

Web 2.0-based team collaboration software and solutions  
To support your business objectives



**Lotus** software



**For teams, coordination across time zones, organizations and networks has never been easier—or faster.**



Your employees today work on multiple teams — many with members outside your organization.

IBM Lotus® Quickr™ team software helps you access the people, information and project materials you need to get your job done.

You can gain control of your team's content and always access the latest version. Easily collaborate using team spaces that work inside or outside your firewall. Access and manage content from the desktop applications you use every day. And collaborate across time zones or go offline to work.



### **Innovation in team collaboration technology**


Innovation is critical to compete in the 21st century. To help drive innovation, extending collaboration—outside the organization—is an imperative. Customers and partners are important sources of new business ideas and provide critical input into your projects. But organizations need the right technology to foster collaboration. Not proprietary solutions. Solutions that integrate with their current software and systems. Lotus software builds flexible, innovative Web 2.0 technology that addresses these business-critical needs.

Lotus Quickr software is designed to transform how teams share everyday business content and work together online. And it leverages many existing applications and content storage systems.

### **Coordinate better with team members**

Lotus Quickr software provides online team spaces where members can share and collaborate, and use team calendars, discussion forums, Web logs (blogs), wikis and other collaboration tools for managing projects and creating content.

Now imagine a team in your organization that includes business partners. Or a customer account team. Team members can be anywhere in the world, inside or outside the corporate firewall. And they can keep in contact and work together using the team services in Lotus Quickr software to quickly communicate project changes and address new requests. Or set up status meetings to keep everyone on track.

 Empower your teams. Use Lotus Quickr software to enable teams to organize, share and manage content more quickly—and work wherever they are without switching applications.

## Gain control of team content and information

If you're like most people, you use e-mail to share, create and manage content with your teams. Lotus Quickr software integrates with both IBM Lotus Notes® and Microsoft® Outlook e-mail systems—so you can send links instead of large attachments. The links take recipients directly to content stored in Lotus Quickr software, because it integrates the mail clients with your shared team places and content libraries. You can rest assured that the e-mail link your team members receive will take them to the most up-to-date file.

You can also stop using e-mail to store important content because you can move the entire e-mail body text into Lotus Quickr too. Team members can stay current without overloading your e-mail servers. And they can stop worrying about losing important information, because it's all stored in the security-rich, Lotus Quickr software system.

## Be more productive and work more effectively with colleagues

Lotus Quickr software also enables you to access and manage content from other popular desktop applications. So you can work the way you usually do. All you have to do is use the connectors for IBM Lotus Sametime®, Microsoft Office, Microsoft Windows® Explorer and IBM Lotus Symphony™ software. The connectors integrate seamlessly with everyday applications and provide an intuitive interface for you to access Lotus Quickr content without requiring you to leave your favorite applications.

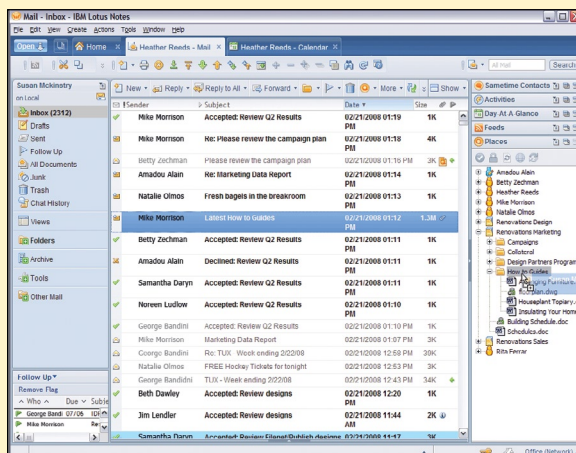
Imagine initiating a Lotus Sametime chat and having access to your Lotus Quickr content library with all your files readily available right in your Lotus Sametime software. You just drag and drop the file directly into the chat window. Or if you're using Microsoft PowerPoint software, you can save your presentation to the Lotus Quickr content library using the PowerPoint connector, and you can check in or check out a presentation, or approve or reject it. It's a much more productive way to work.

And the new integration with IBM Lotus Connections software gives you access to a team member's profile, communities, blogs, bookmarks and activities— in the Lotus Quickr client. Just place your mouse over the person's name and a "person card" lets you link directly into those resources. It's a great way to access individual information, which can enhance teaming.

## Get started easily with templates and personal file sharing

Lotus Quickr software makes it easy to get started right away. Just use the prebuilt templates that come with the software to help with specific business needs. You can set up a team space, or a wiki or team blog—all without calling your IT department to do it for you. And if you need customized templates, you can contact an IBM Business Partner to help you build what you need.

And Lotus customers who have active Lotus Notes maintenance agreements will receive IBM Lotus Quickr Entry software at no charge. This version will provide a subset of capabilities or basic personal document library services. With Lotus Quickr Entry, you will also receive all the connectors mentioned above— saving you time and making your work easier than ever.



*Lotus Quickr connectors allow you to access Lotus Quickr content from within popular desktop applications such as Lotus Sametime, Lotus Notes, Lotus Symphony, Microsoft Office, Microsoft Outlook and Microsoft Windows Explorer software.*



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## For more information

To learn more about IBM Lotus Quickr software, please visit:

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