

IBM Software Group

# Enterprise Modernization

## Improving Business and IT Flexibility

*January 26, 2009*



FAA **computer failure** slows nationwide air traffic



Only **34%** of software projects are deemed successful **costing over \$300B annually**

**50%** of outsourced projects are expected to **under perform**

IT skills shortage reaches **highest level** in 10 years

*“The message for IT is clear; business needs and **expects greater agility from IT**. The current approaches to project prioritization, resourcing, agility and governance are clearly not satisfying customer needs. A **new approach to IT delivery models and sourcing** options is required that allows IT organizations to be **more responsive to the needs of the business**.”*

– Gartner, October 14, 2008, **“Changing the Cost Structure of IT Will Become a Business Imperative for Most CIOs”**

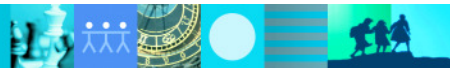
Only **42%** of users are satisfied with project **quality**

North Carolina Jobless Claims **Crash** State's Web Site



Only **37%** are satisfied with the **speed** of software development

Ohio election web site shut down after being **hacked**



## The defining challenge

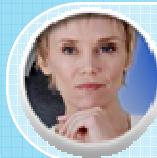
*Continue to deliver and evolve Architecture while reducing total cost of ownership*



*"We lack understanding as to the effort, risk and impact of consolidating or modernizing our legacy software portfolio"*



*"Our skills gap just seems to keep growing. How do we stay current with all the language and technology changes?"*



*"Our architecture has evolved to be too complex and convoluted– we need to be flexible and agile."*



*"Our development teams working on different platforms are struggling to communicate. How do we collaborate in the context of our work?"*

### **Application Challenges**

- Lost application knowledge
- Architectural complexity
- Too many dependencies
- Regulatory and compliance risks
- Poor quality and performance

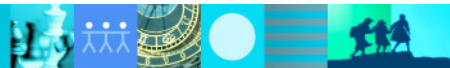
### **People Challenges**

- Less people, more work
- Lack of domain expertise
- Disparate tools & technologies
- Increased learning curve
- Multiple platforms and languages

### **Team Challenges**

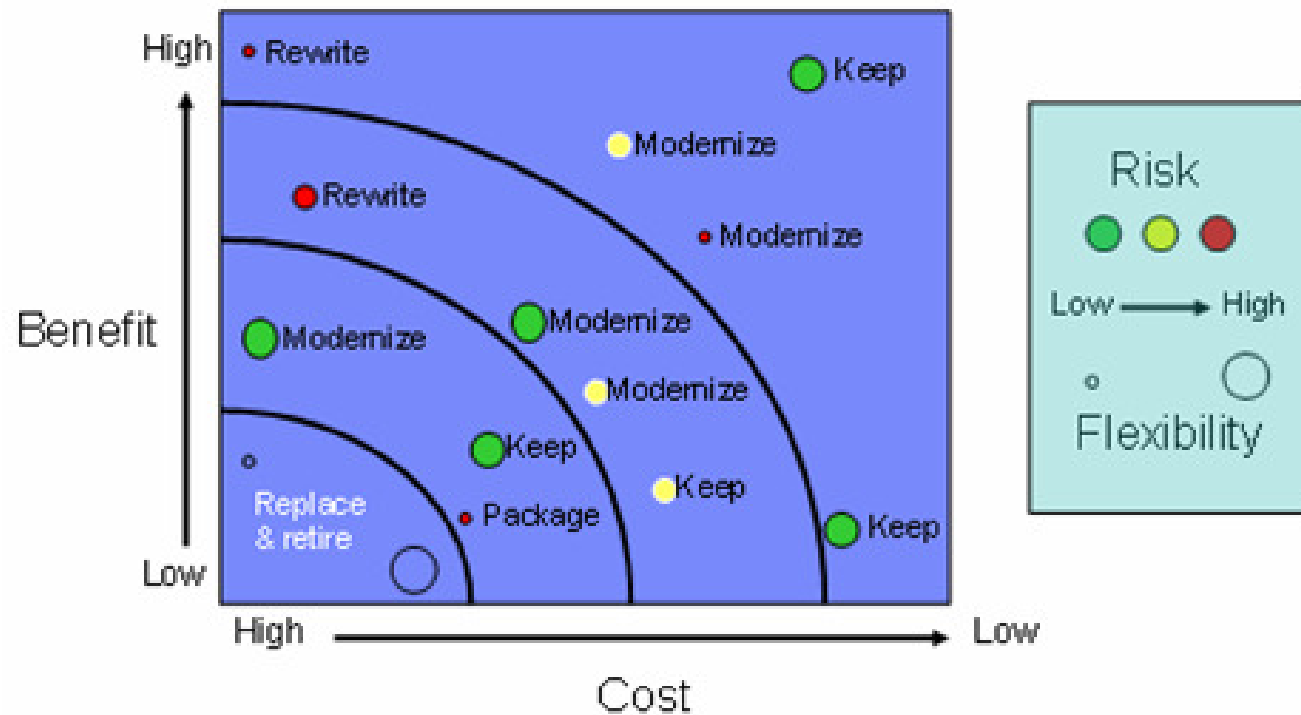
- Globally dispersed teams
- Multiple software versions
- Lack of effective collaboration
- Monitoring and Control

