



Resiliency as a Competitive Advantage

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Webcast Details:

Title:

Resiliency as a Competitive Advantage

Featured Speakers:

Richard Hunter
Group Vice President
Gartner Fellow
Gartner

Featured Analyst Firm



Bob Hoey
Vice President of Worldwide Sales
for Enterprise Systems Division
IBM Corporation

Date:

Thursday, November 6, 2008

Time:

1pm EST / 10am PST

Duration:

60 minutes

In the 21st century, a successful organization is one which is responsive to change and agile enough to deal with any incident.

Join Richard Hunter, Group Vice President and Gartner Fellow and Bob Hoey, Vice President of Worldwide Sales for IBM Enterprise Systems Division for this enlightening webcast.

In this business-focused webcast Richard will discuss his must-know recommendations for CIOs and IT managers and security professionals in the areas of IT risk management and increasing the business value of IT. Richard will also share with you his top recommendations for using risk management as a competitive advantage.

Bob will share his insights into what clients at all levels are telling IBM about their challenges with managing risk and discuss how organizations are successfully dealing with these challenges by putting into practice IBM solutions that meet their resiliency goals.



Complimentary copy of featured speaker Richard Hunter's book for attending!*

The first 200 individuals who register and attend the webcast will receive a FREE* copy of Richard Hunter's book "IT Risk: Turning Business Threats into Competitive Advantage"

**To be eligible the individual must register and attend the event in its entirety during the broadcast on November 6, 2008. Offer available only in the US and Canada and may be modified or withdrawn by IBM at any time. This offer is non-transferable. Only the first 200 clients registering and attending this webcast in its entirety qualify. Limit one book per client. Offer good while supplies last. No IBM employees, competitors or business partners are eligible. No transfers or substitutions allowed. Additional gift certificate rules may apply.*

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