

Introducing versatile IBM Kiosk solutions designed to deliver fast, convenient self-service

Designed for style and engineered for performance, IBM Kiosk solutions help enable businesses to run self-service applications in virtually any environment. IBM Kiosks are multimedia ready and feature multiple peripheral and mounting options. In addition, dependable infrared (IR) touchscreens, internal components selected and tested for high availability and reliability, and spill-resistant features mean IBM Kiosks are created to help withstand the rigors of unattended use. Your clients can take advantage of an IBM Kiosk solution that facilitates easy, rapid implementation — and has a compact design that is ideal where space is at a premium.

Support clients' unique business and environmental needs

An off-the-shelf product, the IBM Kiosk provides customizable options and enables configurations tailored to meet your individual client needs. IBM can be your source for pedestal, wall-mounted or countertop kiosk solutions, enabling you to offer:

- Custom and off-the-shelf enclosures
- Integration of third-party peripherals
- Installation
- Training and support.

IBM Kiosk solutions are designed to help meet companies' existing and future business needs and requirements. By leveraging open industry standards, IBM Kiosk solutions provide broad operating system and application support. Your clients gain the flexibility to use applications that run in a variety of environments — such as Microsoft® Windows® and Linux on thin or thick clients. And with its standard, open platform, the IBM Kiosk is designed to run off-the-shelf software created by IBM, independent software vendors or clients' in-house teams. Clients can also take advantage of your Ready For IBM Retail Store Innovations applications developed and pretested for optimal performance on IBM Kiosk technology. To learn more about participating in the Ready For IBM Retail Store Solutions Innovation program, please visit www.developer.ibm.com/retail/ready.html.

Provide clients with a durable, highly available kiosk solution

Externally, IBM Kiosks feature a sleek, durable enclosure with a robust touchscreen display. Internally, components are selected and tested for high availability. The IBM Kiosk has rugged, spill-resistant features that are designed to withstand frequent use in unattended, customer-facing environments. Rigorous product inspections help ensure user safety and facilitate uncomplicated serviceability. And performance testing helps enable high uptime and availability of clients' business-critical kiosk applications.

Facilitate service on demand to help your clients enhance the customer experience

IBM Kiosk solutions enable automated self-service and guided selling, helping businesses improve efficiency. By offering self-service options available on IBM Kiosks, your clients can empower their customers by allowing them to do things such as quickly access information and select and order products and services. Giving their customers access to fast service enables retailers to enhance the customer experience and make consumers' buying decisions easier. With IBM Kiosks, your clients can help take costs out by letting customers serve themselves, and streamline operations through the ability to redeploy employees to focus on higher-value tasks.

Find out more

To learn more about IBM Kiosk solutions, please contact your IBM representative or visit:

ibm.com/industries/retail/store

