

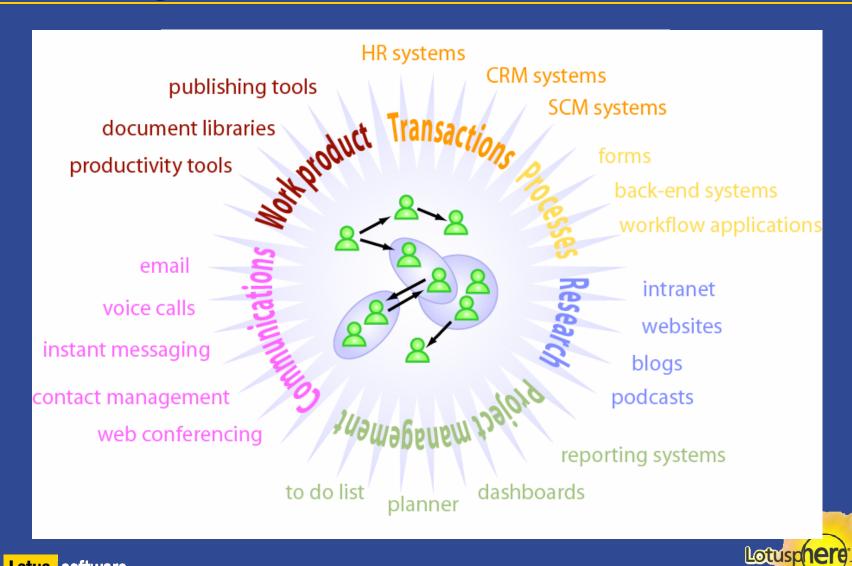
Activity Centric Computing – Getting Work Done

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Getting work done



Lotus. software

challenges... we all face

- Information related to your tasks is spread across multiple applications (email, word processing, instant messaging, web sites) Therefore, you can't find the info you need or you have to jump from one app to another to work on it
- You have difficulty coordinating tasks and the related information across a group of people. It takes a lot of time and when miscommunication occurs, mistakes are made.
- You waste too much time looking on your hard drive, in emails, and other places for information related to a task
- You have so many tasks to execute that you are not sure which one to work on next
- You have information and task overload and you are just stressed out





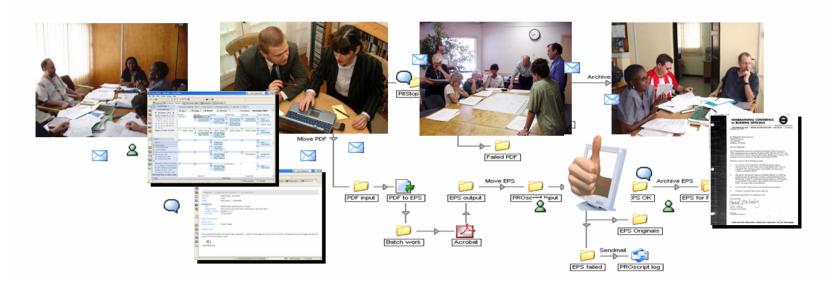


An activity is a unit of work...

...the collection of relationships that emerge between people, the materials they work on, their communications, and the processes they use to achieve a common goal

