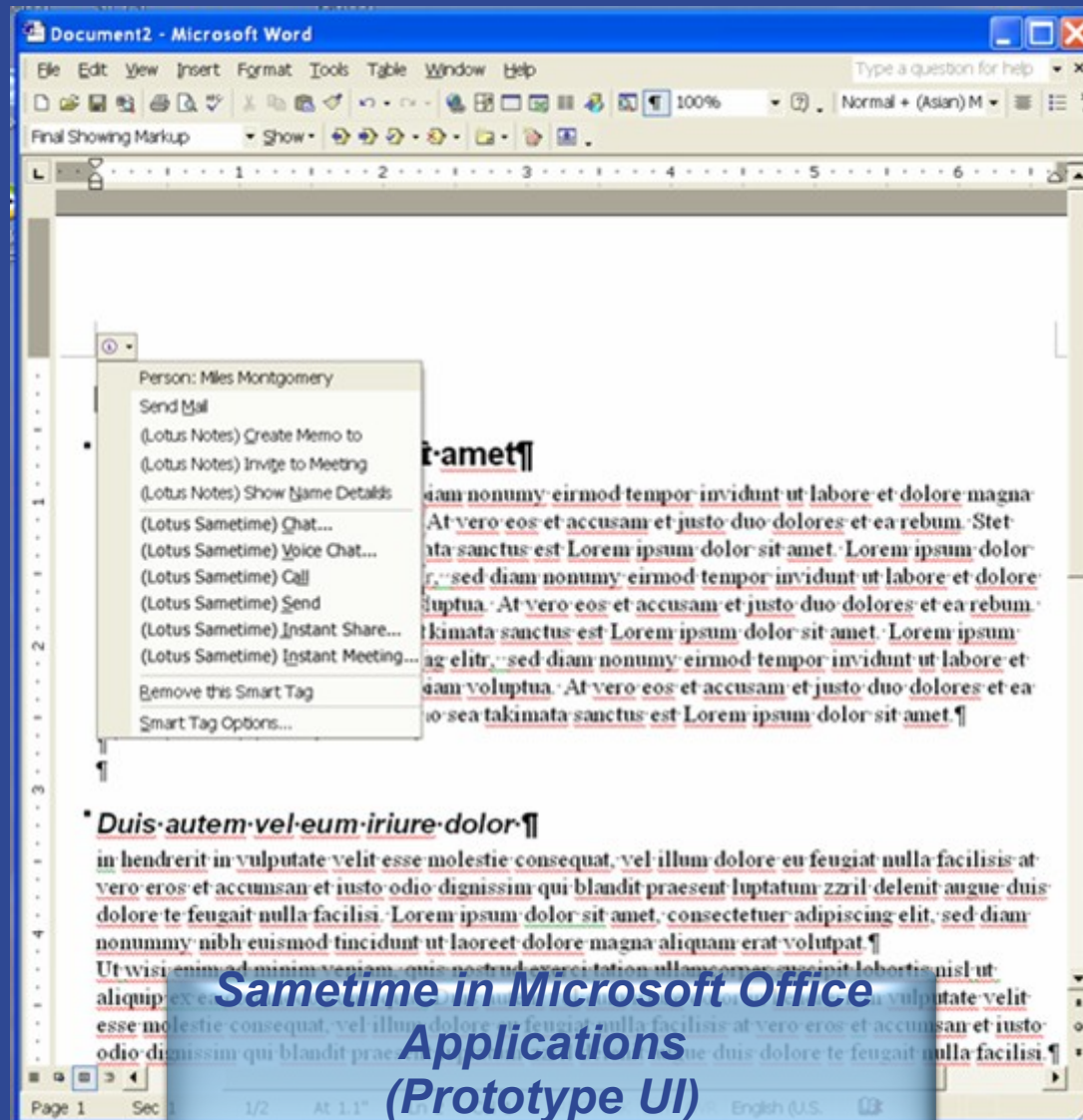


Lotus Sametime 7.5.1 – updates to Connect client

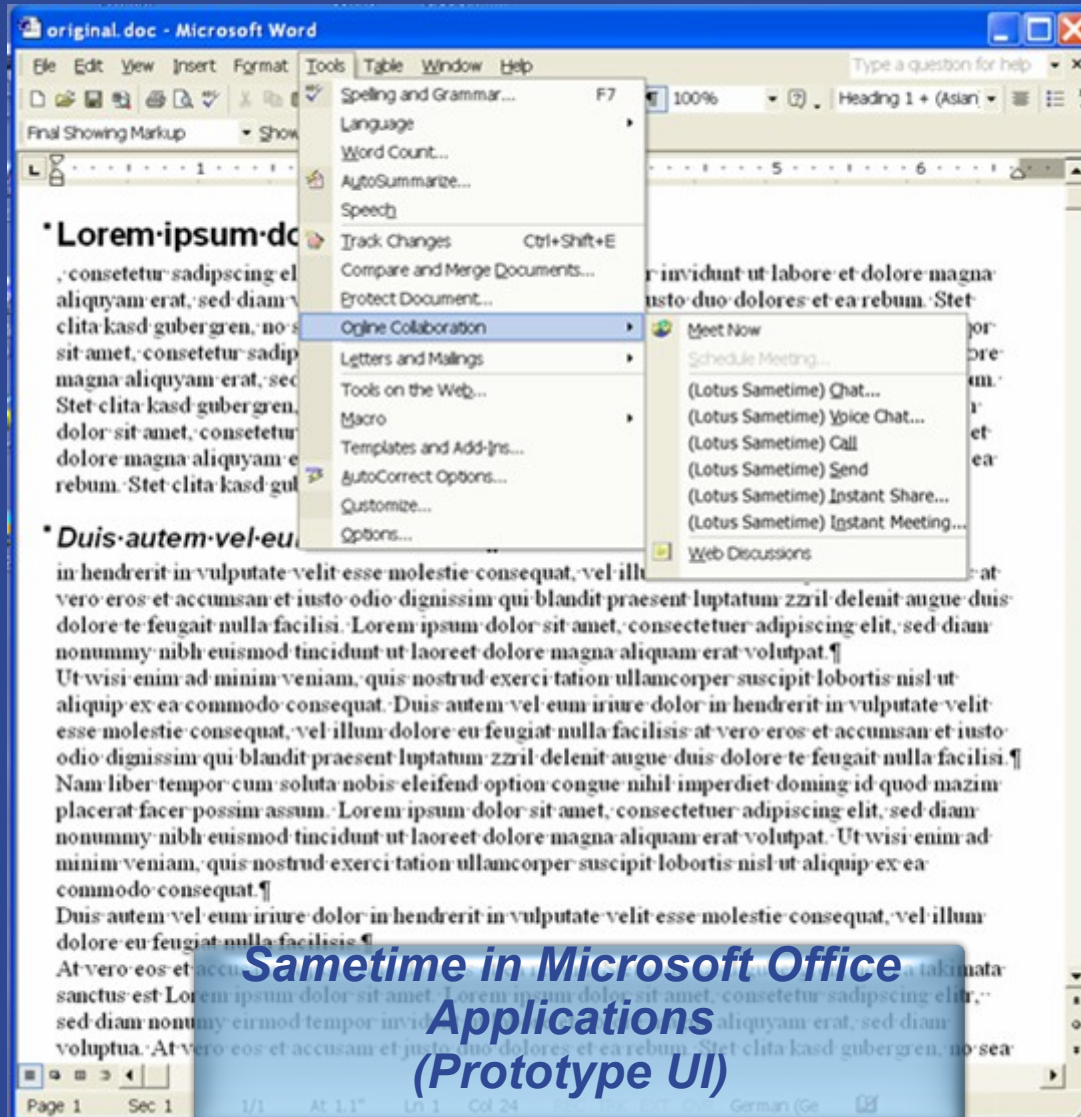




Sametime in Microsoft Office
Applications
(Prototype UI)



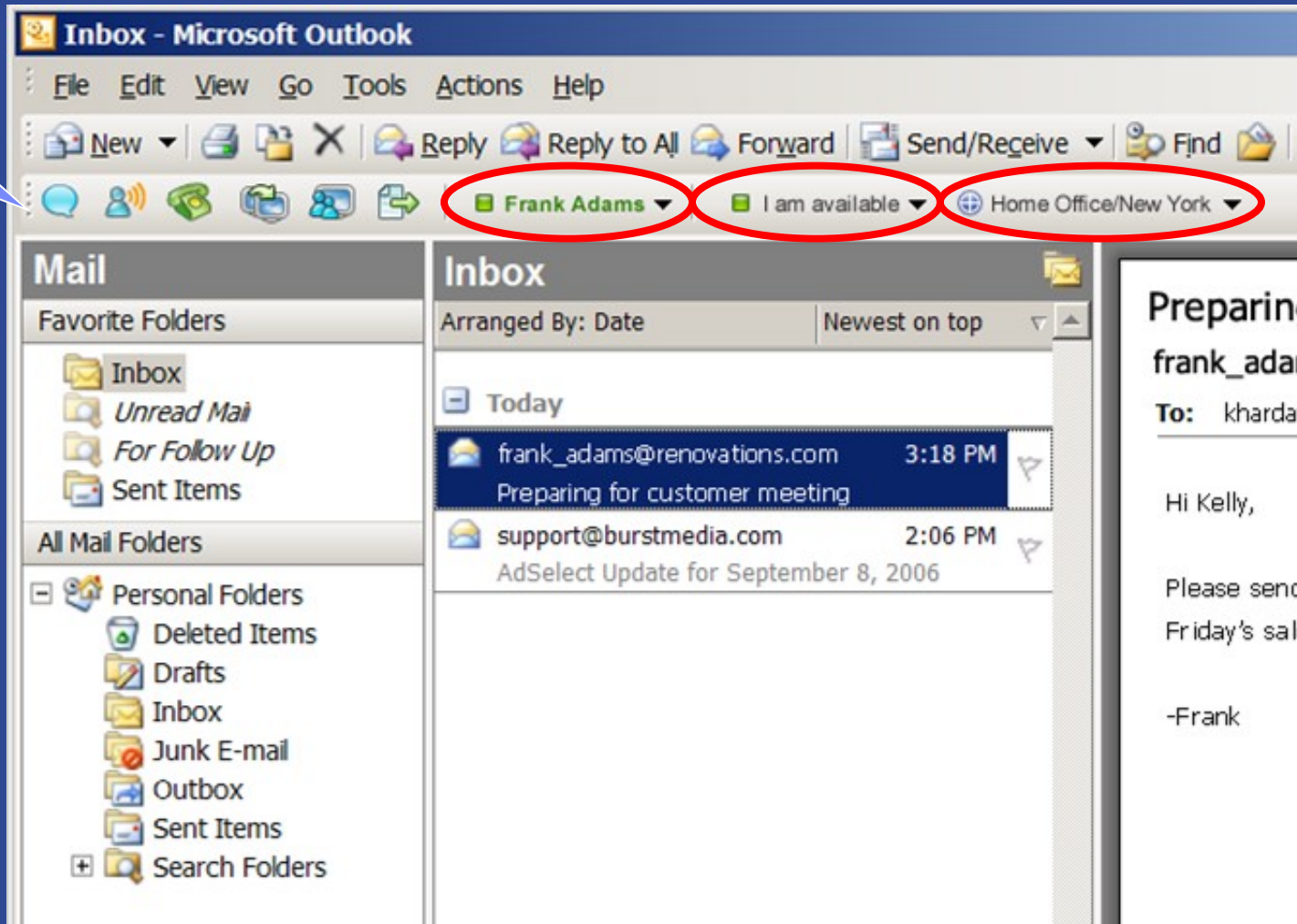
Sametime in Microsoft Office Applications (Prototype UI)



