

The **Bathwick** Group

The case for Datacentre Modernisation

Some lessons from the front line

Gary Barnett
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Technology trends

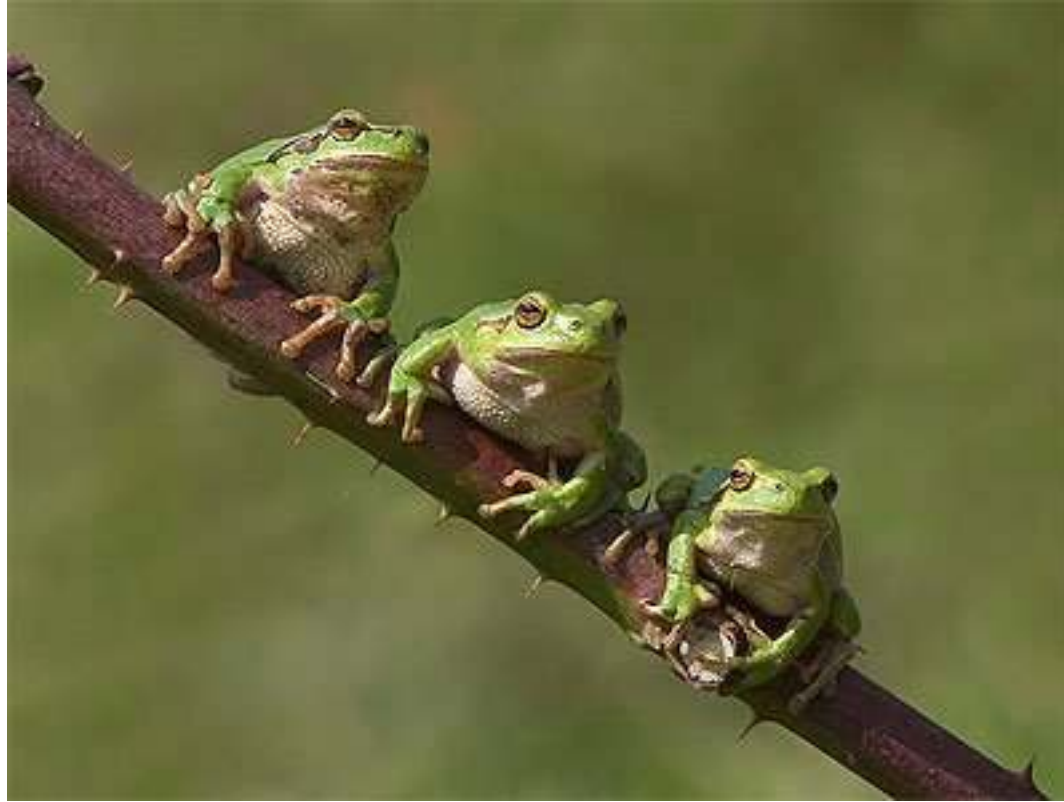
- Smaller, quicker, cheaper.....
 - Will continue....
 - But in increasingly depend on technology being “Smarter” too
- Virtualisation
 - Massive compression of server footprint
 - But beware of (virtual) server sprawl
- Cloud and Grid computing
 - Exploiting low cost hardware for super computing performance



The future of your datacentre?



Technology Trends – Sustainability



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All good stuff but...

What does it actually mean in business terms?

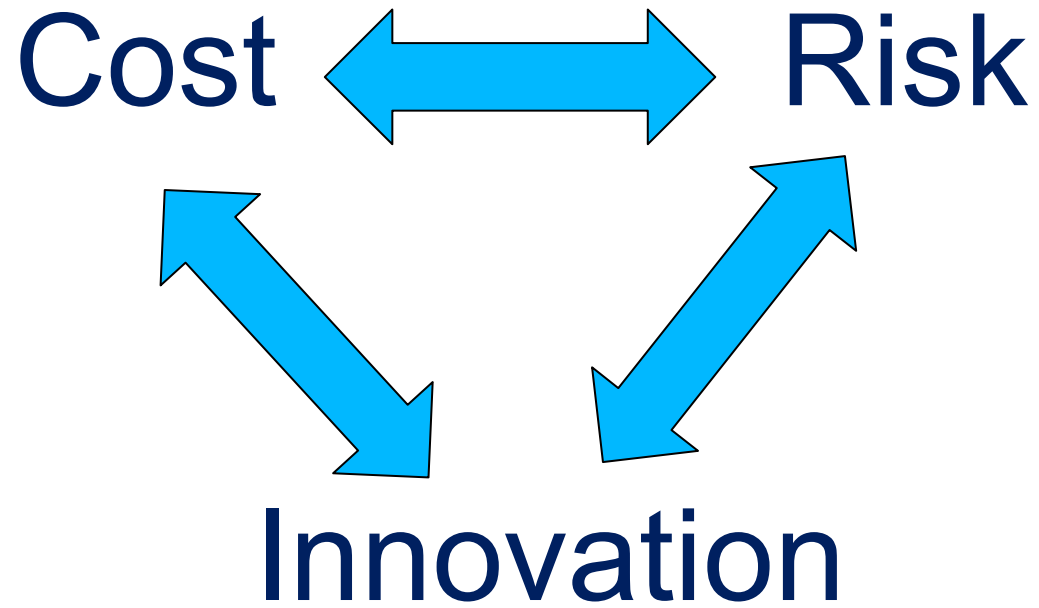


The Current economic climate



- Cost pressures are intense
 - The level of discipline we have to show now wont go away
- Some signs of “green shoots”
 - Some of my clients reporting the availability of “investment”
 - But with all sorts of strings attached
- What doesn’t kill you...
 - The skills we learn in hard times will be just as useful in times of plenty
 - And we’ll be better IT professionals as a consequence