**Silos of Applications, People, and Teams**

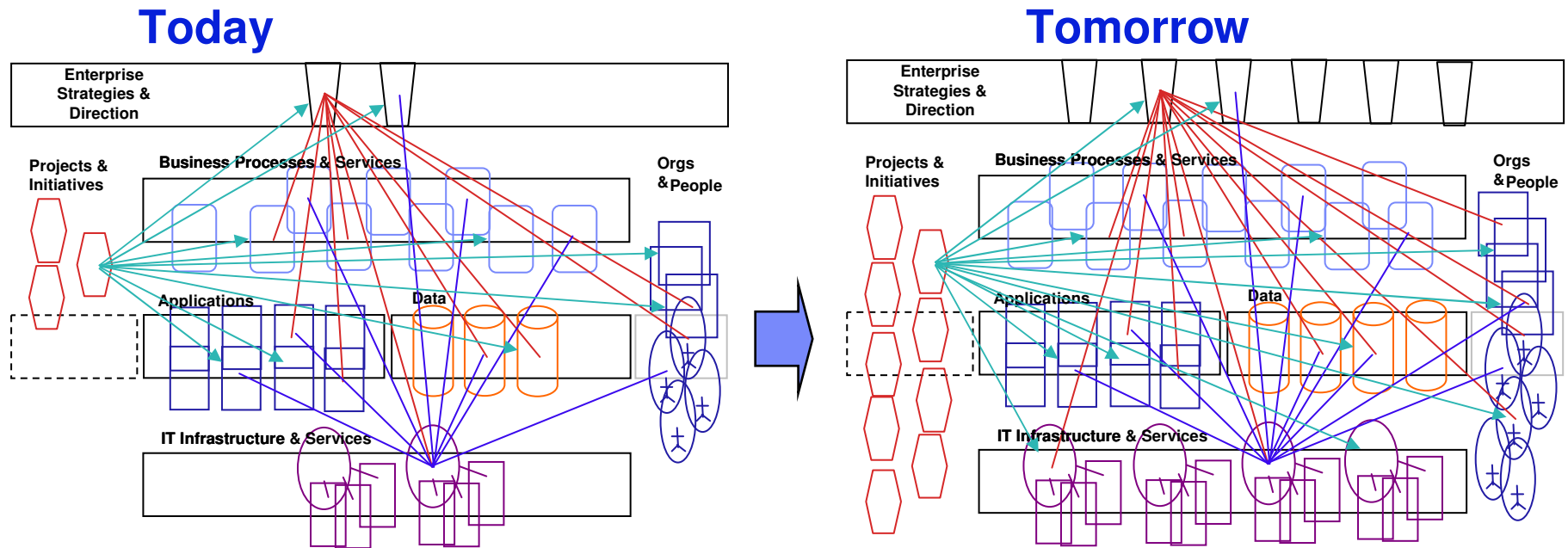


# Application Portfolio Assessment

- Legacy systems create the most difficult portfolio trade-offs
- Strategies must be based on business value, business risk and benefits
- You need to assess the portfolio to understand priorities for change



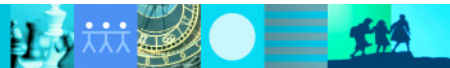
# Using EA tools to drive portfolio decisions



Enterprise Architecture involves relating Business, Applications and Data with Projects, People and infrastructure and understand the impacts of change to one on the others

We can use EA tools to manage the application portfolios focusing on Alignment of Business Process, Applications, Data and the infrastructure they use.