**Sametime in Microsoft Office
Applications
(Prototype UI)**

Lotus Sametime 7.5.1 – Microsoft Office Integration : Outlook

Command Buttons



Untitled - ST OnlineMeeting

File Edit View Insert Format Tools Actions Help

Send | Recurrence... | Cancel Invitation |

Skype Text Chat | Skype Voice Call | Skype Phone Call

Script Editor | Application

Appointment | Sametime Online Meeting

IBM Lotus Sametime Web Conference

Chair:

Audio, Video, and Phone Services

- None
- Computer audio
- Computer audio and video
- Use phone number

Client ID:

None

Passcode:

Service Locations:

Essentials | People | Slides | Options

To create an online meeting, fill out the information on this tab and click Save. You can optionally use the settings on the other tabs to invite people, add content, and set options.

* Meeting name:

Description or other meeting information:

* When: Start Now

Starting date: << < 10/12/2006 > >>

Time: << < 10:30 AM > >>

Duration: << < 0d 1h 00m > >>

Audio and video services:

- None
- Computer audio
- Computer audio and video

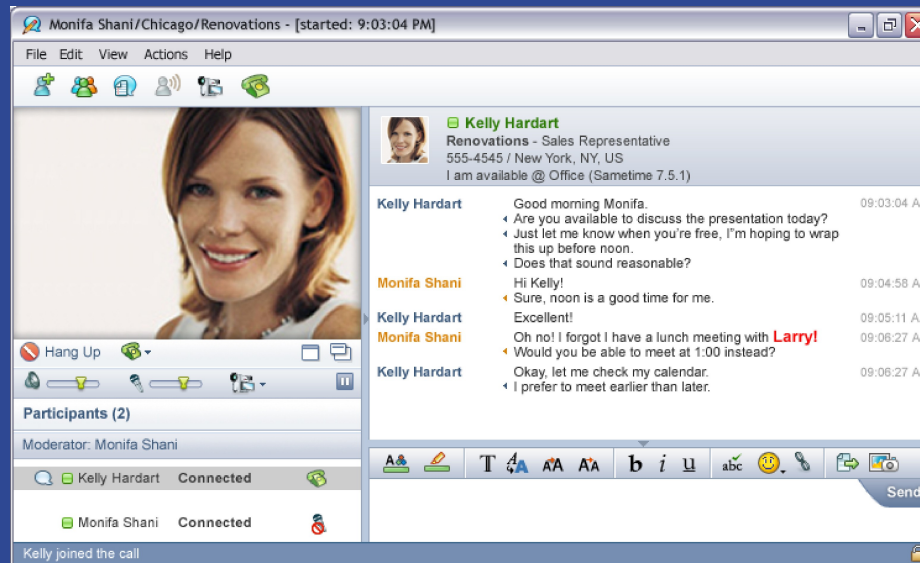
Meeting password:

Re-type password:

* Required field

Unified Communications Integration

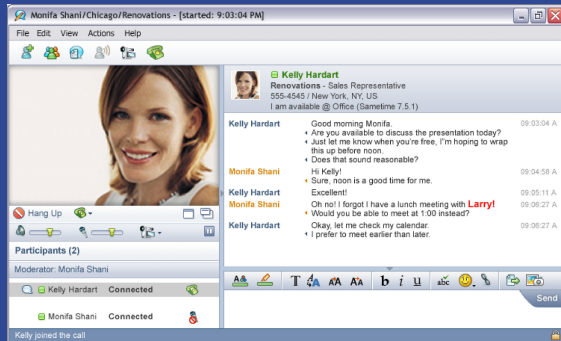
- Enabling a single UC² experience for Sametime customers.
- Out-of-the-box connectivity to major telephony systems.
- Communicate directly from PC through the corporate PBX or public telephone lines over extension APIs and standards (SIP, CSTA)



Current Sametime UC² Capabilities

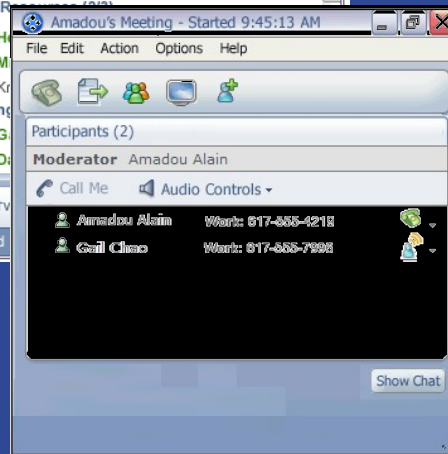
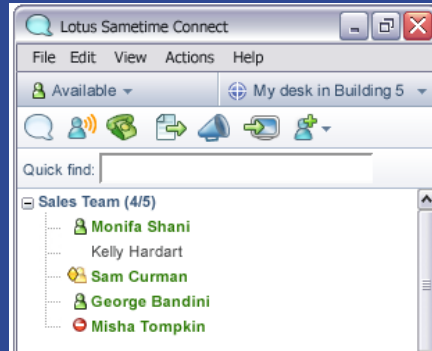
Lotus Sametime 7.5

Click-to-talk,
Click-to-see

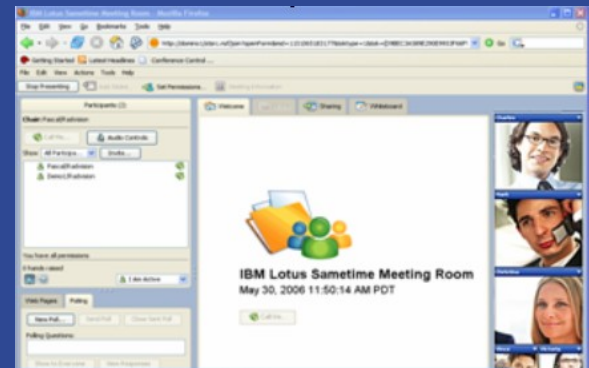
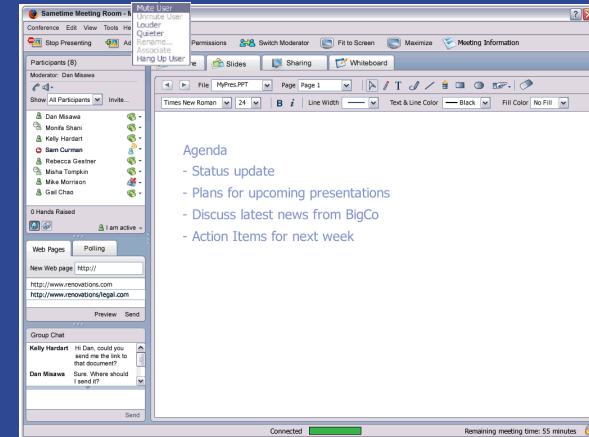


