Central Government
Session Highlights

At Information On Demand EMEA Conference 2009, the Central Government industry track will address the most pressing business issues and challenges this industry faces today, present real life case studies from leading organisations and share the latest practical ideas from both industry and information management experts.

Please Note: This Roadmap is accurate at the time of publication, but is subject to change. Please check the Conference website for the current agenda - **ibm.com**/software/Europe/data/conf

Wednesday, 3 June

09:00 – 10:15 Main Auditorium	**GRAND OPENING SESSION** "Delivering Information On Demand, Information Agenda and New Intelligence to drive sustainable growth in times of change" **Speaker:** Ambuj Goyal, General Manager, Information Management, IBM Software Group Martin Jetter, Country General Manager, IBM Germany Caroline Van Marcke, CIO, Van Marcke Group NV Regina Casonato, Vice President Information Management Infrastructure, Gartner
10:45 - 11:30 Room: 212 Wing 2 **BLD - 2057**	**Ergonomic Case Management For Judiciary Decision Making Processes** Supporting the judiciary decision making and justification process as a core of judicature reflecting the typical processes of case management in justice. **Speaker:** Marcus Gross, Senior Managing Consultant, IBM Global Business Services Karsten Seliger, Industry Software Sales, IBM Software Group
11:45 – 12:30 Room 10 Estrel Hall A **BLD - 2176**	**Identity Resolution Panel Discussion: Why Understanding Identity is Critical** Learn from some of the world's most influential organisations about how they have benefited from truly understanding the names and identities of their constituents, customers, and more! **Speaker:** To be confirmed
14:00 – 14:45 Room 12 Lyon **BLD – 2287**	**Egyptian National Security Organisation: Towards a Robust Information Infrastructure** Delivering accurate and timely information to the business users. This session highlights the integration of the DBMS and ECM systems, Enterprise Search Engine and Portal and looks at what's next? **Speaker:** Hossam Batouti, CIO, Egyptian National Security Organisation
14:00 – 14:45 Main Auditorium	**Featured Keynote - Data Management** Hear from IBM's General Manager for Data Management. **Speaker:** Arvind Krishna, Vice President, Data Management & Worldwide Information Management, IBM Software Group
15:00 – 15:45 Room 12 Lyon **BLD – 2352**	**Food and Agriculture Organisation of the United Nations** Implementing an imaging and business process solution for the HR department. **Speaker:** Gianluca Giulini, Team Manager and Chief Architect, FAO
15:00 – 15:45 Room 212 Wing 2 **BLD - 2243**	**Local Government Reduces Costs with DB2 Data Compression** This session demonstrates the real experience of a Government organisation that started a DB2 Compression project to control their database storage costs and realised many benefits that were not part of the original plan. **Speaker:** Gennaro Persico, Data Management Leader, Information Management, IBM Software Group
15.00 – 15.45 Room 5 **TSB - 2378**	**Operational Usage of Entity Analytic Solutions in Criminal Investigation** The talk will provide a clear and comprehensible understanding of how IBM Entity Analytic Solutions is useful to support criminal investigation in security authorities. **Speaker:** Rainer Spengler, Manager Central Operational Analysis Unit, Hessisches Landeskriminalamt Stephanie A. Best, Marketing Manager InfoSphere, Information Management, IBM Software Group

16:15 – 17:00 Main Auditorium	**Featured Keynote - Business Intelligence and Performance Management** Hear from IBM's General Manager for Business Intelligence and Performance Management. **Speaker:** Rob Ashe, General Manager, Business Intelligence and Performance Management, Information Management, IBM Software Group
17:15 – 18:00 Room 6 **BLD – 2612**	**Leveraging IBM FileNet to Manage Engineering Content for Complex Projects** Coen Tunnel Construction, a group of companies assigned by the Dutch Government, needed a reliable solution based on IBM FileNet to provide one single project environment, accurate project documents on demand to all parties involved, with efficient workflows, automated document transmittals and continuity to maintain the entire structure over 25 years. **Speaker:** IJsbrand Van der Bent, Information Manager/Consultant, Coen Tunnel Construction
17:15 – 18:00 Room 9 **BLD – 2301**	**Using EA as a Tool to Maximise Re-use of your Information Management Assets** Learn how IT can make a small investment at the start of projects to inventory their information assets, identify key data sources, understand the baseline quality of the data, and prevent costly down stream re-work to fix data problems. **Speaker:** Rob Austen, Managing Director, Austen Consultancy Services Ltd
14:00 – 18:00 Room 207 Wing 2	**Central Government Roundtable** **A forum for open discussion on the industry's most pertinent business challenges and the adoption of technology to address them.** **Hosted by:** Industry experts from IBM's Software Group and Global Business Services and Industry and Technology Analysts
From 18:00	**Welcome Reception** **The IOD Connection** Business Partner Expo Solution Centre and IBM IOD Experience