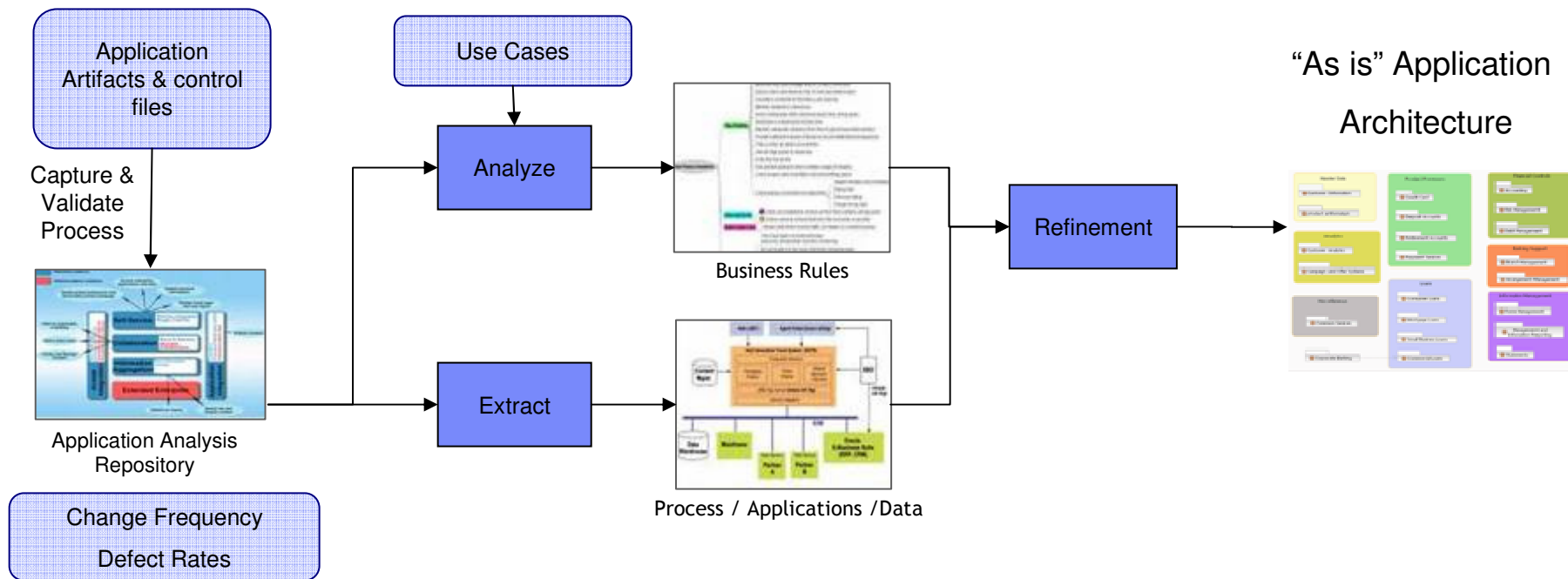
Identify opportunities to reduce redundancy and duplication through retirement and consolidation





# Use Analysis tools to understand Current State and Assess Portfolios

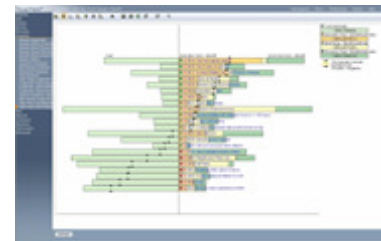
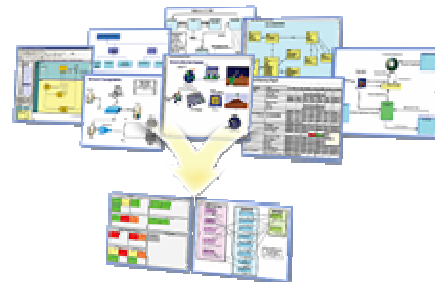
- Conduct a analysis and discovery of applications
  - ▶ Enhance application knowledge and identify key issues, risks, and constraints
  - ▶ Understand Complexity, Interdependencies and Application Quality
- Re-document the current application architecture



