



# BPM EXPERIENCE

AN IBM PROOF OF TECHNOLOGY

**Date:** Wednesday 20<sup>th</sup> July 2011  
**Time:** 10:00 AM – 4:30 PM  
**Location:** IBM Hursley

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## INTRODUCTION

Join our BPM Experience Workshop to explore Business Process Management (BPM) and discover the value that BPM can bring to an Insurance company by reviewing case studies in claims, underwriting, work optimisation, as well as fraud prevention.

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## OVERVIEW

Business Process Management technologies enable organisations to optimise business performance by discovering, documenting, automating and continuously improving business processes, rules and events to increase efficiency, reduce costs and provide business transparency. This one day workshop provides an introduction to BPM technologies, using Insurance company case studies. You'll experience hands-on sessions utilising IBM's BPM technologies for discovering and automating of business processes and decision services.

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## AGENDA

- Presentation - BPM for Insurance
- Presentation - Introduction to BPM
- Presentation - Business Process Management Capabilities
- Hands-on - Discovering and modeling a business process
- Hands-on – Designing and running a business process
- Hands-on – Decision Services

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## AUDIENCE

This workshop is suitable for business analysts, project managers, and technical architects.

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## COST

This session is offered free of charge. However, participants are responsible for their own business travel expenses.

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## SCHEDULE

For your convenience, registration will begin at 9:30 AM. The session will start at 10:00 AM and end at approximately 4:30 PM.

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## CONTACT FOR INFORMATION

To enroll in this Workshop or for more detail, please contact your WebSphere representative.