Thursday, 4 June

09:00 – 10:15 Main Auditorium	**GENERAL SESSION** "Leveraging new intelligence to innovate and drive smarter business outcomes" Introducing Frans Johannson, author of the renowned book – The Medici Effect. **Speaker:** Frans Johannson, award winning author, thought leader and entrepreneur
10:45 – 11:30 Main Auditorium	**IBM's Vision of a Smarter Planet** Bridget will bring the Smarter Planet initiative of IBM to life. This initiative brings a new level of smart to how the world works and how to do things better, more efficiently and productively. **Speaker:** Bridget Van Kralingen, General Manager, IBM Global Business Services, Northeast Europe
10:45 – 11:30 Room 51 Wing 3, Level 4 **BLD - 2410**	**DMS Document Management System of Poste Italiane** Implementing a technical Document Management infrastructure which has the scope to satisfy the needs of both the main and branch offices. **Speaker:** Gianni Coia, Manager, Management Information Systems, Poste Italiane
11:45 – 12:30 Room 5 Estrel Hall C **BLD - 1895**	**Information Management: State of the Industry** Information management is a rapidly emerging market. This session provides an overview of what is driving this evolution, market opportunities, what the future will hold, and how organisations can take advantage of emerging best practices. **Speaker:** Andrew Warzecha, VP Strategy Information Management Software, IBM Software Group
14:00 – 14:45 Main Auditorium	**Featured Keynote - InfoSphere** Hear from IBM's General Manager for InfoSphere, Data Warehouse, Data Integration, Data Quality. **Speaker:** Jim Welch, General Manager, InfoSphere, Information Management, IBM Software Group
14:00 – 14:45 Room 5 Estrel Hall C **BLD - 2031**	**IBM's Information Agenda - Live Demonstration** Using an industry use case for a business context and a live demonstration, this session will convey the true value of adopting the Information Agenda. **Speaker:** Rajani Ramkaran, Program Manager, ECM, Information Management, IBM Software Group William Platt, IOD Architect, Information Management, IBM Software Group
15:00 – 15:45 Room 41 Wing 3, Level 3 **BLD- 2528**	**Provide Smarter Services to Citizens** Using a combination of IBM ILOG Business Rules Management System and IBM Enterprise Content Management, the regional government of Castilla y Leon provides a unified social benefit entitlement service to the disabled. **Speaker:** Jean-Baptiste Dezard, EMEA Senior Marketing Director, ILOG
15:00 – 15:45 Room 213 Wing 1 **BLD - 2621**	**B2B Portal Enablement at CBG-MEB with FileNet P8** Learn how the Dutch Medicines Evaluation Board has leveraged their FileNet P8 platform to create an online B2B application allowing external entities to directly interact with the CBG online. **Speaker:** Robert Sloot, Head of Facilities and ICT, CBG-MEB

16:15 – 17:00 Main Auditorium	**Featured Keynote – Enterprise Content Management** Hear from IBM's General Manager for Enterprise Content Management. **Speaker:** Ron Ercanbrack, General Manager, Enterprise Content Management, Information Management, IBM Software Group
17:15 – 18:00 Room 5 Estrel Hall C **BLD - 2112**	**IOD in Policing** Describing how IOD tools and techniques can be brought together to deliver innovative solutions to the problems faced by police, security and intelligence services around the world, drawing on customer examples from the US (New York Police Department), Scotland (ACPOS), Germany (Hessen) and others. **Speaker:** Ron Fellows, IBM, Consulting Information Architect, Information Management, IBM Software Group
17:15 – 18:00 Room 41 Wing 3, Level 3 **TSB - 2416**	**Migrating IDS from a HP UX cluster to a mixed SDS/RSS MACH environment _2** Technical design and advantages of MACH compared to competitive solutions. Business objectives and impacts. **Speaker:** Jens Wagner, Information Systems Strategy and Operation, Service Centre Information Technology of the BVBS (DLZ-IT BVBS)
20:00 'til Late	**IOD Networking Event**

Friday, 5 June

09:00 – 09:45 Room 5 Estrel Hall C **BLD – 2542**	**Smarter Government in Challenging Financial Times** Learn from Government Leaders, IBM Strategists and Partners how leveraging enterprise information is crucial in addressing the challenges of reducing operating costs in the face of changing revenue models. **Speaker:** Wayne Janzen, Global Healthcare and Government Leader, Information Management, IBM Software Group
10:00 – 11:00 Main Auditorium	**GENERAL SESSION** "Exploring new technologies and business approaches to drive business performance" A panel of experts share their views and take your questions. **Chair:** Frans Johansson, author of The Medici Effect **Speaker:** Mike Ferguson, Managing Director Intelligent Business Strategies Arvind Krishna, Vice President, Data Management & Worldwide Information Management, IBM Software Group Dr. Peter Waggett, Emerging Technology Strategy Programme Lead, IBM Global Technology Outlook Dr. Christian Plenge, Head of Research and Innovation, MGI Metro Group Hansjoerg Fromm, European Leader, Centre for Business Optimisation, IBM Global Business Services
11:30 – 12:15 Room 13 Strasbourg **BLD - 2222**	**Smart Searching for Businesses of the Future** Implementing a semantic search engine, which allows internet users to find information about people, projects, products and places within the Fraunhofer-Gesellschaft, the largest organisation for applied research in Europe with more than 80 research units and a staff of 14,000. **Speaker:** Melanie Gnasa, Head of Text Mining, Fraunhofer Institute Intelligent Analysis and Information Systems IAIS Alex Lang, Senior Portal Architect - WebSphere Portal Lab Services, IBM Software Group
12:30 – 13:15 Room 7 Estrel Hall C **TSV - 2675**	**Information On Demand Reference Architecture** A reference architecture reduces the complexity, cost, and risk of solution deployment and sets the foundation for delivering on the promise of Information On Demand. **Speaker:** Tony Hulme, Information On Demand Advocate, Information Management, IBM Software Group

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