# Putting the solution together

## System Architect

- Current/Future State Models
- What to Change
- How to Change
- Process, Assets
- Infrastructure
- Resources



## Focal Point

- Manage Trade-offs
- Prioritization
- Cost-Risk-Benefit

## Rational Analysis Tools

- **Application Inventory**
- Detailed Metrics, Quality Measurement
- Interdependencies
- Interface Analysis
- Impact Analysis



# The defining challenge in optimizing value in software

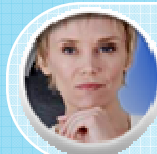
*Deliver solutions while reducing total cost of ownership*



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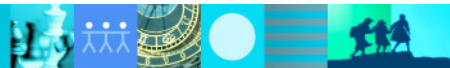
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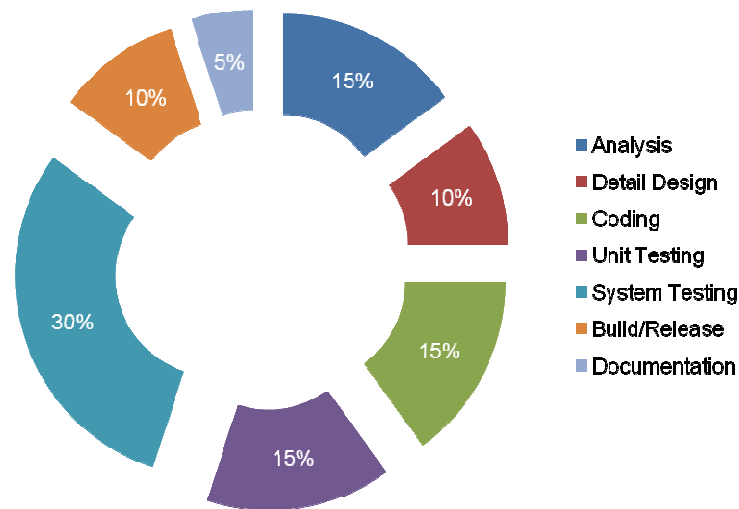




# Cost & Responsiveness

## People Challenges

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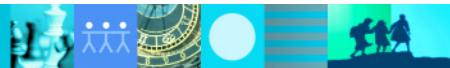
## Team Challenges

- Globally dispersed teams
- Reduced effective collaboration
  - SME Bottlenecks
  - Multiple software types
  - Monitoring and Control

*We have outsourced, but we have lost the informal communications we had before that shared knowledge and solved issues.*

*We cant scale our resources to deliver more change due to the lack of accurate documentation and being dependent on our few SMEs.*

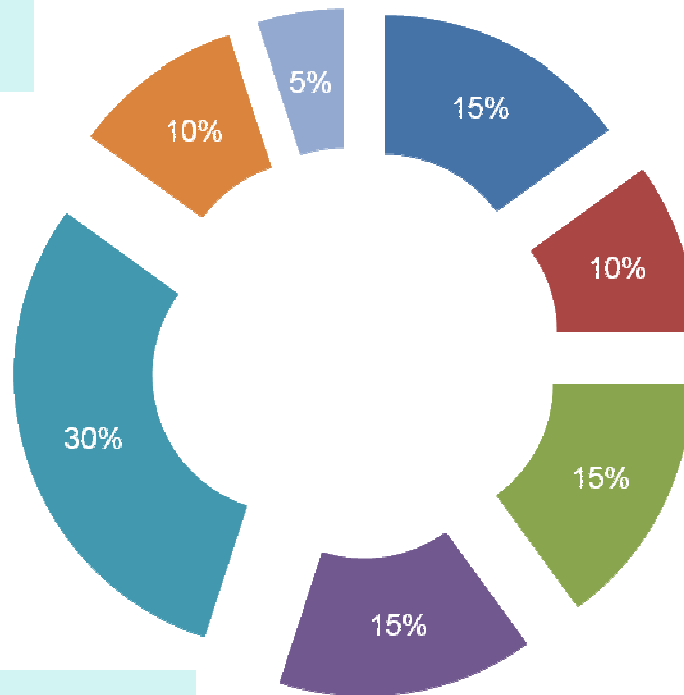
*Our Mainframe developers and Java teams don't know what each other is doing but have to deliver synchronized changes.*



