IBM Information ON Demand 2010

EMEA Conference, 19 – 21 May 2010, Rome

Information-Led Transformation
Go Beyond

The IOD EMEA Conference 2010 Paper Selection Committee Charter

The aim of the Paper Selection Committee for the IBM Information On Demand Conference 2010 is to:
Create a world class, compelling agenda for Conference delegates, encapsulating content for both a business and technical audience.

The topics should be relevant and topical to the EMEA market and be focused on the value of Information Management, particularly as delivered by;
- Business Intelligence and Performance Management
- Business Analytics and Optimisation
- Information Integration, Data Warehouse and Master Data Management (InfoSphere)
- Enterprise Content Management and Business Process Management
- Data Management (Data Servers and Tools)

Strong industry specific content is an imperative focusing on but not limited to;
- Banking and Financial Markets
- Insurance
- Public Sector
- Energy and Utilities
- Travel and Transportation
- Media and Entertainment
- Healthcare and Life Sciences
- Communication and Service Providers

Committee members will undertake the following:
- Participate in one of the segment teams;
  - o Business Intelligence and Performance Management
  - o Business Analytics and Optimisation
  - o Information Integration, Data Warehouse and Master Data Management (InfoSphere)
  - o Enterprise Content Management and Business Process Management
  - o Data Management (Data Servers and Tools)
- Review synopses of Paper Submissions to determine inclusion or exclusion at the Conference
- Be cognisant of the local market dynamics and demands
- Remain impartial at all times during the review process
- Be prepared to openly discuss the merits, or otherwise, of paper synopses, with other committee members
- Preference should be given to Customer papers, those with demonstrable ROI and those that really highlight how Information Management is delivering information-led transformation

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