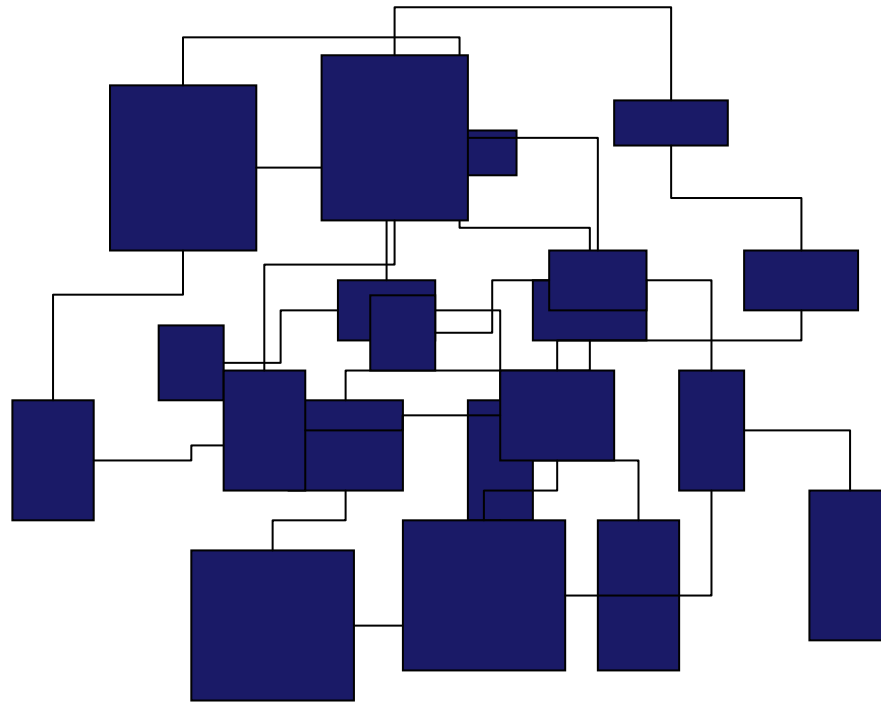
The CIO Dilemma



The ugly truth..



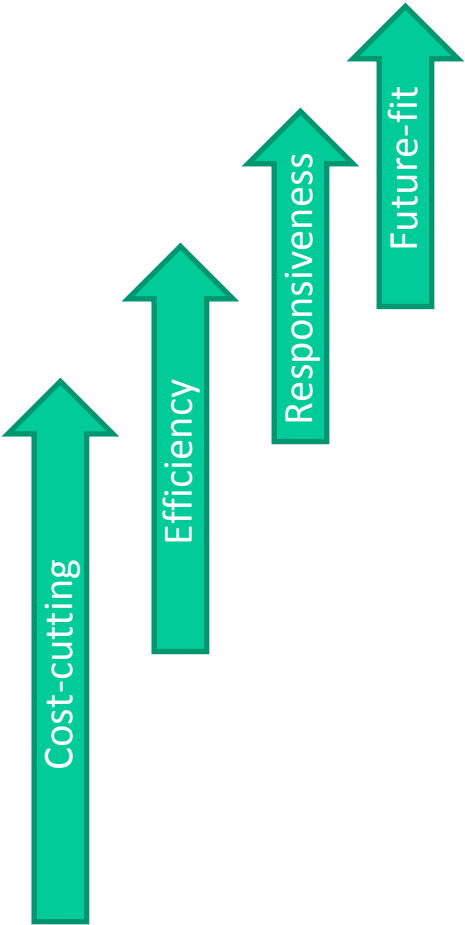
Most of us have infrastructure that is best described as “intricate”



Every journey starts with a single step



Level 9	Cloud	Nirvana
Level 8	Virtualised	Agility
Level 7	Automated	Responsiveness
Level 6	Optimised	Flexibility
Level 5	Consolidated	Reduction
Level 4	Standardised	Simplification
Level 3	Organised	Preparation
Level 2	Mapped	Planning
Level 1	Discovered	Understanding
Level 0	Unenlightened	Chaos





So what I'm saying is we should
be doing the things we've always
said were a good idea...

We just have to sell them in a better way

Modernise your datacentre!

- Because it makes BUSINESS sense
 - Cost reduction
 - Agility
 - Better management of risk
- Simple projects
 - Application and Server consolidation
 - Systems management infrastructure
 - Datacentre survey
- Then look at all of your infrastructure
 - Your distributed computing environment
 - Facilities
 - Measurement/Audit

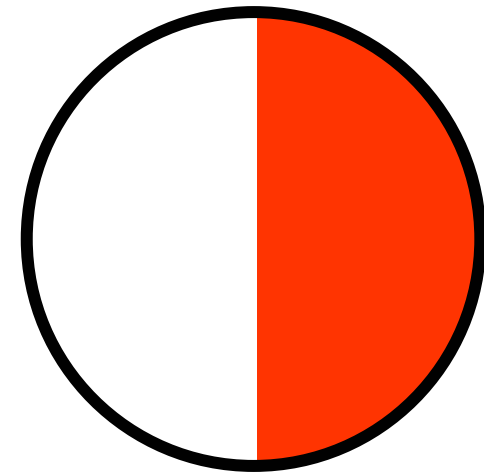


A Thirty Second Business Case



- Server consolidation
 - Helps to lower cost by
 - making better use of existing assets (capex)
 - Lowering sys admin and maintenance (opex)
 - Helps lower risk by
 - Reducing complexity associated with RAS
 - Increasing the consistency of server management
 - Helps support business change by
 - Providing a platform that can grow with the organisation
 - Lowering the cost of deploying new applications

The Countdown



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Thank-you

gary@bathwick.com