Business Partner Solution Integration

Click-to-call,
Click-to conference



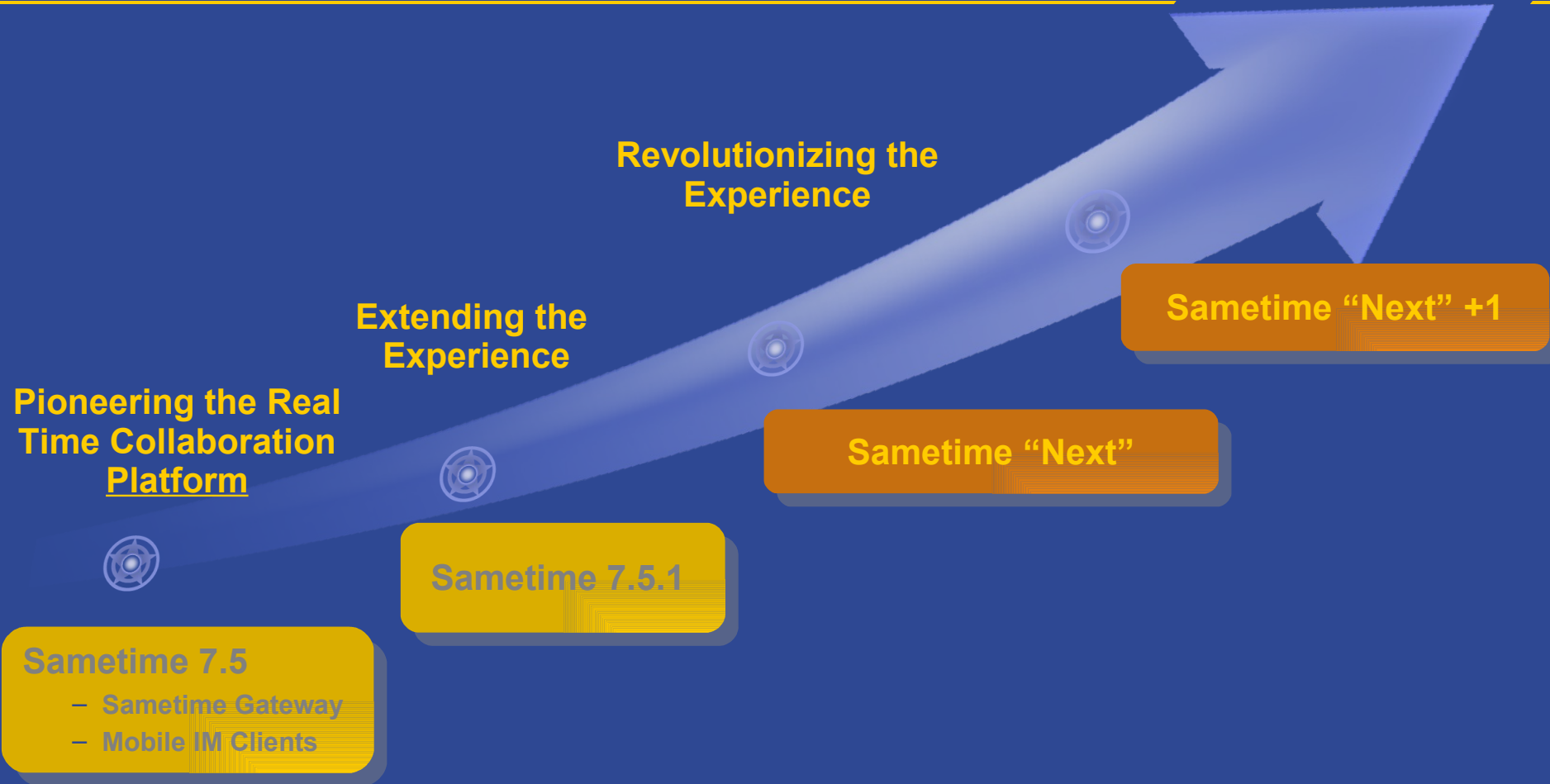
Web Conf Integration



Open ecosystem and extension model

Capability	Partners demoing or shipping solutions
Click to Call, Click to conference	
Aggregated Telephony Presence	
Call Management	
Multipoint video integration	
Softphone integration	
Web conferencing audio integration	
Web conferencing audio/meeting scheduling	
Unified Messaging for Notes and Domino	
Unified Messaging for Sametime	

Unified Communications and Collaboration Roadmap



SUBJECT TO CHANGE

Lotus software

Unified Communications and Collaboration Roadmap

Sametime “Next”

- Web conferencing enhancements
- Upgraded audio/video
- Improved record and playback (mpeg-4)
- Better JVM Management
- FIPS-140
- More granular policies
- Calendar presence integration

Evolutionizing the Experience

Sametime “Next”

Sametime “Next” +1

Pioneering Time

Sametime

IBM

SUBJECT TO CHANGE

Lotus software



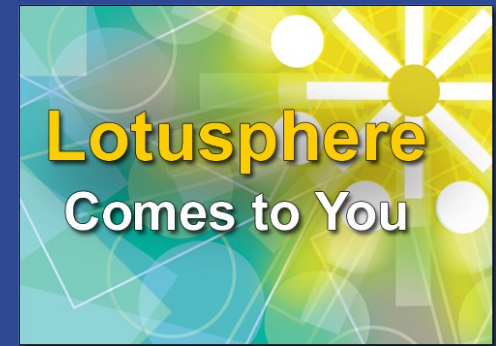
= UC²

Lotus. Sametime

When you get back to the office...

- Try it for yourself: <http://stdemo3.dfw.ibm.com>
- Learn about the integrated solutions from our partners:
<http://www.ibm.com/software/lotus/partnershowcase/sametime/>
- Look into building your own plugins and deployment resources:
<http://www-128.ibm.com/developerworks/lotus/products/instantmessaging>

IBM Lotus QuickPlace/Quickr Rocks ! The Future of Collaborative Document Management and Team Collaboration



Mark Lamb

IT Specialist

IBM Software Group - Lotus Software

Lotusphere Comes To You - London



March 13th 2007

Lotus software

Agenda



Business and market trends

IBM Lotus® Quickr™ overview

Relationship between Lotus Quickr and other products in our portfolio



Innovation is critical to compete in the 21st century and collaboration is essential for innovation...

■ Top innovation priorities

- ▶ Extend the ability to collaborate inside and outside
- ▶ Innovate business models and processes
- ▶ Leverage information for business optimization



External collaboration is indispensable. CEOs stressed the **overwhelming importance of collaborative innovation** – beyond company walls. Business partners and customers were cited as top sources of innovative ideas ...

Source: 2006 IBM Global CEO Survey

A “collaboration gap” looms large in the mind of the CEO



External collaboration is indispensable. CEOs stressed the overwhelming importance of collaborative innovation.

Financial performance: strong collaborators enjoyed healthier revenue growth and average operating margin over their competition...

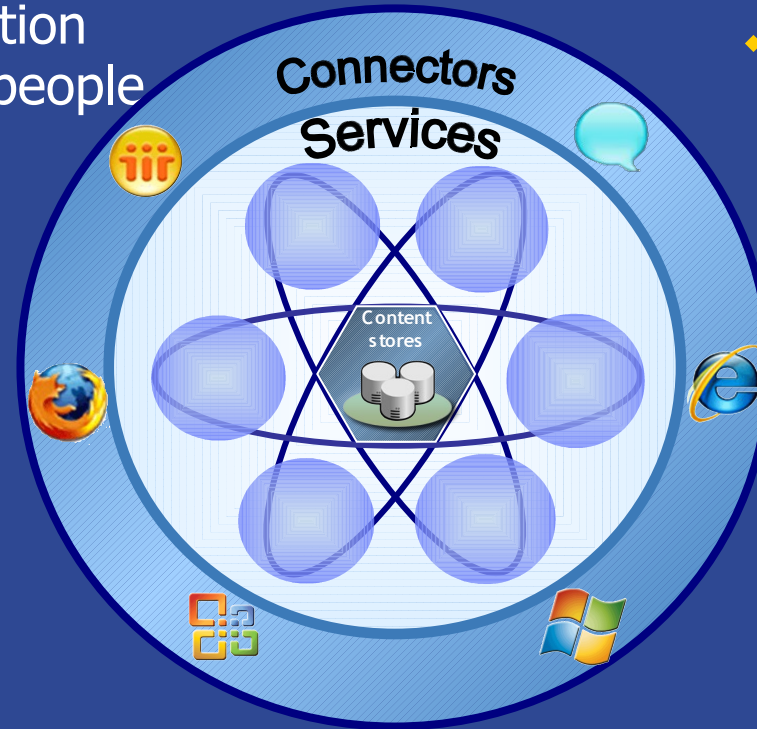
The gap: although collaboration aspirations were high, actual implementation was dramatically lower...

Source: “Expanding the Innovation Horizon: 2006 IBM Global CEO Survey”

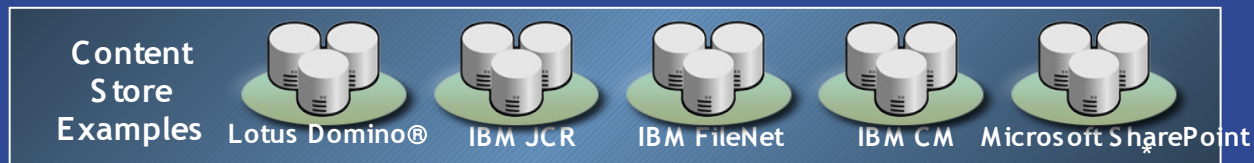
A flexible architecture to facilitate ... Ease of Integration