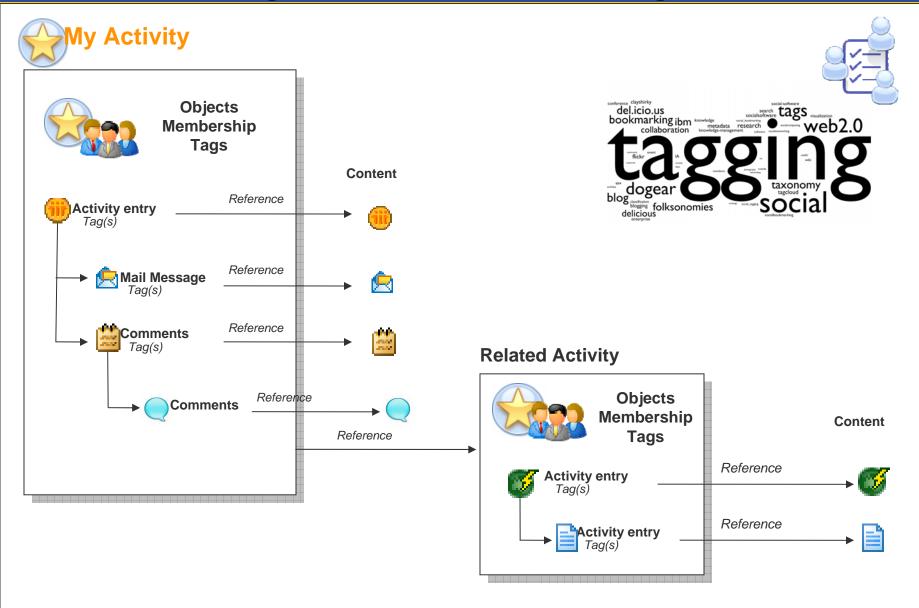
For example:

- Driving a sales process to close
- Preparing for an important meeting
- Writing a report for a client
- Hiring a new employee





Anatomy of an Activity



Activities Design Objectives

Simple: Works where you already work; it guides your work without getting in your way; it's easy to use!

- First class user experience
- Dashboard navigation, Tagging for easy labeling and finding
- Works with tools you use (Office, Notes, ST)
- Quick and easy access of internet content and news relevant to me/my activity through Atom and RSS feed integration

Enterprise Deployable: Performance, scalability, stability

- Make Activities and related Lotus Connection services enterprise ready
- Add support for clustering
- Enhance performance and scalability

Open and Extensible:

- Out-of-the-box extensions for Web browsers, Microsoft Office, Notes 8
- API's and published SDK for partners to extend their own applications & tools







Activities Demonstration

Let's take a look....





