



Journyx helps workers clock-in quickly and easily on the Web.

After a week of educational fun and games on Sesame Street, chances are the last thing Big Bird wants to do is sit down and complete his time card. This is where many employees probably have more in common with the friendly feathered fowl than they suspect. “The fact is, because it’s tedious, many people will put off filling out time cards until 4:30 P.M. or 5 P.M. on Friday,” says Bill Leake, vice president of marketing for Journyx.

Nonetheless, as mundane as it may feel, time tracking is critical—especially for companies that pay employees or bill their clients based on project hours. Recognizing this, IBM Independent Software Vendor (ISV) Journyx—a market leader in the development of time-tracking software—has developed the first fully Web-based time tracking solution, Journyx TIME. Companies such as the Children’s Television Workshop (Big Bird’s creators), Cisco, Simon and Schuster and General Electric are using Journyx TIME to efficiently manage employee productivity and, where appropriate, improve client profitability.

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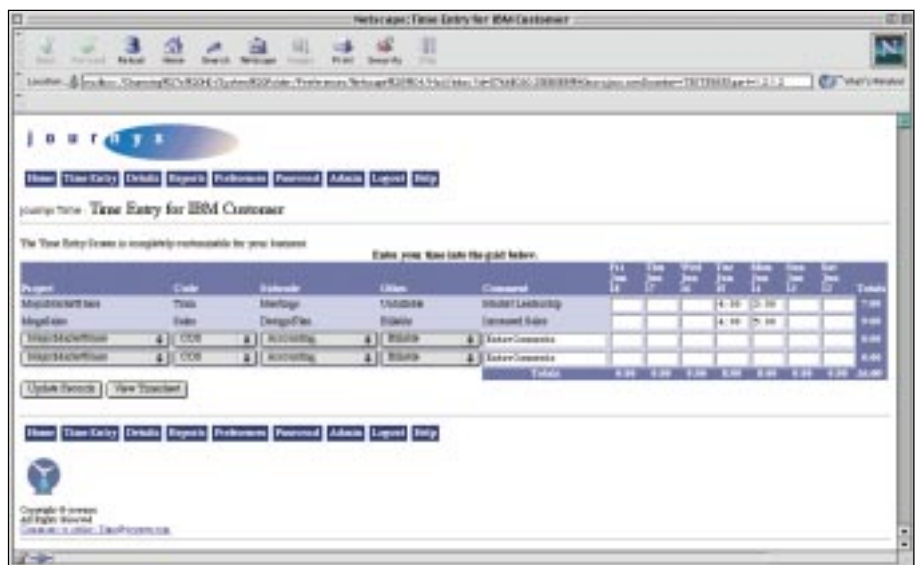
—Curt Finch, CEO, Journyx

“As workers become more mobile and virtual offices more commonplace, traditional paper time cards can present a logistical nightmare,” says Leake. “With Journyx TIME, it doesn’t matter if

Application Web-based time-tracking software

Business Benefits Projected 75% market share and improved market reach for Journyx; 100% ROI in three months and elimination of 3% to 10% error rate in manual time cards for customers

Software IBM WebSphere™ Application Server
IBM DB2® Universal Database™ on multiple platforms
IBM MQSeries®



Journyx is helping businesses track time and manage projects with software integrated with IBM e-business solutions.

you're at the office or working from a laptop on the beach—you can get your hours approved and your electronic time card routed to the appropriate person just as quickly."

Journyx TIME Enterprise, the latest version of the platform-independent solution, is integrated with a comprehensive e-business solution from IBM. IBM WebSphere Application Server provides the front-end Web server software, IBM DB2 Universal Database resides at the back end and IBM MQSeries is available as an option for messaging with legacy applications.

Based in Austin, Texas, Journyx has quickly grabbed a 66 percent share of the Web-based market since the company's founding in 1996. Leake attributes this remarkable growth to Journyx being first-to-market with a scalable, Web-based solution. Says Leake, "Aside from providing the e-business solutions we need to make a real impact on the market, IBM also has the strong customer service mentality that we embody. We knew that if our customers needed help, IBM would be there for them."

IBM provides security, flexibility

Journyx TIME Enterprise enables companies to meet three primary needs for time tracking: payroll, billing and project management. Users access time-entry forms by logging on to a password-protected Web page, served up by WebSphere Application Server on their company intranet. "Since this deals with sensitive business information, security of online transmissions is vital," says Leake. "WebSphere makes our solution inherently secure, with its support for industry-standard, 128-bit Secure Sockets Layer (SSL) encryption."

Completed time cards are routed to the back-end server, where they are stored in the DB2 database. "Because DB2 is scalable up to tens of thousands of users, it can be used by small companies as well as global corporations. In addition, since DB2 is compatible with multiple platforms, it integrates smoothly with a variety of back-end systems," says Leake.

Managers can access and review the time cards online for project management. Posted time cards are integrated into payroll or other enterprise resource planning applications at the back end. "By eliminating paper and the need to fax time cards to managers, Journyx TIME really streamlines an organization's payroll processes," says Leake. "It also eliminates the three- to ten-percent error rate associated with the manual data entry required of paper time cards." The company estimates that combined savings from reduced paperwork and time will enable its customers to recoup their investment in Journyx TIME in three months.

Increasing market share

Journyx spent six months evaluating front-end and back-end server solutions, including offerings from Microsoft®, Oracle and Netscape. "IBM was the right choice because we knew the software would scale, the pricing structure fit our needs and IBM provides very, very strong customer support," notes Leake.

Constantly endeavoring to expand its market share, Journyx's next goal is to obtain 75 percent of the market. Says Curt Finch, CEO of Journyx, "We're hoping that having trusted IBM products as integral components of Journyx TIME Enterprise will help us increase our lead in this market."

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