❖ Integrate collaboration into the tools that people use everyday

❖ Open and extensible services



❖ Integrate diverse types of content stores without creating islands of data



An open architecture for ... Access Anywhere, Anytime

❖ Ubiquitous access to content & team collaboration



❖ Easily collaborate with external teams: suppliers, partners, customers



❖ Offline access

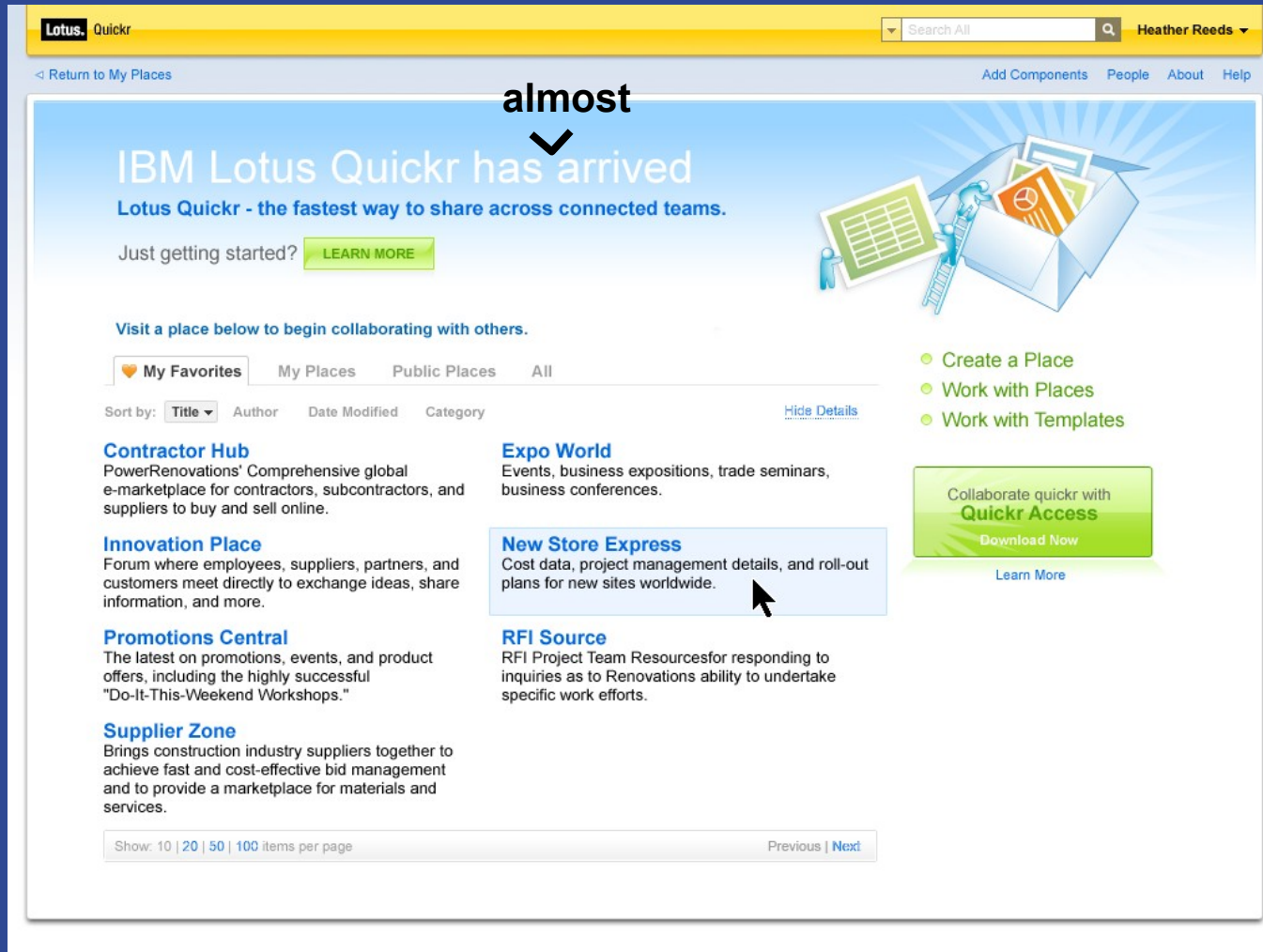
An application designed for ... Simplicity



- ❖ Focus on the end-users' experience and productivity
- ❖ It's all about you !

Introducing IBM Lotus® Quickr™ 8.0

A faster way to share everyday business content with your teams



Lotus Quickr

Search All Heather Reeds

< Return to My Places

Add Components People About Help

almost

IBM Lotus Quickr has arrived

Lotus Quickr - the fastest way to share across connected teams.

Just getting started? [LEARN MORE](#)

Visit a place below to begin collaborating with others.

My Favorites My Places Public Places All

Sort by: Title Author Date Modified Category [Hide Details](#)

Contractor Hub

PowerRenovations' Comprehensive global e-marketplace for contractors, subcontractors, and suppliers to buy and sell online.

Innovation Place

Forum where employees, suppliers, partners, and customers meet directly to exchange ideas, share information, and more.

Promotions Central

The latest on promotions, events, and product offers, including the highly successful "Do-It-This-Weekend Workshops."

Supplier Zone

Brings construction industry suppliers together to achieve fast and cost-effective bid management and to provide a marketplace for materials and services.

Expo World

Events, business expositions, trade seminars, business conferences.

New Store Express

Cost data, project management details, and roll-out plans for new sites worldwide.

RFI Source

RFI Project Team Resources for responding to inquiries as to Renovations ability to undertake specific work efforts.

Create a Place
Work with Places
Work with Templates

Collaborate quickr with **Quickr Access**
Download Now
[Learn More](#)

Show: 10 | 20 | 50 | 100 items per page Previous | Next

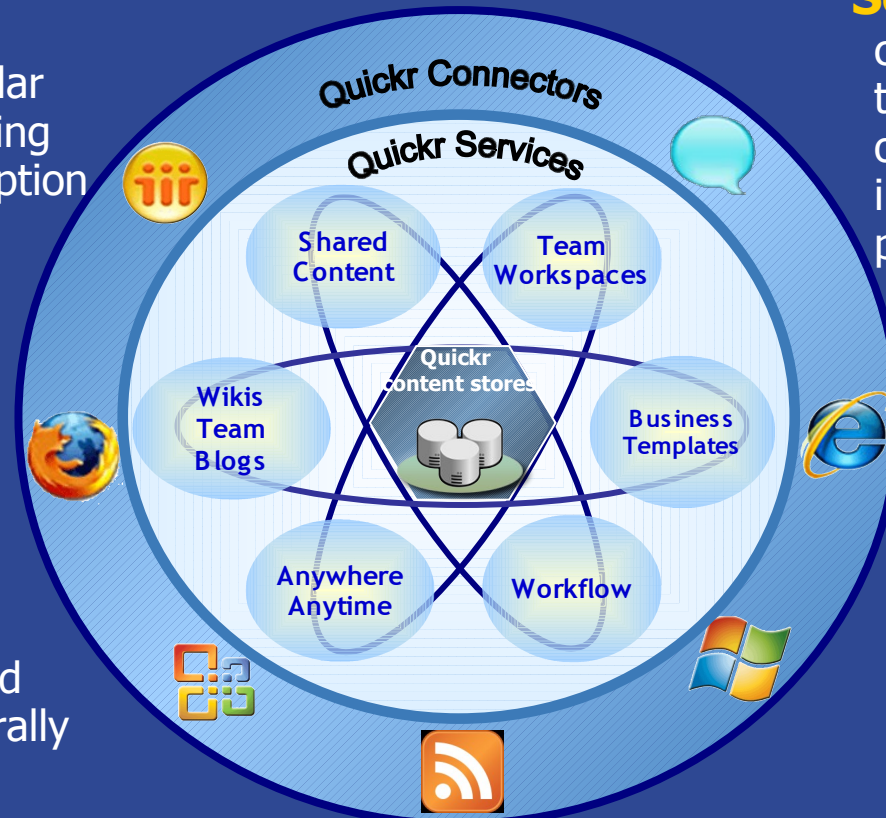
Introducing Lotus Quickr 8.0

A faster way to share everyday business content with your teams

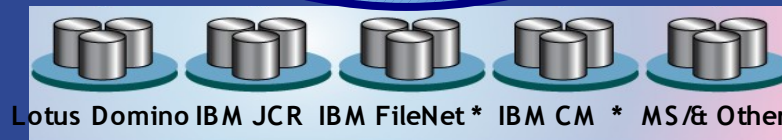
For managing and sharing everyday content and for building flexible team workspaces

Connectors: deliver content and team collaboration services directly into popular desktop applications, helping to increase the actual adoption by end users

Services: rich collaborative content and team services that are open, extensible, and integrated with entire IBM portfolio



Content stores: for storing your content and team workspaces, centrally or departmentally



Lotus software

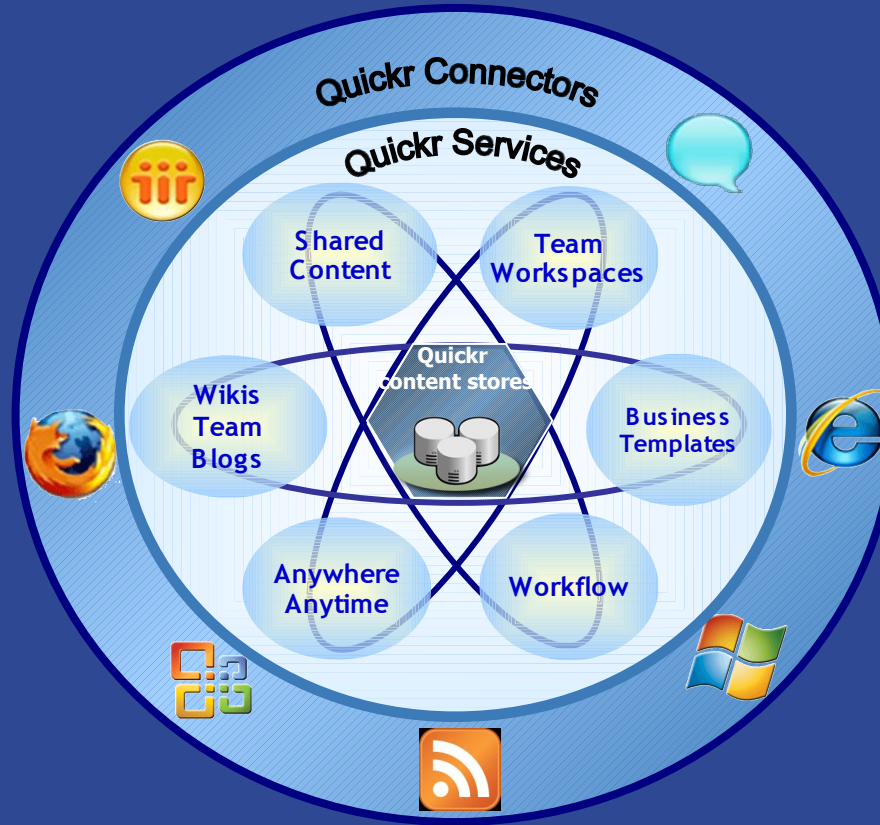
* - Requires separate purchase & supported after initial Lotus Quickr release

Lotus Quickr will provide a universe of capabilities...

