

IMPACT 2010 addresses the most pressing challenges governments face today, presents real life case studies from your peers and shares the latest practical ideas for doing more with less in the new economy.

Monday, May 3	Session ID: 1429 Track: Technology - Industry Solutions 2:00 - 3:15 p.m. Galileo 1003	Lockheed Martin and IBM Accelerate Cloud Leveraging SOA <i>Melvin Greer, SOA/Cloud Computing Chief Architect, Lockheed Martin; John LaLone, Executive Consultant - BPM/SOA, IBM</i> This session will describe how organizations can leverage their SOA foundations to establish an initial cloud computing environment.
	Session ID: 1583 Track: Business - Industry Solutions 3:45 - 5:00 p.m. Marco Polo 805	Smarter Cities - Driving the World's Return to Growth <i>Mark Cleverley, Director of Strategy for Global Government, IBM; Jordan Masanga, CTO, State of Oregon Public Employees Retirement Systems (OPERS)</i> This session illustrates how Smarter Cities are discovering remarkable new opportunities across transport, water, energy, safety, health, and education, to optimize performance and positively impact economic development.
	Session ID: 2980 Track: Technology - Industry Solutions 3:45 - 5:00 p.m. Casanova 603	Kingdom of Saudi Arabia Delivers Performance, Interoperability, Simplification <i>Ali S. Al Soma, Director General of the Yesser eGovernment Program, Kingdom of Saudi Arabia Government; Andrew Sweet, Director of Market Management, IBM</i> Join this session to learn how IBM and the Kingdom worked together to use the IBM stack to ensure quality, reduce complexity, and reliably deploy the infrastructure across a large number of government agencies.
	Session ID: 2625 Track: Business - Insight & Innovation 5:15 - 6:30 p.m. Galileo 901	Customer Panel: Product and Service Innovation <i>Brian Digman, CIO, New York State Department of Taxation and Finance; Matjaž Branko Juric, Professor, Cloud Computing Centre at University of Maribor; Akshay Sabhikhi, Program Director of BPM and Connectivity, IBM</i> Come hear how cloud computing can help bring new products to market faster and how one government agency achieved better and faster customer service, resulting in higher customer satisfaction and revenue growth, while driving down costs.
	Session ID: 2890 Track: Business - Executive Education 5:15 - 6:30 p.m. Marco Polo 802	Disruptive Demographics: Implications for Workforce Planning and Development <i>James Johnson, UNC Frank Hawkins Kenan Institute of Private Enterprise</i> This session will provide an overview of global demographic developments and assess the implications and challenges they pose for talent recruitment and retention in the highly volatile global economy of the 21st century.
Tuesday, May 4	Session ID: 2730 Track: Technology - Industry Solutions 10:15 - 11:30 a.m. Marco Polo 805	Texas Education Agency Undergoes Rules-driven Process Transformation <i>Rick Goldgar, Deputy CIO, Texas Education Agency; Brett Stineman, Senior Product Manager, IBM</i> The agency is driving process transformation by enabling business area subject matter experts to manage and maintain business rules within their processes.
	Session ID: 1698 Track: Business - Industry Solutions 1:30 - 2:45 p.m. Marco Polo 805	New York State Tax Modernizes Tax Systems <i>Brian Digman, CIO, New York State Department of Taxation and Finance; James Lieb, Chief Architect, New York State Department of Taxation and Finance</i> New York State Tax has recently modernized several of their mission critical tax systems, achieving efficiencies and business benefits through innovative designs and products.
	Session ID: 2938A Business Agility Symposium 1:30 - 5:15 p.m. Galileo 1004	Business Agility Now! Interactive Symposium <i>Fiasal Hogue, BTM Corporation and IBM experts from both the business and technical side</i> The new Business Agility Now! Interactive Symposium is designed to bring business and technical leaders together to discuss, whiteboard, and collaborate on key overall business issues within your industry.



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Wednesday, May 5	<p>Session ID: 2666 Track: Business - Industry Solutions 10:15 - 11:30 a.m. Galileo 1003</p>	<p>Federal Government Agencies Transform Business Processes <i>Chip Steiner, Project Manager - Technical Lead, US Department of Labor; Edward Meyman, Senior IT Strategy & Management Specialist, US General Services Administration</i> Learn how Federal Agencies are embarking on BPM and SOA efforts to streamline processes and increase collaboration.</p>
	<p>Session ID: 2938B Business Agility Symposium 10:30 - 2:15 p.m. Galileo 1004</p>	<p>Business Agility Now! Interactive Symposium <i>Fiasal Hogue, BTM Corporation and IBM experts from both the business and technical side</i> The new Business Agility Now! Interactive Symposium is designed to bring business and technical leaders together to discuss, whiteboard, and collaborate on key overall business issues within your industry.</p>
	<p>Session ID: 3004 Track: Technology - Industry Solutions 1:30 - 2:45 p.m. Casanova 601</p>	<p>US Air Force HR Optimization Through SOA Discovery and Business Interaction <i>Jean-Pierre Lafleur, Program Manager, US Air Force Personnel System Division; Jeff Aimone, Lead Engineer, US Air Force Personnel System Division</i> Learn how they adopted SOA to tackle the ever challenging business of Air Force personnel and became a key member of the business' corporate IT Strategy.</p>
	<p>Session ID: 2923 Track: Technology -Business Process Management 1:30 - 2:45 p.m. Marco Polo 702</p>	<p>How Business Process Automation Technology enabled Automated Service <i>Raymond Han, Senior Manager, Accenture</i> The UK Department for Work and Pensions (DWP) has embarked on a journey to simplify and automate benefit service delivery throughout their organization.</p>
	<p>Session ID: 1900 Track: Technology - Industry Solutions 3:15 - 4:30 p.m. Casanova 603</p>	<p>Lockheed Martin Implements Successful Integration at the U.S. DoD <i>Michael Action, Deputy CTO, Lockheed Martin</i> This session presents two successful integration and transformation references and provides a glimpse into how the business cases were developed.</p>
	<p>Session ID: 2029 Track: Technology - Industry Solutions 9:00 - 10:15 a.m. Marco Polo 701</p>	<p>Powering Exceptional Web Experiences using Industry Toolboxes <i>Stefan Liesche, WebSphere Portal Accelerator and Platform Architect, IBM; Rebecca Buisan, WebSphere Portal Accelerators Program Director, IBM</i> Industry Toolboxes for IBM WebSphere Portal are designed to accelerate industry specific solution planning and delivery for Government, Banking, Insurance, Healthcare, Retail and Telecommunications.</p>
Thursday, May 6	<p>Session ID: 1644 Track: Technology - Industry Solutions 10:45 - 12:00 p.m. Casanova 601</p>	<p>Accelerating your SOA Time to Value: "Triton" <i>David Waxman, Chief Architect - Government Frameworks, IBM; Denise Hatzidakis, Principal, Chiref Technologist - Emerging Technologies, Perficient, Inc.</i> Triton helps you realize the business value of your service oriented architecture (SOA) faster and with less risk than typical custom SOA implementations.</p>
	<p>Session ID: 2393 Track: Technology - SOA & Governance 10:45 - 12:00 p.m. Casanova 502</p>	<p>Federal System Integrator, Idea Inc., Assists the DoD Implementing SOA <i>Robert Higgins, Consultant, IdealIntegration</i> Idea Inc led an SOA implementation within an entity in the DoD to provide a maintenance/repair solution tailored to aviation and integrates business processes with financial/material systems and supports over \$1.5 billion in workload.</p>