# Changing the cost structure

## Consolidation

Consolidate and share team development infrastructure across Silos



## Minimization

Ensure defects are trapped early in the lifecycle and hence cost less to fix than hitting in production. Changes to requirements need to be propagated quickly to avoid re-work later in the cycle

- Analysis
- Detail Design
- Coding
- Unit Testing
- System Testing
- Build/Release
- Documentation

## Avoidance

Using technology to reduce complexity and reduce dependencies and reduce scope of activities so that less work needs to be done to achieve the same goals.

Use technology for Perfective Maintenance to lower the cost of dealing with a specific asset

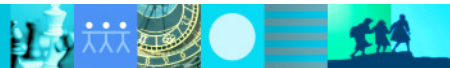
Identify duplication, redundancy and obsolescence to remove code from active inventory

## Reduction

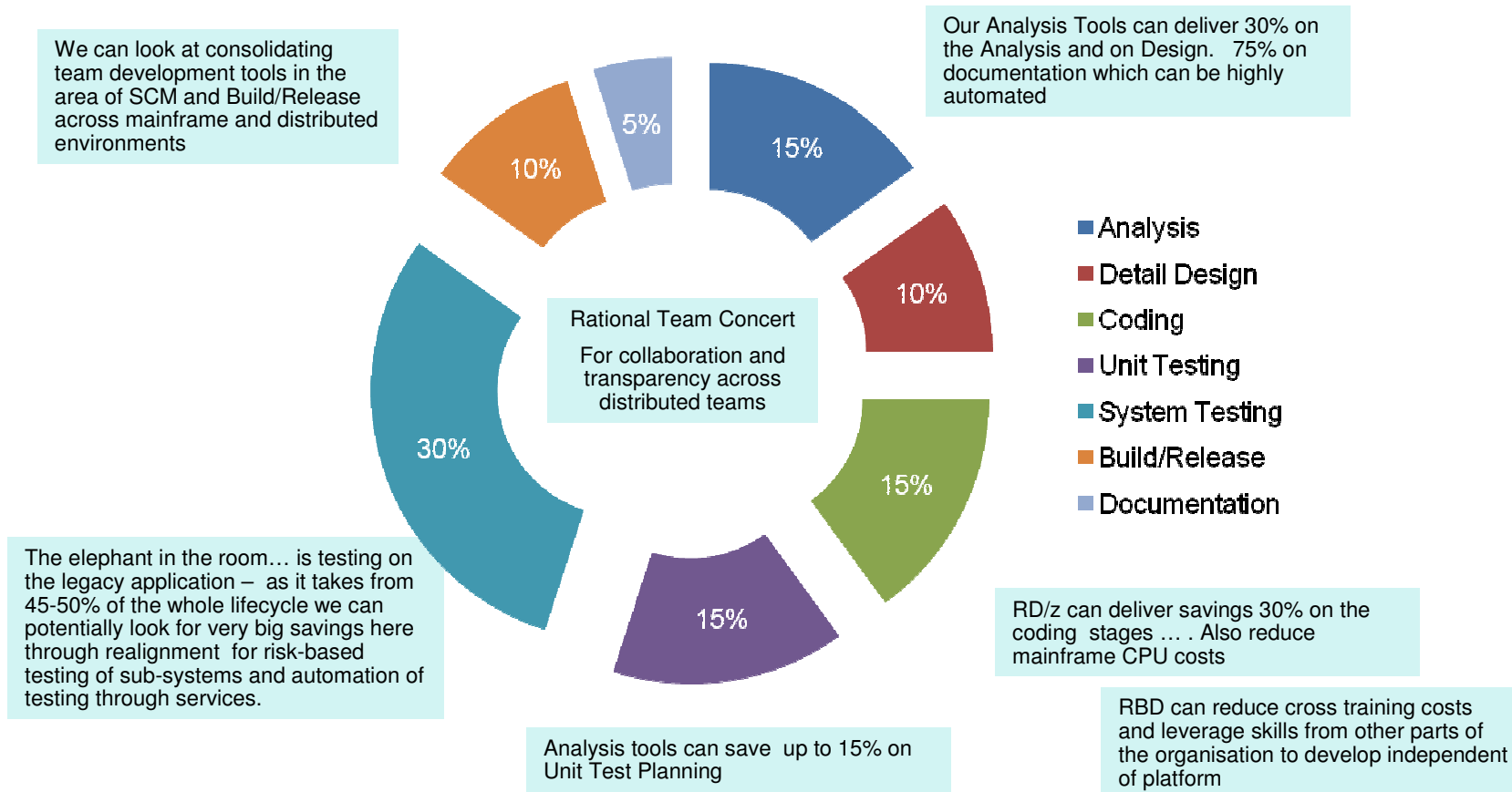
Using Rational development tools to reduce the time and effort involved in achieving current tasks through assistance, automation and collaboration.