Library management, check in & out, version control, views, security, custom meta-data for a variety of business content types

A collection of reusable collaborative components (libraries, calendars, tasks, blogs, lists, Web content authoring...) to build powerful applications

Offline services, extranet access, versatile portlets, to expand and facilitate collaboration



Self-service, customizable team sites with an extensible infrastructure (membership mgmt, search capabilities), that support a full team lifecycle

Templates for immediate out-of-the-box value and support of common business processes, including project mgmt, wikis, blogs, innovation...

Work flow for document routing and dynamic applications

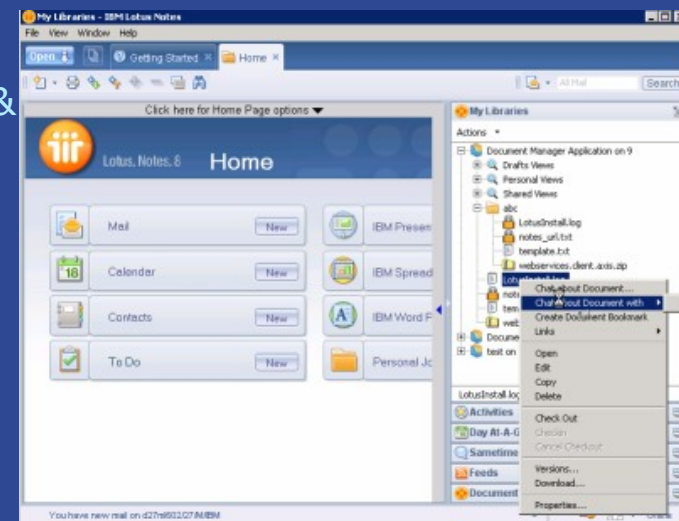
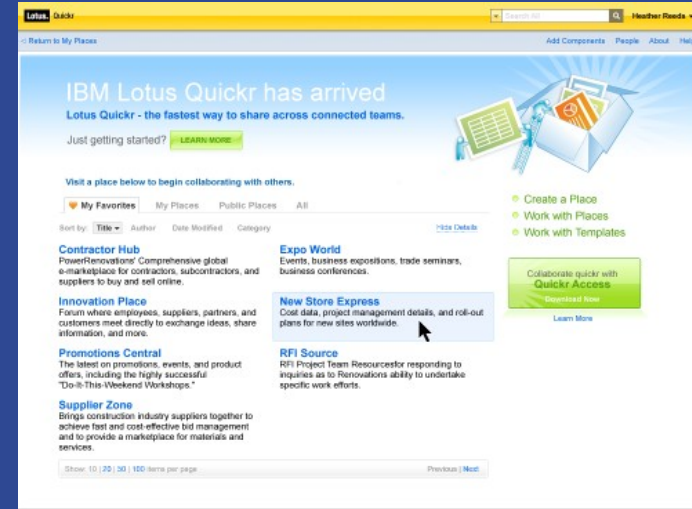


Lotus software

* - Requires separate purchase & supported after initial Lotus Quickr release

Lotus QuickPlace, Lotus Notes & Lotus Quickr

- Lotus QuickPlace customers on active maintenance will be entitled to Lotus Quickr 8.0
 - ▶ For QuickPlace 7.0 customers, moving to Lotus Quickr 8.0 will be even easier than previous release upgrades
 - ▶ With so much more: connectors, collaborative document management, etc...
- No need to upgrade your entire environment !
 - ▶ Lotus Quickr 8.0 runs on both Lotus Domino 7.0 and 8.0
- Extend your IBM Lotus Notes®/Domino environment
 - ▶ Store shared content in central places, not in email
 - The Lotus Quickr connectors run on Lotus Notes 6.51, 7.0 & 8.0 or as a Lotus Notes 8.0 side-shelf
- Personal edition of Lotus Quickr
 - ▶ A “starter set” of Lotus Quickr document management capabilities
 - ▶ **NO CHARGE** for currently licensed Lotus Notes 8 customers



Agenda

Business and market trends



IBM Lotus® Quickr™ overview

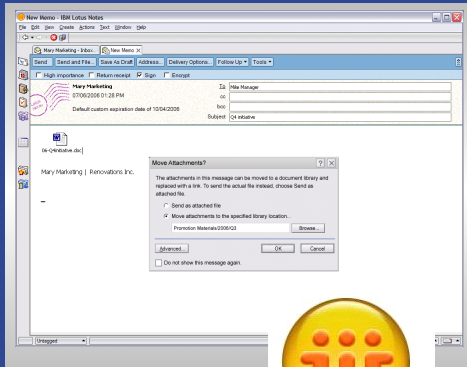
Relationship between Lotus Quickr and other products in our portfolio



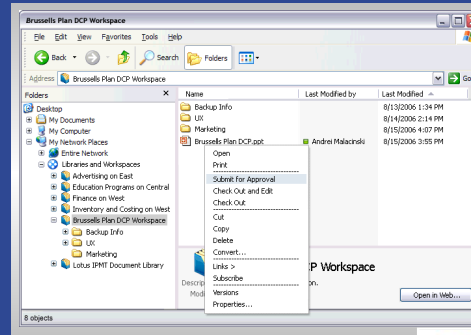
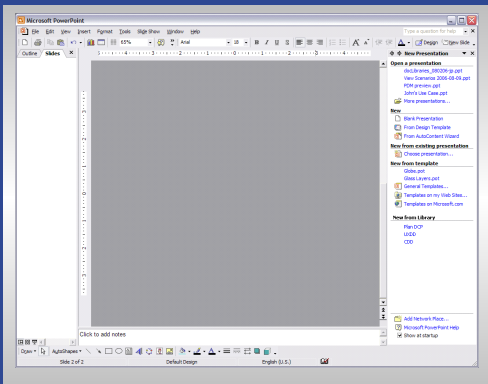
Lotus Quickr Connectors integrate right into your favourite applications...

Making sharing & collaboration transparent and natural

Lotus
Notes®
client

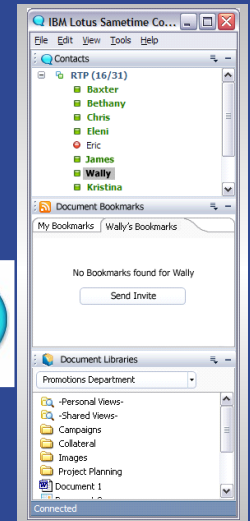


Microsoft Office /
IBM Productivity Editors



Windows Explorer /
"My Documents"

Lotus
Sametime®

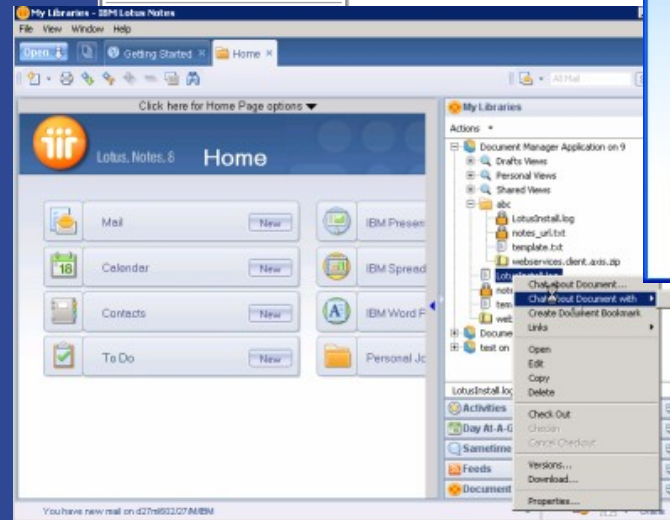
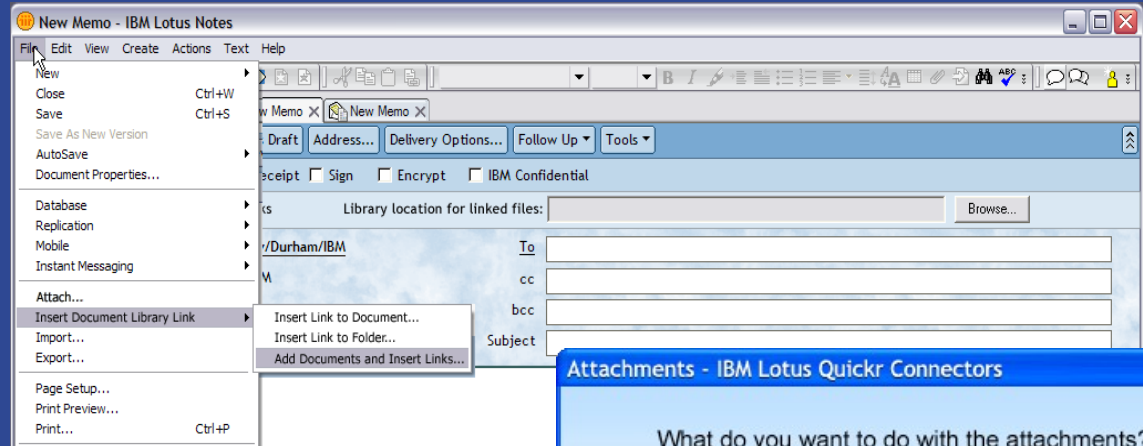


Lotus Notes Connector



Helps reduce e-mail attachments, content duplication, and “version anxiety”...

- Open and save attachments into library or team workspace
- Replace e-mail attachments with shared links
- Integrated into file menus and “right click”
- “Reminder” prompt encourages participation
- Supports Lotus Notes 7 & 8!



