Discovering the value of IBM WebSphere Portal V6.1

AN IBM PROOF OF TECHNOLOGY

INTRODUCTION

Web portals allow partners, employees and customers to choose their user experience, with personalized applications based on role, context, actions, location, preferences and team collaboration needs. IBM® WebSphere® Portal software provides a composite application or business mashup framework and the advanced tooling needed to build flexible, SOA-based solutions, as well as the unmatched scalability required by any size organization. IBM portals also provide the ideal platform for addressing the needs of varied audiences, via accelerators that simply 'snap-on' and extend the capabilities of your portal implementation as needed. In addition, a wide range of IBM Business Partner solutions and IBM services are available to further address your needs.

Accelerators for WebSphere Portal help deliver business value and faster time-to-value by addressing specific project needs.

- **Business Process:** An end-to-end solution comprised of electronic forms, workflows and portlets to accelerate process automation
- **Collaboration:** Instant messaging, Web conferencing, team services and social networking
- **Content:** End-to-end enterprise Web content management and search
- **Dashboard:** Real-time, active, performance dashboards
- **Enterprise Suite:** Integrated set of capabilities supports multiple portal projects. Includes Web content management, collaboration, electronic forms, dashboards, and rich client support
- **Learning:** A portal-based solution that delivers learning resources on the desktop
- **Self-Service:** Direct access to personalized self service information and transactions

This Proof of Technology (PoT) offering is designed to demonstrate the exceptional user experience provided by WebSphere Portal software with a focus on business value and solutions, and the exciting new web 2.0 features it enables and leverages, Additional focus areas include administration, infrastructure and development topics. Participants will receive a hands-on experience of the WebSphere Portal product as well as the integration capabilities found in the WebSphere Product Family. This offering also shows how WebSphere Portal can be used to implement a responsive and easy-to-use portal that has rich function delivered from the secure and scalable infrastructure of WebSphere Application Server.

OBJECTIVE

The objective of this session is to demonstrate how IBM WebSphere Portal allows you to customize your work environment to the needs of your business and present content and applications in a consistent fashion. Portal gives you the ability to easily provide a highly personalized user experience based upon the end user's previous interactions with your portal, their personal preferences, as well as attributes from their user profile or any other source.

AUDIENCE

This Proof of Technology is targeted for Business Decision Makers, Web Content Developers, Application Developers, Administrators, and Architects evaluating IBM WebSphere Portal. No prerequisite knowledge of WebSphere Portal is required; however, it is recommended that participants have an understanding of their business needs and current IT technologies.

AGENDA

- WebSphere Portal Introduction
- Site Creation and Customization
- Leveraging Existing Assets
- Collaboration for Business
- Key Business Indicators in Portal
- Automating Business Processes
- Situational Applications with Lotus® Mashups
- Portal Technical Overview

- Administering Your Portal
- Managing Web Content in Portal
- Making Portal Personal
- Integrating Documents
- Social Networking for Business
- Portlet Development Overview
- Electronic Forms for Business

TechWorks

COST

This session is offered free of charge. Complimentary refreshments including continental breakfast and lunch will be provided. However, participants are responsible for their own business travel expenses.

SCHEDULE

For your convenience, registration and continental breakfast will begin at 8:30 AM. The session will start at 9:00 AM and end at approximately 5:00 PM to 5:30 PM on days one and two. Day three is only a half day.

CONTACT FOR INFORMATION

To enroll in this Proof of Technology, please contact your IBM Software Sales Representative.