Adoption of agile processes to improve time to market

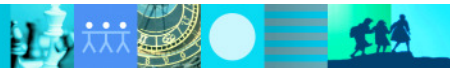
Reduce Training and Recruitment costs



# What are the opportunities?



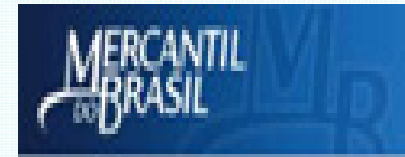
Rational Tools could target savings of +25% on your Application Management costs within 12 months



# Example Customer Success

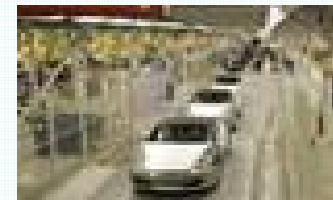
## User interface modernization

- ✓ Decreased development cycle time from 11 to 6 months with HATS
- ✓ Sped creation of new customer services
- ✓ Improved operational efficiency



## Enterprise portfolio Optimization

- ✓ Identified obsolete code within automotive systems, and begin “decommissioning”
- ✓ Performed impact analysis across massive systems
- ✓ Communicated impacts to affected global development teams



## Lower Development Cost, More Rapid Development

- ✓ Developed new application framework based on IBM COBOL standard
- ✓ Used RDz to design new COBOL to provide online banking services



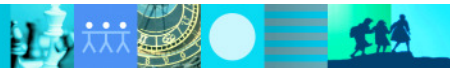
## Unified application development

- ✓ Standardized on RBDe and RAD to unify application development across all platforms and transaction managers (e.g., WAS, IMS)
- ✓ Achieved rapid time to market



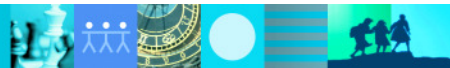
## Consolidated change and release management

- ✓ Created highly automated cross-platform solution using ClearCase to manage and support the software lifecycle for COBOL and Java development



## Next Steps

- Application Portfolio Assessment
  - ▶ Rational and its partners can help
  - ▶ Requires services expertise in addition to tools
- Identifying cost savings and agility improvement
  - ▶ Organisation, Existing tools/techniques
  - ▶ Where you have got to in optimising what you have
  - ▶ Where are the gaps and where do you need help
  - ▶ Rational Architect can spend some time to understand and identify the best opportunities in your particular situation.
- Build business cases for appropriate solutions
  - ▶ Trade-off benefits, cost, and risk to maximise time to value



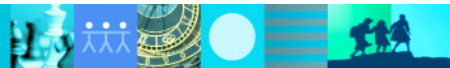




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# Execute with reduced cost and risk by modernizing applications, empowering people and unifying teams

## *Enterprise Modernization Solutions for System z, IBM i & Distributed platforms*