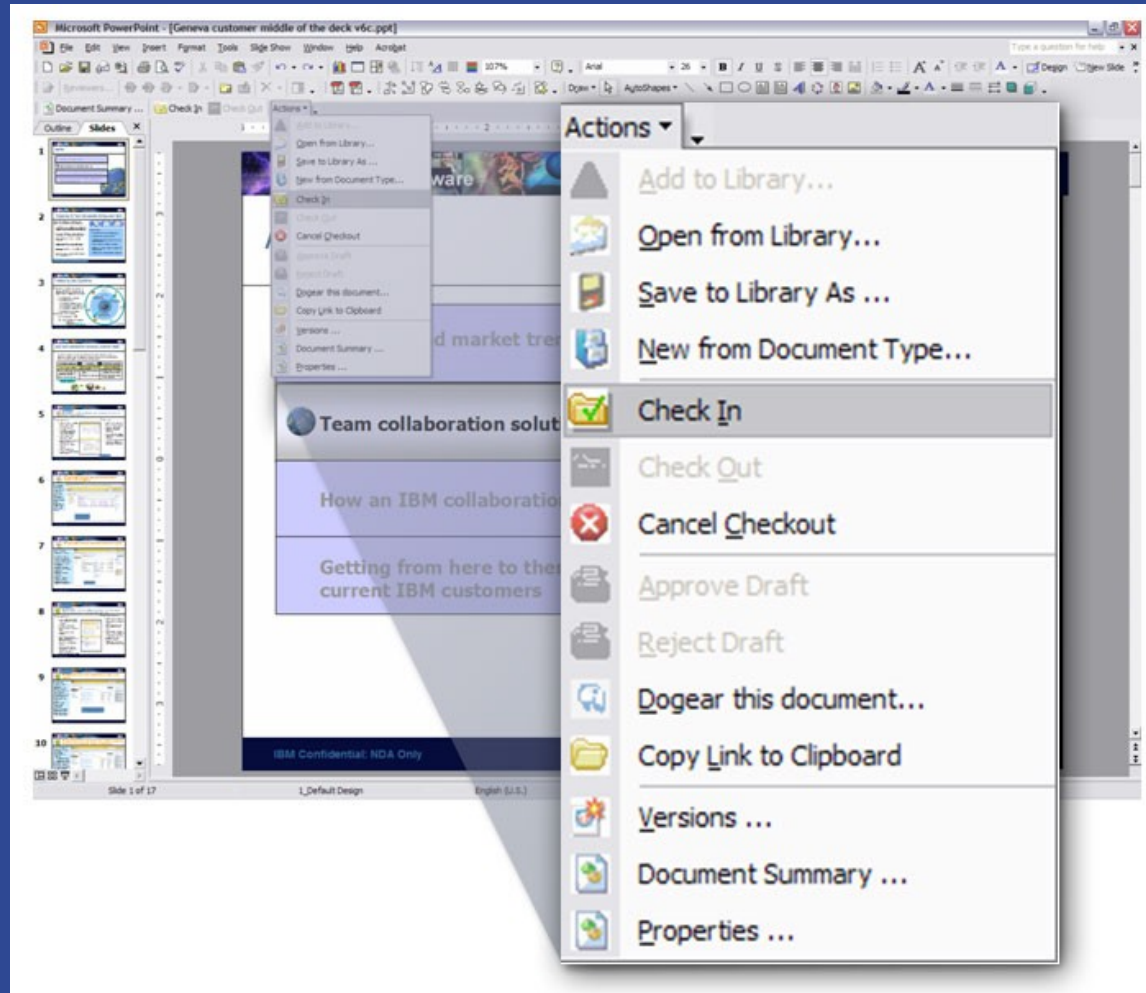
Microsoft Office Connector



Facilitates collaborative document authoring and version management...

- Open and save documents into library or team workspace
- Assign document properties (meta-tags)
- Integrate with workflow for approval routing
- Integrate with "dogear*" for tagging
- Use your editor of choice (no forced upgrade)
 - ▶ Microsoft Office XP, 2000, 2003...
 - ▶ IBM Productivity Editors

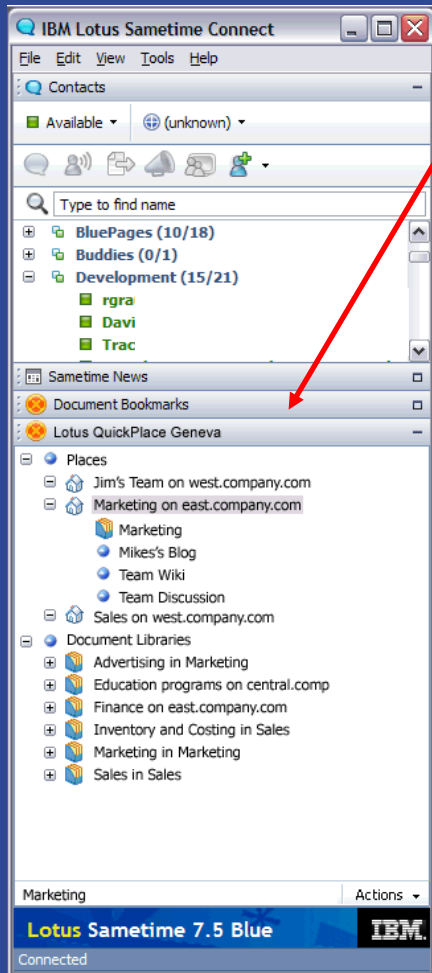
* Requires purchase of Lotus Connections



Lotus Sametime Connector

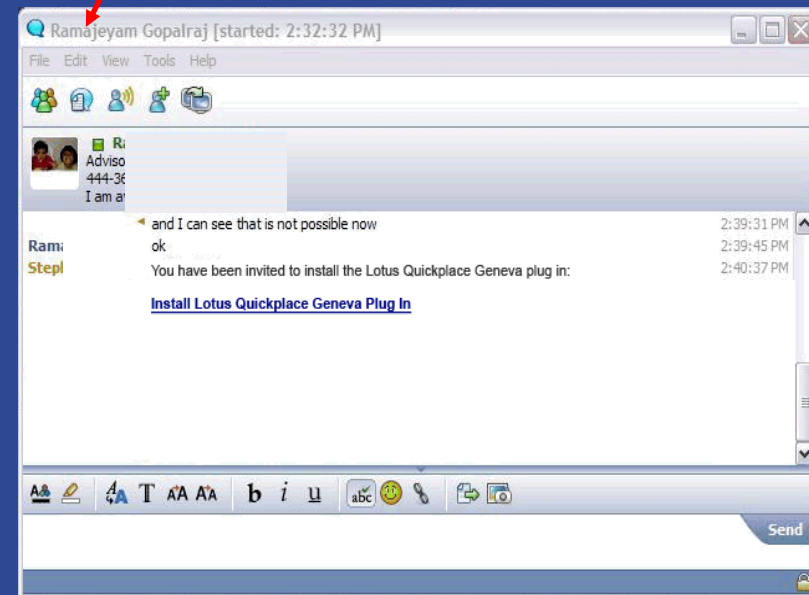


Provides easy access to shared content right from real-time client ...



- Navigate content through a simple tree interface
- Drag and drop from local system to libraries and team workspaces
- Integrated action menu
- Quick contextual access to shared documents

- Send links in chats
- Invite colleagues to download the connectors

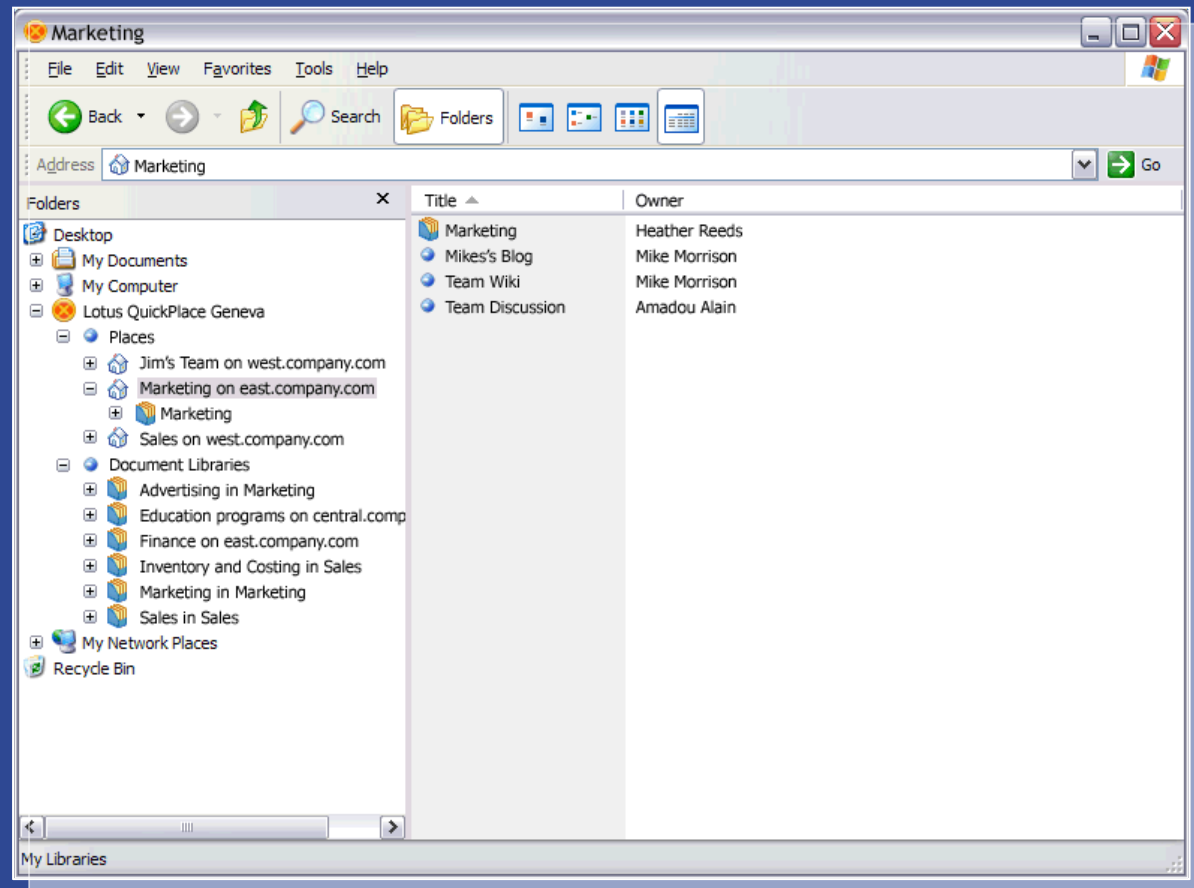


Microsoft Windows Explorer Connector



Makes it easy and natural to move content to collaborative environment...

