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Right now there are companies seamlessly collaborating among their employees, business partners, and customers. Right now there are businesses adapting quickly to changing market conditions. And right now there are competitors getting the right information to the right people at the right time – every time.

How are these companies are working smarter, not harder?
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Energy & Utilities at Impact

Transform and Optimize the Energy Value Chain

The projected growth in worldwide energy demand is 36.8% by 2030. For economic and environmental reasons, the utility networks need to be more efficient and flexible. They must address the growing demand for energy, the strong environmental forces to introduce more renewable energy onto the grid, and make energy and water systems cleaner and more efficient.

Smart Grids and Intelligent Utility Networks are good business strategy. They use sensors, smart meters, digital controls and analytic tools to automatically monitor and control two-way energy (or water) and information flow. By creating smarter networks, energy and utility companies are able to detect problems quickly, pinpoint locations and causes, re-route power or water, and tell users when service will be restored. Armed with information about their consumption and automated tools, consumers will be able to proactively manage their energy use as well as make choices about their sources of power.

E&U sessions include:

- *Optimizing the Smart Grid with Analytics and Insight*
- *Engage Consumers to Save Power*
- *DTE Energy Drives Smart Grid Architecture with IBM*
- *CenterPoint Energy Drives Efficiency by Seizing Emerging Opportunities*
- *Electrabel GDF-Suez Reduces the TCO with Simplified EAI*
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