

## **IBM unveils core platform and management component of IBM Store Integration Framework.**

On December 14, 2004, IBM will unveil the key component of IBM Store Integration Framework — IBM WebSphere® Remote Server — which can help your customers greatly simplify the management of their store IT environments.

### ***IBM WebSphere Remote Server for Retail***

WebSphere Remote Server for Retail can provide your customers with a single Web-enabled infrastructure on which to connect and run virtually all of their applications, including point-of-sale (POS) applications, in the store and connect them to the enterprise. WebSphere Remote Server is a comprehensive Java™ 2 Enterprise Edition (J2EE) standards-based platform that comes with everything your clients need to use it right out of the box, including IBM WebSphere Application Server, IBM DB2® information management software, IBM WebSphere MQ advanced messaging and IBM Tivoli® management and monitoring software. With the help of accepted industry standards — such as J2EE and IXRetail — you can use IBM WebSphere Remote Server software as a foundation for building, deploying and managing solutions that can more quickly and effectively meet your customers' business challenges.

### ***IBM WebSphere Systems Management Accelerators for Retail***

You can use WebSphere Systems Management Accelerators for Retail — which was designed to help retailers remotely manage store IT environments from the enterprise — to help customers offload IT responsibilities from store personnel and consolidate them in one place. WebSphere Systems Management Accelerators for Retail includes WebSphere Remote Server installation scripts, which enable retailers to automatically deploy WebSphere Remote Server for Retail in stores — helping to accelerate time-to-value. It also includes the Remote Management Agent, which monitors the store infrastructure from a central location, providing your clients with a consolidated view, at the enterprise, of hardware and software status in individual stores. Additionally, the Remote Management Agent delivers updates remotely from the enterprise to stores, where they are then “fanned out” for installation on individual devices, such as kiosks and Web pads.

IBM also will announce the manage radio frequency identification RFID Add-On for WebSphere Remote Server today, which provides a solution to filter and RFID information and runs on WebSphere Remote Server software. To learn more about RFID, visit <http://www.ibm.com/solutions/sensors>.

### **Find out more**

IBM is actively building its IBM Business Partner portfolio around Store Integration Framework. To learn more about how you can get involved, please visit IBM PartnerWorld Retail Industry Network:

[ibm.com/isv](http://ibm.com/isv) (click on Retail)

PartnerWorld Retail Industry Network optimizes the PartnerWorld experience of independent software vendors (ISVs) to increase success in the retail industry. The PartnerWorld Retail Industry Network puts IBM's competitive advantages — retail business insight and experience, retail-specific enablement blueprints, sales and marketing tools, as well as our retail experts — to work for ISVs.

To learn more about [IBM Store Integration Framework](#) and [IBM WebSphere Remote Server software](#), visit:

[ibm.com/industries/retail/store](http://ibm.com/industries/retail/store)

or

[ibm.com/software/industries/retail](http://ibm.com/software/industries/retail)