- Navigate content through familiar tree interface
- Drag and drop content from local system to libraries and team workspaces
- Integrated action menu



Team workspaces

Easily create online places for projects and teams

Components for managing projects, including:

- ▶ Document libraries
- ▶ Team calendar and milestones
- ▶ Lists for managing structured content
- ▶ Discussions forums, blogs, & wikis
- ▶ And more...

Self-service with a step-by-step guide to set up the places

The screenshot shows the 'RENOVATIONS' team workspace for the 'Special Promotions Team'. The interface includes a search bar, navigation tabs (What's New, Team Blog, Documents, Events, Project Tasks, Issues, Forums, Wiki), and a 'Task Dashboard' table. A 'Welcome back Henry!' notification is visible in the top right. A 'Recent Documents' list and a 'Recent Blogs' section are also present. A circular icon at the bottom right indicates a drag-and-drop area for files and folders.

Task	Author	Progress	Date Modified
Cost Estimate for "Do-It-Yourself Weekend" promo	Samantha Daryn	████████	2/15/07
Create product list	Natalise Olmos	██████	2/15/07
Create bill of materials options	Gardner Raynes	███	2/15/07
Book Sales Forecast	Dan Misawa	██████	3/1/07
Arrange press releases & media blitz	Samantha Daryn	████████	4/1/07
Educate store managers	Amadou Alain	███	5/1/07
Schedule Teacher briefings	Betty Zechman	███	4/15/07
Review/edit Advertising Flyers	Samantha Daryn	████████	5/3/07
Team web conference planning session	Amadou Alain	████████	5/15/07
Arrange Store Logistics	Betty Zechman	██████	5/20/07

End users can create custom team workspaces using flexible Lotus Quickr templates and components

Team blog

Wiki

Project dashboard

Many more...

The screenshot shows a team workspace for 'Renovations Special Promotions Team'. The top navigation bar includes 'Back to main page', 'Add Components', 'People', 'About', and 'Help'. Below the navigation, there are tabs for 'What's New', 'Team Blog', 'Documents', 'Events', 'Project Tasks', 'Issues', 'Forums', and 'Wiki'. The 'Team Blog' tab is active, displaying a post titled 'Special Promotions Blog' with the subtitle 'Keeping tabs on industry trends'. Below this, there are two blog posts: 'Web campaign badge art' and 'Industry demographic report'. The 'Wiki' tab is also visible, showing a page titled 'Do-It-This-Weekend Workshops - 2007 planning' with a 'Please add your ideas!' prompt and an 'Edit Wiki Document' button.

The screenshot shows a team workspace for 'Renovations Special Promotions Team' with a 'Task Dashboard' view. The top navigation bar is similar to the previous screenshot. Below the navigation, there are tabs for 'What's New', 'Team Blog', 'Documents', 'Events', 'Project Tasks', 'Issues', 'Forums', and 'Wiki'. The 'Task Dashboard' view displays a list of tasks with columns for 'Title', 'Author', and 'Date Modified'. The tasks are: 'Cost Estimate for "Do-It-Yourself Weekend" promo' (Samantha Daryn, 2/15/07), 'Create product list' (Natalise Olmos, 2/15/07), 'Create bill of materials options' (Gardner Raynes, 2/15/07), 'Book Sales Forecast' (Dan Misawa, 3/1/07), 'Arrange press releases & media blitz' (Samantha Daryn, 4/1/07), 'Educate store managers' (Amadou Alain, 5/1/07), 'Schedule Teacher briefings' (Betty Zechman, 4/15/07), 'Review/edit Advertising Flyers' (Samantha Daryn, 5/3/07), 'Team web conference planning session' (Amadou Alain, 5/15/07), and 'Arrange Store Logistics' (Betty Zechman, 5/20/07). A 'Welcome back Henry!' message is visible in the top right corner. A 'Recent Documents' section lists 'Product List', 'Bill of Materials', 'Media Content', and 'Forecast Spreadsheet'. A 'Recent Forums' section lists 'Announcements' with a sub-message: 'Tomorrow the specs are dust! Meetup in the cafeteria today, so let's head out at 11:30. Congrats to Bob on a successful pitch to Acme Corp! What day next week can we meet?'. A 'Recent Blogs' section is also visible. A 'Drag desktop files and folders here' prompt is shown in the bottom right corner.



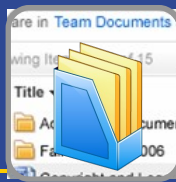
You do not need to reinvent the wheel

Use Lotus Quickr application templates designed for specific business needs...

- We will provide **extensible** business application templates
- Plus, we will provide a place for a community of contributors to exchange ideas and share business templates

The top screenshot displays a Lotus Quickr application titled 'QuickPlace Geneva'. It features a search bar, a user profile for 'Heather Reeds', and a navigation menu. The main content area is titled 'My Ideas' and includes a 'Submit an Idea' button, a 'Process Key' section, and a list of ideas with a 'Show Details' link. The bottom screenshot shows a 'Renovations Special Promotions Team' page with a 'Do-It-This-Weekend Workshops - 2007 planning' document. The document includes an objective, a list of workshop topics, a detailed description of the workshop approach, and a comments section with two entries.

Content libraries



Quickly set up libraries to store and share content securely

- Check-in, check-out, version control
- Customizable views to organize content
- Multi-level security (library, folder, document)
- Search across multiple libraries
- Workflow for routing & approving content
- RSS/Atom feed support to share or consume content
- Extensibility: custom meta-data, document types and templates

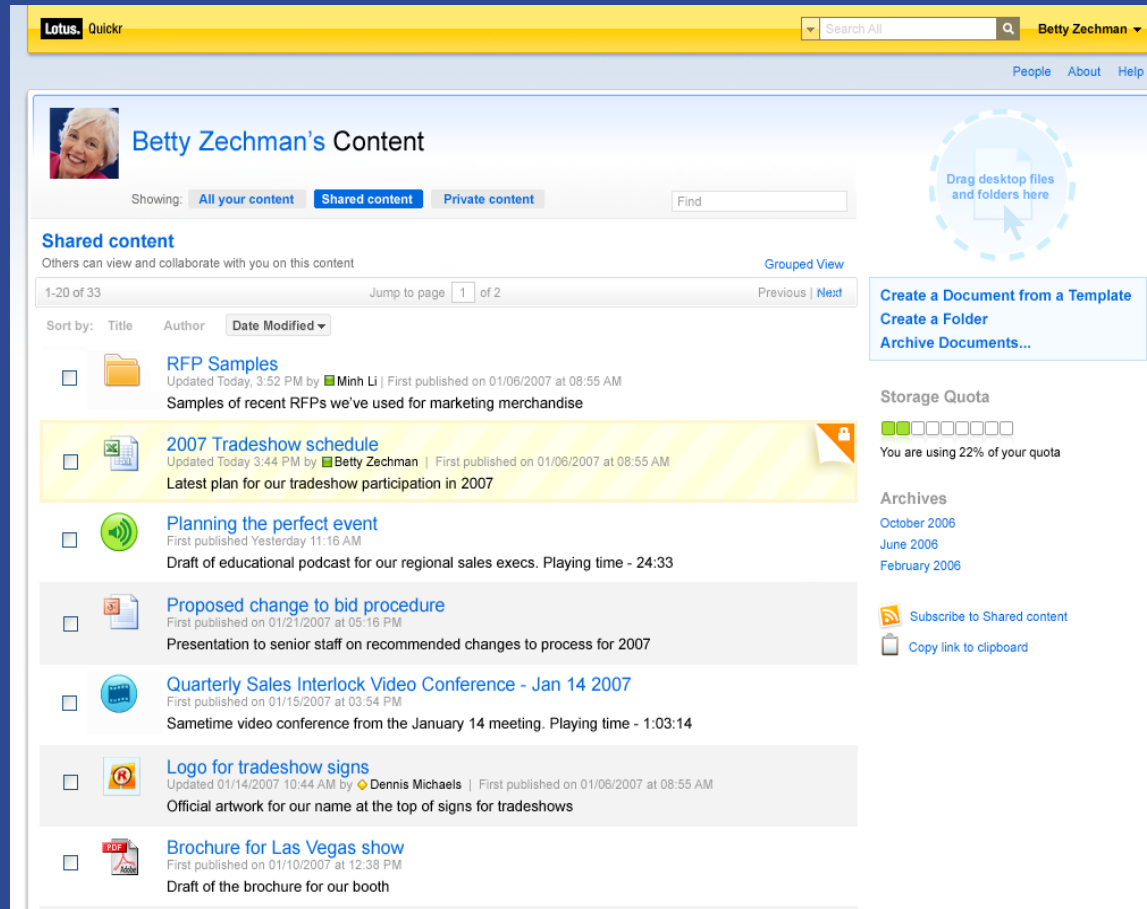
The screenshot displays the 'Renovations Special Promotions Team' library interface. At the top, there's a search bar and navigation links. The main content area shows a list of documents with columns for 'Title', 'Author', and 'Date Modified'. A comment bubble is overlaid on the 'Online Store Plans' document, showing a conversation between Heather Reeds and Samantha Daryn. The right sidebar includes options for 'Work with Templates', 'Set Access', 'Library Settings', and 'About this Library'. A 'Create' button is also visible.

