Smarter Software for a Smarter Planet:

How strict rules can help you become more flexible.

You're invited to "Revitalizing Your WebSphere: Business Rules with ILOG and Rational for System z"

As organizations grow, their application environments become more complex. If done right, adding applications can actually help create more opportunities. IBM® Business Rules Management Systems (BRMS) help you create rules based applications that collaborate and work together seamlessly—allowing you to stay ahead of the competition. This all-day seminar can help you take advantage of your existing applications and show you how to position them for today's changing market.

At the seminar you'll discover better ways to leverage ILOG BRMS and System z in existing CICS, COBOL, IMS and batch code. Additionally, you'll get to see real world WebSphere ILOG BRMS examples and how you can achieve flexibility not possible in other implementations. This event is designed for application developers, as well as CICS, COBOL and JAVA programmers.

A smarter business needs smarter software, systems and services. Let's build a smarter planet.

▶ **Register for Washington D.C., Chicago, Columbus, Dallas or New York.**

Register today for an event near you:

▶ **October 6, 2010**
Willard Intercontinental Hotel
1401 Pennsylvania Ave., NW
Washington, DC 20004
www.ibm.com/events/software/systemz/seminar/ilogwashington

▶ **October 12, 2010**
IBM Technical Exploration Center (TEC)
71 S Wacker Dr.
Chicago, IL 60606
www.ibm.com/events/software/systemz/seminar/ilogchicago

▶ **October 14, 2010**
IBM Columbus
5455 Rings Road
Dublin, OH 43017
www.ibm.com/events/software/systemz/seminar/ilogcolumbus

▶ **October 19, 2010**
IBM Dallas
1503 LBJ Freeway, 3rd Floor
Dallas, TX 75234
www.ibm.com/events/software/systemz/seminar/ilogdallas

▶ **October 26, 2010**
IBM Palisades Exec. Conference Center
334 Route 9W, 4th Floor, D Section
Palisades, NY 10964
www.ibm.com/events/software/systemz/seminar/ilogpalisades

Revitalizing Your WebSphere:
Business Rules with ILOG and Rational for System z

8:30 – 9:00 AM
Welcome, Registration, Continental Breakfast

9:00 – 10:30 AM
BRMS Fundamentals and System z value
• BRMS Business objectives
• ILOG BRMS capabilities
• ILOG BRMS product overview
• System z Value

10:30 – 10:45 AM
Product demo – BRMS business value

10:45 – 11:00 AM
Break

11:00 – 12:00
Mining Business Rules With Rational Asset Analyzer
• Gaining insight into legacy code
• Enabling easier access to new and existing business rules
• Producing more efficient COBOL applications

12:00 – 12:15 PM
Working Lunch

12:15 – 1:00 PM
Product demo – Mining business rules with Rational Asset Analyzer

1:00 – 2:00 PM
ILOG BRMS and CICS working together
• Improving CICS application agility
• Where to deploy business rules? Java? COBOL?
• Technical integration choices and strategies

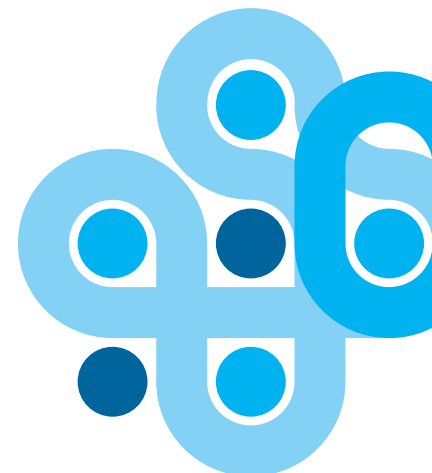**2:00 – 3:00 PM**
Product demo – BRMS IT capabilities

3:00 – 3:15
Break

3:15 – 4:00
Implementing a BRMS Solution
• Developing and using a methodology
• High level project plan guidelines
• Importance of setting milestones
• Governance