

IBM Lotus Notes and Domino 8

This is Claire, the marketing director for a large company that's launching a new product in a new marketplace.

Why does Claire look so relaxed?

Because everything's under control and on schedule.

But it wasn't always this way.

What did Claire's company do to help make Claire and her team so effective?

Let's find out.

Claire and her team used to struggle to stay coordinated with their many projects.

E-mail in-boxes were overloaded, and Claire wasted time trying to track conversations and documents through individual e-mails.

Key meetings were missed...

...and it was difficult to find and share information.

Especially for team members working from the road, from home or in remote offices...

...many of whom didn't have access to high-speed connections.

Often, Claire's desktop was so cluttered with open documents and applications that she lost track of what she was doing...

...and couldn't make critical decisions quickly.

Claire's company found her a better way to work with the new and enhanced capabilities in IBM Lotus Notes and Lotus Domino 8.

Now, Claire and her team stay connected and productive—from virtually anywhere.

While in the office, Claire's team uses Lotus Notes.

Team members who travel occasionally also use Lotus Domino Web Access ...a Web browser-based solution that lets them send encrypted rich text e-mail...

...schedule meetings, manage tasks and collaborate...

...using their own computers or Internet kiosks—even on slow connections.

Claire's mobile workers are always in touch, too, thanks to IBM Lotus Notes Traveler.

Now, right from their handheld mobile devices, remote and mobile users get automatic, realtime replication of their e-mail with attachments, calendar, address book, to-do lists and journal information.

The new, streamlined Lotus Notes 8 interface allows everyone on Claire's team to access the information they need from one customizable view...

...including a convenient sidebar, delivered right out of the box, that gives each user access to the applications they use most...

...and the ability to quickly scan e-mail through a horizontal or vertical preview pane.

Claire can bring her work environment to life with widgets...

...and live text capabilities that dynamically deliver...

...relevant, realtime information and services to her e-mail, calendar and applications.

An RSS feed reader lets her scan information from her favorite news feeds.

And, she can collaborate with available colleagues instantly...

...using either her instant messaging contact list, or directly from her e-mail, calendar or contacts views.

New calendar capabilities help Claire see all daily events at a glance and display unprocessed invitations next to accepted calendar entries.

Improved mail threads group related messages together in a single entry, helping to reduce e-mail overload.

And a list displays the recent interactions she's had with people.

A new search capability lets her find information almost anywhere, quickly.

Integration with IBM Lotus Quickr team collaboration software helps make it faster to share content and work with people inside and outside the company...

...like sending links to documents instead of bulky e-mail attachments.

Through integration with IBM Lotus Connections, Claire and her team also have...

...a shared space for each project or activity associated with the launch—right next to their e-mail.

As content is added, the launch activity dynamically changes on Claire's window, letting her know the status of projects.

Managing her contact list is more flexible, too. She can add pictures, view contacts in business card format and create lists of the people she works with.

From one clean and organized interface and without having to leave the Lotus Notes desktop, Claire and her team can access collaboration and productivity tools...
...such as integrated Lotus Symphony software, to create open-standards-based documents, presentations and spreadsheets, making it easy for the team to create and review launch material.

Lotus Notes and Domino 8 is built on an open, extensible platform, enabling business-style mashups...

...composite applications that reuse information from multiple sources to present a single user-facing view.

As a result, Claire's developers can provide her with new business applications quickly and easily, tailored to a specific role or business context.

The backward and forward compatibility of Lotus Notes and Domino also help protect IT investments. And support for a wide variety of client, server and mobile platforms allows Claire's company to deploy Lotus Notes and Domino in an environment that best suits its business needs.

...new Lotus features—as well as company-built, business partner and third-party applications—can be deployed gradually as business needs change.

Thanks to Lotus Notes and Domino 8, Claire and her team are productive and efficient...

...and can respond quickly and cost-effectively to the organization's changing business needs.

Before, Claire thought collaboration just meant e-mail. Now she realizes that true collaboration is so much more.