Lotus Quickr 8 -- Personal Edition



Personal Edition provides a "starter set" of Lotus Quickr capabilities

- Fast and easy on-line personal content library
- Familiar folder metaphor
 - ▶ Easily move content to secure, managed servers
 - ▶ Private content
 - ▶ Shared content
- Getting started is just an e-mail click away
- Includes Lotus Quickr connectors
- Planned availability 2H '07



Lotus Quickr Search All Betty Zechman

People About Help








Betty Zechman's Content

Showing: [All your content](#) [Shared content](#) [Private content](#) Find

Shared content
Others can view and collaborate with you on this content [Grouped View](#)

1-20 of 33 Jump to page 1 of 2 Previous Next

Sort by: Title Author **Date Modified**

-  **RFP Samples**
Updated Today, 3:52 PM by **Minh Li** | First published on 01/06/2007 at 08:55 AM
Samples of recent RFPs we've used for marketing merchandise
-  **2007 Tradeshow schedule**
Updated Today 3:44 PM by **Betty Zechman** | First published on 01/06/2007 at 08:55 AM
Latest plan for our tradeshow participation in 2007
-  **Planning the perfect event**
First published Yesterday 11:16 AM
Draft of educational podcast for our regional sales execs. Playing time - 24:33
-  **Proposed change to bid procedure**
First published on 01/21/2007 at 05:16 PM
Presentation to senior staff on recommended changes to process for 2007
-  **Quarterly Sales Interlock Video Conference - Jan 14 2007**
First published on 01/15/2007 at 03:54 PM
Sametime video conference from the January 14 meeting. Playing time - 1:03:14
-  **Logo for tradeshow signs**
Updated 01/14/2007 10:44 AM by **Dennis Michaels** | First published on 01/06/2007 at 08:55 AM
Official artwork for our name at the top of signs for tradeshows
-  **Brochure for Las Vegas show**
First published on 01/10/2007 at 12:38 PM
Draft of the brochure for our booth

Drag desktop files and folders here

Create a Document from a Template
Create a Folder
Archive Documents...

Storage Quota
You are using 22% of your quota

Archives
October 2006
June 2006
February 2006

Subscribe to Shared content
Copy link to clipboard

Agenda

Business and market trends

IBM Lotus Quickr overview



Relationship between Lotus Quickr and other products in our portfolio



Lotus Quickr Roadmap

'06

QuickPlace 7

From IBM Workplace™
& IBM WebSphere® Portal
offerings


Lotus Domino Document
Manager 7

2Q '07

 Lotus Quickr 8

- Modern intuitive UI with Web 2.0
- Business templates, blogs, wikis...
- Connectors for Lotus Notes, Lotus Sametime, Microsoft
- Collaborative content management
- Ease of administration

Lotus Domino Document
Manager 8

 Lotus Quickr
personal edition

4Q '07 – Q2 '08

Lotus Quickr
- Futures

- Continued focus on user interface
- Continued focus on connectors
 - New Microsoft Outlook connector
- Continued focus on integration
 - In-context sharing & web conferencing
 - Profiles, dogear, activities, communities, etc.
- Extended tools support
 - Lotus Component Designer
- Integration with IBM FileNet
 - Records management, etc.
- Integration with IBM Domino.Doc®

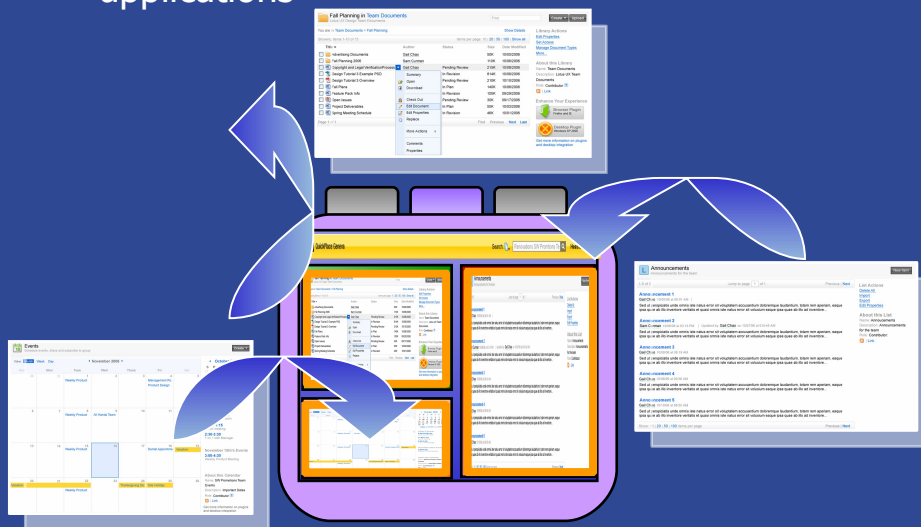


This product roadmap is directional in nature and does not imply any product plan commitment on the part of IBM. Plans are subject to change at any time without notice.

Lotus software

Lotus Quickr and composite applications

- **Lotus Quickr provides quick out-of-the-box value**
 - ▶ A set of extensible services for end-users to quickly create rich business applications - with no programming skills required
- **Lotus Quickr leverages the strengths of the core IBM application platforms - Domino, WebSphere Portal, Eclipse**
 - ▶ Programmers familiar with any of these platforms can integrate and extend Lotus Quickr services and components to create advanced custom applications



User Interface Services

Connector services

Portal & Notes 8.0 Sametime 7.5

This block displays various user interface services and connector services. It includes screenshots of 'Portal & Notes 8.0' and 'Sametime 7.5'. Below these are several icons representing different services: a blue speech bubble, a yellow 'iif' icon, a globe, a blue and red cube icon, an RSS icon, a Windows logo, and a blue 'e' icon.

Content and Collaboration Services

Content lib Business templates Calendar Milestones Team places Blogs wikis

This block displays various content and collaboration services. It includes screenshots of 'Content lib', 'Business templates', 'Calendar Milestones', 'Team places', and 'Blogs wikis'. The 'Blogs wikis' screenshot shows a list of blog entries with titles like 'IBM News' and 'IBM Research'.

Deployment Services

Multiple repositories, devices, directories...

Domino, Portal, FileNet... Extranet Offline Browser Rich Clients

This block displays various deployment services. It includes icons for 'Domino, Portal, FileNet...' (three server racks), 'Extranet Offline' (a document icon and a cylinder), 'Browser' (a laptop), and 'Rich Clients' (a laptop). The text 'Multiple repositories, devices, directories...' is written in a cursive font.

Lotus Quickr and Lotus Connections: a perfect combination

Profiles



- ❖ Connect team members to their profiles for expert location

Communities



- ❖ Connect places and communities to support rich collaboration

Bookmarks

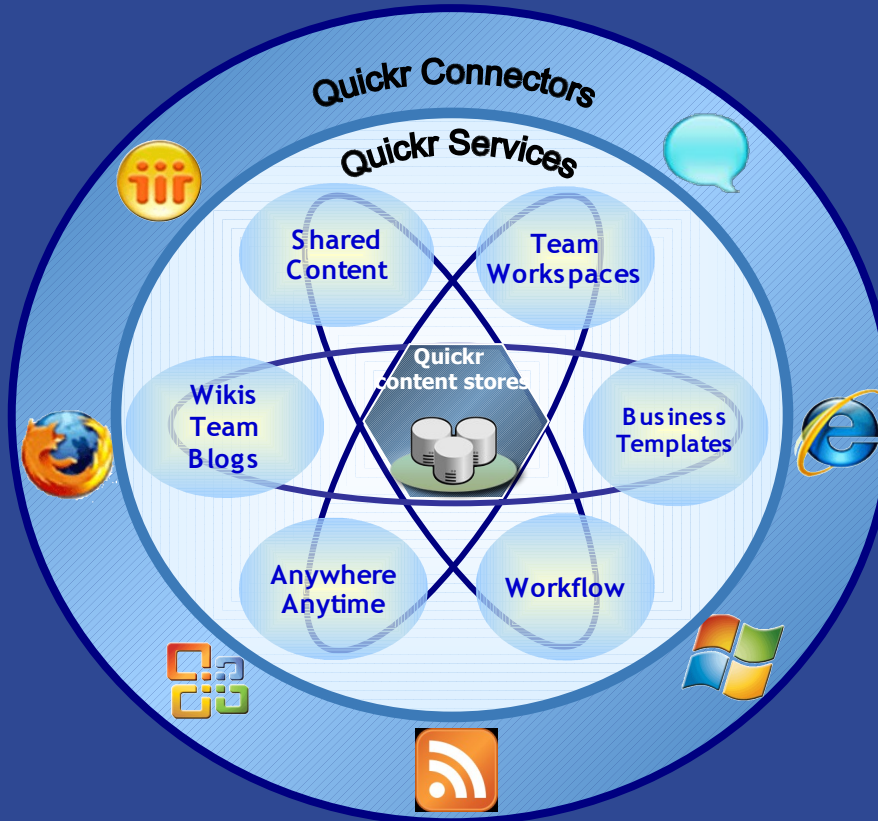


- ❖ Tag content, events, wiki pages, tasks, etc... for more accurate searching and retrieval

Blogs



- ❖ Complement Quickr contextual team blogs with personal blogs



Activities



- ❖ Add place content to an activity
- ❖ Grow an activity to a place
- ❖ Spawn-off activities from a place

Agenda

Business and market trends

IBM Lotus Quickr overview

Relationship between Lotus Quickr and other products in our portfolio



Lotus Quickr = simplicity

■ For end users:

- ▶ Personal edition of Lotus Quickr lets you get started easily
- ▶ Lotus Quickr connectors let you collaborate with minimal disruption to your normal work patterns
- ▶ Setting up intranet or extranet team workspaces takes a few simple steps
- ▶ Templates make it easy to create business-specific team workspaces
- ▶ Use of Web 2.0 technologies makes UI more compelling and more similar to what they use at home

■ For IT:

- ▶ Leverages your current skills
- ▶ Provides self-service options for end users



Thank you!!



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