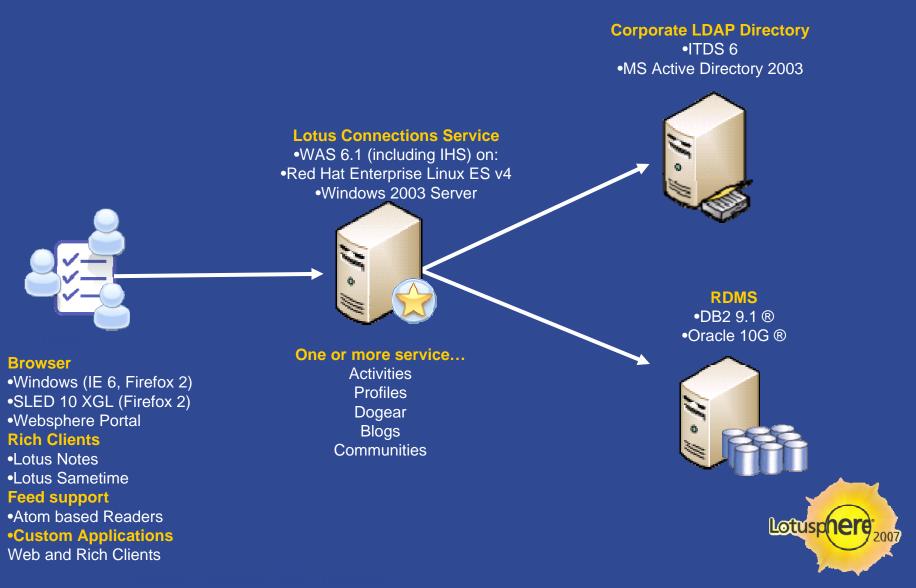


Lotus Connections Services

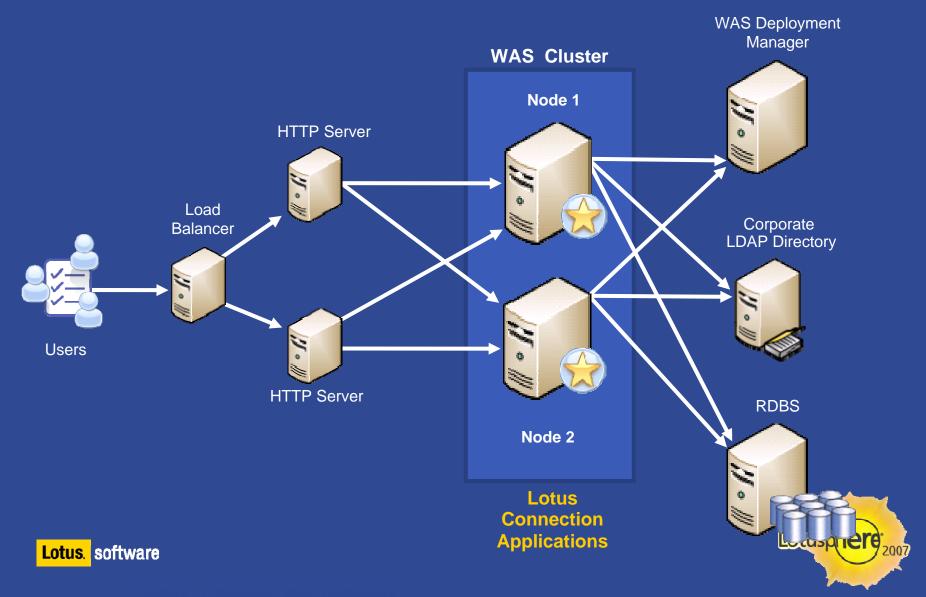
- Five Lightweight, Independent Services
 - ▶ Each requires only WAS, RDMS, LDAP
 - ▶ A Pilot install that embeds WAS and DB2 Express
- **1** 1 + 1 = 3
 - ▶ No inter-dependancies, yet the combinations are greater than the parts
 - ▶ Common Tagging Model Powerful cross service pivoting and navigation
 - ▶ Simple, incremental adoption = start anywhere, go anywhere
- Common API
 - Cross-service links are simply a URL
 - AD214 Extending the Social Networking Technologies from IBM in Swan Pelican
 8:30am
- Consistent Administration
 - Consistent RDB access, Directory, Business Card, Feeds, APIs, Install, Admin, etc.
 - Not just another place to go
- Currently Available on Lotusphere OnLine



Topology



Connections Topology





Activities: Benefits for individuals

- Take back control: Central place to see & take action on all of your projects & deliverables
- Save time: Manage interactions with others more effectively
- More productive: Spend less time in meetings & on the phone coordinating with others
- Finish faster: Get the expertise you need to get the job done









Activities: Benefits for teams

- Faster: Improve awareness and coordination on projects
- Better: Central location for task content regardless of user location or time zone
- Don't reinvent the wheel: Reuse successful patterns of work for your department & team
- Ideal tool to empower effective adhoc group collaboration
- Communicate status across teams and to management

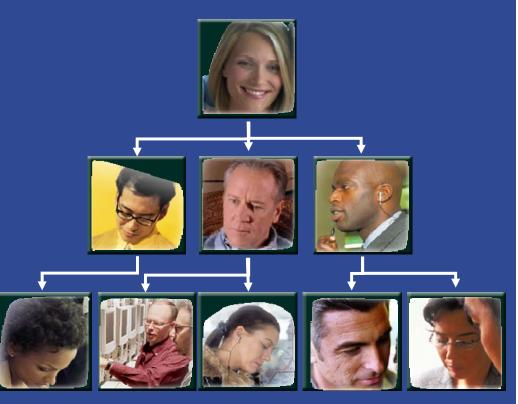








- Organizational productivity increased
- Key deliverables completed faster, fewer errors, higher quality
- Save time: Capture and reuse successful patterns of work
- Refine processes by monitoring and analyzing what happens
- Apply policies more consistently across multiple systems







Summary

Lotus Connections let's you tap into to the collective knowledge of your coworkers, partners and customers by dynamically building new connections between people, projects & information

- Discover new relationships and access the collaborative knowledge of the organization and beyond and leverage the connectedness of everything and everyone to work together in new ways
- Connect to undiscovered information and subject matter experts far beyond one's current network
- Execute better business decisions faster through access to the right people, information and new tools to manage tasks and expedite collaboration with others



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