

How to manage data storage and recentralization of unsecured information without compromising business flexibility

Attend one of our free half-day technical seminars to learn how your mainframe can be used to flexibly store and protect data so that it's always ready to support business requirements

Archiving data is a smart business practice ... as long as that data is never lost. Whether it's system problems, media degradation or simple human error, it's possible to lose or destroy data. If you can't pinpoint the cause of data loss and take action to correct it, your storage strategy is in trouble. Make sure you can store your data securely and flexibly – and recover it quickly whenever your business needs it.

Join us for a special half-day storage management seminar and overview of the IBM System z™ storage management strategy. The strategy was designed to ensure that your existing and future investments are well-positioned to satisfy growing business demands, leverage existing system management assets, lower operational risk and improve business insight. Details will be provided about each layer of the System z storage management solution, including process management; the IBM Service Management foundation; and, operational management. In addition, we'll discuss how you can leverage your mainframe storage solutions to satisfy audit reporting and meet compliance mandates.

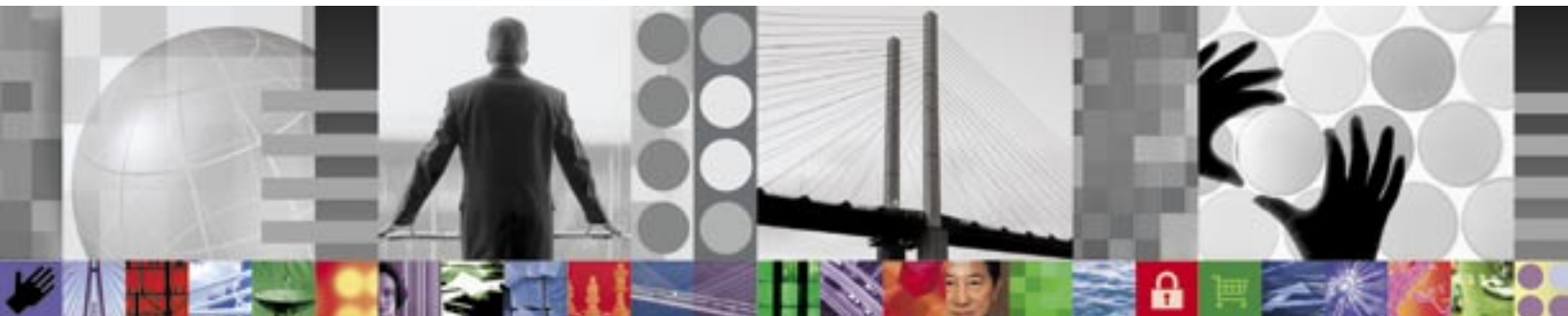
Topics will include:

- *Managing storage devices more efficiently through performance monitoring, data migration, catalog management and tape and allocation optimization*
- *Maintaining business continuity when creating new space or adding resources to your storage infrastructure*
- *Controlling storage growth, optimizing the movement of data from disk to tape, and staying on top of data expiration*
- *Automating backup and recovery for data, with automatic identification of critical data*

Developed for: Operations managers, storage managers, compliance groups, architects and IT managers

Register online today!

Visit ibm.com/software/systemz/seminars/storage right now to locate the seminar nearest you.



Agenda

Continental breakfast will be available at 8:30 a.m. The formal program will commence at 9:00 a.m.

9:00 A.M.	Storage management landscape: <ul style="list-style-type: none">• DFSMSHsm™• RMM/Tape optimizer
9:45 A.M.	Break
10:00 A.M.	OMEGAMON® XE for Storage
10:45 A.M.	Break
11:00 A.M.	Regulatory / Compliance <ul style="list-style-type: none">• Implications for storage• What do regulations say?• How do you address regulations?
12:30 P.M.	Lunch

Locations and dates

Columbus	April 29, 2008
IBM 5475 Rings Road Dublin, OH Presidents Room	

West Chester	May 7, 2008
IBM 1475 Phoenixville Pike West Chester, PA LL 28	

Boston	May 8, 2008
IBM 81 Hartwell Avenue Lexington, MA All Hands Room A&B	

San Francisco	May 13, 2008
IBM 425 Market Street San Francisco, CA Room 20420	

Phoenix	May 14, 2008
IBM 2929 N. Central Avenue Phoenix, AZ Room 701	

Toronto	May 20, 2008
IBM 3600 Steeles Avenue East Markham ON First Floor, Room D103	

Chicago	May 21, 2008
IBM Two Lincoln Centre 18W140 Butterfield Road Oakbrook Terrace, IL 1H	

Dallas	May 22, 2008
IBM 1503 LBJ Freeway Dallas, TX Room 4015	

Atlanta	May 28, 2008
IBM 4111 Northside Parkway Atlanta, GA	

New York City	May 29, 2008
IBM 590 Madison Avenue New York City, NY Room 1219	



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